# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## Form 10-Q

(	
$\checkmark$	QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the	quarterly period ended June 29, 2019
	or

Commission File Number: 001-13057

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

## **Ralph Lauren Corporation**

(Exact name of registrant as specified in its charter)

Delaware13-2622036(State or other jurisdiction of incorporation or organization)(I.R.S. Employer Identification No.)650 Madison Avenue,10022New York, New York(Zip Code)

(Address of principal executive offices)

Title of Each Class

Class A Common Stock, \$.01 par value

(Mark One)

(212) 318-7000

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Name of Each Exchange on which Registered

**New York Stock Exchange** 

Trading Symbol(s)

RL

•	<b>G</b>
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section	13 or 15(d) of the Securities Exchange Act of 1934
during the preceding 12 months (or for such shorter period that the registrant was required to file such	ch reports), and (2) has been subject to such filing
requirements for the past 90 days. Yes ☑ No □	

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  $\square$  No  $\square$ 

•	See the definitions of "large acce	accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting co elerated filer," "accelerated filer," "smaller reporting company," and "emerging grow	
Large accelerated filer	$\checkmark$	Accelerated filer	
Non-accelerated filer		Smaller reporting company	
		Emerging growth company	
0 00	1 0,	if the registrant has elected not to use the extended transition period for complying to Section 13(a) of the Exchange Act. $\Box$	with any new
Indicate by check mark	whether the registrant is a shell of	company (as defined in Rule 12b-2 of the Exchange Act). Yes $\square$ No $\square$	
At July 26, 2019, 51,84 stock, \$.01 par value, were		lass A common stock, \$.01 par value, and 25,381,280 shares of the registrant's Clas	ss B common

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# RALPH LAUREN CORPORATION CONSOLIDATED BALANCE SHEETS

Cash and cash equivalents         \$ 648.4         \$ 584.1           Short-term investments         1,280.7         1,403.4           Accounts receivable, net of allowances of \$180.5 million and \$192.2 million         290.7         388.1           Inventories         988.6         817.8           Income tax receivable, net of allowances of \$180.5 million and \$192.2 million         380.0         381.0           Income tax receivable         380.0         381.0         381.0           Income tax receivable         310.0         381.0         389.0           Prepaid expenses and other current assets         365.4         3,594.8         389.0           Operating lease right-of-use assets         987.0         1,603.0         6.0         1,603.0         6.0			June 29, 2019		March 30, 2019
Conventions         Content dequivalents         Content dequivalent dequivalents         Content dequivalent					
Cash and cash equivalents         \$ 6,00.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0	ASSETS		(una	iuiteu)	
Short-term investment         1,200,1         1,300,3           Accounts receivable, net of allowances of \$180,5 million and \$192,2 million         2,000,2         3,000,2           Investories         988,6         817,8           Income cax receivable         3,000,2         3,000,2           Pepal expenses and other current assets         3,000,2         3,000,2           Total current assets         3,000,2         3,000,2           Operating lease right-of-use assets         1,150,2         4,000,2           Cloud value         3,000,2         9,000,2           Cloud value	Current assets:				
Short-deminisement         1,800         4,000           Accounts receivable, net of allowances of \$180.5 million and \$192.2 million         2,900         30,80           Inconent acceivable         380.6         181.8           Inconent acceivable         3,000         3,000           Pepel acceptes and other current assets         3,000         3,000           Operating lease right-of-use assets         4,150         3,000           Operating lease right-of-use assets         1,150         3,000           Condowll         3,000         3,000           Deferred tax assets         1,500         3,000           Condowll         1,500         3,000           Interpretations         1,500         3,000           Other non-current asset         1,500         3,000           Total assets         3,500         3,000           Total assets         1,500	Cash and cash equivalents	\$	648.4	\$	584.1
Incention         98.6         81.78           Incention tax receivable         3.32         3.23           Trepald expendences         412.7         3.53           Total current asses         3.61         3.593.8           Operating lease right of-use assets         410.8         9.0           Operating lease right of-use assets         410.8         9.0           Good will         95.3         9.0           Interpret of use assets         190.8         9.0           Other and current assets         190.8         9.0           Other and current assets         190.9         9.0           Total assets         190.9         9.0         190.8           Total assets         190.9         9.0         190.8			1,280.7		1,403.4
Income tax receivable         33.0         3.0           Prepair depense and other curren asses         3.69.3         3.59.4           Total current asses         3.69.3         3.59.4           Property and equipment, net         9.09.0         1.00.0           Deferred ka sasets         1.41.5         7.00.0           Goodwill         9.53.3         8.00.0           Goodwill         9.53.3         9.00.0           Interpretate asses         1.50.2         1.50.2           Goodwill         9.53.2         1.50.2           Interpretate asses         1.50.2         1.50.2           Comment asses         1.50.2         1.50.2           Charge Interpretate asses         1.50.2         1.50.2           Charge Interpretate asses         1.50.2         2.50.2           Total States         2.50.2         2.50.2           Total States         1.50.2         2.50.2           Total States         1.50.2         2.50.2           Total States         1.50.2         2.50.2           Accounts payable         1.50.2         2.50.2           Concerted plantilise for uncertain labilities         2.50.2         2.50.2           Income tax payable         2.50.2 <t< td=""><td>Accounts receivable, net of allowances of \$180.5 million and \$192.2 million</td><td></td><td>290.7</td><td></td><td>398.1</td></t<>	Accounts receivable, net of allowances of \$180.5 million and \$192.2 million		290.7		398.1
Prepide speems and other current assets         4127         33.93.4           Total current assets         3,504.5         3,504.6	Inventories		988.6		817.8
Total current assets         3,561,4         3,508,8           Property and equipment, net         907         1,030,2           Operating lease right-of-use assets         1,415,8         ————————————————————————————————————	Income tax receivable		33.0		32.1
Total current assets         3,561,4         3,508,8           Property and equipment, net         907         1,030,2           Operating lease right-of-use assets         1,415,8         ————————————————————————————————————	Prepaid expenses and other current assets		412.7		359.3
Property and equipment, net         987.0         1,038.2           Operating lease right-of-use assets         1,415.8         ————————————————————————————————————			3,654.1		3,594.8
Operating lease right-of-use assets         1,415.8         — 6.00.00.00.00.00.00.00.00.00.00.00.00.00	Property and equipment, net				
Defered tax assets         94.3         67.0           Goodvill         92.5         919.6           Intagible assets, net         150.2         150.8           Other one-current assets         190.0         150.8           Teal asset         190.0         5.743.0         5.942.0           Extra Itabilities         8.351.5         5.02.2           Accounts payable         45.3         2.02.2           Account portion of operating lease liabilities         293.8         -2.2           Account expayable         90.0         96.0           Account expenses and other current liabilities         90.0         96.0           Income tax payable         159.1         12.00.1           Income tax payable         169.1         169.1           Income tax payable         169.2         60.0           Income tax payable         169.2         169.0           Income tax payable         169.2         169.0           Income tax payable         169.2         169.0           Other one-current liabilities         33.9         5.0           Other one-current liabilities         33.9         5.0           Total particular liabilities         33.9         5.0			1,415.8		_
Godwill         953         9108           Intensity         158.2         163.7           Other norument assets         158.2         158.2           Total assets         5,734.20         5,942.20           Total Intilities           Total Intilities           Total aspayable         5         35.5         20.23           Income tax payable         45.3         20.24           Accrued expenses and other current liabilities         90.4         96.84           Income tax payable         159.1         150.2         150.2           Long-term debt         602.1         69.21         69.81           Long-term debt         602.1         69.81         160.7           Long-term departing lease liabilities         146.7         160.7           Non-current liabilities         159.2         78.2           Other on-current liabilities         33.9         50.49           Other on-current liabilities         33.9         50.49           Other on-current liabilities         43.9         26.55           Total Intiliabilities         43.9         26.55           Total Intiliabilities         43.9         26.55           Extraction of th	Deferred tax assets		•		67.0
Integlible assets, net         158.2         163.7           Other non-current assets         169.0         158.5           Table         158.1         5.94.2           IABILITIES AND EQUITES           Current Iabilities         S 351.5         \$ 202.3           Accounts payable         45.3         20.2           Current portion of perding lease liabilities         90.4         96.84           Accrued expenses and other current liabilities         90.9         96.84           Accrued expenses and other current liabilities         1,95.0         96.84           Accrued expenses and other current liabilities         90.9         96.84           Accrued expenses and other current liabilities         1,95.0         96.84           Accrued expenses and other current liabilities         1,95.0         96.84           Income tax payable         1,95.0         96.2           Income tax payable         1,96.0         1,96.0           Income tax payable         1,96.0         1,96.0           Non-current liabilities         3,79.0         1,86.0           Income tax payable         3,79.0         2,86.0           Income tax payable         3,79.0         3,86.0           Income tax payable	Goodwill		925.3		
Other non-current assets         1000         15.50           Total assets         10.00         15.50         5.942.8           Current liabilities         S. 351.5         \$ 20.23           Accounts payable         45.3         20.24           Current portion of operating lease liabilities         29.30         20.24           Accrued expenses and other current liabilities         1,500.2         30.00           Actual distriction of operating lease liabilities         1,500.2         60.00           Actual current liabilities         1,500.2         60.00           Long-term operating lease liabilities         1,403.0         7.00           Long-term operating lease liabilities         1,403.0         7.00           Long-term distribution of current liabilities         1,403.0         7.00           Non-current liabilities for unrecognized tax benefits         3,500.0         7.00           Commitments and contingencies (Note 14)         3,500.0         7.00           Commitments and contingencies (Note 14)         3,500.0         7.00           Sass A common stock, par value 8.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1,0         1,0           Class A common stock, par value 8.01 per share; 104.2 million and 50.7 milli	Intangible assets, net		158.2		
Inablatives         5, 3,43.0         5, 5,24.0           Current liabilities         3, 351.5         2, 20.2           Accounts payable         4, 3, 351.5         20.2           Accurent portion of operating lease liabilities         29.3         -           Accured expenses and other current liabilities         1,591.0         1,200.1           Accured expenses and other current liabilities         60.2         60.2           Accured expenses and other current liabilities         1,591.0         1,200.1           Long-tern debt         60.2         1,200.1           Long-tern debt         1,483.0         -           Long-tern deptaint glease liabilities         1,483.0         -           Long-tern deptaint glease liabilities         1,467.0         -           Long-tern deptaint glease liabilities         1,467.0         -           Non-current liabilities         3,33.0         -         -           Chorn-current liabilities         3,33.0         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         -         - <td< td=""><td></td><td></td><td>109.0</td><td></td><td>158.5</td></td<>			109.0		158.5
Current liabilities		\$	7,343.7	\$	
Current liabilities         \$ 351.5         \$ 202.3           Accounts payable         45.3         29.4           Current portion of operating lease liabilities         29.0         29.0           Accrued expenses and other current liabilities         1,591.0         1,200.1           Accrued expenses and other current liabilities         1,591.0         68.0           Total current liabilities         1,483.9         6.0           Long-term debt         1,483.9         1,483.9         6.0           Long-term dex payable         1,483.9         6.0         1,60.7           Non-current liabilities         1,483.9         7.0         78.0           Other non-current liabilities         339.0         2,655.6           Commitments and contringencies (Note 14)         339.0         2,655.6           Experiments and contringencies (Note 14)         1,0         1,0         1,0           Commitments and contringencies (Note 14)         1,0         1,0         1,0           Experiments and contringencies (Note 14)         1,0         1,0         1,0           Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1,0         1,0         1,0           Additional paid-racpital		_	<u> </u>	_	
Accounts payable         \$ 351.5         \$ 202.3           Income tax payable         45.3         29.4           Current portion of operating lease liabilities         293.8         ————————————————————————————————————					
Income tax payable         45.3         29.4           Current portion of operating lease liabilities         293.8         —           Accrued expenses and other current liabilities         900.4         968.4           Total current liabilities         1,591.0         1,200.1           Long-term debt         692.1         689.1           Long-term operating lease liabilities         1,483.9         —           Income tax payable         146.7         146.7           Non-current liabilities         77.9         78.8           Other non-current liabilities         339.3         540.9           Commitments and contingencies (Note 14)         339.3         2,655.6           Equity:         4,330.9         2,655.6           Equity:         2         1,0         1,0           Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1,0         1,0           Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued; 51.8 million and 10.2         1,0         1,0           Additional paid-in-capital         2,516.8         2,493.8           Retained earnings         5,876.0         5,979.1           Treasury stock, Class A, at cost; 52.4 million and		\$	351.5	\$	202.3
Current portion of operating lease liabilities         293.8         —           Accrued expenses and other current liabilities         900.4         968.4           Total current liabilities         1,591.0         1,200.1           Long-term debt         692.1         689.1           Long-term operating lease liabilities         1,483.9         —           Income tax payable         146.7         146.7           Non-current liabilities for unrecognized tax benefits         77.9         78.8           Other non-current liabilities         33.3         540.9           Commitments and contingencies (Note 14)         4,330.9         2,655.6           Equity:         2         1.0         1.0           Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1.0         1.0           Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding and outstanding         0,3         0,3           Additional paid-in-capital         2,516.8         2,493.8           Retained earnings         5,876.6         5,979.1           Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares         6,274.7         (5,083.6)           Accumulated other comprehensive loss					
Accrued expenses and other current liabilities         900.4         968.4           Total current liabilities         1,591.0         1,200.1           Long-term debt         692.1         689.1           Long-term operating lease liabilities         1,483.9         —           Income tax payable         146.7         146.7           Non-current liability for unrecognized tax benefits         77.9         78.8           Other non-current liabilities         339.3         540.9           Commitments and contingencies (Note 14)         4,330.9         2,655.6           Equity:         4,330.9         2,655.6           Equity:         52.2 million shares outstanding         1.0         1.0           Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1.0         1.0           Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and o					_
Total current liabilities         1,591.0         1,200.1           Long-term debt         692.1         689.1           Long-term operating lease liabilities         1,483.9         —           Income tax payable         146.7         146.7           Non-current liability for unrecognized tax benefits         77.9         78.8           Other non-current liabilities         339.3         540.9           Commitments and contingencies (Note 14)         4,330.9         2,655.6           Equity:         52.2 million shares outstanding         1.0         1.0           Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1.0         1.0           Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding; 25.9 million shares issued and outstanding         2,516.8         2,493.8           Additional paid-in-capital         2,516.8         2,493.8           Retained earnings         5,876.6         5,979.1           Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares         (5,274.7)         (5,083.6)           Accumulated other comprehensive loss         (109.2)         (103.4)					968.4
Long-term debt         692.1         689.1           Long-term operating lease liabilities         1,483.9         —           Income tax payable         146.7         146.7           Non-current liability for unrecognized tax benefits         77.9         78.8           Other non-current liabilities         339.3         540.9           Commitments and contingencies (Note 14)         —         —           Total liabilities         4,330.9         2,655.6           Equity:         —         —         —           Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1.0         1.0         1.0           Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding         0.3         0.3         0.3           Additional paid-in-capital         2,516.8         2,493.8         2,493.8           Retained earnings         5,876.6         5,979.1           Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares         (5,274.7)         (5,083.6)           Accumulated other comprehensive loss         (103.4)         3,012.8					
Long-term operating lease liabilities         1,483.9         —           Income tax payable         146.7         146.7           Non-current liability for unrecognized tax benefits         77.9         78.8           Other non-current liabilities         339.3         540.9           Commitments and contingencies (Note 14)         4,330.9         2,655.6           Equity:         Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1.0         1.0           Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding         0.3         0.3           Additional paid-in-capital         2,516.8         2,493.8           Retained earnings         5,878.6         5,979.1           Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares         (5,274.7)         (5,083.6)           Accumulated other comprehensive loss         (109.2)         (103.4)           Total equity         3,012.8         3,287.2	Long-term debt				
Income tax payable       146.7       146.7         Non-current liability for unrecognized tax benefits       77.9       78.8         Other non-current liabilities       339.3       540.9         Commitments and contingencies (Note 14)       4,330.9       2,655.6         Equity:         Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding       1.0       1.0         Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding; 25.9 million shares issued and outstanding and outstanding and in-capital       2,516.8       2,493.8         Retained earnings       5,878.6       5,979.1         Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares       (5,274.7)       (5,083.6)         Accumulated other comprehensive loss       (109.2)       (103.4)         Total equity       3,012.8       3,287.2					_
Non-current liability for unrecognized tax benefits         77.9         78.8           Other non-current liabilities         339.3         540.9           Commitments and contingencies (Note 14)         4,330.9         2,655.6           Equity:					146.7
Other non-current liabilities       339.3       540.9         Commitments and contingencies (Note 14)       Total liabilities       4,330.9       2,655.6         Equity:       Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding       1.0 <td></td> <td></td> <td></td> <td></td> <td></td>					
Commitments and contingencies (Note 14)  Total liabilities 4,330.9 2,655.6  Equity:  Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding 1.0 1.0  Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding 2.516.8 2,493.8  Additional paid-in-capital 2,516.8 2,493.8  Retained earnings 5,878.6 5,979.1  Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares (5,274.7) (5,083.6)  Accumulated other comprehensive loss (109.2) (103.4)  Total equity 3,012.8 3,287.2	Other non-current liabilities				
Total liabilities         4,330.9         2,655.6           Equity:         Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding         1.0         1.0           Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding         0.3         0.3           Additional paid-in-capital         2,516.8         2,493.8           Retained earnings         5,878.6         5,979.1           Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares         (5,274.7)         (5,083.6)           Accumulated other comprehensive loss         (109.2)         (103.4)           Total equity         3,012.8         3,287.2	Commitments and contingencies (Note 14)				0.000
Equity:  Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding 1.0 1.0  Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding 0.3 0.3  Additional paid-in-capital 2,516.8 2,493.8  Retained earnings 5,878.6 5,979.1  Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares (5,274.7) (5,083.6)  Accumulated other comprehensive loss (109.2) (103.4)  Total equity 3,012.8 3,287.2			4.330.9		2,655,6
Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and 52.2 million shares outstanding 1.0 1.0  Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding 0.3 0.3  Additional paid-in-capital 2,516.8 2,493.8  Retained earnings 5,878.6 5,979.1  Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares (5,274.7) (5,083.6)  Accumulated other comprehensive loss (109.2) (103.4)  Total equity 3,012.8 3,287.2			.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		_,,,,,,
Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued and outstanding 0.3 0.3  Additional paid-in-capital 2,516.8 2,493.8  Retained earnings 5,878.6 5,979.1  Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares (5,274.7) (5,083.6)  Accumulated other comprehensive loss (109.2) (103.4)  Total equity 3,012.8 3,287.2	Class A common stock, par value \$.01 per share; 104.2 million and 102.9 million shares issued; 51.8 million and		1.0		1.0
Additional paid-in-capital       2,516.8       2,493.8         Retained earnings       5,878.6       5,979.1         Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares       (5,274.7)       (5,083.6)         Accumulated other comprehensive loss       (109.2)       (103.4)         Total equity       3,012.8       3,287.2	Class B common stock, par value \$.01 per share; 25.4 million issued and outstanding; 25.9 million shares issued				
Retained earnings       5,878.6       5,979.1         Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares       (5,274.7)       (5,083.6)         Accumulated other comprehensive loss       (109.2)       (103.4)         Total equity       3,012.8       3,287.2	o de la companya de				
Treasury stock, Class A, at cost; 52.4 million and 50.7 million shares       (5,274.7)       (5,083.6)         Accumulated other comprehensive loss       (109.2)       (103.4)         Total equity       3,012.8       3,287.2					
Accumulated other comprehensive loss         (109.2)         (103.4)           Total equity         3,012.8         3,287.2					
Total equity         3,012.8         3,287.2					
	•				
		\$		\$	

# RALPH LAUREN CORPORATION CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Months Ended				
	 June 29, 2019		June 30, 2018		
	 (millions, excep	t per s idited)	hare data)		
Net revenues	\$ 1,428.8	\$	1,390.6		
Cost of goods sold	(508.0)		(494.9)		
Gross profit	920.8		895.7		
Selling, general, and administrative expenses	(746.7)		(741.9)		
Impairment of assets	(1.2)		(1.3)		
Restructuring and other charges	(29.6)		(22.4)		
Total other operating expenses, net	(777.5)		(765.6)		
Operating income	143.3		130.1		
Interest expense	(4.2)		(4.4)		
Interest income	11.6		9.2		
Other expense, net	 (4.1)		(2.0)		
Income before income taxes	146.6		132.9		
Income tax provision	(29.5)		(23.9)		
Net income	\$ 117.1	\$	109.0		
Net income per common share:					
Basic	\$ 1.50	\$	1.33		
Diluted	\$ 1.47	\$	1.31		
Weighted average common shares outstanding:					
Basic	78.2		81.9		
Diluted	 79.9		83.3		
Dividends declared per share	\$ 0.6875	\$	0.625		

# RALPH LAUREN CORPORATION CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

		Three Months Ended				
	J	une 29, 2019	J	June 30, 2018		
			lions) ıdited)			
Net income	\$	117.1	\$	109.0		
Other comprehensive loss, net of tax:						
Foreign currency translation gains (losses)		4.0		(30.7)		
Net gains (losses) on cash flow hedges		(9.7)		27.7		
Net gains (losses) on defined benefit plans		(0.1)		0.1		
Other comprehensive loss, net of tax		(5.8)		(2.9)		
Total comprehensive income	\$	111.3	\$	106.1		

# RALPH LAUREN CORPORATION CONSOLIDATED STATEMENTS OF CASH FLOWS

	Three 1	Months Ended
	June 29, 2019	June 30, 2018
		millions) naudited)
Cash flows from operating activities:	· ·	ŕ
Net income	\$ 117.	1 \$ 109.0
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization expense	66.	2 70.3
Deferred income tax expense (benefit)	(8.	1) 7.3
Non-cash stock-based compensation expense	23.	0 21.5
Non-cash impairment of assets	1.	2 1.3
Non-cash restructuring-related inventory charges	0.	6 —
Other non-cash charges (benefits)	(1.	9) 5.8
Changes in operating assets and liabilities:		
Accounts receivable	108.	6 153.8
Inventories	(166.	3) (147.1)
Prepaid expenses and other current assets	(48.	8) (35.9)
Accounts payable and accrued liabilities	82.	9 (0.1)
Income tax receivables and payables	13.	3 19.4
Deferred income	1.	8 (4.8)
Other balance sheet changes	7.	8 30.1
Net cash provided by operating activities	197.	4 230.6
Cash flows from investing activities:		
Capital expenditures	(49.	4) (42.3)
Purchases of investments	(173.	5) (1,250.1)
Proceeds from sales and maturities of investments	308.	4 469.8
Acquisitions and ventures	0.	9 (4.5)
Proceeds from sale of property	20.	8 —
Net cash provided by (used in) investing activities	107.	2 (827.1)
Cash flows from financing activities:		
Repayments of short-term debt	_	- (9.9)
Payments of finance lease obligations	(4.	9) (5.7)
Payments of dividends	(48.	8) (40.6)
Repurchases of common stock, including shares surrendered for tax withholdings	(191.	1) (130.0)
Proceeds from exercise of stock options	<u>-</u>	_ 21.8
Net cash used in financing activities	(244.	8) (164.4)
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	5.	1 (18.8)
Net increase (decrease) in cash, cash equivalents, and restricted cash	64.	9 (779.7)
Cash, cash equivalents, and restricted cash at beginning of period	626.	5 1,355.5
Cash, cash equivalents, and restricted cash at end of period	\$ 691.	4 \$ 575.8

## RALPH LAUREN CORPORATION CONSOLIDATED STATEMENTS OF EQUITY

	Common Stock <sup>(a)</sup>		Additional				Treasury Stock at Cost						
	Shares	A	mount	- Paid-in Retained Capital Earnings			Shares	Amount	AOCI(b)			Total Equity	
							(million	s)					
							(unaudit	ed)					
Balance at March 31, 2018	127.9	\$	1.3	\$	2,383.4	\$	5,752.2	46.6	\$ (4,581.0)	\$	(98.5)	\$	3,457.4
Comprehensive income:													
Net income							109.0						
Other comprehensive loss											(2.9)		
Total comprehensive income													106.1
Dividends declared							(50.7)						(50.7)
Repurchases of common stock								0.9	(130.0)				(130.0)
Stock-based compensation					21.5								21.5
Shares issued pursuant to stock-based compensation plans	0.8		_		21.8								21.8
Cumulative adjustments from adoption of new accounting standards							(5.1)						(5.1)
Balance at June 30, 2018	128.7	\$	1.3	\$	2,426.7	\$	5,805.4	47.5	\$ (4,711.0)	\$	(101.4)	\$	3,421.0
Balance at March 30, 2019	128.8	\$	1.3	\$	2,493.8	\$	5,979.1	50.7	\$ (5,083.6)	\$	(103.4)	\$	3,287.2
Comprehensive income:													
Net income							117.1						
Other comprehensive loss											(5.8)		
Total comprehensive income													111.3
Dividends declared							(53.1)						(53.1)
Repurchases of common stock								1.7	(191.1)				(191.1)
Stock-based compensation					23.0								23.0
Shares issued pursuant to stock-based compensation plans	0.8		_		_								_
Cumulative adjustments from adoption of new accounting standards (see Note 4)							(164.5)						(164.5)
Balance at June 29, 2019	129.6	\$	1.3	\$	2,516.8	\$	5,878.6	52.4	\$ (5,274.7)	\$	(109.2)	\$	3,012.8
						_				_		_	

<sup>(</sup>a) Includes Class A and Class B common stock. During the three months ended June 29, 2019, 0.5 million shares of Class B common stock were converted into an equal number of shares of Class A common stock pursuant to the terms of the Class B common stock (see Note 15).

