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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	VAL									
OMB Number:	3235-0287									
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			2. Issuer Name and Ticker or Trading Symbol <u>POLO RALPH LAUREN CORP</u> [RL]	5. Rela (Check X	n(s) to Issuer 10% Owner		
(Last) 650 MADISON	(First) AVE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/15/2006	Х	Officer (give title below) Chairman	Other (specify below)	
(Street) NEW YORK (City)	NY (State)	10022 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group F Form filed by One I Form filed by More Person	Reporti	ng Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	l (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	08/15/2006		S		1,400	D	\$57.75	422,339.66	D	
Class A Common Stock	08/15/2006		S		1,100	D	\$57.76	421,239.66	D	
Class A Common Stock	08/15/2006		S		1,500	D	\$57.77	419,739.66	D	
Class A Common Stock	08/15/2006		S		100	D	\$57.78	419,639.66	D	
Class A Common Stock	08/15/2006		S		900	D	\$57.79	418,739.66	D	
Class A Common Stock	08/15/2006		S		1,000	D	\$57.8	417,739.66	D	
Class A Common Stock	08/15/2006		S		600	D	\$57.81	417,139.66	D	
Class A Common Stock	08/15/2006		S		300	D	\$57.82	416,839.66	D	
Class A Common Stock	08/15/2006		S		600	D	\$57.84	416,239.66	D	
Class A Common Stock	08/15/2006		S		400	D	\$57.85	415,839.66	D	
Class A Common Stock	08/15/2006		S		500	D	\$57.87	415,339.66	D	
Class A Common Stock	08/15/2006		S		400	D	\$57.88	414,939.66	D	
Class A Common Stock	08/15/2006		S		100	D	\$57.89	414,839.66	D	
Class A Common Stock	08/15/2006		S		500	D	\$57.9	414,339.66	D	
Class A Common Stock	08/15/2006		S		600	D	\$57.92	413,739.66	D	
Class A Common Stock	08/15/2006		S		1,000	D	\$57.93	412,739.66	D	
Class A Common Stock	08/15/2006		S		1,100	D	\$57.94	411,639.66	D	
Class A Common Stock	08/15/2006		S		1,300	D	\$57.95	410,339.66	D	
Class A Common Stock	08/15/2006		S		700	D	\$57.97	409,639.66	D	
Class A Common Stock	08/15/2006		S		300	D	\$57.98	409,339.66	D	
Class A Common Stock	08/15/2006		S		600	D	\$57.99	408,739.66	D	
Class A Common Stock	08/15/2006		S		400	D	\$58	408,339.66	D	
Class A Common Stock	08/15/2006		S		300	D	\$58.01	408,039.66	D	
Class A Common Stock	08/15/2006		S		600	D	\$58.12	407,439.66	D	
Class A Common Stock	08/15/2006		S		900	D	\$58.15	406,539.66	D	
Class A Common Stock	08/15/2006		S		500	D	\$58.18	406,039.66	D	
Class A Common Stock	08/15/2006		S		1,900	D	\$58.23	404,139.66	D	
Class A Common Stock	08/15/2006		S		100	D	\$58.29	404,039.66	D	
Class A Common Stock	08/15/2006		S		400	D	\$58.47	403,639.66	D	
Class A Common Stock	08/15/2006		S		300	D	\$58.48	403,339.66	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		nd 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

Yen Chu, Attorney-in-Fact

<u>08/17/2006</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.