FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washir

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| ngton, D.C. 20549 | OMB APPROVA |
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| OMB Number: | 3235-0287 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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|--|---|--|---|---|--|---|-----------------|-----|--|----------------|---------------------------------|---|--|---|---|---|--|--|--|
| 1. Name and Address of Reporting Person* TRAVIS TRACEY THOMAS | | | | | 2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | | |
| (Last) (First) (Middle) C/O POLO RALPH LAUREN CORPORATION 650 MADISON AVENUE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/16/2007 | | | | | | | | | Ser. | ior VP, F | below) | | Jechy | |
| (Street) NEW YORK NY 10022 | | | | If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | |
| | | Tab | | | | _ | | | quired, D | _ | | | | _ | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | Execution Date | | | Code (Instr. 5) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | Code | Am | ount | (A) oi (D) | Price | Transac | Transaction(s) (Instr. 3 and 4) | | ľ | (| | | |
| | | Т | | | | | | | uired, Dis s, options | | | | | / Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution E if any (Month/Day | Date, Ti | ansaction ode (Instr. | | | | 6. Date Exerc Expiration D (Month/Day/ | ate | Amount Securitie Underlyi | | f G Security | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | e s lly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | С | ode | v | (A) | (D) | Date Exercisable | Expira Date | ition | Title | Amount or Number of Shares | | | | | | |
| Option issued purs. to 1997 Long- Term Stock Incentive Plan | \$100.56 | 07/16/2007 | | | A | | 2,904 | | (1) | 07/16/2 | 2014 | Class A Common Stock | 2,904 | \$0 | 2,904 | | D | | |

Explanation of Responses:

1. These options vest and become exercisable in three equal annual installments beginning July 16, 2008.

Yen D. Chu, Attorney-in-Fact 08/07/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.