**<sup>(</sup>b)** Accumulated other comprehensive income (loss).

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In millions, except per share data and where otherwise indicated)
(Unaudited)

#### 1. Description of Business

Ralph Lauren Corporation ("RLC") is a global leader in the design, marketing, and distribution of premium lifestyle products, including apparel, footwear, accessories, home furnishings, and other licensed product categories. RLC's long-standing reputation and distinctive image have been developed across an expanding number of products, brands, sales channels, and international markets. RLC's brand names include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children, Chaps, and Club Monaco, among others. RLC and its subsidiaries are collectively referred to herein as the "Company," "we," "us," "our," and "ourselves," unless the context indicates otherwise.

The Company diversifies its business by geography (North America, Europe, and Asia, among other regions) and channel of distribution (wholesale, retail, and licensing). This allows the Company to maintain a dynamic balance as its operating results do not depend solely on the performance of any single geographic area or channel of distribution. The Company's wholesale sales are made principally to major department stores and specialty stores around the world, as well as to certain third party-owned stores to which the Company has licensed the right to operate in defined geographic territories using its trademarks. The Company also sells directly to consumers through its integrated retail channel, which includes its retail stores, concession-based shop-within-shops, and digital commerce operations around the world. In addition, the Company licenses to third parties for specified periods the right to access its various trademarks in connection with the licensees' manufacture and sale of designated products, such as certain apparel, eyewear, fragrances, and home furnishings.

The Company organizes its business into the following three reportable segments: North America, Europe, and Asia. In addition to these reportable segments, the Company also has other non-reportable segments. See Note 18 for further discussion of the Company's segment reporting structure.

#### 2. Basis of Presentation

#### Interim Financial Statements

These interim consolidated financial statements have been prepared in accordance with the rules and regulations of the Securities and Exchange Commission (the "SEC") and are unaudited. In the opinion of management, these consolidated financial statements contain all normal and recurring adjustments necessary to present fairly the consolidated financial position, income, comprehensive income, and cash flows of the Company for the interim periods presented. In addition, certain information and disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the U.S. ("U.S. GAAP") and the notes thereto have been condensed or omitted from this report as is permitted by the SEC's rules and regulations. However, the Company believes that the disclosures provided herein are adequate to prevent the information presented from being misleading.

This report should be read in conjunction with the Company's Annual Report on Form 10-K filed with the SEC for the fiscal year ended March 30, 2019 (the "Fiscal 2019 10-K").

## **Basis of Consolidation**

These unaudited interim consolidated financial statements present the consolidated financial position, income, comprehensive income, and cash flows of the Company, including all entities in which the Company has a controlling financial interest and is determined to be the primary beneficiary. All significant intercompany balances and transactions have been eliminated in consolidation.

## Fiscal Periods

The Company utilizes a 52-53 week fiscal year ending on the Saturday closest to March 31. As such, fiscal year 2020 will end on March 28, 2020 and will be a 52-week period ("Fiscal 2020"). Fiscal year 2019 ended on March 30, 2019 and was also a

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

52-week period ("Fiscal 2019"). The first quarter of Fiscal 2020 ended on June 29, 2019 and was a 13-week period. The first quarter of Fiscal 2019 ended on June 30, 2018 and was also a 13-week period.

## **Use of Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make certain estimates and assumptions that affect the amounts reported in the financial statements and notes thereto. Actual results could differ materially from those estimates.

Significant estimates inherent in the preparation of the consolidated financial statements include reserves for bad debt, customer returns, discounts, end-of-season markdowns, operational chargebacks, and certain cooperative advertising allowances; the realizability of inventory; reserves for litigation and other contingencies; useful lives and impairments of long-lived tangible and intangible assets; fair value measurements; accounting for income taxes and related uncertain tax positions; valuation of stock-based compensation awards and related pre-vesting forfeiture rates; reserves for restructuring activity; and accounting for business combinations, among others.

## Reclassifications

Certain reclassifications have been made to the prior period's financial information in order to conform to the current period's presentation, including a change to the Company's segment reporting structure as further described in Note 18.

#### Seasonality of Business

The Company's business is typically affected by seasonal trends, with higher levels of wholesale sales in its second and fourth fiscal quarters and higher retail sales in its second and third fiscal quarters. These trends result primarily from the timing of seasonal wholesale shipments and key vacation travel, back-to-school, and holiday shopping periods impacting its retail business. As a result of changes in its business, consumer spending patterns, and the macroeconomic environment, historical quarterly operating trends and working capital requirements may not be indicative of the Company's future performance. In addition, fluctuations in sales, operating income, and cash flows in any fiscal quarter may be affected by other events affecting retail sales, such as changes in weather patterns. Accordingly, the Company's operating results and cash flows for the three-month period ended June 29, 2019 are not necessarily indicative of the operating results and cash flows that may be expected for the full Fiscal 2020.

## Summary of Significant Accounting Policies

## Revenue Recognition

3.

The Company recognizes revenue across all channels of the business when it satisfies its performance obligations by transferring control of promised products or services to its customers, which occurs either at a point in time or over time, depending on when the customer obtains the ability to direct the use of and obtain substantially all of the remaining benefits from the products or services. The amount of revenue recognized considers terms of sale that create variability in the amount of consideration that the Company ultimately expects to be entitled to in exchange for the products or services, and is subject to an overall constraint that a significant revenue reversal will not occur in future periods. Sales and other related taxes collected from customers and remitted to government authorities are excluded from revenue.

Revenue from the Company's wholesale business is generally recognized upon shipment of products, at which point title passes and risk of loss is transferred to the customer. In certain arrangements where the Company retains the risk of loss during shipment, revenue is recognized upon receipt of products by the customer. Wholesale revenue is recorded net of estimates of returns, discounts, end-of-season markdowns, operational chargebacks, and certain cooperative advertising allowances. Returns and allowances require pre-approval from management and discounts are based on trade terms. Estimates for end-of-season markdown reserves are based on historical trends, actual and forecasted seasonal results, an evaluation of current economic and market conditions, retailer performance, and, in certain cases, contractual terms. Estimates for operational chargebacks are based on actual customer notifications of order fulfillment discrepancies and historical trends. The Company reviews and refines these estimates on at least a quarterly basis. The Company's historical estimates of these amounts have not differed materially from actual results.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Revenue from the Company's retail business is recognized when the customer takes physical possession of the products, which occurs either at the point of sale for merchandise purchased at the Company's retail stores and concession-based shop-within-shops, or upon receipt of shipment for merchandise ordered through direct-to-consumer digital commerce sites. Such revenues are recorded net of estimated returns based on historical trends. Payment is due at the point of sale.

Gift cards issued to customers by the Company are recorded as a liability until they are redeemed, at which point revenue is recognized. The Company also estimates and recognizes revenue for gift card balances not expected to ever be redeemed (referred to as "breakage") to the extent that it does not have a legal obligation to remit the value of such unredeemed gift cards to the relevant jurisdiction as unclaimed or abandoned property. Such estimates are based upon historical redemption trends, with breakage income recognized in proportion to the pattern of actual customer redemptions.

Revenue from the Company's licensing arrangements is recognized over time during the period that licensees are provided access to the Company's trademarks (i.e., symbolic intellectual property) and benefit from such access through their sales of licensed products. These arrangements require licensees to pay a sales-based royalty, which for most arrangements may be subject to a contractually-guaranteed minimum royalty amount. Payments are generally due quarterly and, depending on time of receipt, may be recorded as a liability until recognized as revenue. The Company recognizes revenue for sales-based royalty arrangements (including those for which the royalty exceeds any contractually-guaranteed minimum royalty amount) as licensed products are sold by the licensee. If a sales-based royalty is not ultimately expected to exceed a contractually-guaranteed minimum royalty amount, the minimum is recognized as revenue ratably over the contractual period. This sales-based output measure of progress and pattern of recognition best represents the value transferred to the licensee over the term of the arrangement, as well as the amount of consideration that the Company is entitled to receive in exchange for providing access to its trademarks. As of June 29, 2019, contractually-guaranteed minimum royalty amounts expected to be recognized as revenue during future periods were as follows:

		ım Royalties <sup>(a)</sup>
	(1	millions)
Remainder of Fiscal 2020	\$	90.2
Fiscal 2021		114.9
Fiscal 2022		77.0
Fiscal 2023		41.9
Fiscal 2024 and thereafter		25.6
Total	\$	349.6

Contractually-Guaranteed

## Disaggregated Net Revenues

The following table disaggregates the Company's net revenues into categories that depict how the nature, amount, timing, and uncertainty of revenues and cash flows are affected by economic factors for the fiscal periods presented:

										Three Mor	ths E	Inded						
					Jui	ne 29, 2019									Jur	ie 30, 2018		
		North merica	]	Europe		Asia		Other		Total		North merica	]	Europe		Asia	Other	Total
	(millions)																	
Sales Channel <sup>(a)</sup> :																		
Wholesale	\$	316.3	\$	142.3	\$	12.1	\$	1.8	\$	472.5	\$	310.1	\$	142.7	\$	12.6	\$ 0.8	\$ 466.2
Retail		403.1		218.5		246.5		49.5		917.6		387.5		212.6		235.4	49.9	885.4
Licensing		_		_		_		38.7		38.7		_		_		_	39.0	39.0
Total	\$	719.4	\$	360.8	\$	258.6	\$	90.0	\$	1,428.8	\$	697.6	\$	355.3	\$	248.0	\$ 89.7	\$ 1,390.6

<sup>(</sup>a) Amounts presented do not contemplate anticipated contract renewals or royalties earned in excess of the contractually guaranteed minimums.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## Deferred Income

Deferred income represents cash payments received in advance of the Company's transfer of control of products or services to its customers and is generally comprised of unredeemed gift cards, net of breakage, and advance royalty payments from licensees. The Company's deferred income balances were \$16.7 million and \$14.8 million as of June 29, 2019 and March 30, 2019, respectively, and were primarily recorded within accrued expenses and other current liabilities within the consolidated balance sheets. During the three months ended June 29, 2019, the Company recognized \$5.7 million of net revenues from amounts recorded as deferred income as of March 30, 2019. The majority of the deferred income balance as of June 29, 2019 is expected to be recognized as revenue within the next twelve months.

## **Shipping and Handling Costs**

Costs associated with shipping goods to the Company's customers are accounted for as fulfillment activities and reflected as a component of selling, general, and administrative ("SG&A") expenses in the consolidated statements of operations. Costs of preparing merchandise for sale, such as picking, packing, warehousing, and order charges ("handling costs") are also included in SG&A expenses. Shipping and handling costs billed to customers are included in revenue.

A summary of shipping and handling costs for the fiscal periods presented is as follows:

		Three Mo	nths Er	ıded
	_	June 29, 2019	J	une 30, 2018
		(mi	llions)	
Shipping costs	5	9.9	\$	8.7
Handling costs		36.2		35.7

#### Net Income per Common Share

Basic net income per common share is computed by dividing net income attributable to common shares by the weighted-average number of common shares outstanding during the period. Weighted-average common shares include shares of the Company's Class A and Class B common stock. Diluted net income per common share adjusts basic net income per common share for the dilutive effects of outstanding stock options, restricted stock units ("RSUs"), and any other potentially dilutive instruments, only in the periods in which such effects are dilutive.

The weighted-average number of common shares outstanding used to calculate basic net income per common share is reconciled to shares used to calculate diluted net income per common share as follows:

	Three Mon	ths Ended
	June 29, 2019	June 30, 2018
	(milli	ons)
Basic shares	78.2	81.9
Dilutive effect of stock options and RSUs	1.7	1.4
Diluted shares	79.9	83.3

All earnings per share amounts have been calculated using unrounded numbers. Options to purchase shares of the Company's Class A common stock at an exercise price greater than the average market price of the common stock during the reporting period are anti-dilutive and therefore not included in the computation of diluted net income per common share. In addition, the Company has outstanding performance-based and market-based RSUs, which are included in the computation of diluted shares only to the extent that the underlying performance or market conditions (i) have been satisfied as of the end of the reporting period or (ii) would

<sup>(</sup>a) Net revenues from the Company's wholesale and retail businesses are recognized at a point in time. Net revenues from the Company's licensing business are recognized over time.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

be considered satisfied if the end of the reporting period were the end of the related contingency period and the result would be dilutive. As of June 29, 2019 and June 30, 2018, there were 1.0 million and 1.6 million, respectively, of additional shares issuable upon exercise of anti-dilutive options and contingent vesting of performance-based RSUs that were excluded from the diluted shares calculations.

## Accounts Receivable

In the normal course of business, the Company extends credit to wholesale customers that satisfy defined credit criteria. Payment is generally due within 30 to 120 days and does not include a significant financing component. Accounts receivable is recorded at carrying value, which approximates fair value, and is presented in the Company's consolidated balance sheets net of certain reserves and allowances. These reserves and allowances consist of (i) reserves for returns, discounts, end-of-season markdowns, operational chargebacks, and certain cooperative advertising allowances (see the "Revenue Recognition" section above for further discussion of related accounting policies) and (ii) allowances for doubtful accounts.

A rollforward of the activity in the Company's reserves for returns, discounts, end-of-season markdowns, operational chargebacks, and certain cooperative advertising allowances is presented below:

	Three Months Ended			
	June 29, 2019			June 30, 2018
		(mil	lions)	
Beginning reserve balance	\$	176.5	\$	202.5
Amount charged against revenue to increase reserve		113.9		99.7
Amount credited against customer accounts to decrease reserve		(125.9)		(130.1)
Foreign currency translation		1.0		(4.9)
Ending reserve balance	\$	165.5	\$	167.2

An allowance for doubtful accounts is determined through an analysis of accounts receivable aging, assessments of collectability based on an evaluation of historical and anticipated trends, the financial condition of the Company's customers, and an evaluation of the impact of economic conditions, among other factors.

A rollforward of the activity in the Company's allowance for doubtful accounts is presented below:

	Three Months Ended				
	June 29, 2019				
	(millions)				
Beginning reserve balance	\$	15.7	\$	19.7	
Amount recorded to expense to increase reserve <sup>(a)</sup>		0.1		_	
Amount written-off against customer accounts to decrease reserve		(1.0)		(0.4)	
Foreign currency translation		0.2		(0.6)	
Ending reserve balance	\$	15.0	\$	18.7	

<sup>(</sup>a) Amounts recorded to bad debt expense are included within SG&A expenses in the consolidated statements of operations.

## Concentration of Credit Risk

The Company sells its wholesale merchandise primarily to major department and specialty stores around the world, and extends credit based on an evaluation of each customer's financial capacity and condition, usually without requiring collateral. In the Company's wholesale business, concentration of credit risk is relatively limited due to the large number of customers and their dispersion across many geographic areas. However, the Company has three key wholesale customers that generate significant sales volume. During Fiscal 2019, the Company's sales to its three largest wholesale customers accounted for approximately 19%

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

of total net revenues. Substantially all of the Company's sales to its three largest wholesale customers related to its North America segment. As of June 29, 2019, these three key wholesale customers constituted approximately 26% of total gross accounts receivable.

#### **Inventories**

The Company holds inventory that is sold through wholesale distribution channels to major department stores and specialty retail stores. The Company also holds retail inventory that is sold in its own stores and digital commerce sites directly to consumers. Substantially all of the Company's inventories are comprised of finished goods, which are stated at the lower of cost or estimated realizable value, with cost determined on a weighted-average cost basis. Inventory held by the Company totaled \$988.6 million, \$817.8 million, and \$890.0 million as of June 29, 2019, March 30, 2019, and June 30, 2018, respectively.

#### Leases

As discussed in Note 4, the Company adopted a new lease accounting standard as of the beginning of the first quarter of Fiscal 2020.

The Company's lease arrangements primarily relate to real estate, including its retail stores, concession-based shop-within-shops, corporate offices, and warehouse facilities, and to a lesser extent, certain equipment and other assets. The Company's leases generally have initial terms ranging from 3 to 15 years and may include renewal or early-termination options, rent escalation clauses, and/or lease incentives in the form of construction allowances and rent abatements. Renewal rent payment terms generally reflect market rates prevailing at the time of renewal. The Company is typically required to make fixed minimum rent payments, variable rent payments based on performance (e.g., percentage-of-sales-based payments), or a combination thereof, directly related to its right to use an underlying leased asset. The Company is also often required to pay for certain other costs that do not relate specifically to its right to use an underlying leased asset, but that are associated with the asset, including real estate taxes, insurance, common area maintenance fees, and/or certain other costs (referred to collectively herein as "non-lease components"), which may be fixed or variable in amount, depending on the terms of the respective lease agreement. The Company's leases do not contain significant residual value guarantees or restrictive covenants.

The Company determines whether an arrangement contains a lease at the arrangement's inception. If a lease is determined to exist, its related term is assessed at lease commencement, once the underlying asset is made available by the lessor for the Company's use. The Company's assessment of the lease term reflects the non-cancellable period of the lease, inclusive of any rent-free periods and/or periods covered by early-termination options for which the Company is reasonably certain of not exercising, as well as periods covered by renewal options for which it is reasonably certain of exercising. The Company also determines lease classification as either operating or finance (formerly referred to as "capital") at lease commencement, which governs the pattern of expense recognition and the presentation thereof reflected in the consolidated statements of operations over the lease term.

For leases with a lease term exceeding 12 months, a lease liability is recorded on the Company's consolidated balance sheet at lease commencement reflecting the present value of its fixed payment obligations over the lease term. A corresponding right-of-use ("ROU") asset equal to the initial lease liability is also recorded, increased by any prepaid rent and/or initial direct costs incurred in connection with execution of the lease, and reduced by any lease incentives received. The Company includes fixed payment obligations related to non-lease components in the measurement of ROU assets and lease liabilities, as it elects to account for lease and non-lease components together as a single lease component. Variable lease payments are not included in the measurement of ROU assets and liabilities. ROU assets associated with finance leases are presented separate from those associated with operating leases, and are included within property and equipment, net on the Company's consolidated balance sheet. For purposes of measuring the present value of its fixed payment obligations for a given lease, the Company uses its incremental borrowing rate, determined based on information available at lease commencement, as rates implicit in its leasing arrangements are not readily determinable. The Company's incremental borrowing rate reflects the rate it would pay to borrow on a secured basis, and incorporates the term and economic environment of the lease.

For operating leases, fixed lease payments are recognized as operating lease cost on a straight-line basis over the lease term. For finance leases, the initial ROU asset is depreciated on a straight-line basis over the lease term, along with recognition of interest expense associated with accretion of the lease liability, which is ultimately reduced by the related fixed payments as they are made. For leases with a lease term of 12 months or less (referred to as a "short-term lease"), any fixed lease payments are recognized on a straight-line basis over such term, and are not recognized on the consolidated balance sheet. Variable lease cost for both operating and finance leases, if any, is recognized as incurred.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

ROU assets, along with any other related long-lived assets, are periodically evaluated for impairment (see Note 11). To the extent that an ROU asset and any related long-lived assets are determined to be impaired, they are written down accordingly on a relative carrying amount basis, with the ROU asset written down to an amount no lower than its estimated fair value. Subsequent to the recognition of any such impairment, total remaining lease cost is recognized on a front-loaded basis over the remaining lease term.

See Note 13 for further discussion of the Company's leases.

## **Derivative Financial Instruments**

The Company records all derivative financial instruments on its consolidated balance sheets at fair value. Changes in the fair value of derivative instruments that qualify for hedge accounting are either (i) offset against the changes in fair value of the related hedged assets, liabilities, or firm commitments through earnings or (ii) recognized in equity as a component of accumulated other comprehensive income (loss) ("AOCI") until the hedged item is recognized in earnings, depending on whether the derivative is being used to hedge against changes in fair value or cash flows and net investments, respectively.

Each derivative instrument that qualifies for hedge accounting is expected to be highly effective in reducing and offsetting the risk associated with the related exposure being hedged. For each derivative instrument that is designated as a hedge, the Company formally documents the related risk management objective and strategy, including identification of the hedging instrument, the hedged item, and the risk exposure, as well as how hedge effectiveness will be assessed over the instrument's term. To assess hedge effectiveness at the inception of a hedging relationship, the Company generally uses regression analysis, a statistical method, to compare changes in the fair value of the derivative instrument to changes in the fair value or cash flows of the related hedged item. The extent to which a hedging instrument has been and is expected to remain highly effective in achieving offsetting changes in fair value or cash flows is assessed by the Company on at least a quarterly basis.

