FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KOSH MITCHELL ALAN					2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]									(Check all app		olicable)	g Person(s) to Is 10% C			
(Last) (First) (Middle) C/O POLO RALPH LAUREN CORPORATION 650 MADISON AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 06/08/2010									X	below) b Senior VP, Human Reso					
(Street) NEW YORK NY 10022				_ 4. I1 -	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)		(Sta	te) (2	Zip)																
1. Title of Security (Instr. 3) 2. Tran			2. Trans	action Day/Year)		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			(A) oı	. 1	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amount	(A) or D)	Price	•	Transa	action(s) 3 and 4)		(111501.4)
Class A C	Common	Sto	ck		06/08	/2010				A		659		Α	(1)		659	D	
Class A C	Common	Sto	ck		06/08	3/2010				F		305		D	\$78	.545		354	D	
Class A C	Common	Sto	ck		06/08	3/2010				A		437		A	(1)		791	D	
Class A C	Common	Sto	ck		06/08	/2010				F		202		D	\$78	.545		589	D	
Class A C	Common	Sto	ck		06/08	/2010				A		275		A	(1)		864	D	
Class A C	Common	Sto	ck		06/08	/2010				F		128		D	\$78	.545		736	D	
Class A Common Stock 0			06/08	08/2010				A		2,126		A	(1)		2,862		D			
Class A Common Stock 06/08/				3/2010				F		834 D \$7		\$78	.545		2,028	D				
			Та									osed of, onvertib					vned			
1. Title of Derivative Security (Instr. 3)	2. Conversi or Exerci Price of Derivative Security	on se	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	ned n Date,	4. Transa Code (8)	ction	5. No of Deri Secu Acqu (A) C Disp	vative urities uired or osed b)		Exercision Date	sable and	7. Ti Amo Sec Und Deri	itle and bunt of urities lerlying ivative urity (Ir 4)	nstr. 3	8. Pr Deriv Secu (Inst		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. Represents shares of the issuer's Class A Common Stock issued to the reporting person in respect of the vesting of performance-based restricted stock units granted under the issuer's 1997 Long-Term Stock Incentive Plan.

Yen D. Chu, Attorney-in-Fact 06/10/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.