

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**RALPH LAUREN CORPORATION**

---

(Name of Registrant as Specified In Its Charter)

---

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which the transaction applies:

---

(2) Aggregate number of securities to which the transaction applies:

---

(3) Per unit price or other underlying value of the transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

---

(4) Proposed maximum aggregate value of the transaction:

---

(5) Total fee paid:

---

- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11 (a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

---

(2) Form, Schedule or Registration Statement No.:

---

---

(3) Filing Party:

---

(4) Date Filed:

---

**\*\*\* Exercise Your *Right* to Vote \*\*\***  
**Important Notice Regarding the Availability of Proxy Materials for the  
Stockholder Meeting to Be Held on August 1, 2019.**

**RALPH LAUREN CORPORATION**

RALPH LAUREN CORPORATION  
650 MADISON AVENUE  
NEW YORK, NY 10022

**Meeting Information**

**Meeting Type:** Annual Meeting  
**For holders as of:** June 3, 2019  
**Date:** August 1, 2019 **Time:** 9:30 a.m. (Eastern Time)  
**Location:** Meeting live via the Internet—please visit  
[www.virtualshareholdermeeting.com/RL2019](http://www.virtualshareholdermeeting.com/RL2019).

The company will be hosting the meeting virtually via live webcast. To attend the meeting via the Internet please visit [www.virtualshareholdermeeting.com/RL2019](http://www.virtualshareholdermeeting.com/RL2019) and be sure to have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page).

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

# Before You Vote

## How to Access the Proxy Materials

### Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT FORM 10-K

#### How to View Online:

Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR Barcode below.

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy.

Please choose one of the following methods to make your request:

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before July 18, 2019 to facilitate timely delivery.

# How To Vote

Please Choose One of the Following Voting Methods



**SCAN TO**  
VIEW MATERIALS & VOTE



### Vote By Internet:

#### Before The Meeting:

Go to [www.proxyvote.com](http://www.proxyvote.com) or from a smartphone, scan the QR Barcode above. Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) available and follow the instructions.

#### During The Meeting:

Go to [www.virtualshareholdermeeting.com/RL2019](http://www.virtualshareholdermeeting.com/RL2019). Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

### **Voting Items**

**The Board of Directors recommends you vote FOR ALL of the following:**

1. Election of four (4) Class A Directors

Nominees as Class A Directors:

- 01) Frank A. Bennack, Jr.
- 02) Joel L. Fleishman
- 03) Michael A. George
- 04) Hubert Joly

**The Board of Directors recommends you vote FOR the following proposals:**

2. Ratification of appointment of Ernst & Young LLP as our independent registered public accounting firm for the fiscal year ending March 28, 2020.
3. Approval, on an advisory basis, of the compensation of our named executive officers and our compensation philosophy, policies and practices as described in the accompanying Proxy Statement.
4. Approval of the 2019 Long-Term Stock Incentive Plan.

## Voting Items

The Board of Directors recommends you vote **FOR ALL** of the following:

1. Election of ten (10) Class B Directors

Nominees as Class B Directors:

01) Ralph Lauren	06) Arnold H. Aronson
02) Patrice Louvet	07) Dr. Joyce F. Brown
03) David Lauren	08) Linda Findley Kozlowski
04) Angela Ahrendts	09) Judith A. McHale
05) John R. Alchin	10) Robert C. Wright

The Board of Directors recommends you vote **FOR** the following proposals:

2. Ratification of appointment of Ernst & Young LLP as our independent registered public accounting firm for the fiscal year ending March 28, 2020.
3. Approval, on an advisory basis, of the compensation of our named executive officers and our compensation philosophy, policies and practices as described in the accompanying Proxy Statement.
4. Approval of the 2019 Long-Term Stock Incentive Plan.

---

E81333-P27044

---