FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT	OF CHAN	GES IN F	RENEEICIAI	OWNERSHIP
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l	OMB APPRO	OVAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ALCHIN JOHN R</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol RALPH LAUREN CORP [ RL ]									(Check all a		ship of Reporting P applicable) rector		Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) RALPH LAUREN CORPORATION						3. Date of Earliest Transaction (Month/Day/Year) 07/13/2018										Office below	er (give title w)		Other (specify below)		
650 MADISON AVENUE  (Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person						
NEW YO			10022  Zip)											Form filed by More than One Reporting Person							
(5.9)	(City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D				Day/Year) if a		2A. Deemed Execution Date, f any Month/Day/Year)		Code (	Transaction Dispos Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3,			4 and Sec Ber Ow		curities I		ership Direct ndirect r. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									v	Amount	(1	A) or D)	Price		Transaction(s) (Instr. 3 and 4)				(111341. 4)		
Class A Common Stock 07/13					3/2018				A		2.03		A \$00		18,104.03		,104.03	I	)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any				nsaction de (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		ount	nt		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Own For Dire or I (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	of Sha	res							

## **Explanation of Responses:**

1. Represents restricted stock units payable as a result of the payment of a cash dividend on the Issuer's Class A Common Stock. The restricted stock units are payable solely in shares of the Issuer's Class A Common Stock issued to the Reporting Person in respect of restricted stock units previously granted under the Issuer's Amended and Restated 2010 Long-Term Stock Incentive Plan.

/s/ Avery S. Fischer, Attorneyin-Fact for John Alchin 07/17/2018

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.