As a result of its use of derivative instruments, the Company is exposed to the risk that counterparties to such contracts will fail to meet their contractual obligations. To mitigate this counterparty credit risk, the Company has a policy of only entering into contracts with carefully selected financial institutions based upon an evaluation of their credit ratings and certain other factors, adhering to established limits for credit exposure. The Company's established policies and procedures for mitigating credit risk from derivative transactions include ongoing review and assessment of its counterparties' creditworthiness. The Company also enters into master netting arrangements with counterparties, when possible, to further mitigate credit risk. In the event of default or termination (as such terms are defined within the respective master netting arrangement), these arrangements allow the Company to net-settle amounts payable and receivable related to multiple derivative transactions with the same counterparty. The master netting arrangements specify a number of events of default and termination, including, among others, the failure to make timely payments.

The fair values of the Company's derivative instruments are recorded on its consolidated balance sheets on a gross basis. For cash flow reporting purposes, proceeds received or amounts paid upon the settlement of a derivative instrument are classified in the same manner as the related item being hedged, primarily within cash flows from operating activities.

## Cash Flow Hedges

The Company uses forward foreign currency exchange contracts to mitigate its risk related to exchange rate fluctuations on inventory transactions made in an entity's non-functional currency and the settlement of foreign currency-denominated balances. To the extent forward foreign currency exchange contracts are designated as qualifying cash flow hedges, the related gains or losses are initially deferred in equity as a component of AOCI and are subsequently recognized in the consolidated statements of operations as follows:

- Forecasted Inventory Transactions recognized as part of the cost of the inventory being hedged within cost of goods sold when the related inventory is sold to a third party.
- *Settlement of Foreign Currency Balances* recognized within other expense, net during the period that the hedged balance is remeasured through earnings, generally through its ultimate settlement when the related payment occurs.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

If it is determined that a derivative instrument has not been highly effective, and will continue not to be highly effective in hedging the designated exposure, hedge accounting is discontinued and further gains (losses) are immediately recognized in earnings within other expense, net. Upon discontinuance of hedge accounting, the cumulative change in fair value of the derivative instrument previously recorded in AOCI is recognized in earnings when the related hedged item affects earnings, consistent with the originally-documented hedging strategy, unless the forecasted transaction is no longer probable of occurring, in which case the accumulated amount is immediately recognized in earnings within other expense, net.

## Hedges of Net Investments in Foreign Operations

The Company periodically uses cross-currency swap contracts and forward foreign currency exchange contracts to reduce risk associated with exchange rate fluctuations on certain of its net investments in foreign subsidiaries. Changes in the fair values of such derivative instruments that are designated as qualifying hedges of net investments in foreign operations are recorded in equity as a component of AOCI in the same manner as foreign currency translation adjustments. In assessing the effectiveness of such hedges, the Company uses a method based on changes in spot rates to measure the impact of foreign currency exchange rate fluctuations on both its foreign subsidiary net investment and the related derivative hedging instrument. Under this method, changes in the fair value of the hedging instrument other than those due to changes in the spot rate are initially recorded in AOCI as a translation adjustment, and are amortized into earnings as interest expense using a systematic and rational method over the instrument's term. Changes in fair value associated with the effective portion (i.e., those due to changes in the spot rate) are recorded in AOCI as a translation adjustment and are released and recognized in earnings only upon the sale or liquidation of the hedged net investment.

## Fair Value Hedges

Changes in the fair value of a derivative instrument that is designated as a fair value hedge, along with offsetting changes in the fair value of the related hedged item attributable to the hedged risk, are recorded in earnings. To the extent that the change in the fair value of the hedged item does not fully offset the change in the fair value of the hedging instrument, the resulting net impact is reflected in earnings within the income statement line item associated with the hedged item.

## **Undesignated Hedges**

All of the Company's undesignated hedges are entered into to hedge specific economic risks, particularly foreign currency exchange rate risk related to foreign currency-denominated balances. Changes in the fair value of undesignated derivative instruments are immediately recognized in earnings within other expense, net.

See Note 12 for further discussion of the Company's derivative financial instruments.

Refer to Note 3 of the Fiscal 2019 10-K for a summary of all of the Company's significant accounting policies.

## 4. Recently Issued Accounting Standards

## **Implementation Costs in Cloud Computing Arrangements**

In August 2018, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2018-15, "Customer's Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract" ("ASU 2018-15"). ASU 2018-15 addresses diversity in practice surrounding the accounting for costs incurred to implement a cloud computing hosting arrangement that is a service contract by establishing a model for capitalizing or expensing such costs, depending on their nature and the stage of the implementation project during which they are incurred. Any capitalized costs are to be amortized over the reasonably certain term of the hosting arrangement and presented in the same line within the statement of operations as the related service arrangement's fees. ASU 2018-15 also requires enhanced qualitative and quantitative disclosures surrounding hosting arrangements that are service contracts. ASU 2018-15 is effective for the Company beginning in its fiscal year ending March 27, 2021 ("Fiscal 2021"), with early adoption permitted, and may be adopted on either a retrospective or prospective basis. Although the impact of adopting ASU 2018-15 will depend on the composition of its cloud computing arrangements in place at that time, other than the new disclosure requirements, the Company does not currently expect that it will have a material impact on its consolidated financial statements.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income

In February 2018, the FASB issued ASU No. 2018-02, "Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income" ("ASU 2018-02"). Existing accounting guidance requires the remeasurement of deferred tax assets and liabilities resulting from a change in tax laws and rates to be presented within net income, including deferred taxes related to items recorded within AOCI. ASU 2018-02 provides an entity with the option to adjust AOCI for the "stranded" tax effect of such remeasurements resulting from the reduction in the U.S. federal statutory income tax rate under the 2017 Tax Cuts and Jobs Act (the "TCJA") through a reclassification to retained earnings.

The Company adopted ASU 2018-02 as of the beginning of the first quarter of Fiscal 2020 and elected to reclassify the income tax effect stranded in AOCI related to the TCJA, inclusive of state income tax-related effects, resulting in a \$4.9 million increase to its opening retained earnings balance. The Company generally releases income tax effects from AOCI when the corresponding pretax AOCI items are reclassified to earnings.

## Measurement of Credit Losses on Financial Instruments

In June 2016, the FASB issued ASU No. 2016-13, "Measurement of Credit Losses on Financial Instruments" ("ASU 2016-13"). ASU 2016-13, which was further updated and clarified by the FASB through issuance of additional related ASUs, amends the guidance surrounding measurement and recognition of credit losses on financial assets measured at amortized cost, including trade receivables and investments in debt securities, by requiring recognition of an allowance for credit losses expected to be incurred over an asset's lifetime based on relevant information about past events, current conditions, and supportable forecasts impacting its ultimate collectibility. This "expected loss" model will result in earlier recognition of credit losses than the current "as incurred" model, under which losses are recognized only upon an occurrence of an event that gives rise to the incurrence of a probable loss. ASU 2016-13 is effective for the Company beginning in its Fiscal 2021, with early adoption permitted, and is to be adopted on a modified retrospective basis. The Company is currently evaluating the impact that ASU 2016-13 will have on its consolidated financial statements, if any.

#### Leases

In February 2016, the FASB issued ASU No. 2016-02, "Leases." ASU No. 2016-02, along with certain other ASUs that were subsequently issued to clarify and modify certain of its provisions (collectively "ASU 2016-02"), supersedes historical lease accounting guidance and requires that, among its provisions, a lessee's rights and fixed payment obligations under most leases be recognized as ROU assets and lease liabilities on its balance sheet, initially measured based on the present value of its fixed payment obligations over the lease term. Under historical guidance, only those leases classified as capital were recognized on a lessee's balance sheet; operating leases were not recognized on the balance sheet. ASU 2016-02 retains a dual model for classifying leases as either finance (formerly referred to as "capital") or operating, consistent with historical guidance, which governs the pattern of expense recognition reflected in the statement of operations over the lease term. Accordingly, recognition of lease expense in the statement of operations will not significantly change. Additionally, variable lease payments based on performance, such as percentage-of-sales-based payments, are not included in the measurement of ROU assets and lease liabilities and, consistent with historical practice, are recognized as an expense in the period incurred. The standard also requires enhanced quantitative and qualitative lease-related disclosures.

The Company adopted ASU 2016-02 as of the beginning of the first quarter of Fiscal 2020 using a modified retrospective approach under which the cumulative effect of initially applying the standard was recognized as an adjustment to its opening retained earnings (discussed further below), with no restatement of prior year amounts. In connection therewith, the Company applied an optional package of practical expedients intended to ease transition to the standard for existing leases by, among its provisions, carrying forward its original lease classification conclusions without reassessment. Upon adoption of ASU 2016-02, the Company recognized initial ROU asset and lease liability balances of approximately \$1.60 billion and \$1.75 billion, respectively, on its consolidated balance sheet.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Additionally, in connection with its adoption of ASU 2016-02, the Company recorded an adjustment to reduce its opening retained earnings balance by \$131.6 million, net of related income tax benefits, reflecting the impairment of an ROU asset for a certain real estate lease of which, under historical accounting guidance, the Company was previously deemed the owner for accounting purposes (commonly referred to as a "build-to-suit" lease arrangement). Specifically, although the Company no longer generates revenue or other cash flows from its rights underlying the leased asset given it no longer actively uses the space for commercial purposes, the asset was previously not considered impaired under historical accounting guidance as its fair value, assessed from an ownership perspective (and not from that of a lessee), exceeded its carrying value. However, in accordance with and upon transitioning to ASU 2016-02, the Company derecognized the remaining asset and liability balances previously recognized solely as a result of the arrangement's build-to-suit designation, as the related construction activities that originally gave rise to such designation have since ended, and established initial ROU asset and lease liability balances measured based on the Company's remaining fixed payment obligations under the lease. The initial ROU asset was then assessed for impairment based on the aggregate estimated cash flows that could be generated by transferring the lease to a market participant sublessee for the remainder of its term, which were lower than the aggregate remaining lease payments underlying the measurement of the initial ROU asset. Accordingly, the Company impaired the initial ROU asset by \$175.4 million to its estimated fair value which was recorded as a reduction to its opening retained earnings balance, net of related income tax benefits of \$43.8 million, upon adoption of ASU 2016-02, as previously noted.

The Company also recorded other initial ROU asset impairment adjustments to reduce its opening retained earnings balance upon adoption of the standard related to leases of certain underperforming retail locations for which the carrying value of the respective store's initial operating lease ROU asset exceeded its fair value. These impairments of \$49.7 million were recorded as adjustments to reduce the Company's opening retained earnings balance by \$37.8 million, net of related income tax effects. Leasehold improvements related to these underperforming retail locations were previously fully-impaired prior to the adoption of ASU 2016-02.

See Notes 3 and 13 for further discussion of the Company's lease accounting policy and other related disclosures.

## 5. Property and Equipment

Property and equipment, net consists of the following:

	 June 29, 2019		March 30, 2019
	(mil	lions)	
Land and improvements	\$ 15.3	\$	15.3
Buildings and improvements	313.3		387.8
Furniture and fixtures	630.0		626.4
Machinery and equipment	353.1		350.4
Capitalized software	547.5		534.0
Leasehold improvements	1,177.7		1,169.4
Construction in progress	62.3		58.7
	 3,099.2		3,142.0
Less: accumulated depreciation	(2,112.2)		(2,102.8)
Property and equipment, net	\$ 987.0	\$	1,039.2

Depreciation expense was \$60.3 million and \$64.4 million during the three-month periods ended June 29, 2019 and June 30, 2018, respectively, and is recorded primarily within SG&A expenses in the consolidated statements of operations.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 6. Other Assets and Liabilities

Prepaid expenses and other current assets consist of the following:

	June 29, 2019		March 30, 2019
	(mil	lions)	_
Other taxes receivable	\$ 171.4	\$	137.9
Non-trade receivables	43.8		30.8
Restricted cash	34.9		11.9
Tenant allowances receivable	24.5		8.2
Inventory return asset	21.9		18.4
Prepaid occupancy costs	21.0		38.0
Prepaid software maintenance	19.0		19.8
Derivative financial instruments	14.4		19.8
Prepaid advertising and marketing	12.2		9.6
Assets held-for-sale <sup>(a)</sup>	_		20.8
Other prepaid expenses and current assets	49.6		44.1
Total prepaid expenses and other current assets	\$ 412.7	\$	359.3

Other non-current assets consist of the following:

	_	ie 29, 019		March 30, 2019
		(mil	lions)	
Non-current investments		\$ 34.1	\$	44.9
Security deposits		25.3		24.5
Derivative financial instruments		9.6		12.2
Restricted cash		8.1		30.5
Other non-current assets		31.9		46.4
Total other non-current assets		\$ 109.0	\$	158.5

<sup>(</sup>a) Assets held-for-sale as of March 30, 2019 related to the estimated fair value, less costs to sell, of the Company's corporate jet. The jet was sold during the first quarter of Fiscal 2020 with no gain or loss recognized on sale. The Company donated the \$20.8 million net cash proceeds received from the sale to the Polo Ralph Lauren Foundation, a non-profit, charitable foundation that supports various philanthropic programs.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Accrued expenses and other current liabilities consist of the following:

	June 29, 2019		March 30, 2019
	(mil	lions)	
Accrued operating expenses	\$ 200.5	\$	235.2
Accrued inventory	194.6		141.0
Other taxes payable	183.3		158.3
Accrued payroll and benefits	145.5		232.5
Dividends payable	53.1		48.8
Accrued capital expenditures	44.2		47.6
Restructuring reserve	36.8		60.4
Deferred income	16.2		14.1
Finance lease obligations	11.0		22.3
Other accrued expenses and current liabilities	15.2		8.2
Total accrued expenses and other current liabilities	\$ 900.4	\$	968.4

Other non-current liabilities consist of the following:

	 June 29, 2019		March 30, 2019
	(mi	llions)	
Finance lease obligations	\$ 199.4	\$	212.6
Deferred lease incentives and obligations	60.8		202.7
Derivative financial instruments	15.7		11.9
Deferred tax liabilities	10.7		50.2
Restructuring reserve	2.5		11.4
Other non-current liabilities	50.2		52.1
Total other non-current liabilities	\$ 339.3	\$	540.9

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### 7. Impairment of Assets

During the three-month periods ended June 29, 2019 and June 30, 2018, the Company recorded non-cash impairment charges of \$1.2 million and \$1.3 million, respectively, to write off certain long-lived assets in connection with its restructuring plans (see Note 8).

See Note 11 for further discussion of these impairment charges.

## 8. Restructuring and Other Charges

A description of significant restructuring and other activities and their related costs is provided below.

## Fiscal 2019 Restructuring Plan

On June 4, 2018, the Company's Board of Directors approved a restructuring plan associated with the Company's strategic objective of operating with discipline to drive sustainable growth (the "Fiscal 2019 Restructuring Plan"). The Fiscal 2019 Restructuring Plan includes the following restructuring-related activities: (i) rightsizing and consolidation of the Company's global distribution network and corporate offices; (ii) targeted severance-related actions; and (iii) closure of certain of its stores and shop-within-shops. Actions associated with the Fiscal 2019 Restructuring Plan were largely completed during Fiscal 2019, with certain activities shifting into Fiscal 2020.

In connection with the Fiscal 2019 Restructuring Plan, the Company expects to incur total estimated charges of approximately \$125 million to \$150 million, comprised of cash-related charges of approximately \$90 million to \$110 million and non-cash charges of approximately \$35 million to \$40 million.

A summary of charges recorded in connection with the Fiscal 2019 Restructuring Plan during the fiscal periods presented, as well as the cumulative charges recorded since its inception, is as follows:

	Three Months Ended				
	June 29, 2019		June 30, 2018		 mulative Charges
				(millions)	
Cash-related restructuring charges:					
Severance and benefit costs	\$	5.9	\$	8.2	\$ 66.1
Lease termination and store closure costs		0.3		_	2.1
Other cash charges		0.8		_	8.2
Total cash-related restructuring charges		7.0		8.2	76.4
Non-cash charges:				_	
Impairment of assets (see Note 7)		1.2		1.3	11.5
Inventory-related charges <sup>(a)</sup>		0.6		_	6.6
Loss on sale of property <sup>(b)</sup>		_		_	11.6
Total non-cash charges		1.8		1.3	29.7
Total charges	\$	8.8	\$	9.5	\$ 106.1

<sup>(</sup>a) Inventory-related charges are recorded within cost of goods sold in the consolidated statements of operations.

<sup>(</sup>b) Loss on sale of property, which was recorded within restructuring and other charges in the consolidated statements of operations during the third quarter of Fiscal 2019, was incurred in connection with the sale of one of the Company's distribution centers in North America. Total cash proceeds from the sale were \$20.0 million.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

A summary of current period activity in the restructuring reserve related to the Fiscal 2019 Restructuring Plan is as follows:

	Severance and Benefit Costs				nation Store		her Cash Charges		Total
	(millions)								
Balance at March 30, 2019	\$	41.0	\$	0.5	\$	0.1	\$	41.6	
Additions charged to expense		5.9		0.3		0.8		7.0	
Cash payments charged against reserve		(16.2)		(0.3)		(0.2)		(16.7)	
Non-cash adjustments <sup>(a)</sup>		_		(0.4)		_		(0.4)	
Balance at June 29, 2019	\$	30.7	\$	0.1	\$	0.7	\$	31.5	

<sup>(</sup>a) Certain lease-related liabilities previously recognized in connection with the Company's closure and cessation of use of real estate locations were reclassified and reflected as reductions of the respective operating lease ROU assets initially recognized upon adoption of ASU 2016-02 (see Note 4).

## **Other Restructuring Plans**

The Company recorded restructuring-related charges of \$6.5 million during the three months ended June 30, 2018 related to certain other restructuring plans initiated prior to Fiscal 2019, primarily consisting of severance and benefit costs. Actions associated with these other plans were completed in previous fiscal years.

A summary of current period activity in the restructuring reserve related to these other plans is as follows:

	Severance and		Termina and Sto	Lease Termination and Store Other Casl Closure Costs Charges				Total
	(millions)							
Balance at March 30, 2019	\$	6.5	\$	23.3	\$	0.4	\$	30.2
Additions charged to expense		_		_		_		_
Cash payments charged against reserve		(3.2)		(0.3)		_		(3.5)
Non-cash adjustments <sup>(a)</sup>		_	(	(18.9)		_		(18.9)
Balance at June 29, 2019	\$	3.3	\$	4.1	\$	0.4	\$	7.8

<sup>(</sup>a) Certain lease-related liabilities previously recognized in connection with the Company's closure and cessation of use of real estate locations were reclassified and reflected as reductions of the respective operating lease ROU assets initially recognized upon adoption of ASU 2016-02 (see Note 4).

Refer to Note 9 of the Fiscal 2019 10-K for additional discussion regarding these other restructuring plans.

#### Other Charges

The Company recorded other charges of \$20.8 million during the three months ended June 29, 2019 related to the donation of net cash proceeds received from the sale of its corporate jet. This donation was made to the Polo Ralph Lauren Foundation, a non-profit, charitable foundation that supports various philanthropic programs. Additionally, during the three months ended June 29, 2019, the Company recorded other charges of \$1.8 million primarily related to rent and occupancy costs associated with certain previously exited real estate locations for which the related lease agreements have not yet expired.

The Company recorded other charges of \$3.5 million during the three months ended June 30, 2018 related to depreciation expense associated with its former Polo store at 711 Fifth Avenue in New York City, recorded after the store closed during the first quarter of Fiscal 2018. Additionally, during the three months ended June 30, 2018, the Company recorded other charges of \$4.2 million primarily related to a customs audit. Refer to Note 14 of the Fiscal 2019 10-K for additional discussion regarding the Company's customs audit.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### 9. Income Taxes

#### **Effective Tax Rate**

The Company's effective tax rate, which is calculated by dividing each fiscal period's income tax provision by pretax income, was 20.1% and 18.0% during the three-month periods ended June 29, 2019 and June 30, 2018, respectively. The effective tax rates for the three-month periods ended June 29, 2019 and June 30, 2018 were lower than the U.S. federal statutory income tax rate of 21% primarily due to the favorable impact of the proportion of earnings generated in lower taxed foreign jurisdictions versus the U.S.

#### **Uncertain Income Tax Benefits**

The Company classifies interest and penalties related to unrecognized tax benefits as part of its income tax provision. The total amount of unrecognized tax benefits, including interest and penalties, was \$77.9 million and \$78.8 million as of June 29, 2019 and March 30, 2019, respectively, and is included within non-current liability for unrecognized tax benefits in the consolidated balance sheets.

The total amount of unrecognized tax benefits that, if recognized, would affect the Company's effective tax rate was \$69.7 million and \$70.7 million as of June 29, 2019 and March 30, 2019, respectively.

## Future Changes in Unrecognized Tax Benefits

The total amount of unrecognized tax benefits relating to the Company's tax positions is subject to change based on future events including, but not limited to, settlements of ongoing tax audits and assessments and the expiration of applicable statutes of limitations. Although the outcomes and timing of such events are highly uncertain, the Company does not anticipate that the balance of gross unrecognized tax benefits, excluding interest and penalties, will change significantly during the next twelve months. However, changes in the occurrence, expected outcomes, and timing of such events could cause the Company's current estimate to change materially in the future.

The Company files a consolidated U.S. federal income tax return, as well as tax returns in various state, local, and foreign jurisdictions. The Company is generally no longer subject to examinations by the relevant tax authorities for years prior to its fiscal year ended March 30, 2013.

#### 10. Debt

Debt consists of the following:

	 June 29, 2019		March 30, 2019
	(mi		
\$300 million 2.625% Senior Notes <sup>(a)</sup>	\$ 296.2	\$	293.4
\$400 million 3.750% Senior Notes <sup>(b)</sup>	395.9		395.7
Total long-term debt	\$ 692.1	\$	689.1

<sup>(</sup>a) The carrying value of the 2.625% Senior Notes as of June 29, 2019 and March 30, 2019 reflects adjustments of \$3.2 million and \$5.9 million, respectively, associated with the Company's related interest rate swap contract (see Note 12). The carrying value of the 2.625% Senior Notes is also presented net of unamortized debt issuance costs and discount of \$0.6 million and \$0.7 million as of June 29, 2019 and March 30, 2019, respectively.

<sup>(</sup>b) The carrying value of the 3.750% Senior Notes is presented net of unamortized debt issuance costs and discount of \$4.1 million and \$4.3 million as of June 29, 2019 and March 30, 2019, respectively.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### Senior Notes

In August 2015, the Company completed a registered public debt offering and issued \$300 million aggregate principal amount of unsecured senior notes due August 18, 2020, which bear interest at a fixed rate of 2.625%, payable semi-annually (the "2.625% Senior Notes"). The 2.625% Senior Notes were issued at a price equal to 99.795% of their principal amount. The proceeds from this offering were used for general corporate purposes.

