Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Joly Hubert | | | | | 2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [RL] | | | | | | | | | | ck all app | , | ng Pers | son(s) to Is | | |
|---------------------------------------------------------------|---|----------|----------|--------------------------------------|----------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------------------------|-----|-------------------------------------------------------------------------------------------------------------------------------|------------|--------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------|------------|--|
| (Last) (First) (Middle) RALPH LAUREN CORPORATION | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/30/2020 | | | | | | | | | | Office below | er (give title v) | | Other (below) | specify | |
| 650 MADISON AVENUE | | | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) NEW YORK NY 10022 | | | | | | | | | | | | | 1 ′ | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (| State) (| Zip) | | | | | | | | | | | | | | | | | |
| | | Table | l - Noi | n-Deriva | ative S | Secu | rities | Acq | uired, | Dis | posed of | , or E | Benef | ficiall | y Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | Day/Year) if a | | A. Deemed xecution Date, any Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (and Disposed Of (D) (Instr. 3) | | , 4 and Securi Benefi | | ties cially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | (A) (D) | or P | rice | Transa | ed ction(s) 3 and 4) | | | (Instr. 4) | |
| Class A Common Stock 07/30/2 | | | | | 2020 | | | | A | | 1,987 | A | A | (1) 16 | | 5,388 ⁽²⁾ | | D | | |
| | | Та | | | | | | | , | | osed of, onvertib | | | • | Owne | d | | | | |
| 1. Title of Derivative Security (Instr. 3) | | | on Date, | 4. Transaction Code (Instr. 8) | | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4) Amour or Numbe of | | Setr. | Price of erivative ecurity estr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

- 1. Represents shares of the Issuer's Class A Common Stock issued to the Reporting Person as restricted stock units granted under the Issuer's 2019 Long-Term Stock Incentive Plan. These restricted stock units will vest and become exercisable on July 30, 2021, subject to the Reporting Person's continued service through the 2021 Annual Meeting of Stockholders.
- 2. The total also reflects a deduction for cash paid in lieu of approximately 0.36 fractional shares of the Issuer's Class A Common Stock upon vesting of previously-granted restricted stock units.

/s/ Avery S. Fischer, Attorneyin-Fact for Hubert Joly 08/03/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.