## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APP	ROVAL
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1. Name and Address of Reporting Person <sup>*</sup> KOSH MITCHELL ALAN			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>POLO RALPH LAUREN CORP</u> [ RL ]	(Check	tionship of Reporting Perso all applicable) Director Officer (give title	n(s) to Issuer 10% Owner Other (specify
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/01/2007	X	below) Senior VP, HR &	below)
(Street) NEW YORK (City)	NY (State)	10022 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing ( Form filed by One Report Form filed by More than ( Person	ting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	06/01/2007		М		10,000	A	\$26.705	10,000	D	
Class A Common Stock	06/01/2007		М		10,000	A	\$33.12	20,000	D	
Class A Common Stock	06/01/2007		М		3,125	A	\$43.035	23,125	D	
Class A Common Stock	06/01/2007		S		700	D	\$97.39	22,425	D	
Class A Common Stock	06/01/2007		S		400	D	\$97.37	22,025	D	
Class A Common Stock	06/01/2007		S		300	D	\$97.35	21,725	D	
Class A Common Stock	06/01/2007		S		200	D	\$97.33	21,525	D	
Class A Common Stock	06/01/2007		S		400	D	\$97.32	21,125	D	
Class A Common Stock	06/01/2007		S		600	D	\$97.21	20,525	D	
Class A Common Stock	06/01/2007		S		200	D	\$97.18	20,325	D	
Class A Common Stock	06/01/2007		S		300	D	\$97.15	20,025	D	
Class A Common Stock	06/01/2007		S		400	D	\$97.14	19,625	D	
Class A Common Stock	06/01/2007		S		200	D	\$97.1	19,425	D	
Class A Common Stock	06/01/2007		S		200	D	\$97.07	19,225	D	
Class A Common Stock	06/01/2007		S		200	D	\$97.06	19,025	D	
Class A Common Stock	06/01/2007	1	S		900	D	\$97.05	18,125	D	
Class A Common Stock	06/01/2007		S		800	D	\$97.04	17,325	D	
Class A Common Stock	06/01/2007		S		600	D	\$97.03	16,725	D	
Class A Common Stock	06/01/2007		S		1,100	D	\$97.02	15,625	D	
Class A Common Stock	06/01/2007		S		400	D	\$97.01	15,225	D	
Class A Common Stock	06/01/2007		S		325	D	\$ <mark>9</mark> 7	14,900	D	
Class A Common Stock	06/01/2007		S		200	D	\$96.99	14,700	D	
Class A Common Stock	06/01/2007		S		300	D	\$96.98	14,400	D	
Class A Common Stock	06/01/2007		S		900	D	<b>\$96.97</b>	13,500	D	
Class A Common Stock	06/01/2007		S		1,000	D	<b>\$96.96</b>	12,500	D	
Class A Common Stock	06/01/2007		S		500	D	<b>\$96.95</b>	12,000	D	
Class A Common Stock	06/01/2007		S		900	D	<b>\$96.94</b>	11,100	D	
Class A Common Stock	06/01/2007		S		200	D	<b>\$</b> 96.93	10,900	D	
Class A Common Stock	06/01/2007		S		1,000	D	<b>\$96.9</b> 2	9,900	D	
Class A Common Stock	06/01/2007		S		100	D	<b>\$</b> 96.91	<b>9,800</b> <sup>(1)</sup>	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) c Disp of (E	umber vative urities uired or oosed D) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/N	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$26.705	06/01/2007		М			10,000	(2)	06/19/2011	Class A Common Stock	10,000	\$0	0	D	
Employee Stock Option (right to buy)	\$33.12	06/01/2007		М			10,000	(3)	06/08/2014	Class A Common Stock	10,000	\$0	5,000	D	
Employee Stock Option (right to buy)	\$43.035	06/01/2007		М			3,125	(4)	06/15/2015	Class A Common Stock	3,125	\$0	6,250	D	

Explanation of Responses:

1. This filing is one of two Form 4 filings disclosing the transaction taking place on June 1, 2007 for the above reporting person. The amount of securities beneficially owned following all transactions reported on both Form 4 filings is 0.

2. 20,000 options were granted on 6/19/2001 under the 1997 Long-Term Stock Incentive Plan. These options vested and became exercisable in three equal annual installments beginning June 19, 2002. 3. 15,000 options were granted on 6/8/2004 under the 1997 Long-Term Stock Incentive Plan. These options vested and became exercisable in three equal annual installments beginning June 8, 2005.

4. 9,375 options were granted on 6/15/2005 under the 1997 Long-Term Stock Incentive Plan. These options vested and became exercisable in three equal annual installments beginning June 15, 2006.

Yen D. Chu, Attorney-in-Fact 06/04/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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