FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average h | nurden | | | | | | | | |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | _ | | | | | | | | | | | | | | | | |
|---|--|------------|-------------|----------|--------------------------------|--|--|-------|--|--------------|--|---|-----------------|---------------------|---|--|----------------|---|---|--|--|
| 1. Name and Address of Reporting Person* FARAH ROGER N | | | | | | 2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | | |
| | | | | | | | | | | | | | | | X | | | | | | |
| | | | | | | | | | | | | | | | X | Office | er (give title | | Other (below) | (specify | |
| (Last) (First) (Middle) | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/12/2007 | | | | | | | | | | Delov | , | at 0_ i | , | | |
| POLO RALPH LAUREN CORP | | | | | 10/12/2007 | | | | | | | | | | President & COO | | | | | | |
| 650 MADISON AVE | | | | | | | | | | | | | | | | | | | | | |
| | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | |
| (Street) | | | | | | | • | | Ü | | ` | | , | | ne) | | · | | | | |
| NEW YO | ORK N | Y 1 | 10022 | | | | | | | | | | | | X | Form | n filed by One | e Rep | orting Pers | on | |
| | | | | | | | | | | | | | | | | | n filed by Mo | re tha | n One Rep | orting | |
| , a | | | | | | | | | | | | | | | | Pers | on | | | | |
| (City) | (S | tate) (| Zip) | | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - Nor | n-Deriv | ative | Se | curitie | s Acq | quired, | Dis | posed o | f, or | Bene | eficia | ally | Owne | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | Day/Year) if | | 2A. Deemed Execution Date, f any (Month/Day/Year) | | Transaction Disposed Code (Instr. 5) | | ties Acquired (A) d Of (D) (Instr. 3, | | | 4 and Sec Ben | | curities neficially | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | - [| • | , | | " | | 100 | | Price | | Reported Transaction(s) (Instr. 3 and 4) | | ''` | ``` | (Instr. 4) | |
| | | | | | | | | | Code | V | Amount | | (A) or (D) | | | | | | | | |
| Class A Common Stock 10/12/ | | | | | 2/2007 | 7 | | | A | | 177.8 | 177.89 A | | (1 |) | 365,404.15 | | | D | | |
| | | Ta | ıble II - E |)erivati | ive S | ecu | rities | Δαιιί | ired Di | ieno | sed of | or B | lenefi | riall | v Ov | vned | | | | | |
| | | 10 | | | | | | | | | onvertib | | | | , 0 | viicu | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Derivative Conversion Date Execution Date Security or Exercise (Month/Day/Year) if any | | | | Date, Transaction Code (Instr. | | n of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | str. 3 | 8. Price of Derivative Security (Instr. 5) | | | | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | | Date Exercisal | | Expiration Date | Title | or Nun of | ount nber res | | | | | | | |

Explanation of Responses:

1. Represents restricted stock units payable as a result of the payment of a cash dividend on the Issuer's Class A Common Stock. The restricted stock units are payable solely in shares of the Issuer's Class A Common Stock issued to the reporting person in respect of restricted stock units previously granted under the Issuer's 1997 Long-Term Stock Incentive Plan.

Yen D. Chu, Attorney-in-Fact 10/16/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.