

# RALPH LAUREN

## Ralph Lauren Unveils Team USA's 2022 Closing Ceremony Parade Uniform, Demonstrating a Continued Commitment to Sustainability

October 28, 2021

NEW YORK--(BUSINESS WIRE)--Oct. 28, 2021-- Ralph Lauren today unveiled the Team USA Closing Ceremony Parade Uniforms for the 2022 Olympic and Paralympic Games. Continuing Ralph Lauren's commitment to sustainability, the Company worked to use more sustainable materials and manufacturing practices for the Closing Ceremony Parade uniform.

"Ralph Lauren is incredibly proud to outfit Team USA in apparel that has been designed with integrity and purpose. For these Games, the design aesthetic of our uniform represents a modern look that feels distinctly new and fresh, created with sustainability in mind. We are highly invested in scaling sustainability solutions that have the potential to significantly reduce our and the wider industry's impact, and we are proud to have created thoughtful apparel for Team USA that embodies this mission," said David Lauren, Chief Branding and Innovation Officer, Ralph Lauren.

The Team USA Closing Ceremony Parade Uniform includes a buffalo plaid hooded puffer jacket featuring recycled polyester and recycled down; a fleece pant (men's) and fleece legging (women's), gloves and boot made with recycled polyester; and an intarsia turtleneck sweater and a hat made from Responsible Wool Standard (RWS) certified U.S grown wool. Ralph Lauren sources wool from RWS certified ranches and by 2025, is committed to using 100 % RWS certified or recycled wool. Each item in the uniform is proudly manufactured in the United States.

Ralph Lauren is proud to be an Official Outfitter of Team USA since 2008. Unlike most other countries' Olympic and Paralympic Teams, American athletes are not supported by federal funding. A portion of Ralph Lauren Team USA Collection sales support the United States Olympic and Paralympic Teams. The Closing Ceremony Parade Uniform will be available for purchase online at [Ralphlauren.com](https://www.ralphlauren.com) beginning October 28<sup>th</sup>. Ralph Lauren also provides Team USA with the Opening Ceremony Parade uniform and a collection of villagewear, all of which will be available for sale in the coming months.

### ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels and international markets. The Company's brand names—which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others—constitute one of the world's most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.

### ABOUT DESIGN THE CHANGE

Design the Change, Ralph Lauren Corporation's strategy, is both a commitment and a journey to create a positive impact in society. It is based on our belief that, together with our industry, we can deliver the change required for a more sustainable and equitable future for all. Design the Change is anchored in commitments that will drive progress across our three focus areas: Creating Timeless Style, Protecting the Environment and Championing Better Lives, and it is underpinned by ambitious goals that guide the Company's work across citizenship and sustainability. Ralph Lauren is a signatory to the We Are Still In declaration and the UN Fashion Industry Charter for Climate Action, pledging to limit our emissions in line with the Paris Agreement goals. The Company is also a member of the G7 Fashion Pact, a group of fashion leaders working to stop global warming, restore biodiversity and protect the oceans. For more information, visit our Company website.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20211028005729/en/): <https://www.businesswire.com/news/home/20211028005729/en/>

### MEDIA

Lindsay Knoll  
Senior Director, Global Brand Communications  
[Lindsay.Knoll@RalphLauren.com](mailto:Lindsay.Knoll@RalphLauren.com)

Source: Ralph Lauren