

Ralph Lauren First Quarter Fiscal Year 2018 Results to be Released Tuesday, August 8, 2017

NEW YORK— July 18, 2017 — Ralph Lauren Corporation (NYSE: RL) will release its First Quarter Fiscal Year 2018 results for the period ended July 1, 2017 at approximately 8:00 A.M. Eastern, Tuesday, August 8, 2017. At 9:00 A.M. Eastern, on the same day, the Company will host a conference call for analysts, investors and other interested parties. Listeners may access a live broadcast of the conference call on the Company's investor relations website at <http://investor.ralphlauren.com> or by dialing 517-623-4963 or 800-857-5209.

An online archive of the broadcast will be available by accessing the Company's investor relations website at <http://investor.ralphlauren.com>. A telephone replay of the call will be available from 12:00 P.M. Eastern, Tuesday, August 8, 2017 through 6:00 P.M. Eastern, Tuesday, August 15, 2017 by dialing 203-369-1842 or 866-501-7039 and entering passcode 6495.

ABOUT RALPH LAUREN

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren Purple Label, Ralph Lauren Collection, Double RL, Polo Ralph Lauren, Polo Ralph Lauren Children's, Ralph Lauren Home, Lauren Ralph Lauren, RLX, American Living, Chaps and Club Monaco, constitute one of the world's most widely recognized families of consumer brands. For more information, go to <http://investor.ralphlauren.com>.

The information made available on the Company's website and during the conference call may contain certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements regarding, among other things, our current expectations about the Company's future results and financial condition, revenues, corporate office and store openings and closings, employee reductions, margins, expenses and earnings and are indicated by words or phrases such as "anticipate," "estimate," "expect," "project," "we believe" and similar words or phrases. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements to be materially different from the future results, performance or achievements expressed in or implied by such forward-looking statements. Forward-looking statements are based largely on the Company's expectations and judgments and are subject to a number of risks and uncertainties, many of which are unforeseeable and beyond our control. The factors that could cause actual results to materially differ are identified in the Company's Annual Report on Form 10-K, Form 10-Q and Form 8-K reports filed with the Securities and Exchange Commission (the "SEC"). The information made available also may include certain non-GAAP financial measures, as defined under SEC rules. A reconciliation of any such measures will be included in the Company's earnings release and

other public disclosures, as required, on the Company's investor relations website, <http://investor.ralphlauren.com>. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Source: Ralph Lauren Corporation

Ralph Lauren

Investor Relations:

Evren Kopelman, 212-813-7862

or

Corporate Communications:

Katie Ioanilli, 212-205-5947

rl-press@ralphlauren.com