In August 2018, the Company completed another registered public debt offering and issued an additional \$400 million aggregate principal amount of unsecured senior notes due September 15, 2025, which bear interest at a fixed rate of 3.750%, payable semi-annually (the "3.750% Senior Notes"). The 3.750% Senior Notes were issued at a price equal to 99.521% of their principal amount. The proceeds from this offering were used for general corporate purposes, including repayment of the Company's previously outstanding \$300 million principal amount of unsecured 2.125% senior notes that matured September 26, 2018 (the "2.125% Senior Notes").

The Company has the option to redeem the 2.625% Senior Notes and 3.750% Senior Notes (collectively, the "Senior Notes"), in whole or in part, at any time at a price equal to accrued and unpaid interest on the redemption date, plus the greater of (i) 100% of the principal amount of the series of Senior Notes to be redeemed or (ii) the sum of the present value of Remaining Scheduled Payments, as defined in the supplemental indentures governing such Senior Notes (together with the indenture governing the Senior Notes, the "Indenture"). The Indenture contains certain covenants that restrict the Company's ability, subject to specified exceptions, to incur certain liens; enter into sale and leaseback transactions; consolidate or merge with another party; or sell, lease, or convey all or substantially all of the Company's property or assets to another party. However, the Indenture does not contain any financial covenants.

## **Commercial Paper**

The Company has a commercial paper borrowing program that allows it to issue up to \$500 million of unsecured commercial paper notes through private placement using third-party broker-dealers (the "Commercial Paper Program").

Borrowings under the Commercial Paper Program are supported by the Global Credit Facility, as defined below. Accordingly, the Company does not expect combined borrowings outstanding under the Commercial Paper Program and Global Credit Facility to exceed \$500 million. Commercial Paper Program borrowings may be used to support the Company's general working capital and corporate needs. Maturities of commercial paper notes vary, but cannot exceed 397 days from the date of issuance. Commercial paper notes issued under the Commercial Paper Program rank equally with the Company's other forms of unsecured indebtedness. As of June 29, 2019, there were no borrowings outstanding under the Commercial Paper Program.

## **Revolving Credit Facilities**

Global Credit Facility

In February 2015, the Company entered into an amended and restated credit facility (which was further amended in March 2016) that provides for a \$500 million senior unsecured revolving line of credit through February 11, 2020 (the "Global Credit Facility") under terms and conditions substantially similar to those previously in effect. The Global Credit Facility is also used to support the issuance of letters of credit and the maintenance of the Commercial Paper Program. Borrowings under the Global Credit Facility may be denominated in U.S. Dollars and other currencies, including Euros, Hong Kong Dollars, and Japanese Yen. The Company has the ability to expand its borrowing availability under the Global Credit Facility to \$750 million, subject to the agreement of one or more new or existing lenders under the facility to increase their commitments. There are no mandatory reductions in borrowing ability throughout the term of the Global Credit Facility. As of June 29, 2019, there were no borrowings outstanding under the Global Credit Facility and the Company was contingently liable for \$9.0 million of outstanding letters of credit.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The Global Credit Facility contains a number of covenants that, among other things, restrict the Company's ability, subject to specified exceptions, to incur additional debt; incur liens; sell or dispose of assets; merge with or acquire other companies; liquidate or dissolve itself; engage in businesses that are not in a related line of business; make loans, advances, or guarantees; engage in transactions with affiliates; and make certain investments. The Global Credit Facility also requires the Company to maintain a maximum ratio of Adjusted Debt to Consolidated EBITDAR (the "leverage ratio") of no greater than 3.75 as of the date of measurement for the four most recent consecutive fiscal quarters. Adjusted Debt is defined generally as consolidated debt outstanding plus four times consolidated rent expense for the four most recent consecutive fiscal quarters. Consolidated EBITDAR is defined generally as consolidated net income plus (i) income tax expense, (ii) net interest expense, (iii) depreciation and amortization expense, (iv) consolidated rent expense, (v) restructuring and other non-recurring expenses, and (vi) acquisition-related costs. As of June 29, 2019, no Event of Default (as such term is defined pursuant to the Global Credit Facility) has occurred under the Company's Global Credit Facility.

#### Pan-Asia Credit Facilities

Certain of the Company's subsidiaries in Asia have uncommitted credit facilities with regional branches of JPMorgan Chase (the "Banks") in China and South Korea (the "Pan-Asia Credit Facilities"). These credit facilities are subject to annual renewal and may be used to fund general working capital and corporate needs of the Company's operations in the respective countries. Borrowings under the Pan-Asia Credit Facilities are guaranteed by the parent company and are granted at the sole discretion of the Banks, subject to availability of the Banks' funds and satisfaction of certain regulatory requirements. The Pan-Asia Credit Facilities do not contain any financial covenants. The Company's Pan-Asia Credit Facilities by country are as follows:

- <u>China Credit Facility</u> provides Ralph Lauren Trading (Shanghai) Co., Ltd. with a revolving line of credit of up to 50 million Chinese Renminbi (approximately \$7 million) through April 3, 2020, which is also able to be used to support bank guarantees.
- <u>South Korea Credit Facility</u> provides Ralph Lauren (Korea) Ltd. with a revolving line of credit of up to 30 billion South Korean Won (approximately \$26 million) through October 31, 2019.

As of June 29, 2019, there were no borrowings outstanding under the Pan-Asia Credit Facilities.

Refer to Note 11 of the Fiscal 2019 10-K for additional discussion of the terms and conditions of the Company's debt and credit facilities.

#### 11. Fair Value Measurements

U.S. GAAP establishes a three-level valuation hierarchy for disclosure of fair value measurements. The determination of the applicable level within the hierarchy for a particular asset or liability depends on the inputs used in its valuation as of the measurement date, notably the extent to which the inputs are market-based (observable) or internally-derived (unobservable). A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The three levels are defined as follows:

- <u>Level 1</u> inputs to the valuation methodology based on quoted prices (unadjusted) for identical assets or liabilities in active markets.
- <u>Level 2</u> inputs to the valuation methodology based on quoted prices for similar assets or liabilities in active markets for substantially the full term of the financial instrument; quoted prices for identical or similar instruments in markets that are not active for substantially the full term of the financial instrument; and model-derived valuations whose inputs or significant value drivers are observable.
- <u>Level 3</u> inputs to the valuation methodology based on unobservable prices or valuation techniques that are significant to the fair value measurement.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following table summarizes the Company's financial assets and liabilities that are measured and recorded at fair value on a recurring basis, excluding accrued interest components:

	 June 29, 2019		March 30, 2019	
	(millions)			
Investments in commercial paper <sup>(a)(b)</sup>	\$ 187.7	\$	290.7	
Derivative assets <sup>(a)</sup>	24.0		32.0	
Derivative liabilities <sup>(a)</sup>	19.4		15.5	

<sup>(</sup>a) Based on Level 2 measurements.

The Company's investments in commercial paper are classified as available-for-sale and recorded at fair value in its consolidated balance sheets using external pricing data, based on interest rates and credit ratings for similar issuances with the same remaining term as the Company's investments. To the extent the Company invests in bonds, such investments are also classified as available-for-sale and recorded at fair value in its consolidated balance sheets based on quoted prices in active markets.

The Company's derivative financial instruments are recorded at fair value in its consolidated balance sheets and are valued using pricing models that are primarily based on market observable external inputs, including spot and forward currency exchange rates, benchmark interest rates, and discount rates consistent with the instrument's tenor, and consider the impact of the Company's own credit risk, if any. Changes in counterparty credit risk are also considered in the valuation of derivative financial instruments.

The Company's cash and cash equivalents, restricted cash, and time deposits are recorded at carrying value, which generally approximates fair value based on Level 1 measurements.

The Company's debt instruments are recorded at their carrying values in its consolidated balance sheets, which may differ from their respective fair values. The fair values of the Senior Notes are estimated based on external pricing data, including available quoted market prices, and with reference to comparable debt instruments with similar interest rates, credit ratings, and trading frequency, among other factors. The fair values of the Company's commercial paper notes and borrowings outstanding under its credit facilities, if any, are estimated using external pricing data, based on interest rates and credit ratings for similar issuances with the same remaining term as the Company's outstanding borrowings. Due to their short-term nature, the fair values of the Company's commercial paper notes and borrowings outstanding under its credit facilities, if any, generally approximate their carrying values.

The following table summarizes the carrying values and the estimated fair values of the Company's debt instruments:

		June 2	29, 2019		March 30, 2019				
	Car	rying Value(a)	I	air Value <sup>(b)</sup>	Carrying Value <sup>(a)</sup>			Fair Value <sup>(b)</sup>	
				(mil	lions)				
\$300 million 2.625% Senior Notes	\$	296.2	\$	300.8	\$	293.4	\$	299.1	
\$400 million 3.750% Senior Notes		395.9		423.4		395.7		410.0	

<sup>(</sup>a) See Note 10 for discussion of the carrying values of the Company's senior notes.

Unrealized gains or losses resulting from changes in the fair value of the Company's debt do not result in the realization or expenditure of cash, unless the debt is retired prior to its maturity.

<sup>(</sup>b) Amount as of June 29, 2019 was included within short-term investments in the consolidated balance sheet. As of March 30, 2019, \$54.7 million was included within cash and cash equivalents and \$236.0 million was included within short-term investments in the consolidated balance sheet.

<sup>(</sup>b) Based on Level 2 measurements.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### Non-financial Assets and Liabilities

The Company's non-financial assets, which primarily consist of goodwill, other intangible assets, property and equipment, and lease-related ROU assets, are not required to be measured at fair value on a recurring basis, and instead are reported at carrying value in its consolidated balance sheet. However, on a periodic basis or whenever events or changes in circumstances indicate that they may not be fully recoverable (and at least annually for goodwill and indefinite-lived intangible assets), the respective carrying values of non-financial assets are assessed for impairment and, if ultimately considered impaired, are adjusted and written down to their fair value, as estimated based on consideration of external market participant assumptions.

During the three-month periods ended June 29, 2019 and June 30, 2018, the Company recorded non-cash impairment adjustments to reduce the carrying values of certain long-lived assets to their estimated fair values. The fair values of these assets were determined based on Level 3 measurements, the related inputs of which included estimates of the amount and timing of the assets' net future discounted cash flows (including any potential sublease income), based on historical experience and consideration of current trends, market conditions, and comparable sales, as applicable.

The following table summarizes non-cash impairment adjustments recorded by the Company during the fiscal periods presented in order to reduce the carrying values of certain long-lived assets to their estimated fair values as of the assessment date:

	Three Mon	Months Ended								
		June 2	29, 2019							
<u>Long-Lived Asset Category</u>	Fair Value As of Impairr Date	-	Total Im	pairments	As	Fair Value of Impairment Date	Total	Impairments		
				(mill	ions)					
Property and equipment, net	\$	_	\$	0.9	\$	_	\$	1.3		
Operating lease right-of-use assets		92.9		225.4 <sup>(a)</sup>		N/A		N/A		

<sup>(</sup>a) Includes \$225.1 million recorded in connection with the Company's adoption of ASC 2016-02 as of the beginning of the first quarter of Fiscal 2020, which, net of related income tax benefits, reduced its opening retained earnings balance by \$169.4 million (see Note 4).

See Note 7 for additional discussion regarding non-cash impairment charges recorded by the Company within the consolidated statements of operations during the fiscal periods presented.

No impairment charges associated with goodwill or other intangible assets were recorded during either of the three-month periods ended June 29, 2019 or June 30, 2018.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### 12. Financial Instruments

#### **Derivative Financial Instruments**

The Company is exposed to changes in foreign currency exchange rates, primarily relating to certain anticipated cash flows and the value of the reported net assets of its international operations, as well as changes in the fair value of its fixed-rate debt obligations attributed to changes in a benchmark interest rate. Consequently, the Company uses derivative financial instruments to manage and mitigate such risks. The Company does not enter into derivative transactions for speculative or trading purposes.

The following table summarizes the Company's outstanding derivative instruments on a gross basis as recorded in its consolidated balance sheets as of June 29, 2019 and March 30, 2019:

Notional Amounts Derivative Assets								Derivative Liabilities								
Derivative Instrument(a)		June 29, 2019		March 30, 2019	June 29, March 30, 2019 2019		,	June 29, 2019			March 30, 2019		,			
					Balance Sheet Line <sup>(b)</sup>		Fair Value									
								(millions)								
Designated Hedges:																
FC — Cash flow hedges	\$	646.2	\$	636.3	PP	\$	13.4	PP	\$	19.5	(e)	\$	5.1	AE	\$	2.3
IRS — Fixed-rate debt		300.0		300.0			_			_	ONCL		3.2	ONCL		5.9
Net investment hedges(c)		704.5		695.3	ONCA		9.6	ONCA		12.2	ONCL		10.9	ONCL		6.0
Total Designated Hedges		1,650.7		1,631.6			23.0			31.7			19.2			14.2
<u>Undesignated Hedges</u> :																
FC — Undesignated hedges <sup>(d)</sup>		171.3		146.6	PP		1.0	PP		0.3	AE		0.2	AE		1.3
Total Hedges	\$	1,822.0	\$	1,778.2		\$	24.0	<u> </u>	\$	32.0		\$	19.4		\$	15.5

<sup>(</sup>a) FC = Forward foreign currency exchange contracts; IRS = Interest rate swap contracts.

The Company records and presents the fair values of all of its derivative assets and liabilities in its consolidated balance sheets on a gross basis, even when they are subject to master netting arrangements. However, if the Company were to offset and record the asset and liability balances of all of its derivative instruments on a net basis in accordance with the terms of each of its master netting arrangements, spread across eight separate counterparties, the amounts presented in the consolidated balance sheets as of June 29, 2019 and March 30, 2019 would be adjusted from the current gross presentation as detailed in the following table:

			June 29, 2019		_	March 30, 2019							
	_	0		Gross Amounts Not Offset in the Balance Sheet that are Subject to Master Netting Agreements		Net Amount	Gross Amounts Presented in the Balance Sheet		Gross Amounts Not Offset in the Balance Sheet that are Subject to Master Netting Agreements			Net Amount	
						(mil	lions)						
Derivative assets	\$	24.0	\$	(7.9)	\$	16.1	\$	32.0	\$	(4.8)	\$	27.2	
Derivative liabilities		19.4		(7.9)		11.5		15.5		(4.8)		10.7	

<sup>(</sup>b) PP = Prepaid expenses and other current assets; AE = Accrued expenses and other current liabilities; ONCA = Other non-current assets; ONCL = Other non-current liabilities.

<sup>(</sup>c) Includes cross-currency swaps designated as hedges of the Company's net investment in certain foreign operations.

d) Primarily includes undesignated hedges of foreign currency-denominated intercompany loans and other intercompany balances.

<sup>(</sup>e) \$3.5 million included within accrued expenses and other current liabilities and \$1.6 million included within other non-current liabilities.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The Company's master netting arrangements do not require cash collateral to be pledged by the Company or its counterparties. See Note 3 for further discussion of the Company's master netting arrangements.

The following tables summarize the pretax impact of gains and losses from the Company's designated derivative instruments on its consolidated financial statements for the three-month periods ended June 29, 2019 and June 30, 2018:

	_	Gains (Losses) Recognized in OCI				
		Three Months Ended				
	_	June 29, June 30, 2019 2018				
		(millions)				
Designated Hedges:						
FC — Cash flow hedges	\$	(4.4)	\$	26.1		
Net investment hedges — effective portion		(10.0)		37.4		
Net investment hedges — portion excluded from assessment of hedge effectiveness		2.5		1.8		
Total Designated Hedges	\$	(11.9)	\$	65.3		

	Location and Amount of Gains (Losses) from Cash Flow Hedges Reclassified from AOC1 to Earnings										
	Three Months Ended										
		Jun 20	e 29, )19		June 30, 2018						
		Cost of Other goods sold expense, net				Cost of goods sold		Other expense, net			
				(mill	ions)	)		_			
Total amounts presented in the consolidated statements of operations in which the effects of related cash flow hedges are recorded	\$	(508.0)	\$	(4.1)	\$	(494.9)	\$	(2.0)			
Effects of cash flow hedging:											
FC — Cash flow hedges		6.2		0.2		(6.2)		1.4			
	G	ains (Losses) from Recognize	Investment Hedges Earnings	_							
		Three M	onth		_						
		June 29, June 30, 2019 2018			_	Location of C Recognized	Gains (Losses in Earnings				
		(m	illio	ıs)							
Net Investment Hedges											
Net investment hedges — portion excluded from assessment of hedge effectiveness $^{(a)}$	\$	5.0	\$	3 4.3	Iı	nterest expense					

<sup>(</sup>a) Amounts recognized in other comprehensive income (loss) ("OCI") related to the effective portion of the Company's net investment hedges would be recognized in earnings only upon the sale or liquidation of the hedged net investment.

5.0

4.3

Total Net Investment Hedges

As of June 29, 2019, it is estimated that \$13.6 million of pretax net gains on both outstanding and matured derivative instruments designated as qualifying cash flow hedges deferred in AOCI will be recognized in earnings over the next twelve months. Amounts ultimately recognized in earnings will depend on exchange rates in effect when outstanding derivative instruments are settled.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following table summarizes the pretax impact of gains and losses from the Company's undesignated derivative instruments on its consolidated financial statements for the three-month periods ended June 29, 2019 and June 30, 2018:

	Gains ( Recognized	Losses) in Earni	ings		
		Three Mor	ths End	ed	
		June 29, June 30, 2019 2018		Location of Gains (Losses) Recognized in Earnings	
		(mill	ions)	_	
<u>Undesignated Hedges:</u>					
FC — Undesignated hedges	\$	1.9	\$	3.1	Other expense, net
Total Undesignated Hedges	\$	1.9	\$	3.1	

#### Risk Management Strategies

#### Forward Foreign Currency Exchange Contracts

The Company uses forward foreign currency exchange contracts to mitigate its risk related to exchange rate fluctuations on inventory transactions made in an entity's non-functional currency, the settlement of foreign currency-denominated balances, and the translation of certain foreign operations' net assets into U.S. dollars. As part of its overall strategy to manage the level of exposure to the risk of foreign currency exchange rate fluctuations, primarily to changes in the value of the Euro, the Japanese Yen, the South Korean Won, the Australian Dollar, the Canadian Dollar, the British Pound Sterling, the Swiss Franc, the Swedish Krona, the Chinese Renminbi, the New Taiwan Dollar, and the Hong Kong Dollar, the Company hedges a portion of its foreign currency exposures anticipated over a two-year period. In doing so, the Company uses forward foreign currency exchange contracts that generally have maturities of two months to two years to provide continuing coverage throughout the hedging period of the respective exposure.

## Interest Rate Swap Contract

During Fiscal 2016, the Company entered into a pay-floating rate, receive-fixed rate interest rate swap contract which it designated as a hedge against changes in the fair value of its fixed-rate 2.625% Senior Notes, attributed to changes in a benchmark interest rate (the "2.625% Interest Rate Swap"). The 2.625% Interest Rate Swap, which matures on August 18, 2020 and has a notional amount of \$300 million, swaps the fixed interest rate on the 2.625% Senior Notes for a variable interest rate based on the 3-month London Interbank Offered Rate ("LIBOR") plus a fixed spread. Changes in the fair value of the 2.625% Interest Rate Swap were offset by changes in the fair value of the 2.625% Senior Notes attributed to changes in the benchmark interest rate, with no resulting net impact reflected in earnings during any of the fiscal periods presented. The following table summarizes the carrying value of the 2.625% Senior Notes and the impacts of the related fair value hedging adjustments as of June 29, 2019 and March 30, 2019:

			Carrying Value of the Hedged Item				Cumulative Amount of Fair Value H Adjustment Included in the Carryin of the Hedged Item					
Hedged Item	Balance Sheet Line in which the Hedged Item is Included		June 29, March 30, 2019 2019				June 29, 2019		March 30, 2019			
		(millions)										
\$300 million 2.625% Senior Notes	Long-term debt	\$	296.2	\$	293.4	\$	(3.2)	\$	(5.9)			

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### Cross-Currency Swap Contracts

During Fiscal 2016, the Company entered into a pay-floating rate, receive-floating rate cross-currency swap contract with a notional amount of €274 million that was designated as a hedge of its net investment in certain of its European subsidiaries. This cross-currency swap, which matures on August 18, 2020, swaps the U.S. Dollar-denominated variable interest rate payments based on 3-month LIBOR plus a fixed spread (as paid under the 2.625% Interest Rate Swap discussed above) for Euro-denominated variable interest rate payments based on 3-month Euro Interbank Offered Rate ("EURIBOR") plus a fixed spread, which, in conjunction with the 2.625% Interest Rate Swap, economically converts the Company's \$300 million fixed-rate 2.625% Senior Notes obligation to a €274 million floating-rate Euro-denominated obligation.

Additionally, in August 2018, the Company entered into pay-fixed rate, receive-fixed rate cross-currency swap contracts with an aggregate notional amount of €346 million that were designated as hedges of its net investment in certain of its European subsidiaries. These contracts, which mature on September 15, 2025, swap the U.S. Dollar-denominated fixed interest rate payments on the Company's 3.750% Senior Notes for Euro-denominated 1.29% fixed interest rate payments, thereby economically converting the Company's \$400 million fixed-rate 3.750% Senior Notes obligation to a €346 million fixed-rate 1.29% Euro-denominated obligation.

See Note 3 for further discussion of the Company's accounting policies relating to its derivative financial instruments.

#### Investments

As of June 29, 2019, the Company's short-term investments consisted of \$1.093 billion of time deposits and \$187.7 million of commercial paper, and its non-current investments consisted of \$34.1 million of time deposits. As of March 30, 2019, the Company's short-term investments consisted of \$1.167 billion of time deposits and \$236.0 million of commercial paper, and its non-current investments consisted of \$44.9 million of time deposits.

No significant realized or unrealized gains or losses on available-for-sale investments or other-than-temporary impairment charges were recorded during any of the fiscal periods presented.

Refer to Note 3 of the Fiscal 2019 10-K for further discussion of the Company's accounting policies relating to its investments.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### 13. Leases

The following table summarizes ROU assets and lease liabilities recorded on the Company's consolidated balance sheet as of June 29, 2019:

		June 29, 2019	Location Recorded on Balance Sheet
		(millions)	
Assets:			
Operating leases	\$	1,415.8	Operating lease right-of-use assets
Finance leases		181.2	Property and equipment, net
Total lease assets	\$	1,597.0	
Liabilities:	_		
Operating leases:			
Current portion	\$	293.8	Current portion of operating lease liabilities
Non-current portion		1,483.9	Long-term operating lease liabilities
Total operating lease liabilities		1,777.7	
<u>Finance leases</u> :			
Current portion		11.0	Accrued expenses and other current liabilities
Non-current portion		199.4	Other non-current liabilities
Total finance lease liabilities		210.4	
Total lease liabilities	\$	1,988.1	

The following table summarizes the composition of net lease cost for the three months ended June 29, 2019:

	Three Months Ended  June 29, 2019  (millions)		Location Recorded in Earnings
Operating lease cost	(n \$	78.6	(a)
Finance lease costs:	•	, 0.0	
Depreciation of leased assets		4.2	SG&A expenses
Accretion of lease liabilities		1.9	Interest expense
Variable lease cost		78.0	(b)
Short-term lease cost		1.7	SG&A expenses
Sublease income		(0.9)	Restructuring and other charges
Total lease cost	\$	163.5	

<sup>(</sup>a) \$0.8 million included within cost of goods sold, \$76.0 million included within SG&A expenses, and \$1.8 million included within restructuring and other charges.

