

# RALPH LAUREN

## Ralph Lauren Releases 2024 Global Citizenship & Sustainability Report

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NEW YORK--(BUSINESS WIRE)--Sep. 18, 2024-- Ralph Lauren Corporation (NYSE:RL) today published its 2024 Global Citizenship & Sustainability Report, capturing how the Company is putting its vision for timelessness into action and outlining its progress toward achieving its goals as part of its [Timeless by Design](#) strategy.

"Since our founding 57 years ago, Ralph Lauren has stood for timelessness – creating beautiful, quality pieces that are made to be worn, loved and passed on to the next generation. Our vision for timelessness not only inspires what we create but also how we create it – including how we operate our global business and engage with our teams and the communities we serve. We do this because, like our iconic styles, we want our business to stand the test of time," said Katie Ioanilli, Chief Global Impact & Communications Officer, Ralph Lauren Corporation.

Guided by the Company's Purpose – to inspire the dream of a better life through authenticity and timeless style – Ralph Lauren advances its citizenship and sustainability work by testing, learning, collaborating and scaling programs that align to its strategic pillars of Create with Intent, Protect the Environment and Champion Better Lives. Key highlights from this year include:

- Launching its Artist in Residence program and three signature collections with Diné (Navajo) artisan Naiomi Glasses based on a first-of-its-kind model for mutually beneficial cultural collaboration;
- Delivering its iconic Denim Flag Trucker Jacket as Cradle to Cradle (C2C) Certified®, launching the first Global Recycled Standard (GRS) certified 100% Recycled Cotton Polo and introducing its first collection of Responsible Wool Standard (RWS)-certified sweaters;
- Continuing to phase out the use of coal in its manufacturing supply chain and decreasing its absolute emissions against a FY20 baseline with a 33% reduction; and
- Celebrating the newest Ralph Lauren Center for Cancer Prevention, which will open in October 2024 at the University of Southern California Norris Comprehensive Cancer Center, funded in part through a grant from The Ralph Lauren Corporate Foundation.

For further details, the full 2024 Ralph Lauren Global Citizenship & Sustainability Report and ESG Supplement are available for download on the Company's [website](#).

### ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of luxury lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels and international markets. The Company's brand names — which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others — constitute one of the world's most widely recognized families of consumer brands. For more information, visit <https://corporate.ralphlauren.com>

### ABOUT TIMELESS BY DESIGN

Timeless by Design is Ralph Lauren Corporation's commitment to Global Citizenship and Sustainability, ensuring timelessness is embedded from inspiration through to our products' every use and reuse across generations. We consider how we impact nature and champion the people and communities that intersect with our business across three key pillars: Create with Intent, Protect the Environment and Champion Better Lives. We progress in our goals and scale our approach through memberships, investments and partnerships with industry leaders and high-impact organizations. For more information, visit <https://corporate.ralphlauren.com/citizenship-and-sustainability>

### ABOUT THE RALPH LAUREN CORPORATE FOUNDATION

The Ralph Lauren Corporate Foundation works to make the dream of a better life a reality by championing equity and empowering underserved communities around the world. Established in 2001, The Ralph Lauren Corporate Foundation is committed to making a difference across its core areas of focus: supporting cancer care and prevention, protecting the environment, fostering advocacy and access and strengthening community resilience. It hopes to deliver meaningful change in its communities through its nonprofit collaborations, grant funding and volunteering programs. For more information, visit: <https://corporate.ralphlauren.com/Foundation>

### SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This press release and the Global Citizenship & Sustainability Report contain goals, initiatives and "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements regarding, among other things, the Company's citizenship and sustainability goals and environmental, social and governance goals. Forward-looking statements are indicated by words or phrases such as "aim," "anticipate," "outlook," "estimate," "ensure," "commit," "expect," "project," "believe," "envision," "seek," "goal," "target," "can," "will," and similar words or phrases. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements to be materially different from the future results, performance or achievements expressed in or implied by such forward-looking statements. Forward-looking statements are based largely on the Company's expectations and judgments and are subject to certain risks and uncertainties, many of which are unforeseeable and beyond Company control. The factors that could cause actual results, performance or

achievements to materially differ from forward-looking statements include, among others, the risk factors identified in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with the Securities and Exchange Commission. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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Source: Ralph Lauren Corporation