FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL					
OMB Number:	3235-0287					
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ALCHIN JOHN R</u>						2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [RL]										all app Direc	onship of Reporting P all applicable) Director Officer (give title below)		Person(s) to Issuer	
(Last) (First) (Middle) RALPH LAUREN CORPORATION						3. Date of Earliest Transaction (Month/Day/Year) 08/02/2018													Other below)	(specify
650 MADISON AVENUE						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YORK NY 10022															X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (.	Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transa Date (Month/Date)						Execution (Career) Execution (Career) Execution (Career)		A. Deemed xecution Date, any Month/Day/Year)		Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3,			Securi Benefi Owned	Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount		(A) or (D)	Price	e	Transaction(s) (Instr. 3 and 4)				(1130.4)	
Class A Common Stock 08/02									A		1,082		A	(1	l)	19,186.03])	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date, or Exercise (Month/Day/Year) if any			4. Transa Code (8)			ative rities ired osed	Expiration	Date Exercisable and xpiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	nership m: ect (D) ndirect	Beneficial Ownership (Instr. 4)	
			Code			Date Exercisal	Date E Exercisable D		or Numbe of Title Shares											

Explanation of Responses:

1. Represents shares of the Issuer's Class A Common Stock issued to the Reporting Person as restricted stock units granted under the Issuer's Amended and Restated 2010 Long-Term Stock Incentive Plan. These restricted stock units will vest and become exercisable on August 2, 2019, subject to the Reporting Person's continued service on the vesting date.

> /s/ Avery S. Fischer, Attorney-08/06/2018 in-Fact for John Alchin

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.