In accordance with lease accounting guidance in effect prior to its adoption of ASU 2016-02, the Company recognized rent expense of approximately \$112 million, net of insignificant sublease income, related to its operating leases during the three months ended June 30, 2018, which included contingent rental charges of approximately \$48 million. Such amounts do not include expense recognized related to non-lease components.

<sup>(</sup>b) \$1.6 million included within cost of goods sold, \$75.9 million included within SG&A expenses, and \$0.5 million included within restructuring and other charges.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following table summarizes certain cash flow information related to the Company's leases for the three months ended June 29, 2019:

		Three Months Ended	
	_	June 29, 2019 (millions)	
Cash paid for amounts included in the measurement of lease liabilities:			
Operating cash flows from operating leases	\$	96	.8
Operating cash flows from finance leases		1	8.
Financing cash flows from finance leases		4	.9

See Note 19 for supplemental non-cash information related to ROU assets obtained in exchange for new lease liabilities.

The following table provides a maturity analysis summary of the Company's lease liabilities recorded on the consolidated balance sheet as of June 29, 2019:

		June 29, 2019		
	Opera Leas			
		(millions)		
Remainder of Fiscal 2020	\$	242.1 \$ 14.1		
Fiscal 2021		329.3 18.7		
Fiscal 2022		287.7 23.3		
Fiscal 2023		252.1 22.5		
Fiscal 2024		225.8 22.5		
Fiscal 2025 and thereafter		596.4 176.1		
Total lease payments	1	1,933.4 277.2		
Less: interest		(155.7) (66.8)		
Total lease liabilities	\$ 1	1,777.7 \$ 210.4		

Additionally, the Company had approximately \$92 million of future payment obligations related to executed lease agreements for which the related lease has not yet commenced as of June 29, 2019.

The following table summarizes the weighted-average remaining lease terms and weighted-average discount rates related to the Company's operating and finance leases recorded on the consolidated balance sheet as of June 29, 2019:

	June 29	June 29, 2019		
	Operating Leases	Finance Leases		
Weighted-average remaining lease term (years)	7.0	13.1		
Weighted-average discount rate	2.1%	4.1%		

See Note 3 for discussion of the Company's accounting policies related to its leasing activities.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### 14. Commitments and Contingencies

The Company is involved, from time to time, in litigation, other legal claims, and proceedings involving matters associated with or incidental to its business, including, among other things, matters involving credit card fraud, trademark and other intellectual property, licensing, importation and exportation of its products, taxation, unclaimed property, and employee relations. The Company believes at present that the resolution of currently pending matters will not individually or in the aggregate have a material adverse effect on its consolidated financial statements. However, the Company's assessment of any current litigation or other legal claims could potentially change in light of the discovery of facts not presently known or determinations by judges, juries, or other finders of fact which are not in accord with management's evaluation of the possible liability or outcome of such litigation or claims.

In the normal course of business, the Company enters into agreements that provide general indemnifications. The Company has not made any significant indemnification payments under such agreements in the past, and does not currently anticipate incurring any material indemnification payments.

## 15. Equity

#### Class B Common Stock Conversion

During the three months ended June 29, 2019, the Lauren Family, L.L.C., a limited liability company managed by the children of Mr. Ralph Lauren, converted 0.5 million shares of Class B common stock into an equal number of shares of Class A common stock pursuant to the terms of the security. These conversions occurred in advance of a sales plan providing for the sale of such shares of Class A common stock pursuant to Rule 10b5-1 subject to the conditions set forth therein. These transactions resulted in a reclassification within equity and had no effect on the Company's consolidated balance sheets.

### Common Stock Repurchase Program

A summary of the Company's repurchases of Class A common stock under its common stock repurchase program is as follows:

	Three Months Ended		
_	June 29, 2019	Ji	une 30, 2018
	(mil	lions)	
\$	150.0	\$	100.0
	1.3		0.7

On May 13, 2019, the Company's Board of Directors approved an expansion of the Company's existing common stock repurchase program that allows it to repurchase up to an additional \$600 million of Class A Common stock. As of June 29, 2019, the remaining availability under the Company's Class A common stock repurchase program was approximately \$1.080 billion. Repurchases of shares of Class A common stock are subject to overall business and market conditions.

In addition, during the three-month periods ended June 29, 2019 and June 30, 2018, 0.4 million and 0.2 million shares of Class A common stock, respectively, at a cost of \$41.1 million and \$30.0 million, respectively, were surrendered to or withheld by the Company in satisfaction of withholding taxes in connection with the vesting of awards under the Company's 1997 Long-Term Stock Incentive Plan, as amended (the "1997 Incentive Plan"), and its Amended and Restated 2010 Long-Term Stock Incentive Plan (the "2010 Incentive Plan").

Repurchased and surrendered shares are accounted for as treasury stock at cost and held in treasury for future use.

## Dividends

Since 2003, the Company has maintained a regular quarterly cash dividend program on its common stock. On May 13, 2019, the Company's Board of Directors approved an increase to the Company's quarterly cash dividend on its common stock from \$0.625 to \$0.6875 per share. The first quarter Fiscal 2020 dividend of \$0.6875 per share was declared on May 14, 2019, was payable to stockholders of record at the close of business on June 28, 2019, and was paid on July 12, 2019. Dividends paid amounted to \$48.8 million and \$40.6 million during the three-month periods ended June 29, 2019 and June 30, 2018, respectively.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### 16. Accumulated Other Comprehensive Income (Loss)

The following table presents OCI activity, net of tax, which is accumulated in equity:

	reign Currency anslation Gains (Losses) <sup>(a)</sup>	C	Net Unrealized Gains (Losses) on Cash Flow Hedges <sup>(b)</sup>		Net Unrealized Gains (Losses Gains (Losses) on Defined		let Unrealized nins (Losses) on Defined Benefit Plans <sup>(c)</sup>	otal Accumulated Other Comprehensive Income (Loss)
			(mill	ions)				
Balance at March 31, 2018	\$ (79.3)	\$	(16.0)	\$	(3.2)	\$ (98.5)		
Other comprehensive income (loss), net of tax:								
OCI before reclassifications	(30.7)		23.3		0.2	(7.2)		
Amounts reclassified from AOCI to earnings	_		4.4		(0.1)	4.3		
Other comprehensive income (loss), net of tax	(30.7)		27.7		0.1	(2.9)		
Balance at June 30, 2018	\$ (110.0)	\$	11.7	\$	(3.1)	\$ (101.4)		
Balance at March 30, 2019	\$ (118.5)	\$	20.2	\$	(5.1)	\$ (103.4)		
Other comprehensive income (loss), net of tax:								
OCI before reclassifications	8.9		(3.9)		(0.1)	4.9		
Amounts reclassified from AOCI to earnings	(4.9)		(5.8)		_	(10.7)		
Other comprehensive income (loss), net of tax	 4.0		(9.7)		(0.1)	(5.8)		
Balance at June 29, 2019	\$ (114.5)	\$	10.5	\$	(5.2)	\$ (109.2)		
	 	_				 		

<sup>(</sup>a) OCI before reclassifications to earnings related to foreign currency translation gains (losses) includes an income tax benefit of \$2.0 million for the three months ended June 29, 2019, and includes an income tax provision of \$4.6 million for the three months ended June 30, 2018. OCI before reclassifications to earnings for the three-month periods ended June 29, 2019 and June 30, 2018 includes a loss of \$5.7 million (net of a \$1.8 million income tax benefit) and a gain of \$29.8 million (net of a \$9.4 million income tax provision), respectively, related to changes in the fair values of instruments designated as hedges of the Company's net investment in certain foreign operations (see Note 12). Amounts reclassified from AOCI to earnings related to foreign currency translation gains (losses) for the three months ended June 29, 2019 relate to the reclassification to retained earnings of income tax effects stranded in AOCI (see Note 4).

The following table presents reclassifications from AOCI to earnings for cash flow hedges, by component:

		Three Mo	nths E	nded	Location of Gains (Losses)									
	June 29, June 30, 2019 2018												Reclassified from AOCI to Earnings	
		(mil	lions)											
Gains (losses) on cash flow hedges(a):														
FC — Cash flow hedges	\$	6.2	\$	(6.2)	Cost of goods sold									
FC — Cash flow hedges		0.2		1.4	Other expense, net									
Tax effect		(0.6)		0.4	Income tax provision									
Net of tax	\$	5.8	\$	(4.4)										

<sup>(</sup>a) FC = Forward foreign currency exchange contracts.

OCI before reclassifications to earnings related to net unrealized gains (losses) on cash flow hedges are presented net of an income tax benefit of \$0.5 million and an income tax provision of \$2.8 million for the three-month periods ended June 29, 2019 and June 30, 2018, respectively. The tax effects on amounts reclassified from AOCI to earnings are presented in a table below.

<sup>(</sup>c) Activity is presented net of taxes, which were immaterial for both periods presented.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### 17. Stock-based Compensation

On August 1, 2019, the Company's shareholders approved the 2019 Long-Term Stock Incentive Plan (the "2019 Incentive Plan"), which replaced the Company's Amended and Restated 2010 Long-Term Stock Incentive Plan (the "2010 Incentive Plan"). The 2019 Incentive Plan provides for 1.2 million of new shares authorized for issuance to the participants, in addition to the approximately 3.0 million shares that remained available for issuance under the 2010 Incentive Plan. In addition, any outstanding awards under the 2010 Incentive Plan or the Company's 1997 Long-Term Stock Incentive Plan (the "1997 Incentive Plan") that expire, are forfeited, or are surrendered to the Company in satisfaction of taxes, will become available for issuance under the 2019 Incentive Plan. The 2019 Incentive Plan became effective August 1, 2019 and no further grants will be made under the 2010 Incentive Plan. Outstanding awards issued prior to August 1, 2019 will continue to remain subject to the terms of the 2010 Incentive Plan or 1997 Incentive Plan, as applicable. Stockbased compensation awards that may be made under the 2019 Incentive Plan include, but are not limited to, (i) stock options, (ii) restricted stock, and (iii) RSUs.

Refer to Note 17 of the Fiscal 2019 10-K for a detailed description of the Company's stock-based compensation awards, including information related to vesting terms, service, performance and market conditions, and payout percentages.

#### **Impact on Results**

A summary of total stock-based compensation expense recorded within SG&A expenses and the related income tax benefits recognized during the three-month periods ended June 29, 2019 and June 30, 2018 is as follows:

	Three Months Ended		
	June 29, 2019		June 30, 2018
	(mill	lions)	
Compensation expense	\$ 23.0	\$	21.5
Income tax benefit	(3.6)		(3.2)

The Company issues its annual grants of stock-based compensation awards in the first half of each fiscal year. Due to the timing of the annual grants and other factors, including the timing and magnitude of forfeiture and performance goal achievement adjustments, as well as changes to the size and composition of the eligible employee population, stock-based compensation expense recognized during any given fiscal period is not indicative of the level of compensation expense expected to be incurred in future periods.

## **Stock Options**

A summary of stock option activity under all plans during the three months ended June 29, 2019 is as follows:

	Number of Options
	(thousands)
Options outstanding at March 30, 2019	834
Granted	_
Exercised	_
Cancelled/Forfeited	(59)
Options outstanding at June 29, 2019	775

## Restricted Stock Awards and Service-based RSUs

The fair values of restricted stock awards granted to non-employee directors are determined based on the fair value of the Company's Class A common stock on the date of grant. No such awards were granted during the three-month periods ended June 29, 2019 and June 30, 2018. Effective beginning Fiscal 2019, non-employee directors are now granted service-based RSUs in lieu of restricted shares.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The fair values of service-based RSUs granted to certain of the Company's senior executives and other employees, as well as non-employee directors, are based on the fair value of the Company's Class A common stock on the date of grant, adjusted to reflect the absence of dividends for any awards for which dividend equivalent amounts do not accrue while outstanding and unvested. The weighted-average grant date fair values of service-based RSU awards granted were \$109.72 and \$107.38 per share during the three-month periods ended June 29, 2019 and June 30, 2018, respectively.

A summary of restricted stock and service-based RSU activity during the three months ended June 29, 2019 is as follows:

	Number of Shares			
	Restricted Stock	Service-based RSUs		
	(thousands)			
Unvested at March 30, 2019	10	1,112		
Granted	_	375		
Vested	(6)	(380)		
Forfeited	_	(39)		
Unvested at June 29, 2019	4	1,068		

#### Performance-based RSUs

The fair values of the Company's performance-based RSUs granted to its senior executives and other key employees are based on the fair value of the Company's Class A common stock on the date of grant, adjusted to reflect the absence of dividends for any awards for which dividend equivalent amounts do not accrue while outstanding and unvested. The weighted-average grant date fair values of performance-based RSUs granted was \$102.69 per share during the three months ended June 29, 2019. No such awards were granted during the three months ended June 30, 2018.

A summary of performance-based RSU activity during the three months ended June 29, 2019 is as follows:

	Number of Performance-based RSUs
	(thousands)
Unvested at March 30, 2019	1,011
Granted	31
Change due to performance condition achievement	123
Vested	(482)
Forfeited	_
Unvested at June 29, 2019	683

## Market-based RSUs

The Company grants market-based RSUs, which are based on TSR performance, to its senior executives and other key employees. The Company estimates the fair value of its TSR awards on the date of grant using a Monte Carlo simulation, which models multiple stock price paths of the Company's Class A common stock and that of its peer group to evaluate and determine its ultimate expected relative TSR performance ranking, adjusted to reflect the absence of dividends for any awards for which dividend equivalent amounts do not accrue while outstanding and unvested. The weighted-average grant date fair values of market-based RSUs granted was \$139.02 per share during the three months ended June 29, 2019. No such awards were granted during the three months ended June 30, 2018.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

A summary of market-based RSU activity during the three months ended June 29, 2019 is as follows:

	Number of Market-based RSUs
	(thousands)
Unvested at March 30, 2019	76
Granted	3
Change due to market condition achievement	_
Vested	_
Forfeited	_
Unvested at June 29, 2019	79

#### 18. Segment Information

The Company has three reportable segments based on its business activities and organization:

- North America The North America segment primarily consists of sales of Ralph Lauren branded apparel, footwear, accessories, home
  furnishings, and related products made through the Company's wholesale and retail businesses in the U.S. and Canada, excluding Club Monaco.
  In North America, the Company's wholesale business is comprised primarily of sales to department stores, and to a lesser extent, specialty
  stores. The Company's retail business in North America is comprised of its Ralph Lauren stores, its factory stores, and its digital commerce site,
  www.RalphLauren.com.
- *Europe* The Europe segment primarily consists of sales of Ralph Lauren branded apparel, footwear, accessories, home furnishings, and related products made through the Company's wholesale and retail businesses in Europe, the Middle East, and Latin America, excluding Club Monaco. In Europe, the Company's wholesale business is comprised of a varying mix of sales to both department stores and specialty stores, depending on the country. The Company's retail business in Europe is comprised of its Ralph Lauren stores, its factory stores, its concession-based shop-within-shops, and its various digital commerce sites.
- Asia The Asia segment primarily consists of sales of Ralph Lauren branded apparel, footwear, accessories, home furnishings, and related products made through the Company's wholesale and retail businesses in Asia, Australia, and New Zealand. The Company's retail business in Asia is comprised of its Ralph Lauren stores, its factory stores, its concession-based shop-within-shops, and its digital commerce site, www.RalphLauren.cn, which launched in September 2018. In addition, the Company sells its products online through various third-party digital partner commerce sites. In Asia, the Company's wholesale business is comprised primarily of sales to department stores, with related products distributed through shop-within-shops.

No operating segments were aggregated to form the Company's reportable segments. In addition to these reportable segments, the Company also has other non-reportable segments, which primarily consist of (i) sales of Club Monaco branded products made through its retail businesses in the U.S., Canada, and Europe, and its licensing alliances in Europe and Asia, and (ii) royalty revenues earned through its global licensing alliances, excluding Club Monaco.

The Company's segment reporting structure is consistent with how it establishes its overall business strategy, allocates resources, and assesses performance of its business. The accounting policies of the Company's segments are consistent with those described in Notes 2 and 3 of the Fiscal 2019 10-K. Sales and transfers between segments are generally recorded at cost and treated as transfers of inventory. All intercompany revenues are eliminated in consolidation and are not reviewed when evaluating segment performance. Each segment's performance is evaluated based upon net revenues and operating income before restructuring-related charges, impairment of assets, and certain other one-time items, if any. Certain corporate overhead expenses related to global functions, most notably the Company's executive office, information technology, finance and accounting, human resources, and legal departments, largely remain at corporate. Additionally, other costs that cannot be allocated to the segments based on specific usage are also maintained at corporate, including corporate advertising and marketing expenses, depreciation and amortization of corporate assets, and other general and administrative expenses resulting from corporate-level activities and projects.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Effective beginning in the first quarter of Fiscal 2020, operating results related to the Company's business in Latin America are included within its Europe segment due to a change in the way in which the Company manages this business. Previously, such results were included within the Company's other non-reportable segments. All prior period segment information has been recast to reflect this change on a comparative basis.

Net revenues and operating income for each of the Company's segments are as follows:

	Three Months Ended		
	June 29, 2019		June 30, 2018
	(millions)		
Net revenues:			
North America	\$ 719.4	\$	697.6
Europe	360.8		355.3
Asia	258.6		248.0
Other non-reportable segments	90.0		89.7
Total net revenues	\$ 1,428.8	\$	1,390.6

	Three Months Ended			ıded
		June 29, 2019		une 30, 2018
		(mil	lions)	
Operating income <sup>(a)</sup> :				
North America	\$	157.9	\$	159.9
Europe		79.4		73.7
Asia		48.1		42.7
Other non-reportable segments		32.9		31.0
		318.3		307.3
Unallocated corporate expenses		(145.4)		(154.8)
Unallocated restructuring and other charges <sup>(b)</sup>		(29.6)		(22.4)
Total operating income	\$	143.3	\$	130.1

<sup>(</sup>a) Segment operating income and unallocated corporate expenses during the three-month periods ended June 29, 2019 and June 30, 2018 included certain restructuring-related inventory charges (see Note 8) and asset impairment charges (see Note 7), which are detailed below:

	Three Months Ended			
	June 29 2019		June 3 2018	
	(millions)			
Restructuring-related inventory charges:				
Europe	\$	(0.1)	\$	_
Asia		(0.5)		_
Total restructuring-related inventory charges	\$	(0.6)	\$	

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

	<b>Three Months Ended</b>		
	June 29, 2019		une 30, 2018
	(millions)		
Asset impairment charges:			
Europe	\$ _	\$	(1.0)
Asia	_		(0.2)
Unallocated corporate expenses	(1.2)		(0.1)
Total asset impairment charges	\$ (1.2)	\$	(1.3)

<sup>(</sup>b) The three-month periods ended June 29, 2019 and June 30, 2018 included certain unallocated restructuring and other charges (see Note 8), which are detailed below:

	Three Months Ended		
	June 29, 2019	June 30, 2018	
	(mil	lions)	
Unallocated restructuring and other charges:			
North America-related	\$ (0.7)	\$ (2.9)	
Europe-related	(1.8)	(5.0)	
Asia-related	(0.5)	(0.1)	
Other non-reportable segment-related	_	(0.8)	
Corporate-related	(4.0)	(5.9)	
Unallocated restructuring charges	(7.0)	(14.7)	
Other charges (see Note 8)	(22.6)	(7.7)	
Total unallocated restructuring and other charges	\$ (29.6)	\$ (22.4)	

Depreciation and amortization expense for the Company's segments is as follows:

	Three Months Ended		
	une 29, 2019		ine 30, 2018
	 (mil	lions)	
Depreciation and amortization:			
North America	\$ 18.9	\$	19.8
Europe	7.6		8.4
Asia	15.0		12.6
Other non-reportable segments	1.3		1.9
Unallocated corporate expenses	23.4		24.1
Unallocated restructuring and other charges (see Note 8)	_		3.5
Total depreciation and amortization	\$ 66.2	\$	70.3

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

Net revenues by geographic location of the reporting subsidiary are as follows:

	 Three Months Ended		
	June 29, 2019		June 30, 2018
	(millions)		
Net revenues <sup>(a)</sup> :			
The Americas <sup>(b)</sup>	\$ 810.4	\$	789.4
Europe <sup>(c)</sup>	359.5		352.8
Asia <sup>(d)</sup>	258.9		248.4
Total net revenues	\$ 1,428.8	\$	1,390.6

<sup>(</sup>a) Net revenues for certain of the Company's licensed operations are included within the geographic location of the reporting subsidiary which holds the respective license.

## 19. Additional Financial Information

## Reconciliation of Cash, Cash Equivalents, and Restricted Cash

A reconciliation of cash, cash equivalents, and restricted cash as of June 29, 2019 and March 30, 2019 from the consolidated balance sheets to the consolidated statements of cash flows is as follows:

	J	une 29, 2019	Ma	arch 30, 2019
		(mil	lions)	
Cash and cash equivalents	\$	648.4	\$	584.1
Restricted cash included within prepaid expenses and other current assets		34.9		11.9
Restricted cash included within other non-current assets		8.1		30.5
Total cash, cash equivalents, and restricted cash	\$	691.4	\$	626.5

Amounts included in restricted cash relate to cash held in escrow with certain banks as collateral, primarily to secure guarantees in connection with certain international tax matters and real estate leases.

#### **Cash Interest and Taxes**

Cash paid for interest and income taxes is as follows:

	Three Mo	nths En	ded
	June 29, 2019		ine 30, 2018
	(mil	lions)	
\$	2.4	\$	3.0
	22.3		3.3

<sup>(</sup>b) Includes the U.S., Canada, and Latin America. Net revenues earned in the U.S. during the three-month periods ended June 29, 2019 and June 30, 2018 were \$760.1 million and \$738.9 million, respectively.

<sup>(</sup>c) Includes the Middle East.

<sup>(</sup>d) Includes Australia and New Zealand.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## Non-cash Transactions

Operating and finance lease ROU assets obtained in exchange for new lease liabilities were \$17.7 million and \$64.0 million, respectively, during the three months ended June 29, 2019.

Non-cash investing activities also included capital expenditures incurred but not yet paid of \$44.2 million and \$29.1 million for the three-month periods ended June 29, 2019 and June 30, 2018, respectively.

