FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FARAH ROGER N						2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]								5 (0	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
FARAF	1 RUGE	<u>X IV</u>											,		X	Direc	ctor	10	% Owner	
(Last) (First) (Middle)				3. D	Date of Earliest Transaction (Month/Day/Year)									X Officion below		er (give title w)		ner (specify ow)		
POLO RALPH LAUREN CORP			07/	07/24/2006										President & COO						
650 MAI	DISON AV	Е																		
(Street)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
NEW YO	ORK N	Y 1	10022												X		n filed by One			
															Form filed by More than One Reporting Person					
(City)	(S	tate) (Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				2. Transa Date (Month/D	ay/Year) Execu		2A. Deemed Execution Date, if any (Month/Day/Year)				ies Acquired (A) o Of (D) (Instr. 3, 4			and 5) Secui Bene		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A (I	A) or D)	Price		Transa	action(s) 3 and 4)		(111511.4)	(3 4)
Class A Common Stock 07/					4/2006				F		26,280		D	\$48.	135	505,355.01		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 2. Conversion Date (Month/Day/Year) if any (Month/Day/Y			n Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indired Beneficia Ownersh ct (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
						ode V (A) (D)				Expiration Date	Title	or Nu of	nount mber ares							

Explanation of Responses:

Edward W. Scheuermann Attorney-in-Fact

<u>Scheuermann</u> <u>Fact</u> <u>07/25/2006</u>

** Signature of Reporting Person Da

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.