

RALPH LAUREN

Ralph Lauren's Position Over Recent TRAB Decision

For Release May 29, New York, NY – We are disappointed to learn that China's Trademark Review and Adjudication Board ("TRAB") recently granted an invalidation request filed by Guangzhou Aichi Leather Goods Co., Ltd. ("Aichi") against Ralph Lauren Corporation's "Polo Player Device" trademark under Reg. No. G1197025 in class 18.

Ralph Lauren holds a prior copyright of the "Polo Player Device" that was filed before the application date of the disputed trademark. Ralph Lauren created and published the "Polo Player Device" as early as 1971.

This decision is unfortunate. The Trademark Office and TRAB have previously recognized Ralph Lauren's copyrighted products in recent cases such as the rejection of Shanghai Ruifa Clothing Co. Ltd's invalidation requests against Ralph Lauren's trademark "POLO" under Reg. No. 527802 and "POLO" under Reg. No. 2021511.

Ralph Lauren has appealed the decision to the Beijing IP Court.

We have full confidence in China's intellectual property regulation and the resolve of the government and the court to combat IP infringement and protect legal rights.

We will continue to proactively fight counterfeit products and intellectual property violations that undermine the Ralph Lauren and Polo Ralph Lauren brands. These intellectual property violations mislead Chinese consumers and allow those behind the actions to profit from consumer confusion.

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ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren Purple Label, Ralph Lauren Collection, Double RL, Polo Ralph Lauren, Polo Ralph Lauren Children's, Ralph Lauren Home, Lauren Ralph Lauren, RLX, American Living, Chaps and Club Monaco, constitute one of the world's most widely recognized families of consumer brands. For more information, go to <http://investor.ralphlauren.com>.