Non-cash financing activities included the conversion of 0.5 million shares of Class B common stock into an equal number of shares of Class A common stock during the three months ended June 29, 2019, as discussed in Note 15.

There were no other significant non-cash investing or financing activities for any of the fiscal periods presented.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

#### **Special Note Regarding Forward-Looking Statements**

Various statements in this Form 10-Q, or incorporated by reference into this Form 10-Q, in future filings by us with the Securities and Exchange Commission (the "SEC"), in our press releases, and in oral statements made from time to time by us or on our behalf constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations and are indicated by words or phrases such as "anticipate," "estimate," "expect," "project," "we believe," "is or remains optimistic," "currently envisions," and similar words or phrases and involve known and unknown risks, uncertainties, and other factors which may cause actual results, performance, or achievements to be materially different from the future results, performance, or achievements expressed in or implied by such forward-looking statements. These risks, uncertainties, and other factors include, among others:

- the loss of key personnel, including Mr. Ralph Lauren, or other changes in our executive and senior management team or to our operating structure, and our ability to effectively transfer knowledge during periods of transition;
- our ability to successfully implement our long-term growth strategy;
- our ability to continue to expand and grow our business internationally and the impact of related changes in our customer, channel, and geographic sales mix as a result, as well as our ability to accelerate growth in certain product categories;
- our ability to open new retail stores and concession shops, as well as enhance and expand our digital footprint and capabilities, all in an effort to expand our direct-to-consumer presence;
- our ability to respond to constantly changing fashion and retail trends and consumer demands in a timely manner, develop products that resonate with our existing customers and attract new customers, and execute marketing and advertising programs that appeal to consumers;
- our ability to effectively manage inventory levels and the increasing pressure on our margins in a highly promotional retail environment;
- our ability to continue to maintain our brand image and reputation and protect our trademarks;
- our ability to competitively price our products and create an acceptable value proposition for consumers;
- the impact to our business resulting from changes in consumers' ability, willingness, or preferences to purchase discretionary items and luxury retail products, which tends to decline during recessionary periods, and our ability to accurately forecast consumer demand, the failure of which could result in either a build-up or shortage of inventory;
- our ability to achieve anticipated operating enhancements and cost reductions from our restructuring plans, as well as the impact to our business resulting from restructuring-related charges, which may be dilutive to our earnings in the short term;
- the impact to our business resulting from potential costs and obligations related to the early closure of our stores or termination of our long-term, non-cancellable leases;
- a variety of legal, regulatory, tax, political, and economic risks, including risks related to the importation and exportation of products which our
  operations are currently subject to, or may become subject to as a result of potential changes in legislation, and other risks associated with our
  international operations, such as compliance with the Foreign Corrupt Practices Act or violations of other anti-bribery and corruption laws
  prohibiting improper payments, and the burdens of complying with a variety of foreign laws and regulations, including tax laws, trade and labor
  restrictions, and related laws that may reduce the flexibility of our business;
- the potential impact to our business resulting from the imposition of additional duties, tariffs, taxes, and other charges or barriers to trade, including those resulting from current trade developments with China and the related impact to global stock markets, as well as our ability to implement mitigating sourcing strategies;
- the impact to our business resulting from the United Kingdom's decision to exit the European Union and the uncertainty surrounding the terms and conditions of such a withdrawal, as well as the related impact to global stock markets and currency exchange rates;

- the impact to our business resulting from increases in the costs of raw materials, transportation, and labor, including wages, healthcare, and other benefit-related costs;
- our ability to secure our facilities and systems and those of our third-party service providers from, among other things, cybersecurity breaches, acts of vandalism, computer viruses, or similar Internet or email events;
- our efforts to successfully enhance, upgrade, and/or transition our global information technology systems and digital commerce platforms;
- changes in our tax obligations and effective tax rate due to a variety of other factors, including potential changes in U.S. or foreign tax laws and regulations, accounting rules, or the mix and level of earnings by jurisdiction in future periods that are not currently known or anticipated;
- our exposure to currency exchange rate fluctuations from both a transactional and translational perspective;
- the potential impact to our business resulting from the financial difficulties of certain of our large wholesale customers, which may result in consolidations, liquidations, restructurings, and other ownership changes in the retail industry, as well as other changes in the competitive marketplace, including the introduction of new products or pricing changes by our competitors;
- the impact of economic, political, and other conditions on us, our customers, suppliers, vendors, and lenders;
- the potential impact to our business if any of our distribution centers were to become inoperable or inaccessible;
- the potential impact on our operations and on our suppliers and customers resulting from natural or man-made disasters;
- the impact to our business of events of unrest and instability that are currently taking place in certain parts of the world, as well as from any terrorist action, retaliation, and the threat of further action or retaliation;
- our ability to access sources of liquidity to provide for our cash needs, including our debt obligations, tax obligations, payment of dividends, capital expenditures, and potential repurchases of our Class A common stock, as well as the ability of our customers, suppliers, vendors, and lenders to access sources of liquidity to provide for their own cash needs;
- the potential impact to the trading prices of our securities if our Class A common stock share repurchase activity and/or cash dividend payments differ from investors' expectations;
- our ability to maintain our credit profile and ratings within the financial community;
- our intention to introduce new products or brands, or enter into or renew alliances;
- changes in the business of, and our relationships with, major department store customers and licensing partners;
- · our ability to achieve our goals regarding environmental, social, and governance practices; and
- · our ability to make certain strategic acquisitions and successfully integrate the acquired businesses into our existing operations.

These forward-looking statements are based largely on our expectations and judgments and are subject to a number of risks and uncertainties, many of which are unforeseeable and beyond our control. A detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations is included in our Annual Report on Form 10-K for the fiscal year ended March 30, 2019 (the "Fiscal 2019 10-K"). There are no material changes to such risk factors, nor have we identified any previously undisclosed risks that could materially adversely affect our business, operating results, and/or financial condition, as set forth in Part II, Item 1A — "Risk Factors" of this Form 10-Q. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

In this Form 10-Q, references to "Ralph Lauren," "ourselves," "we," "our," "us," and the "Company" refer to Ralph Lauren Corporation and its subsidiaries, unless the context indicates otherwise. We utilize a 52-53 week fiscal year ending on the Saturday closest to March 31. As such, fiscal year 2020 will end on March 28, 2020 and will be a 52-week period ("Fiscal 2020"). Fiscal year 2019 ended on March 30, 2019 and was also a 52-week period ("Fiscal 2019"). The first quarter of Fiscal 2020 ended on June 29, 2019 and was a 13-week period. The first quarter of Fiscal 2019 ended on June 30, 2018 and was also a 13-week period.

#### INTRODUCTION

Management's discussion and analysis of financial condition and results of operations ("MD&A") is provided as a supplement to the accompanying consolidated financial statements and notes thereto to help provide an understanding of our results of operations, financial condition, and liquidity. MD&A is organized as follows:

- *Overview.* This section provides a general description of our business, global economic conditions and industry trends, and a summary of our financial performance for the three-month period ended June 29, 2019. In addition, this section includes a discussion of recent developments and transactions affecting comparability that we believe are important in understanding our results of operations and financial condition, and in anticipating future trends.
- *Results of operations*. This section provides an analysis of our results of operations for the three-month period ended June 29, 2019 as compared to the three-month period ended June 30, 2018.
- Financial condition and liquidity. This section provides a discussion of our financial condition and liquidity as of June 29, 2019, which includes (i) an analysis of our financial condition as compared to the prior fiscal year-end; (ii) an analysis of changes in our cash flows for the three months ended June 29, 2019 as compared to the three months ended June 30, 2018; (iii) an analysis of our liquidity, including the availability under our commercial paper borrowing program and credit facilities, common stock repurchases, payments of dividends, and our outstanding debt and covenant compliance; and (iv) a description of any material changes in our contractual and other obligations since March 30, 2019.
- *Market risk management*. This section discusses any significant changes in our risk exposures related to foreign currency exchange rates, interest rates, and our investments since March 30, 2019.
- *Critical accounting policies*. This section discusses any significant changes in our critical accounting policies since March 30, 2019. Critical accounting policies typically require significant judgment and estimation on the part of management in their application. In addition, all of our significant accounting policies, including our critical accounting policies, are summarized in Note 3 of the Fiscal 2019 10-K.
- *Recently issued accounting standards.* This section discusses the potential impact on our reported results of operations and financial condition of certain accounting standards that have been recently issued or proposed.

## **OVERVIEW**

#### **Our Business**

Our Company is a global leader in the design, marketing, and distribution of premium lifestyle products, including apparel, footwear, accessories, home furnishings, and other licensed product categories. Our long-standing reputation and distinctive image have been developed across an expanding number of products, brands, sales channels, and international markets. Our brand names include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren, Chaps, and Club Monaco, among others.

We diversify our business by geography (North America, Europe, and Asia, among other regions) and channel of distribution (wholesale, retail, and licensing). This allows us to maintain a dynamic balance as our operating results do not depend solely on the performance of any single geographic area or channel of distribution. Our wholesale sales are made principally to major department stores and specialty stores around the world, as well as to certain third party-owned stores to which we have licensed the right to operate in defined geographic territories using our trademarks. We also sell directly to consumers through our integrated retail channel, which includes our retail stores, concession-based shop-within-shops, and digital commerce operations around the world. In addition, we license to third parties for specified periods the right to access our various trademarks in connection with the licensees' manufacture and sale of designated products, such as certain apparel, eyewear, fragrances, and home furnishings.

We organize our business into the following three reportable segments:

- North America Our North America segment, representing approximately 51% of our Fiscal 2019 net revenues, primarily consists of sales of
  our Ralph Lauren branded products made through our wholesale and retail businesses in the U.S. and Canada, excluding Club Monaco. In North
  America, our wholesale business is comprised primarily of sales to department stores, and to a lesser extent, specialty stores. Our retail business
  in North America is comprised of our Ralph Lauren stores, our factory stores, and our digital commerce site, www.RalphLauren.com.
- *Europe* Our Europe segment, representing approximately 26% of our Fiscal 2019 net revenues, primarily consists of sales of our Ralph Lauren branded products made through our wholesale and retail businesses in Europe, the Middle East, and Latin America, excluding Club Monaco. In Europe, our wholesale business is comprised of a varying mix of sales to both department stores and specialty stores, depending on the country. Our retail business in Europe is comprised of our Ralph Lauren stores, our factory stores, our concession-based shop-within-shops, and our various digital commerce sites.
- Asia Our Asia segment, representing approximately 17% of our Fiscal 2019 net revenues, primarily consists of sales of our Ralph Lauren branded products made through our wholesale and retail businesses in Asia, Australia, and New Zealand. Our retail business in Asia is comprised of our Ralph Lauren stores, our factory stores, our concession-based shop-within-shops, and our digital commerce site, www.RalphLauren.cn, which launched in September 2018. In addition, we sell our products online through various third-party digital partner commerce sites. In Asia, our wholesale business is comprised primarily of sales to department stores, with related products distributed through shop-within-shops.

In addition to these reportable segments, we also have other non-reportable segments, representing approximately 6% of our Fiscal 2019 net revenues, which primarily consist of (i) sales of Club Monaco branded products made through our retail businesses in the U.S., Canada, and Europe, and our licensing alliances in Europe and Asia, and (ii) royalty revenues earned through our global licensing alliances, excluding Club Monaco.

Effective beginning in the first quarter of Fiscal 2020, operating results related to our business in Latin America are included within our Europe segment due to a change in the way in which we manage this business. Previously, such results were included within our other non-reportable segments. All prior period segment information has been recast to reflect this change on a comparative basis.

Approximately 46% of our Fiscal 2019 net revenues were earned outside of the U.S. See Note 18 to the accompanying consolidated financial statements for a summary of net revenues and operating income by segment, as well as net revenues by geographic location.

Our business is typically affected by seasonal trends, with higher levels of wholesale sales in our second and fourth fiscal quarters and higher retail sales in our second and third fiscal quarters. These trends result primarily from the timing of seasonal wholesale shipments and key vacation travel, back-to-school, and holiday shopping periods impacting our retail business. In addition, fluctuations in net sales, operating income, and cash flows in any fiscal quarter may be affected by other events impacting retail sales, such as changes in weather patterns. Accordingly, our operating results and cash flows for the three-month period ended June 29, 2019 are not necessarily indicative of the operating results and cash flows that may be expected for the full Fiscal 2020.

## Global Economic Conditions and Industry Trends

The global economy and our industry are impacted by many different influences. The current domestic and international political environment has resulted in uncertainty surrounding the future state of the global economy, including international trade relations. Most recently, the U.S. and China have imposed significant new tariffs on each other related to the importation of certain product categories, and additional tariffs have been proposed. There are also growing concerns regarding the terms and conditions of the United Kingdom's withdrawal from the European Union, commonly referred to as "Brexit." Negotiations to determine the United Kingdom's future relationship with the European Union, including terms of trade and movement of people, have been complex. In January 2019, British Parliament rejected former Prime Minister Theresa May's proposed withdrawal agreement, and it is not clear at this time what, if any, agreements will be reached by the current October 31, 2019 deadline and the resulting impact on consumer sentiment. As our international business continues to grow and because the majority of our products are produced outside of the U.S., major changes in global trade and diplomatic relations as well as any resulting anti-American sentiment could have a material adverse effect on our business or operating results. Certain other worldwide events, including political unrest such as the ongoing protests in Hong Kong, acts of terrorism, taxation or monetary policy changes, fluctuations in commodity prices,

and rising healthcare costs, also increase volatility in the global economy. In addition, our results have been, and are expected to continue to be, impacted by foreign exchange rate fluctuations.

The retail landscape in which we operate is also evolving, with consumers continuing to diversify the channels in which they transact and shifting their shopping preference from physical stores to online. This along with other factors has resulted in many retailers, including certain of our large wholesale customers, becoming highly promotional and aggressively marking down their merchandise in an attempt to offset declines in physical store traffic. The retail industry, particularly in the U.S., has also experienced numerous bankruptcies, restructurings, and ownership changes in recent years. Certain of our operations, including our North America wholesale business, have been negatively impacted by these dynamics. The continuation of these industry trends could further impact consumer spending and consumption behavior in our industry, which could have a material adverse effect on our business or operating results. Additionally, changes in economic conditions, including a recession or the fear of a recession, may further impact consumer discretionary income levels and spending.

We have implemented various operating strategies globally to help address many of these current challenges, and continue to build a foundation for long-term profitable growth centered around strengthening our consumer-facing areas of product, stores, and marketing across channels and driving a more efficient operating model. In connection with these strategies, we are taking deliberate actions to ensure promotional consistency across channels and enhance the overall brand and shopping experience, including better aligning shipments and inventory levels with underlying demand. Investing in our digital ecosystem remains a primary focus and is a key component of our integrated global omni-channel strategy. We also remain committed to optimizing our wholesale distribution channel and enhancing our department store consumer experience. Although the investments that we are making in our business and our quality of sales initiatives may create operating profit pressure in the near-term, we expect that these initiatives will create longer-term shareholder value. Further, in response to the recent trade developments between the U.S. and China, we are actively reviewing options to mitigate our exposure in the event any resulting tariffs impact our product categories, including diverting production to and sourcing from other countries, driving productivity within our existing supplier base, and taking pricing actions. We are also closely monitoring the latest developments regarding Brexit and are assessing risks and opportunities and developing strategies to mitigate our exposure in the event of a "hard" Brexit (e.g., if the United Kingdom exits the European Union without having a final withdrawal agreement in place).

We will continue to monitor these conditions and trends and evaluate and adjust our operating strategies and foreign currency and cost management opportunities to help mitigate the related impact on our results of operations, while remaining focused on the long-term growth of our business and protecting and elevating the value of our brand.

For a detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations, see Part I, Item 1A — "*Risk Factors*" in our Fiscal 2019 10-K.

#### Summary of Financial Performance

**Operating Results** 

During the three months ended June 29, 2019, we reported net revenues of \$1.429 billion, net income of \$117.1 million, and net income per diluted share of \$1.47, as compared to net revenues of \$1.391 billion, net income of \$109.0 million, and net income per diluted share of \$1.31 during the three months ended June 30, 2018. The comparability of our operating results has been affected by restructuring-related charges, impairment of assets, and certain other charges, as discussed further below.

Our operating performance for the three months ended June 29, 2019 reflected revenue growth of 2.7% on a reported basis and 4.9% on a constant currency basis, as defined within "*Transactions and Trends Affecting Comparability of Results of Operations and Financial Condition*" below. The increase in net revenues on both a reported and constant currency basis was driven by higher sales across all of our reportable segments.

Our gross profit as a percentage of net revenues during the three months ended June 29, 2019 was flat in comparison to the prior fiscal year period at 64.4%, as favorable product mix, improved pricing, and favorable geographic mix were offset by higher inventory reserves.

Selling, general, and administrative ("SG&A") expenses as a percentage of net revenues improved by 100 basis points to 52.3% during the three months ended June 29, 2019, primarily due to operating leverage on higher net revenues and our expense discipline, partially offset by our increased marketing investment and the unfavorable impact attributable to geographic and channel mix.

Net income increased by \$8.1 million to \$117.1 million during the three months ended June 29, 2019 as compared to the three months ended June 30, 2018, primarily due to a \$13.2 million increase in operating income, partially offset by a \$5.6 million increase in our income tax provision. Net income per diluted share increased by \$0.16 to \$1.47 per share during the three months ended June 29, 2019 due to the higher level of net income and lower weighted-average diluted shares outstanding.

Our operating results during the three-month periods ended June 29, 2019 and June 30, 2018 were negatively impacted by restructuring-related charges, impairment of assets, and certain other charges totaling \$31.4 million and \$23.7 million, respectively, which had an after-tax effect of reducing net income by \$24.4 million, or \$0.30 per diluted share, and \$18.9 million, or \$0.23 per diluted share, respectively.

## Financial Condition and Liquidity

We ended the first quarter of Fiscal 2020 in a net cash and investments position (cash and cash equivalents plus short-term and non-current investments, less total debt) of \$1.271 billion, as compared to \$1.343 billion as of the end of Fiscal 2019. The decline in our net cash and investments position at June 29, 2019 as compared to March 30, 2019 was primarily due to our use of cash to support Class A common stock repurchases of \$191.1 million, including withholdings in satisfaction of tax obligations for stock-based compensation awards, to invest in our business through \$49.4 million in capital expenditures, and to make dividend payments of \$48.8 million, partially offset by our operating cash flows of \$197.4 million.

We generated \$197.4 million of cash from operations during the three months ended June 29, 2019, compared to \$230.6 million during the three months ended June 30, 2018. The decline in cash provided by operating activities was due to a decrease in net income before non-cash charges, as well as a net unfavorable change related to our operating assets and liabilities, including our working capital, as compared to the prior fiscal year period.

Our equity decreased to \$3.013 billion as of June 29, 2019 compared to \$3.287 billion as of March 30, 2019, primarily due to our share repurchase activity, cumulative adjustments from our adoption of new accounting standards, and dividends declared, partially offset by our comprehensive income and the impact of stock-based compensation arrangements during the three months ended June 29, 2019.

## **Recent Developments**

#### Fiscal 2019 Restructuring Plan

On June 4, 2018, our Board of Directors approved a restructuring plan associated with our strategic objective of operating with discipline to drive sustainable growth (the "Fiscal 2019 Restructuring Plan"). The Fiscal 2019 Restructuring Plan includes the following restructuring-related activities: (i) rightsizing and consolidation of our global distribution network and corporate offices; (ii) targeted severance-related actions; and (iii) closure of certain of our stores and shop-within-shops. Actions associated with the Fiscal 2019 Restructuring Plan were largely completed during Fiscal 2019, with certain activities shifting into Fiscal 2020. Total actions associated with the Fiscal 2019 Restructuring Plan are expected to result in gross annualized expense savings of approximately \$60 million to \$80 million.

In connection with the Fiscal 2019 Restructuring Plan, we expect to incur total estimated charges of approximately \$125 million to \$150 million, comprised of cash-related charges of approximately \$90 million to \$110 million and non-cash charges of approximately \$35 million to \$40 million. Cumulative charges incurred since inception were \$106.1 million. See Note 8 to our accompanying consolidated financial statements for detailed discussions of the charges recorded in connection with the Fiscal 2019 Restructuring Plan.

## Transactions and Trends Affecting Comparability of Results of Operations and Financial Condition

The comparability of our operating results for the three-month periods ended June 29, 2019 and June 30, 2018 has been affected by certain events, including restructuring-related charges, impairment of assets, and certain other charges, as summarized below (references to "Notes" are to the notes to the accompanying consolidated financial statements):

	Three Months Ended			
		ıne 29, 2019		ne 30, 2018
	(millions)			
Impairment of assets (see Note 7)	\$	(1.2)	\$	(1.3)
Restructuring and other charges (see Note 8)		(29.6)		(22.4)
Restructuring-related inventory charges (see Note 8) <sup>(a)</sup>		(0.6)		_
Total charges	\$	(31.4)	\$	(23.7)

a) Non-cash restructuring-related inventory charges are recorded within cost of goods sold in the consolidated statements of operations.

Since we are a global company, the comparability of our operating results reported in U.S. Dollars is also affected by foreign currency exchange rate fluctuations because the underlying currencies in which we transact change in value over time compared to the U.S. Dollar. These rate fluctuations can have a significant effect on our reported results. As such, in addition to financial measures prepared in accordance with accounting principles generally accepted in the U.S. ("U.S. GAAP"), our discussions often contain references to constant currency measures, which are calculated by translating the current-year and prior-year reported amounts into comparable amounts using a single foreign exchange rate for each currency. We present constant currency financial information, which is a non-U.S. GAAP financial measure, as a supplement to our reported operating results. We use constant currency information to provide a framework for assessing how our businesses performed excluding the effects of foreign currency exchange rate fluctuations. We believe this information is useful to investors for facilitating comparisons of operating results and better identifying trends in our businesses. The constant currency performance measures should be viewed in addition to, and not in lieu of or superior to, our operating performance measures calculated in accordance with U.S. GAAP. Reconciliations between this non-U.S. GAAP financial measure and the most directly comparable U.S. GAAP measure are included in the "Results of Operations" section where applicable.

Our discussion also includes reference to comparable store sales. Comparable store sales refer to the change in sales of our stores that have been open for at least 13 full fiscal months. Sales from our digital commerce sites are also included within comparable sales for those geographies that have been serviced by the related site for at least 13 full fiscal months. Sales for stores or digital commerce sites that are closed or shut down during the year are excluded from the calculation of comparable store sales. Sales for stores that are either relocated, enlarged (as defined by gross square footage expansion of 25% or greater), or generally closed for 30 or more consecutive days for renovation are also excluded from the calculation of comparable store sales until such stores have been operating in their new location or in their newly renovated state for at least 13 full fiscal months. All comparable store sales metrics are calculated on a constant currency basis.

Our "Results of Operations" discussion that follows includes the significant changes in operating results arising from these items affecting comparability. However, unusual items or transactions may occur in any period. Accordingly, investors and other financial statement users should consider the types of events and transactions that have affected operating trends.

