SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of R	2. Date of Event Requiring Staten	nent	3. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]								
TRAVIS TRACE		Month/Day/Year 01/03/2005	[,])				- L				
(Last) (First) (Middle)				4. Relationship of Reporting Pers (Check all applicable)		on(s) to Issuer		5. If Amendment, Date of Original Filed (Month/Day/Year)			
650 MADISON AVENUE				Concord	Director	10% Owne	er		an Day rear		
				Х	Officer (give title below)	Other (spe below)			6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)				Senior Vice Presiden		t and CFO		X Form filed by One Reporting Person			
NEW YORK NY	10022								Form filed by Reporting P	y More than One erson	
(City) (State)	(Zip)										
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership Form: Direct (D)		4. Nature of Indirect Beneficial Ownership (Instr. 5)			
				Denenoidaly ethica (modil 4)		or Indirect (I) (Instr. 5)		(
No securities beneficially owned					0	D					
Table II - Derivative Securities Beneficially Owned											
(e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securi Underlying Derivative Securit				cise Fo	Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
						Amount Deriv		ative or Indirect			
		Date	Expiration			Number	Securi	цy	(I) (Instr. 5)		
		Exercisable	Date	Title		Shares					
Explanation of Responses:											
					/s/ T	racey T. Tra	ivis		01/07/20	05	

/s/ Tracey T. Travis

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

KNOW EVERYONE BY THESE PRESENTS, that I, Tracey T. Travis, hereby make, constitute and appoint Mr. Edward W. Scheuermann, with full power of substitution, my true and lawful agent and attorney-in-fact and confer upon such agent and attorney-in-fact the power and authority, in my name, place and stead, in any way which I could do if personally present:

- (1) to execute for and on my behalf, in my capacity as an officer, director, and/or stockholder of Polo Ralph Lauren Corporation (the "Company"), any and all forms and filings required pursuant to Section 16(a) of the Securities Exchange Act of 1934, as amended, and the rules thereunder, including, without limitation, Forms 3, 4 and 5;
- (2) to do and perform any and all acts for and on my behalf (in any of the capacities described in paragraph (1) above)) which may be necessary or desirable to complete and execute any such forms or filings and timely file such forms or filings with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) to execute and deliver on my behalf (in any of the capacities described in paragraph (1) above) any other forms, filings, consents, authorizations, certificates, instruments or other documents necessary or desirable to authorize, approve, effect, facilitate or consummate any of the transactions described above.

IN WITNESS WHEREOF, I have hereunto set my hand on this 7th day of January, 2005.

/s/ Tracey T. Travis Tracey T. Travis