SEC Form 4	
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number: 3235-0287										
Estimated average burden										
hours per response.	0.5									

1. Name and Add	dress of Reporting	Person*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>RALPH LAUREN CORP</u> [ RL ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
FARALI K	JGENN			X Director 10% Owner					
				X Officer (give title Other (specify					
(Last)	(First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year)	below) below)					
RALPH LAUREN CORPORATION			08/15/2011	President & COO					
650 MADISC	N AVE								
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable					
(Street)				Line)					
NEW YORK	NY	10022		X Form filed by One Reporting Person					
				Form filed by More than One Reporting Person					
(City)	(State)	(Zip)		r eison					

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) ode (Instr.			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	08/15/2011		М		44,131	Α	\$75.19	215,778.73	D	
Class A Common Stock	08/15/2011		S		39,531	D	<b>\$138.55</b> <sup>(1)</sup>	176,247.73	D	
Class A Common Stock	08/15/2011		S		4,600	D	\$139.18 <sup>(2)</sup>	171,647.73	D	

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class A Stock Option (Right to Buy)	\$75.19	08/15/2011		М			44,131	(3)	07/16/2017	Class A Common Stock	44,131	\$0	88,262	D	

Explanation of Responses:

1. The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$138.085 to \$139.065. Upon request of the SEC staff, Ralph Lauren Corporation (the "Company") or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.

2. The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$139.09 to \$139.45. Upon request of the SEC staff, the Company or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.

3. The options vest one third on July 16, 2011, one third on July 16, 2012 and one third on March 30, 2013.

## /s/ Yen D. Chu, Attorney-in-Fact

\*\* Signature of Reporting Person Date

08/16/2011

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.