## RESULTS OF OPERATIONS

## Three Months Ended June 29, 2019 Compared to Three Months Ended June 30, 2018

The following table summarizes our results of operations and expresses the percentage relationship to net revenues of certain financial statement captions. All percentages shown in the below table and the discussion that follows have been calculated using unrounded numbers.

		Three Months Ended					
		June 29, 2019		June 30, 2018		\$ Change	% / bps Change
		(mill					
Net revenues	\$	1,428.8	\$	1,390.6	\$	38.2	2.7%
Cost of goods sold		(508.0)		(494.9)		(13.1)	2.6%
Gross profit		920.8		895.7		25.1	2.8%
Gross profit as % of net revenues		64.4%		64.4%			_
Selling, general, and administrative expenses		(746.7)		(741.9)		(4.8)	0.7%
SG&A expenses as % of net revenues		52.3%		53.3%			(100 bps)
Impairment of assets		(1.2)		(1.3)		0.1	(6.8%)
Restructuring and other charges		(29.6)		(22.4)		(7.2)	31.6%
Operating income		143.3		130.1		13.2	10.1%
Operating income as % of net revenues		10.0%		9.4%			60 bps
Interest expense		(4.2)		(4.4)		0.2	(3.0%)
Interest income		11.6		9.2		2.4	26.7%
Other expense, net		(4.1)		(2.0)		(2.1)	104.8%
Income before income taxes		146.6		132.9		13.7	10.3%
Income tax provision		(29.5)		(23.9)		(5.6)	23.1%
Effective tax rate <sup>(a)</sup>		20.1%		18.0%			210 bps
Net income	\$	117.1	\$	109.0	\$	8.1	7.5%
Net income per common share:	_						
Basic	\$	1.50	\$	1.33	\$	0.17	12.8%
Diluted	\$	1.47	\$	1.31	\$	0.16	12.2%
					_		

<sup>(</sup>a) Effective tax rate is calculated by dividing the income tax provision by income before income taxes.

*Net Revenues*. Net revenues increased by \$38.2 million, or 2.7%, to \$1.429 billion during the three months ended June 29, 2019 as compared to the three months ended June 30, 2018, including net unfavorable foreign currency effects of \$29.7 million. On a constant currency basis, net revenues increased by \$67.9 million, or 4.9%.

The following table summarizes the percentage change in our consolidated comparable store sales for the three months ended June 29, 2019 as compared to the prior fiscal year period:

	% Change
Digital commerce comparable store sales	4%
Comparable store sales excluding digital commerce	2%
Total comparable store sales	2%

Our global average store count increased by 55 stores and concession shops during the three months ended June 29, 2019 compared with the three months ended June 30, 2018, largely driven by new openings in Asia. The following table details our retail store presence by segment as of the periods presented:

	June 29, 2019	June 30, 2018
Freestanding Stores:		
North America	224	220
Europe	92	83
Asia	119	107
Other non-reportable segments	75	74
Total freestanding stores	510	484
Concession Shops:		
North America	3	2
Europe	29	25
Asia	624	604
Other non-reportable segments	5	2
Total concession shops	661	633
Total stores	1,171	1,117

In addition to our stores, we sell products online in North America and Europe through our various digital commerce sites, which include www.RalphLauren.com and www.ClubMonaco.com, among others. In Asia, we sell products online through our digital commerce site, www.RalphLauren.cn, which launched in September 2018, as well as through various third-party digital partner commerce sites.

Net revenues for our segments, as well as a discussion of the changes in each reportable segment's net revenues from the comparable prior fiscal year period, are provided below:

	Three Months Ended			Ended	\$ Change		1	Foreign	5	Change	% Ch	ange
		June 29, 2019		June 30, 2018	R	As eported	E	Exchange Const		Constant Currency	As Reported	Constant Currency
					(milli	ons)						
Net Revenues:												
North America	\$	719.4	\$	697.6	\$	21.8	\$	(1.1)	\$	22.9	3.1%	3.3%
Europe		360.8		355.3		5.5		(19.8)		25.3	1.5%	7.1%
Asia		258.6		248.0		10.6		(8.7)		19.3	4.3%	7.8%
Other non-reportable segments		90.0		89.7		0.3		(0.1)		0.4	0.3%	0.5%
Total net revenues	\$	1,428.8	\$	1,390.6	\$	38.2	\$	(29.7)	\$	67.9	2.7%	4.9%

*North America net revenues* — Net revenues increased by \$21.8 million, or 3.1%, during the three months ended June 29, 2019 as compared to the three months ended June 30, 2018, including net unfavorable foreign currency effects of \$1.1 million. On a constant currency basis, net revenues increased by \$22.9 million, or 3.3%.

The \$21.8 million net increase in North America net revenues was driven by:

• a \$15.7 million net increase related to our North America retail business, inclusive of net unfavorable foreign currency effects of \$0.6 million. On a constant currency basis, net revenues increased by \$16.3 million driven by increases of \$14.5 million in non-comparable store sales and \$1.8 million in comparable store sales. The following table summarizes the percentage change in comparable store sales related to our North America retail business:

	% Change
Digital commerce comparable store sales	—%
Comparable store sales excluding digital commerce	1%
Total comparable store sales	1%

The percentage change in our comparable store sales reflected the favorable impact of approximately 300 basis points related to Easter shifting into the first quarter of Fiscal 2020; and

a \$6.1 million net increase related to our North America wholesale business, due in part to a shift in timing of certain shipments.

*Europe net revenues* — Net revenues increased by \$5.5 million, or 1.5%, during the three months ended June 29, 2019 as compared to the three months ended June 30, 2018, including net unfavorable foreign currency effects of \$19.8 million. On a constant currency basis, net revenues increased by \$25.3 million, or 7.1%.

The \$5.5 million net increase in Europe net revenues was driven by:

a \$5.9 million net increase related to our Europe retail business, inclusive of net unfavorable foreign currency effects of \$11.9 million. On a constant currency basis, net revenues increased by \$17.8 million driven by increases of \$10.4 million in non-comparable store sales and \$7.4 million in comparable store sales. The following table summarizes the percentage change in comparable store sales related to our Europe retail business:

	% Change
Digital commerce comparable store sales	22%
Comparable store sales excluding digital commerce	2%
Total comparable store sales	4%

This increase was partially offset by a slight decrease of \$0.4 million related to our Europe wholesale business, driven by net unfavorable foreign currency effects of \$7.9 million, largely offset by stronger demand.

Asia net revenues — Net revenues increased by \$10.6 million, or 4.3%, during the three months ended June 29, 2019 as compared to the three months ended June 30, 2018, including net unfavorable foreign currency effects of \$8.7 million. On a constant currency basis, net revenues increased by \$19.3 million, or 7.8%.

The \$10.6 million net increase in Asia net revenues was driven by:

• an \$11.0 million net increase related to our Asia retail business, inclusive of net unfavorable foreign currency effects of \$8.3 million. On a constant currency basis, net revenues increased by \$19.3 million, reflecting increases of \$10.0 million in comparable store sales and \$9.3 million in non-comparable store sales. The following table summarizes the percentage change in comparable store sales related to our Asia retail business:

	% Change
Digital commerce comparable store sales	26%
Comparable store sales excluding digital commerce	4%
Total comparable store sales	5%

This increase was partially offset by a slight decrease of \$0.4 million related to our Asia wholesale business due to net unfavorable foreign currency effects.

*Gross Profit.* Gross profit increased by \$25.1 million, or 2.8%, to \$920.8 million for the three months ended June 29, 2019. The increase in gross profit included a net unfavorable foreign currency effect of \$17.6 million. Gross profit as a percentage of net revenues during the three months ended June 29, 2019 was flat in comparison to the prior fiscal year period at 64.4%, as favorable product mix, improved pricing, and favorable geographic mix were offset by higher inventory reserves.

Gross profit as a percentage of net revenues is dependent upon a variety of factors, including changes in the relative sales mix among distribution channels, changes in the mix of products sold, the timing and level of promotional activities, foreign currency exchange rates, and fluctuations in material costs. These factors, among others, may cause gross profit as a percentage of net revenues to fluctuate from period to period.

Selling, General, and Administrative Expenses. SG&A expenses include compensation and benefits, advertising and marketing, rent and occupancy, distribution, information technology, legal, depreciation and amortization, bad debt, and other selling and administrative costs. SG&A expenses increased by \$4.8 million, or 0.7%, to \$746.7 million for the three months ended June 29, 2019. This increase included a net favorable foreign currency effect of \$14.3 million. SG&A expenses as a percentage of net revenues decreased to 52.3% for the three months ended June 29, 2019 from 53.3% for the three months ended June 30, 2018. The 100 basis point improvement was primarily due to operating leverage on higher net revenues and our expense discipline, partially offset by our increased marketing investment and the unfavorable impact attributable to geographic and channel mix, as a greater portion of our revenue was generated by our retail businesses (which typically carry higher operating expense margins).

The \$4.8 million net increase in SG&A expenses was driven by:

	2019 Com	hs Ended June 29, ipared to Three ded June 30, 2018
	<b>(</b> n	nillions)
SG&A expense category:		
Marketing and advertising expenses	\$	8.3
Compensation-related expenses		3.3
Consulting fees		(4.4)
Other		(2.4)
Total change in SG&A expenses	\$	4.8

During the remainder of Fiscal 2020, we continue to expect to spend on key strategic initiatives including marketing, digital, expanding and renovating our global retail stores and concession shops, and investing in productivity-enhancing infrastructure. We expect to make these investments while continuing to manage our cost base with discipline, including the consolidation of our corporate office footprint.

*Impairment of Assets.* During the three-month periods ended June 29, 2019 and June 30, 2018, we recorded non-cash impairment charges of \$1.2 million and \$1.3 million, respectively, to write off certain long-lived assets. See Note 7 to the accompanying consolidated financial statements.

Restructuring and Other Charges. During the three-month periods ended June 29, 2019 and June 30, 2018, we recorded restructuring charges of \$7.0 million and \$14.7 million, respectively, in connection with our restructuring plans, primarily consisting of severance and benefit costs. Additionally, during the three months ended June 29, 2019, we recorded other charges of \$22.6 million primarily related to the charitable donation of the net cash proceeds received from the sale of our corporate jet, and rent and occupancy costs associated with certain previously exited real estate locations for which the related lease agreements have not yet expired. During the three months ended June 30, 2018, we recorded other charges of \$7.7 million primarily related to our former Polo store at 711 Fifth Avenue and a customs audit. See Note 8 to the accompanying consolidated financial statements.

*Operating Income.* Operating income increased by \$13.2 million, or 10.1%, to \$143.3 million for the three months ended June 29, 2019. Our operating results during the three-month periods ended June 29, 2019 and June 30, 2018 were negatively impacted by restructuring-related charges, impairment of assets, and certain other charges totaling \$31.4 million and \$23.7 million, respectively, as previously discussed. The increase in operating income also included a net unfavorable foreign currency effect of \$3.4 million. Operating income as a percentage of net revenues increased to 10.0% for the three months ended June 29, 2019 from 9.4% for the three months ended June 30, 2018. The 60 basis point increase was primarily driven by the decrease in SG&A expenses as a percentage of net revenues, partially offset by higher restructuring and other charges, both as previously discussed.

Operating income and margin for our segments, as well as a discussion of the changes in each reportable segment's operating margin from the comparable prior fiscal year period, are provided below:

	Three Months Ended															
		June 29, 2019			June 30	), 2018										
		Operating Operating M		Operating Income		Operating Margin			Margin Change							
	(millions)		(millions)		(millions)		(millions)		(millions)		(millions)			(m	illions)	
Segment:																
North America	\$	157.9	21.9%	\$	159.9	22.9%	\$	(2.0)	(100 bps)							
Europe		79.4	22.0%		73.7	20.8%		5.7	120 bps							
Asia		48.1	18.6%		42.7	17.2%		5.4	140 bps							
Other non-reportable segments		32.9	36.5%		31.0	34.6%		1.9	190 bps							
		318.3			307.3			11.0								
Unallocated corporate expenses		(145.4)			(154.8)			9.4								
Unallocated restructuring and other charges		(29.6)			(22.4)			(7.2)								
Total operating income	\$	143.3	10.0%	\$	130.1	9.4%	\$	13.2	60 bps							

North America operating margin declined by 100 basis points, primarily due to the unfavorable impact of 90 basis points related to our retail business, largely driven by an increase in SG&A expenses as a percentage of net revenues and a decline in our gross profit margin. The remaining 10 basis point decline was driven by net unfavorable foreign currency effects.

Europe operating margin improved by 120 basis points, primarily due to the favorable impact of 120 basis points related to our retail business, largely driven by an increase in our gross profit margin. The increase in operating margin also reflected the favorable impacts of 90 basis points related to foreign currency effects and 20 basis points related to lower non-cash charges recorded in connection with our restructuring plans during the three months ended June 29, 2019 as compared to the prior fiscal year period. Partially offsetting these increases in our operating margin was a 110 basis point decline related to our wholesale business, largely driven by an increase in SG&A expenses as a percentage of net revenues.

Asia operating margin improved by 140 basis points, primarily due to the favorable impact of 190 basis points related to our retail business, largely driven by an increase in our gross margin. This increase in operating margin was partially offset by the unfavorable impacts of 30 basis points related to foreign currency effects and 20 basis points attributable to other factors, including channel mix.

*Unallocated corporate expenses* decreased by \$9.4 million to \$145.4 million during the three months ended June 29, 2019. The decline in unallocated corporate expenses was primarily due to lower compensation-related expenses of \$7.1 million and lower consulting fees of \$5.5 million, partially offset by higher marketing and advertising expenses of \$1.7 million, higher impairment of asset charges of \$1.1 million, and higher other expenses of \$0.4 million.

*Unallocated restructuring and other charges* increased by \$7.2 million to \$29.6 million during the three months ended June 29, 2019, as previously discussed above and in Note 8 to the accompanying consolidated financial statements.

Non-operating Income (Expense), Net. Non-operating income (expense), net is comprised of interest expense, interest income, and other expense, net, which includes foreign currency gains (losses), equity in income (losses) from our equity-method investees, and other non-operating expenses. During the three months ended June 29, 2019, we reported non-operating income, net, of \$3.3 million, as compared to \$2.8 million during the three months ended June 30, 2018.

*Income Tax Provision.* The income tax provision represents federal, foreign, state and local income taxes. The income tax provision and effective tax rate for the three months ended June 29, 2019 were \$29.5 million and 20.1%, respectively, as compared to \$23.9 million and 18.0%, respectively, for the three months ended June 30, 2018. The \$5.6 million increase in the income tax provision was primarily due to the increase in pretax income, coupled with the 210 basis point increase in our effective tax rate. The increase in our effective tax rate was primarily due to the absence of a discrete item that favorably impacted our prior year effective tax rate. Our effective tax rate will change from period to period based on various factors including, but not limited to, the geographic mix of earnings, the timing and amount of foreign dividends, enacted tax legislation, state and local taxes, tax audit findings and settlements, and the interaction of various global tax strategies.

*Net Income.* Net income increased to \$117.1 million for the three months ended June 29, 2019, from \$109.0 million for the three months ended June 30, 2018. The \$8.1 million increase in net income was primarily due to the increase in operating income, partially offset by the increase in our income tax provision, both as previously discussed. Our operating results during the three-month periods ended June 29, 2019 and June 30, 2018 were negatively impacted by restructuring-related charges, impairment of assets, and certain other charges totaling \$31.4 million and \$23.7 million, respectively, which had an after-tax effect of reducing net income by \$24.4 million and \$18.9 million, respectively.

Net Income per Diluted Share. Net income per diluted share increased to \$1.47 for the three months ended June 29, 2019, from \$1.31 for the three months ended June 30, 2018. The \$0.16 per share increase was due to the higher level of net income, as previously discussed, and lower weighted-average diluted shares outstanding during the three months ended June 29, 2019 driven by our share repurchases during the last twelve months. Net income per diluted share for the three-month periods ended June 29, 2019 and June 30, 2018 were negatively impacted by \$0.30 per share and \$0.23 per share, respectively, as a result of restructuring-related charges, impairment of assets, and certain other charges, as previously discussed.

## FINANCIAL CONDITION AND LIQUIDITY

#### **Financial Condition**

The following table presents our financial condition as of June 29, 2019 and March 30, 2019:

	 June 29, 2019	March 30, 2019	\$ Change
		(millions)	
Cash and cash equivalents	\$ 648.4	\$ 584.1	\$ 64.3
Short-term investments	1,280.7	1,403.4	(122.7)
Non-current investments <sup>(a)</sup>	34.1	44.9	(10.8)
Long-term debt <sup>(b)</sup>	(692.1)	(689.1)	(3.0)
Net cash and investments <sup>(c)</sup>	\$ 1,271.1	\$ 1,343.3	\$ (72.2)
Equity	\$ 3,012.8	\$ 3,287.2	\$ (274.4)

<sup>(</sup>a) Recorded within other non-current assets in our consolidated balance sheets.

The decrease in our net cash and investments position at June 29, 2019 as compared to March 30, 2019 was primarily due to our use of cash to support Class A common stock repurchases of \$191.1 million, including withholdings in satisfaction of tax obligations for stock-based compensation awards, to invest in our business through \$49.4 million in capital expenditures, and to make dividend payments of \$48.8 million, partially offset by our operating cash flows of \$197.4 million.

The decrease in equity was primarily attributable to our share repurchase activity, cumulative adjustments from our adoption of new accounting standards, and dividends declared, partially offset by our comprehensive income and the impact of stock-based compensation arrangements during the three months ended June 29, 2019.

<sup>(</sup>b) See Note 10 to the accompanying consolidated financial statements for discussion of the carrying values of our debt.

<sup>(</sup>c) "Net cash and investments" is defined as cash and cash equivalents, plus short-term and non-current investments, less total debt.

#### Cash Flows

The following table details our cash flows for the three-month periods ended June 29, 2019 and June 30, 2018:

	Three Months Ended				
	June 29, 2019		June 30, 2018		\$ Change
			(	(millions)	
Net cash provided by operating activities	\$	197.4	\$	230.6	\$ (33.2)
Net cash provided by (used in) investing activities		107.2		(827.1)	934.3
Net cash used in financing activities		(244.8)		(164.4)	(80.4)
Effect of exchange rate changes on cash, cash equivalents, and restricted cash		5.1		(18.8)	23.9
Net increase (decrease) in cash, cash equivalents, and restricted cash	\$	64.9	\$	(779.7)	\$ 844.6

Net Cash Provided by Operating Activities. Net cash provided by operating activities decreased to \$197.4 million during the three months ended June 29, 2019, as compared to \$230.6 million during the three months ended June 30, 2018. The \$33.2 million net decline in cash provided by operating activities was due to a decrease in net income before non-cash charges, as well as a net unfavorable change related to our operating assets and liabilities, including our working capital, as compared to the prior fiscal year period. The net unfavorable change related to our operating assets and liabilities, including our working capital, was primarily driven by:

- · an unfavorable change related to our accounts receivable, largely driven by the timing of cash receipts;
- · a year-over-year increase in our inventory levels largely to support revenue growth, as well as the timing of inventory receipts; and
- an unfavorable change related to our prepaid expenses and other current assets, largely driven by the timing of cash payments.

These decreases related to our operating assets and liabilities were partially offset by:

a favorable change related to our accounts payable, largely driven by the timing of cash payments.

*Net Cash Provided by (Used in) Investing Activities.* Net cash provided by investing activities was \$107.2 million during the three months ended June 29, 2019, as compared to net cash used in investing activities of \$827.1 million during the three months ended June 30, 2018. The \$934.3 million net increase in cash provided by investing activities was primarily driven by:

- a \$915.2 million increase in proceeds from sales and maturities of investments, less purchases of investments. During the three months ended June 29, 2019, we received net proceeds from sales and maturities of investments of \$134.9 million, as compared to making net investment purchases of \$780.3 million during the three months ended June 30, 2018; and
- net cash proceeds of \$20.8 million received from the sale of our corporate jet during the three months ended June 29, 2019. These proceeds were donated to the Polo Ralph Lauren Foundation, which is reflected within cash flows from operating activities for the three months ended June 29, 2019.

These increases in cash provided by investing activities were partially offset by:

• a \$7.1 million increase in capital expenditures. During the three months ended June 29, 2019, we spent \$49.4 million on capital expenditures, as compared to \$42.3 million during the three months ended June 30, 2018. Our capital expenditures during the three months ended June 29, 2019 primarily related to new store openings, retail and department store renovations, and enhancements to our information technology systems.

We continue to expect to spend approximately \$300 million in capital expenditures during Fiscal 2020.

*Net Cash Used in Financing Activities.* Net cash used in financing activities was \$244.8 million during the three months ended June 29, 2019, as compared to \$164.4 million during the three months ended June 30, 2018. The \$80.4 million net increase in cash used in financing activities was primarily driven by:

- a \$61.1 million increase in cash used to repurchase shares of our Class A common stock. During the three months ended June 29, 2019, we used \$150.0 million to repurchase shares of Class A common stock pursuant to our common stock repurchase program, and an additional \$41.1 million in shares of Class A common stock were surrendered or withheld in satisfaction of withholding taxes in connection with the vesting of awards under our long-term stock incentive plans. On a comparative basis, during the three months ended June 30, 2018, we used \$100.0 million to repurchase shares of Class A common stock pursuant to our common stock repurchase program, and an additional \$30.0 million in shares of Class A common stock were surrendered or withheld for taxes;
- a \$21.8 million decrease in proceeds from exercise of stock options; and
- an \$8.2 million increase in payments of dividends, driven by an increase to the quarterly cash dividend per share. Dividends paid amounted to \$48.8 million and \$40.6 million during the three-month periods ended June 29, 2019 and June 30, 2018, respectively.

These increases in cash used in financing activities were partially offset by:

• a \$9.9 million decrease in debt repayments. During the three months ended June 29, 2019, we did not repay any debt, as compared to debt repayments of \$9.9 million during the three months ended June 30, 2018 related to borrowings previously outstanding under our credit facilities.

#### Sources of Liquidity

Our primary sources of liquidity are the cash flows generated from our operations, our available cash and cash equivalents and short-term investments, availability under our credit facilities and commercial paper program, and other available financing options.

During the three months ended June 29, 2019, we generated \$197.4 million of net cash flows from our operations. As of June 29, 2019, we had \$1.929 billion in cash, cash equivalents, and short-term investments, of which \$744.4 million were held by our subsidiaries domiciled outside the U.S. We are not dependent on foreign cash to fund our domestic operations. Undistributed foreign earnings that were subject to the Tax Cuts and Jobs Act's one-time mandatory transition tax as of December 31, 2017 are not considered to be permanently reinvested and may be repatriated to the U.S. in the future with minimal or no additional U.S. taxation. We intend to permanently reinvest undistributed foreign earnings generated after December 31, 2017 that were not subject to the one-time mandatory transition tax. However, if our plans change and we choose to repatriate post-2017 earnings to the U.S. in the future, we would be subject to applicable U.S. and foreign taxes.

