FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | |
| l | Estimated average burden | | | | | | | |
| l | hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

| | | | | | | or | Section | n 30(h |) of the | Investr | nent C | ompany Act | of 1940 | | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------|-------------------------------------------|-------------------------------|-----------------|----------------------------------------------------------|-----------------------------------------------------------------------------------------------|--------|------------------------------------------------|-------------------------|----------|---------------------------------------------------------------------------------------------------|---------------|--------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------|--------------------------------------------------------------------|------------|
| C/O CBIZ MHM, LLC., 1065 AVENUE OF THE AMERICAS - 12TH FLOOR Street) NEW YORK NY 10018 (City) (State) (Zip) Table I - Non-De Title of Security (Instr. 3) | | | | | | | | | | g Symbol | | | | | p of Reportin olicable) | g Pers | son(s) to Is | suer | | |
| Lauren | <u>raiiiiy,</u> | <u></u> | <u>L.C.</u> | | | | | | | | | | | | | Direc | ctor | X | 10% C | wner |
| | Z MHM, I | LLC | C., 1065 AVEN | UE | | | ate o | | st Tran | saction | (Mont | h/Day/Year) | | | | Offic below | er (give title w) | | Other (below) | (specify |
| OF THE | AMERIC | AS | - 12TH FLOO | K | | 4. If | Ame | ndmen | t. Date | of Origin | nal File | ed (Month/Da | av/Year) | | 6. Indiv | /idual d | r Joint/Group | Filing | ı (Check A | pplicable |
| | | | | | - | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person | | | | | | |
| | | | Tabl | e I - N | on-Deriv | /ative | Sec | curiti | es Ac | quire | d, Di | sposed o | f, or E | Benefi | cially | Owne | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transaction | | | tion | on 2A. Deemed Execution Date, | | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or | | | | 5. Amount of | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Trans | action(s) 3 and 4) | | | (Instr. 4) |
| Class A C | Common S | toc | k | | 11/27/2 | 2019 | 19 | | | S ⁽¹⁾ | | 68,114 | D | \$108 | 3.58 ⁽²⁾ | 7 | 74,750 | | D ⁽³⁾ | |
| Class A Common Stock 11/27/201 | | | | | 2019 |)19 | | | S ⁽¹⁾ | | 3,314 | D | \$109 | 9.16 ⁽⁴⁾ | 7 | 71,436 | | D ⁽³⁾ | | |
| Class A Common Stock | | | | | | | | | | | | | | | 2 | | 21,405 | | D ⁽⁵⁾ | |
| | | | Та | ble II | | | | | | | | osed of, convertib | | | | wned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | n [| 3. Transaction Date Month/Day/Year) | if any | on Date, Transa | | nsaction de (Instr. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exerc Expiration D (Month/Day/\) | | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | Deri Seci (Inst | rice of vative urity rr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | wnership orm: irect (D) r Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | Code | v | (A) | (D) | Date Exerci | sable | Expiration Date | Title | Amoun or Numbe of Shares | | | | | | |
| | Family, | | eporting Person* L.C. | | | | | | | | | | | | | | | | | |
| (Last) | | (F | First) | (M | iddle) | | | | | | | | | | | | | | | |

| 1. Name and Address of Reporting Person* | | | | | | | | | | |
|------------------------------------------|---------|----------|--|--|--|--|--|--|--|--|
| <u>Lauren Family, L.L.C.</u> | | | | | | | | | | |
| | | | | | | | | | | |
| (Last) | (First) | (Middle) | | | | | | | | |
| C/O CBIZ MHM, LLC., 1065 AVENUE | | | | | | | | | | |
| OF THE AMERICAS - 12TH FLOOR | | | | | | | | | | |
| (Street) | | | | | | | | | | |
| NEW YORK | NY | 10018 | | | | | | | | |
| | | | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | |
| Name and Address of Reporting Person* | | | | | | | | | | |
| Lauren David R. | | | | | | | | | | |
| | | | | | | | | | | |
| (Last) | (First) | (Middle) | | | | | | | | |
| C/O RALPH LAUREN CORPORATION | | | | | | | | | | |
| 650 MADISON AVENUE | | | | | | | | | | |
| (Street) | | | | | | | | | | |
| NEW YORK | NY | 10022 | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | |

Explanation of Responses:

- 1. These sales were made pursuant to a Rule 10b5-1 sales plan in connection with a long-term strategy for estate planning and investment diversification.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$107.94 to \$108.915, inclusive. The reporting persons undertake to provide

to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (4) to this Form 4.

- 3. These securities are held by Lauren Family, L.L.C., a limited liability company of which Mr. David Lauren is a manager and in which Mr. David Lauren has an indirect pecuniary interest. Mr. David Lauren disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$108.94 to \$109.48, inclusive.
- 5. These securities are held individually by Mr. David Lauren.

Remarks:

/s/ Craig L. Smith, Attorney-in-Fact for Andrew Lauren, 12/02/2019 Manager of Lauren Family, L.LC. /s/ Craig L. Smith, Attorney-in-Fact for David Lauren, 12/02/2019 Manager of Lauren Family, /s/ Craig L. Smith, Attorney-in-Fact for Dylan Lauren, 12/02/2019 Manager of Lauren Family, L.LC. /s/ Craig L. Smith, Attorney-in-12/02/2019 Fact for David Lauren

Date

** Signature of Reporting Person

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.