

RALPH LAUREN CORPORATION

GUANGDONG COURT RULES AGAINST FOSHAN FACTORY FOR COUNTERFEITING RALPH LAUREN BRANDED SUITS

For Release April 9, 2018 New York, NY – Ralph Lauren Corporation (NYSE:RL) is pleased to announce that on September 14, 2017, the Nanhai District People’s Court in Foshan in China’s Guangdong province ruled against eight defendants from Xinqun Clothing Factory for producing counterfeit Ralph Lauren branded products. The defendants were convicted and given prison sentences ranging from six to 15 months, and criminal fines ranging from RMB 3,000 to RMB 100,000.

Ralph Lauren Corp. has worked for more than 50 years to build the Ralph Lauren and Polo Ralph Lauren brands and this positive outcome is part of the company’s continuous efforts to combat counterfeit products, trademark infringement, and other infringements that damage our brand and reputation, undermine our intellectual property rights and business interests, and deceive Chinese customers. The Nanhai District People’s Court’s judgement sets a strong legal precedent for the protection of our intellectual property rights in China.

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ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren Purple Label, Ralph Lauren Collection, Double RL, Polo Ralph Lauren, Polo Ralph Lauren Children’s, Ralph Lauren Home, Lauren Ralph Lauren, RLX, American Living, Chaps and Club Monaco, constitute one of the world's most widely recognized families of consumer brands. For more information, go to <http://investor.ralphlauren.com>.