FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar		2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [RL]								neck all		able)	g Pers	on(s) to Iss						
(Last) (First) (Middle) RALPH LAUREN CORPORATION 650 MADISON AVE						3. Date of Earliest Transaction (Month/Day/Year) 02/21/2012								X Officer (give title Other (specify below) Chairman & CEO						
(Street) NEW YORK NY 10022 (City) (State) (Zip)					_ 4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)									ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transar Date (Month/Date				Exe th/Day/Year) if ar			A. Deemed xecution Date, any Month/Day/Year)		ction nstr.		Acquired (A) or f (D) (Instr. 3, 4 and 5) Se Be Ov	5. Amount of Securities Beneficially Owned Following		Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Tra		tion(s) and 4)			(Instr. 4)	
Class A Common Stock 02/21/20					/2012	12			М		12,500	A	\$25.32	25 629,2		04.99		D		
Class A Common Stock 02/21/20					/2012	12			S ⁽¹⁾		6,300	D	\$173.6	3 ⁽²⁾ 622,9		04.99		D		
Class A Common Stock 02/21/20					/2012	12			S ⁽¹⁾		6,200	D	\$174.3	174.32 ⁽³⁾ 616,		704.99		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year		4. Transa Code (8)				6. Date Expirati (Month/	on Da		7. Title and Amour of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares							
Class A Common Stock Option (Right to	\$25.325	02/21/2012			M			12,500	(4)		06/23/2013	Class A Common Stock	12,500	\$1		125,000	0	D		

Explanation of Responses:

Buv)

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan established by the reporting person.
- 2. The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$173.13 to \$174.10. Upon request of the SEC staff, Ralph Lauren Corporation (the "Company") or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 3. The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$174.16 to \$174.53. Upon request of the SEC staff, the Company or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 4. The options vested and became exercisable in three equal annual installments beginning on June 23, 2004. These options are scheduled to expire on June 23, 2013.

/s/ Yen D. Chu, Attorney-in-

02/22/2012

Date

Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.