

RALPH LAUREN

Ralph Lauren to Establish Its First Cancer Center in Asia with the National Cancer Center of Korea

September 8, 2026

The Ralph Lauren Center for Patient and Family Recovery in Goyang, South Korea, will provide a dedicated recovery environment for cancer patients and their families and caregivers

SEOUL, South Korea--(BUSINESS WIRE)--Sep. 8, 2026-- Ralph Lauren (NYSE:RL) today announced a partnership with the Korea National Cancer Center Foundation to establish The Ralph Lauren Center for Patient and Family Recovery at the [National Cancer Center of Korea](#) (NCC) in Goyang, South Korea, marking the first Ralph Lauren cancer center in Asia. Building on Ralph Lauren's longstanding support for cancer prevention and treatment efforts, the new center represents the next chapter in its commitment to expanding access to quality cancer care in communities around the world, including within Korea, where it has provided support since 2012. The Ralph Lauren Center will serve as a hub for patients, families and caregivers from the Seoul metropolitan area and communities across South Korea, offering access to resources and programs that promote recovery and well-being.

The Ralph Lauren Center for Patient and Family Recovery is expected to open in 2028 and will be located within the Phase II Proton Therapy Center at the NCC's new Innovative Cancer Research Center. It will provide a dedicated recovery space for patients undergoing proton therapy, as well as their families and caregivers, to help reduce anxiety and stress and offer holistic support that extends beyond clinical treatment. The Ralph Lauren Center will be integrated with the NCC's broader supportive care programs, including psychological counseling, family education, social welfare support and customized programs for patients and their families, helping ensure continuity of support throughout the treatment journey.

"Our support in the global fight against cancer has always been guided by the belief that everyone deserves access to high-quality care and the resources that can help them and their loved ones through every stage of their journey," said Ralph Lauren, Executive Chairman and Chief Creative Officer of Ralph Lauren Corporation. "As our partnerships continue to grow around the world, so does our commitment to expanding access to care and support, and The Ralph Lauren Center for Patient and Family Recovery in Korea represents an important step forward in helping more patients and their loved ones navigate cancer with dignity, comfort and hope."

Established in 2000 under the Ministry of Health and Welfare, the NCC serves as the nation's central institution for cancer control, integrating research, clinical care and national programs across the continuum of cancer care, from prevention and screening to treatment, survivorship support and palliative care. As the number of cancer survivors continues to grow, with more than 2.7 million people in Korea living with or beyond cancer according to 2023 National Cancer Registry Statistics, the NCC is strengthening a patient-centered approach to support recovery, long-term health and well-being. Through this partnership, Ralph Lauren and the NCC will help create a safe and compassionate space that recognizes recovery as an essential part of quality cancer care.

"Cancer care should extend beyond treatment itself to helping patients return to their daily lives and improve their quality of life," said Han-Kwang Yang, President of the National Cancer Center of Korea and Chairman of the Board of the Korea National Cancer Center Foundation. "For patients undergoing a longer treatment journey, such as proton therapy, it is particularly important to provide an environment that helps ease anxiety and stress throughout the treatment process and enables them to undergo care with greater comfort and support from their families. We hope the new Ralph Lauren Center for Patient and Family Recovery will provide a welcoming space where patients, families and caregivers can rest and access the information and support they need."

The new Ralph Lauren Center is supported by Pink Pony, Ralph Lauren's global initiative in the fight against cancer. Established in 2000, Pink Pony's mission is to help reduce disparities in cancer care by facilitating greater access to quality treatment for everyone at an earlier, more curable stage. Through annual marketing campaigns, dedicated product collections, employee volunteering and fundraising, Pink Pony supports 38 beneficiaries across 17 countries. The Ralph Lauren Center for Patient and Family Recovery in Korea joins a growing network of cancer centers and programs supported by the Ralph Lauren Corporation and The Ralph Lauren Corporate Foundation, including: The Memorial Sloan Kettering Ralph Lauren Center in Harlem, New York; The Ralph Lauren Center for Cancer Prevention at Georgetown University's Lombardi Comprehensive Cancer Center in Washington, D.C.; The Ralph Lauren Center for Cancer Prevention at USC Norris Comprehensive Cancer Center in Los Angeles, California; the UChicago Medicine Ralph Lauren Center in Chicago, Illinois; and The Royal Marsden Cancer Charity in the U.K., helping to fund initiatives at The Royal Marsden such as The Ralph Lauren Centre for Breast Cancer Research in London and the Ralph Lauren Research Wing at the Oak Cancer Centre in Sutton.

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of luxury lifestyle products in six categories: apparel, handbags, footwear & accessories, fragrances, home and hospitality. For nearly 60 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels and international markets. The Company's brand names — which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Double RL, Polo Ralph Lauren, Lauren Ralph Lauren, RLX Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others — constitute one of the world's most widely recognized families of consumer brands. For more information, visit <https://corporate.ralphlauren.com>.

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Source: Ralph Lauren Corporation