RALPH LAUREN

Ralph Lauren Announces First Year Progress Against Its Timeless by Design 2030 Global Citizenship & Sustainability Strategy

September 15, 2026

NEW YORK--(BUSINESS WIRE)--Sep. 15, 2026-- Ralph Lauren Corporation (NYSE:RL) today reported first-year progress against Timeless by Design 2030, the Company's current phase of its Global Citizenship & Sustainability (GC&S) strategy, announced in March 2026. Details of Ralph Lauren's progress can be found on its corporate website and within its annual GC&S Report, which is focused on topics material to Ralph Lauren's operations.

Guided by its Purpose —*to inspire the dream of a better life through authenticity and timeless style* —Ralph Lauren's longstanding approach to citizenship and sustainability is focused on priorities that support the wellbeing of its employees and partners, the resilience of the communities it serves and the quality and longevity of its iconic products — all foundational to the Company's long-term success. Timeless by Design 2030 continues this work across four pillars: Partner for Impact, which is focused on strengthening industry collaboration; Protect Natural Resources, aimed at reducing the impact of materials and production processes; Engage & Enable Teams, detailing the Company's programs that define the employee experience; and Care for Communities, guiding Ralph Lauren's philanthropic efforts.

"Ralph Lauren has created timeless products for nearly 60 years, and our ongoing efforts in citizenship and sustainability help ensure we can continue delivering for our customers, employees, partners and shareholders for generations to come," said Katie Ioanilli, Chief Global Impact & Communications Officer, Ralph Lauren Corporation. "From protecting heritage craft and supporting cotton farmers adopting regenerative practices, to maintaining a best-in-class workplace and making progress in the fight against cancer, we are focused on advancing this work with our teams and partners across our value chain."

In the first year of executing against the Timeless by Design 2030 strategy, the Company advanced several priority areas, including:

- Partner for Impact:
  - Advancing Ralph Lauren's industry-leading Design with Intent initiative with three integrated seasonal collections within Polo Ralph Lauren and Ralph Lauren Home and the expansion of the Company's roster of Authentic Makers
  - Decreasing absolute emissions by 42% from the FY20 base year
- Protect Natural Resources:
  - Increasing the use of regeneratively grown cotton and expanding initiatives to recycle its cotton waste into new textile yarns
- Engage & Enable Teams:
  - Exceeding the high-performing norm in engagement and enablement scores in the Global Employee Annual Survey, reflecting Ralph Lauren's commitment to the growth, success and wellbeing of its teams
- Care for Communities:
  - Achieving a 14% increase in global financial support for cancer-related organizations, including the Pink Pony Fund of The Ralph Lauren Corporate Foundation

As part of Timeless by Design 2030, the Company has also introduced new initiatives to achieve goals across several impact areas. In FY26, Ralph Lauren established a sourcing partnership that supports American cotton farmers using regenerative practices, expanded collaborative efforts to recycle its cotton waste into new yarns and embedded its freshwater reduction goal into the Company's supplier engagement strategy to promote more efficient water management practices throughout its supply chain.

The FY26 Global Citizenship & Sustainability Report was prepared using a framework partially aligned with future regulatory requirements. The Report, Supplement and updates against all Timeless by Design 2030 goals are available on the Company's website.

ABOUT RALPH LAUREN CORPORATION
Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of luxury lifestyle products in six categories: apparel, handbags, footwear & accessories, fragrances, home and hospitality. For nearly 60 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels and international markets. The Company's brand names — which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Double RL, Polo Ralph Lauren, Lauren Ralph Lauren, RLX Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others — constitute one of the world's most widely recognized families of consumer brands. For more information, visit https://corporate.ralphlauren.com.

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS
This press release and the Global Citizenship & Sustainability Report contain goals, initiatives and "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements regarding, among other things, the Company's citizenship and sustainability goals. Forward-looking statements are indicated by words or phrases such as "aim," "anticipate," "outlook," "estimate," "ensure," "commit," "expect," "project," "believe," "envision," "seek," "goal," "target," "can," "will," and similar words or phrases. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements to be materially different from the future results, performance or achievements expressed in or implied by such forward-looking statements. Forward-looking statements are based largely on the Company's expectations and judgments and are subject to certain risks and uncertainties, many of which are unforeseeable and beyond Company control. The factors that could cause actual results, performance or achievements to materially differ from

forward-looking statements include, among others, the risk factors identified in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with the Securities and Exchange Commission. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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