FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* <u>ALCHIN JOHN R</u>						2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [RL]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
					1	TOTAL TELEVISION CONT. [RE]									X [Direct	tor		10% Owner		
(Last) (First) (Middle) RALPH LAUREN CORPORATION						3. Date of Earliest Transaction (Month/Day/Year) 08/01/2019										Office below	cer (give title ow)		Other (specify below)		
650 MADISON AVENUE					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street)						,, ,,								-	Line) X Form filed by One Reporting Person						
NEW YO	ORK N	Y	10022												Form filed by More than One Reporting Person						
(City)	(5	State) ((Zip)																		
		Tab	le I - Nor	n-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	efici	ally O	wne	d				
1. Title of Security (Instr. 3) 2. Transa: Date (Month/Date)					Day/Year) E		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr. 5)		rities Acquired (A ed Of (D) (Instr. 3,			4 and Second Ben Owr		cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount		(A) or (D)	Price	, Tr		ed ction(s) 3 and 4)			(Instr. 4)	
Class A Common Stock 08/01/					1/2019	9			A		1,385	5	A	\$0	(1)	20,601(2)			D		
		Ta	able II - I								sed of, onvertib				y Own	ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemd Execution if any (Month/Da	Date,	Date, Transaction Code (Instr.		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		е	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivat Securit (Instr. 5	ivative urity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersi Form: Direct (E or Indire (I) (Instr.	wnership orm: rect (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	or Nu of		ount nber res							

Explanation of Responses:

- 1. Represents shares of the Issuer's Class A Common Stock issued to the Reporting Person as restricted stock units granted under the Issuer's 2019 Long-Term Stock Incentive Plan. These restricted stock units will vest solely as shares of the Issuer's Class A Common Stock on August 1, 2020, subject to the Reporting Person's continued service on the vesting date.
- 2. The total also reflects a deduction for cash paid in lieu of approximately 0.04 fractional shares of the Issuer's Class A Common Stock upon vesting of previously-granted restricted stock units.

/s/ Avery S. Fischer, Attorneyin-Fact for John Alchin

08/05/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.