FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMEN	OMB Number: 3235-0287 Estimated average burden hours per response: 0.5				
Instruction 1(b).	Filed	pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940		Tiours per respo	ilise. 0.3	
1. Name and Address of Reporting Person* LAUREN RALPH		2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]	5. Relationship of R (Check all applicabl X Director	le) X	10% Owner Other (specify	
(Last) (First) (M 650 MADISON AVE	fiddle)	3. Date of Earliest Transaction (Month/Day/Year) 05/01/2008	helow) ``	Chairman & CEO		
(Street)		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Join Line)	1 01		
	0022 			by One Reportion by More than O	•	

NEW YORK NY (City) (State)	(Zip)						X	Form filed by One Form filed by Mo Person		
1. Title of Security (Instr. 3)	Table I - Non-Derivat	on 2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(o) (institution)	(Instr. 4)
Class A Common Stock	05/01/20	008	M		22,000	A	\$19.125	527,522.99	D	
Class A Common Stock	05/01/20	008	S		800	D	\$61.9	526,722.99	D	
Class A Common Stock	05/01/20	008	S		200	D	\$62.05	526,522.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.09	526,422.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.1	526,322.99	D	
Class A Common Stock	05/01/20	008	S		1,200	D	\$62.11	525,122.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.07	525,022.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.12	524,922.99	D	
Class A Common Stock	05/01/20	008	S		300	D	\$62.23	524,622.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.14	524,522.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.16	524,422.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.17	524,322.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.4	524,222.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.43	524,122.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.51	524,022.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.49	523,922.99	D	
Class A Common Stock	05/01/20	008	S		200	D	\$62.55	523,722.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.67	523,622.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.86	523,522.99	D	
Class A Common Stock	05/01/20	008	S		500	D	\$62.91	523,022.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.93	522,922.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.9	522,822.99	D	
Class A Common Stock	05/01/20	008	S		200	D	\$62.94	522,622.99	D	
Class A Common Stock	05/01/20	008	S		400	D	\$62.88	522,222.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.69	522,122.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.65	522,022.99	D	
Class A Common Stock	05/01/20	008	S		200	D	\$62.64	521,822.99	D	
Class A Common Stock	05/01/20	008	S		1,200	D	\$62.61	520,622.99	D	
Class A Common Stock	05/01/20	008	S		100	D	\$62.48	520,522.99	D	
Class A Common Stock	05/01/20	008	S		400	D	\$62.52	520,122.99(1)	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class A Common Stock Option (Right to Buy)	\$19.125	05/01/2008		М			22,000	(2)	06/11/2009	Class A Common Stock	22,000	\$0	150,000	D	

Explanation of Responses:

- 1. This is part one of two Form 4 fillings disclosing the transaction taking place on May 1, 2008 for the above reporting person.
- 2. The options vested and became exercisable in three equal annual installments on June 11, 2000.

Yen D. Chu, Attorney-in-Fact 05/02/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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