The following table presents our total availability, borrowings outstanding, and remaining availability under our credit facilities and Commercial Paper Program as of June 29, 2019:

			June	29, 2019		
Description <sup>(a)</sup>		otal lability		rowings standing	Remaining Availability	
			(n	nillions)		
Global Credit Facility and Commercial Paper Program <sup>(b)</sup>	\$	500	\$	9 (c) \$	491	
Pan-Asia Credit Facilities		33		_	33	

<sup>(</sup>a) As defined in Note 10 to the accompanying consolidated financial statements.

<sup>(</sup>b) Borrowings under the Commercial Paper Program are supported by the Global Credit Facility. Accordingly, we do not expect combined borrowings outstanding under the Commercial Paper Program and the Global Credit Facility to exceed \$500 million.

<sup>(</sup>c) Represents outstanding letters of credit for which we were contingently liable under the Global Credit Facility as of June 29, 2019.

We believe that our Global Credit Facility is adequately diversified with no undue concentration in any one financial institution. In particular, as of June 29, 2019, there were nine financial institutions participating in the Global Credit Facility, with no one participant maintaining a maximum commitment percentage in excess of 20%. Borrowings under the Pan-Asia Credit Facilities are guaranteed by the parent company and are granted at the sole discretion of the participating regional branches of JPMorgan Chase (the "Banks"), subject to availability of the Banks' funds and satisfaction of certain regulatory requirements. We have no reason to believe that the participating institutions will be unable to fulfill their obligations to provide financing in accordance with the terms of the Global Credit Facility and the Pan-Asia Credit Facilities in the event of our election to draw funds in the foreseeable future.

Our sources of liquidity are used to fund our ongoing cash requirements, including working capital requirements, global retail store and digital commerce expansion, construction and renovation of shop-within-shops, investment in infrastructure, including technology, acquisitions, joint ventures, payment of dividends, debt repayments, Class A common stock repurchases, settlement of contingent liabilities (including uncertain tax positions), and other corporate activities, including our restructuring actions. We believe that our existing sources of cash, the availability under our credit facilities, and our ability to access capital markets will be sufficient to support our operating, capital, and debt service requirements for the foreseeable future, the ongoing development of our businesses, and our plans for further business expansion.

See Note 10 to the accompanying consolidated financial statements and Note 11 of the Fiscal 2019 10-K for detailed disclosure of the terms and conditions of our credit facilities.

## Common Stock Repurchase Program

On May 13, 2019, our Board of Directors approved an expansion of our existing common stock repurchase program that allows us to repurchase up to an additional \$600 million of Class A Common stock. As of June 29, 2019, the remaining availability under our Class A common stock repurchase program was approximately \$1.080 billion. Repurchases of shares of Class A common stock are subject to overall business and market conditions.

See Note 15 to the accompanying consolidated financial statements for additional information relating to our Class A common stock repurchase program.

#### Dividends

Since 2003, we have maintained a regular quarterly cash dividend program on our common stock. On May 13, 2019 our Board of Directors approved an increase to the quarterly cash dividend on our common stock from \$0.625 to \$0.6875 per share.

We intend to continue to pay regular quarterly dividends on our outstanding common stock. However, any decision to declare and pay dividends in the future will be made at the discretion of our Board of Directors and will depend on our results of operations, cash requirements, financial condition, and other factors that the Board of Directors may deem relevant.

See Note 15 to the accompanying consolidated financial statements for additional information relating to our quarterly cash dividend program.

## **Debt and Covenant Compliance**

In August 2015, we completed a registered public debt offering and issued \$300 million aggregate principal amount of unsecured senior notes due August 18, 2020, which bear interest at a fixed rate of 2.625%, payable semi-annually (the "2.625% Senior Notes"). In August 2018, we completed another registered public debt offering and issued an additional \$400 million aggregate principal amount of unsecured senior notes due September 15, 2025, which bear interest at a fixed rate of 3.750%, payable semi-annually (the "3.750% Senior Notes").

The indenture and supplemental indentures governing the 2.625% Senior Notes and 3.750% Senior Notes (as supplemented, the "Indenture") contain certain covenants that restrict our ability, subject to specified exceptions, to incur certain liens; enter into sale and leaseback transactions; consolidate or merge with another party; or sell, lease, or convey all or substantially all of our property or assets to another party. However, the Indenture does not contain any financial covenants.

The Global Credit Facility contains a number of covenants, as described in Note 10 to the accompanying consolidated financial statements. As of June 29, 2019, no Event of Default (as such term is defined pursuant to the Global Credit Facility) has occurred under our Global Credit Facility. The Pan-Asia Credit Facilities do not contain any financial covenants.

See Note 10 to the accompanying consolidated financial statements and Note 11 of the Fiscal 2019 10-K for additional information relating to our debt and covenant compliance.

#### **Contractual and Other Obligations**

There have been no material changes to our contractual and other obligations as disclosed in our Fiscal 2019 10-K, other than those which occur in the ordinary course of business. Refer to the "Financial Condition and Liquidity — Contractual and Other Obligations" section of the MD&A in our Fiscal 2019 10-K for detailed disclosure of our contractual and other obligations as of March 30, 2019.

#### MARKET RISK MANAGEMENT

As discussed in Note 13 of the Fiscal 2019 10-K and Note 12 to the accompanying consolidated financial statements, we are exposed to a variety of risks, including changes in foreign currency exchange rates relating to foreign currency-denominated balances, certain anticipated cash flows from our international operations, and possible declines in the value of reported net assets of our foreign operations, as well as changes in the fair value of our fixed-rate debt obligations relating to changes in interest rates. Consequently, at times, in the normal course of business, we employ established policies and procedures, including the use of derivative financial instruments, to manage such risks. We do not enter into derivative transactions for speculative or trading purposes.

As a result of the use of derivative instruments, we are exposed to the risk that counterparties to our contracts will fail to meet their contractual obligations. To mitigate this counterparty credit risk, we have a policy of only entering into contracts with carefully selected financial institutions based upon an evaluation of their credit ratings and certain other factors, adhering to established limits for credit exposure. Our established policies and procedures for mitigating credit risk from derivative transactions include ongoing review and assessment of the creditworthiness of our counterparties. We also enter into master netting arrangements with counterparties, when possible, to further mitigate credit risk. As a result of the above considerations, we do not believe that we are exposed to any undue concentration of counterparty risk with respect to our derivative contracts as of June 29, 2019. However, we do have in aggregate \$19.0 million of derivative instruments in net asset positions with seven creditworthy financial institutions.

#### Foreign Currency Risk Management

We manage our exposure to changes in foreign currency exchange rates through the use of forward foreign currency exchange and cross-currency swap contracts. See Note 12 to the accompanying consolidated financial statements for a summary of the notional amounts and fair values of our forward foreign currency exchange and cross-currency swap contracts outstanding as of June 29, 2019.

## Forward Foreign Currency Exchange Contracts

We enter into forward foreign currency exchange contracts as hedges to mitigate our risk related to exchange rate fluctuations on inventory transactions made in an entity's non-functional currency, the settlement of foreign currency-denominated balances, and the translation of certain foreign operations' net assets into U.S. Dollars. As part of our overall strategy to manage the level of exposure to the risk of foreign currency exchange rate fluctuations, primarily to changes in the value of the Euro, the Japanese Yen, the South Korean Won, the Australian Dollar, the Canadian Dollar, the British Pound Sterling, the Swiss Franc, the Swedish Krona, the Chinese Renminbi, the New Taiwan Dollar, and the Hong Kong Dollar, we hedge a portion of our foreign currency exposures anticipated over a two-year period. In doing so, we use forward foreign currency exchange contracts that generally have maturities of two months to two years to provide continuing coverage throughout the hedging period of the respective exposure.

Our foreign exchange risk management activities are governed by our Company's established policies and procedures. These policies and procedures provide a framework that allows for the management of currency exposures while ensuring the activities are conducted within our established guidelines. Our policies include guidelines for the organizational structure of our risk management function and for internal controls over foreign exchange risk management activities, including, but not limited to, authorization levels, transaction limits, and credit quality controls, as well as various measurements for monitoring compliance. We monitor foreign exchange risk using different techniques, including a periodic review of market values and sensitivity analyses.

#### Cross-Currency Swap Contracts

During our fiscal year ended April 2, 2016 ("Fiscal 2016"), we entered into a pay-floating rate, receive-floating rate cross-currency swap with a notional amount of €274 million which we designated as a hedge of our net investment in certain of our European subsidiaries. This cross-currency swap, which matures on August 18, 2020, swaps the U.S. Dollar-denominated variable interest rate payments based on the 3-month London Interbank Offered Rate ("LIBOR") plus a fixed spread (as paid under the 2.625% Interest Rate Swap discussed below) for Euro-denominated variable interest rate payments based on the 3-month Euro Interbank Offered Rate ("EURIBOR") plus a fixed spread, which, in conjunction with the 2.625% Interest Rate Swap, economically converts our \$300 million fixed-rate 2.625% Senior Notes obligation to a €274 million floating-rate Euro-denominated obligation.

Additionally, in August 2018, we entered into pay-fixed rate, receive-fixed rate cross-currency swap contracts with an aggregate notional amount of €346 million which we designated as hedges of our net investment in certain of our European subsidiaries. These contracts, which mature on September 15, 2025, swap the U.S. Dollar-denominated fixed interest rate payments on our 3.750% Senior Notes for Euro-denominated 1.29% fixed interest rate payments, thereby economically converting our \$400 million fixed-rate 3.750% Senior Notes obligation to a €346 million fixed-rate 1.29% Euro-denominated obligation.

See Note 3 to the accompanying consolidated financial statements for further discussion of our foreign currency exposures, and the types of derivative instruments used to hedge those exposures.

## **Interest Rate Risk Management**

During Fiscal 2016, we entered into a pay-floating rate, receive-fixed rate interest rate swap contract which we designated as a hedge against changes in the fair value of our fixed-rate 2.625% Senior Notes attributed to changes in the benchmark interest rate (the "2.625% Interest Rate Swap"). The 2.625% Interest Rate Swap, which matures on August 18, 2020 and has a notional amount of \$300 million, swaps the fixed interest rate on the 2.625% Senior Notes for a variable interest rate based on 3-month LIBOR plus a fixed spread.

## **Investment Risk Management**

As of June 29, 2019, we had cash and cash equivalents on-hand of \$648.4 million, consisting of deposits in interest bearing accounts, investments in money market deposit accounts, and investments in time deposits and commercial paper with original maturities of 90 days or less. Our other significant investments included \$1.281 billion of short-term investments, consisting of investments in time deposits and commercial paper with original maturities greater than 90 days; \$43.0 million of restricted cash held in escrow with certain banks as collateral, primarily to secure guarantees in connection with certain international tax matters and real estate leases; and \$34.1 million of investments with maturities greater than one year, consisting of time deposits.

We actively monitor our exposure to changes in the fair value of our global investment portfolio in accordance with our established policies and procedures, which include monitoring both general and issuer-specific economic conditions, as discussed further below. Our investment objectives include capital preservation, maintaining adequate liquidity, diversification to minimize liquidity and credit risk, and achievement of maximum returns within the guidelines set forth in our investment policy. See Note 12 to the accompanying consolidated financial statements for further detail of the composition of our investment portfolio as of June 29, 2019.

We evaluate investments held in unrealized loss positions, if any, for other-than-temporary impairment on a quarterly basis. This evaluation involves a variety of considerations, including assessments of risks and uncertainties associated with general economic conditions and distinct conditions affecting specific issuers. We consider the following factors: (i) the length of time and the extent to which the fair value has been below cost, (ii) the financial condition, credit worthiness, and near-term prospects of the issuer, (iii) the length of time to maturity, (iv) anticipated future economic conditions and market forecasts, (v) our intent and ability to retain our investment for a period of time sufficient to allow for recovery of market value, and (vi) an assessment of whether it is more likely than not that we will be required to sell our investment before recovery of market value. No material realized or unrealized gains or losses on available-for-sale investments or other-than-temporary impairment charges were recorded in any of the fiscal periods presented.

#### CRITICAL ACCOUNTING POLICIES

Our significant accounting policies are described in Note 3 of the Fiscal 2019 10-K. Our estimates are often based on complex judgments, assessments of probability, and assumptions that management believes to be reasonable, but that are inherently uncertain and unpredictable. It is also possible that other professionals, applying reasonable judgment to the same set of facts and circumstances, could develop and support a range of alternative estimated amounts. For a complete discussion of our critical accounting policies, refer to the "*Critical Accounting Policies*" section of the MD&A in our Fiscal 2019 10-K.

There have been no significant changes in the application of our critical accounting policies since March 30, 2019, other than those related to our adoption of Accounting Standards Update ("ASU") No. 2016-02, "Leases" ("ASU 2016-02") as of the beginning of the first quarter of Fiscal 2020, as described in Note 3 to the accompanying consolidated financial statements.

## RECENTLY ISSUED ACCOUNTING STANDARDS

See Note 4 to the accompanying consolidated financial statements for a description of certain recently issued or proposed accounting standards which have impacted our consolidated financial statements, or may impact our consolidated financial statements in future reporting periods.

#### Item 3. Quantitative and Qualitative Disclosures about Market Risk.

For a discussion of the Company's exposure to market risk, see "Market Risk Management" presented in Part I, Item 2 — MD&A of this Form 10-Q and incorporated herein by reference.

#### Item 4. Controls and Procedures.

We maintain disclosure controls and procedures that are designed to provide reasonable assurance that information required to be disclosed in the reports that we file or submit under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to management, including our principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosures.

We carried out an evaluation based on criteria established in the *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 Framework) under the supervision and with the participation of management, including our principal executive and principal financial officers, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934. Based on that evaluation, our principal executive and principal financial officers have concluded that the Company's disclosure controls and procedures were effective at the reasonable assurance level as of June 29, 2019. Except as discussed below, there has been no change in the Company's internal control over financial reporting during the fiscal quarter ended June 29, 2019 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

# Leases

In connection with our adoption of ASU 2016-02 as of the beginning of the first quarter of Fiscal 2020, changes were made to certain lease-related processes and control activities, including information systems, in order to monitor and maintain appropriate controls over financial reporting. Management will continue to evaluate and monitor our internal controls as our lease-related processes and procedures evolve.

See Note 4 to the accompanying consolidated financial statements for additional discussion regarding our adoption of ASU 2016-02.

#### Implementation and Reconfiguration of Financial Reporting Systems

In connection with our initiative to integrate and upgrade our global systems and processes, we migrated our Asia operations to a new financial reporting information technology system, Microsoft AX Dynamics 365, during the first quarter of Fiscal 2020. In addition to this system implementation, during the first quarter of Fiscal 2020, we began reconfiguring the financial reporting information technology system used by our Europe operations, SAP, in order to utilize enhanced financial reporting functionality.

As a result of these actions, we expect to experience certain changes to our processes and procedures which, in turn, will result in changes to our internal control over financial reporting. While we expect these system changes to strengthen our internal financial controls by automating certain manual processes and standardizing business processes and reporting across our organization, management will continue to evaluate and monitor our internal controls as processes and procedures in each of the affected areas evolve. For a discussion of risks related to the implementation of new systems, see Item 1A — "Risk Factors — Our business could suffer if our computer systems and websites are disrupted or cease to operate effectively" in the Fiscal 2019 10-K.

## PART II. OTHER INFORMATION

## Item 1. Legal Proceedings.

Reference is made to the information disclosed under Item 3 — "Legal Proceedings" in the Fiscal 2019 10-K.

#### Item 1A. Risk Factors.

Reference is made to the information disclosed under Part I, Item 1A — "*Risk Factors*" in the Fiscal 2019 10-K, which contains a detailed discussion of certain risk factors that could materially adversely affect the Company's business, operating results, and/or financial condition. There are no material changes to the risk factors previously disclosed, nor has the Company identified any previously undisclosed risks that could materially adversely affect the Company's business, operating results, and/or financial condition.

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

#### (a) Sales of Unregistered Securities

Shares of the Company's Class B Common Stock may be converted immediately into Class A Common Stock on a one-for-one basis by the holder. There is no cash or other consideration paid by the holder converting the shares and, accordingly, there is no cash or other consideration received by the Company. The shares of Class A Common Stock issued by the Company in such conversions are exempt from registration pursuant to Section 3(a)(9) of the Securities Act of 1933, as amended.

During the fiscal quarter ended June 29, 2019, the stockholder set forth in the table below converted shares of Class B Common Stock into Class A Common on the date set forth below:

Stockholder That Converted Class B Common Stock to Class A Common Stock	Date of Conversion	Number of Shares Converted/ Received
Lauren Family, L.L.C.	May 17, 2019	499,996

# (b) Not Applicable

## (c) Stock Repurchases

The following table sets forth the repurchases of shares of the Company's Class A common stock during the three months ended June 29, 2019:

	Total Number of Shares Purchased	-	Total Number of Shares Purchased as Part of Publicly Average Price Paid per Share Programs		Approximate Dollar Value of Shares That May Yet be Purchased Under the Plans or Programs <sup>(a)</sup>	
						(millions)
March 31, 2019 to April 27, 2019	3,174	(b)	\$ 129.73	_	\$	630
April 28, 2019 to May 25, 2019	1,079,481	(c)	114.03	950,415		1,122
May 26, 2019 to June 29, 2019	624,900	d)	108.50	386,868		1,080
	1,707,555			1,337,283		

<sup>(</sup>a) On May 13, 2019, the Company's Board of Directors approved an expansion of the common stock repurchase program that allows it to repurchase up to an additional \$600 million of Class A common stock. Repurchases of shares of Class A common stock are subject to overall business and market conditions.

<sup>(</sup>b) Represents shares surrendered to or withheld by the Company in satisfaction of withholding taxes in connection with the vesting of awards issued under its long-term stock incentive plans.

<sup>(</sup>c) Includes 129,066 shares surrendered to or withheld by the Company in satisfaction of withholding taxes in connection with the vesting of awards issued under its long-term stock incentive plans.

<sup>(</sup>d) Includes 238,032 shares surrendered to or withheld by the Company in satisfaction of withholding taxes in connection with the vesting of awards issued under its long-term stock incentive plans.

Item 6.	Exhibits.
3.1	Amended and Restated Certificate of Incorporation of the Company (filed as Exhibit 3.1 to the Company's Registration Statement on Form S-1/A (File No. 333-24733) filed June 10, 1997).
3.2	Certificate of Amendment to the Amended and Restated Certificate of Incorporation of the Company (filed as Exhibit 3.1 to the Form 8-K filed August 16, 2011).
3.3	Fourth Amended and Restated By-Laws of the Company (filed as Exhibit 3.3 to the Form 10-Q filed August 10, 2017).
10.1	Employment Separation Agreement and Release, between the Company and Valérie Hermann (filed as Exhibit 10.1 to the Form 8-K filed July 19, 2019)†.
10.2*	Performance Share Unit Award Overview containing the standard terms of performance share unit awards under the Amended and Restated 2010 Long-Term Stock Incentive Plan†.
10.3*	One-time Fiscal 2020 Performance Share Unit - Award Notification containing the standard terms of the one-time Fiscal 2020 performance share unit awards under the Amended and Restated 2010 Long-Term Stock Incentive Plant.
10.4*	Restricted Stock Unit Overview containing the standard terms of restricted stock unit awards under the Amended and Restated 2010 Long- Term Stock Incentive Plant.
31.1*	Certification of Principal Executive Officer pursuant to 17 CFR 240.13a-14(a).
31.2*	Certification of Principal Financial Officer pursuant to 17 CFR 240.13a-14(a).
32.1*	Certification of Principal Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2*	Certification of Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS*	XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH*	XBRL Taxonomy Extension Schema Document.
101.CAL*	XBRL Taxonomy Extension Calculation Linkbase Document.
101.DEF*	XBRL Taxonomy Extension Definition Linkbase Document.
101.LAB*	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE*	XBRL Taxonomy Extension Presentation Linkbase Document.

Exhibits 32.1 and 32.2 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liability of that Section. Such exhibits shall not be deemed incorporated by reference into any filing under the Securities Act of 1933 or Securities Exchange Act of 1934.

<sup>\*</sup> Filed herewith.

<sup>†</sup> Management contract or compensatory plan or arrangement.

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

RALPH L	AHREN	$C \cap RP \cap R$	ATION

By: /s/ JANE HAMILTON NIELSEN

Jane Hamilton Nielsen

Chief Operating Officer and Chief Financial Officer (Principal Financial and Accounting Officer)

Date: August 1, 2019

RALPH LAUREN

# **Performance Share Unit Awards**

Fiscal 2020 - Overview

[DATE]

This Overview is qualified in its entirety by reference to the On-Line Grant Agreements that were distributed to eligible participants on [DATE] (the "On-Line Grant Agreements"), the Memorandum to Participants in the Ralph Lauren Corporation 2010 Long-Term Stock Incentive Plan and to the Plan itself. Copies of the Memorandum and the Plan are available from your People and Development Department.

#### **OVERVIEW**

The Ralph Lauren Corporation (the "Company") 2010 Long-Term Stock Incentive Plan (the "Plan") authorizes the Compensation & Organizational Development Committee of the Board of Directors (the "Compensation Committee") to grant equity awards to officers and other employees of the Company and its Subsidiaries and Affiliates.

As determined by the Compensation Committee, the Company may grant one or more types of stock awards. This Overview describes one type of stock award - Performance Share Units (PSU).

A PSU award provides the participant with the opportunity to receive shares of the Company's Class A Common Stock (traded on the New York Stock Exchange under the symbol RL) at a later date contingent upon continued service with the Company.

## **AWARD OBJECTIVES**

Objectives of PSUs are to:

- 1. Attract and retain exceptional individuals of superior talent
- 2. Motivate such individuals to achieve longer-range performance
- 3. Enable such individuals to participate in the long-term growth and financial success of the Company

#### PLAN ADMINISTRATION

The Company's People and Development Department administers the program and Merrill Lynch Wealth Management ("Merrill Lynch") is the recordkeeper. Participants must have an open brokerage account at Merrill Lynch in order to facilitate distribution of shares of the Company's Class A Common Stock upon the vesting of PSUs. To open a brokerage account, or for questions regarding your account and account transactions, contact Merrill Lynch at (212) 236-5574 or (877) 765-7656.

The Company's Board of Directors reserves the right to amend, modify or terminate the Plan at any time, subject to stockholder approval, if required. No such amendment to the Plan would adversely affect any PSU awards then outstanding.

Nothing contained herein may be construed as creating a promise of future benefits or a binding contract with the Company. Further, an individual's employment continues to be at will, subject to any applicable employment agreement.

For questions regarding the Plan and its provisions, contact People and Development.

## **ELIGIBILITY FOR GRANT**

Equity awards, including PSU awards, may be granted annually to designated, key executives who have a significant impact on the strategic direction and business results of the Company, and who are actively employed on April 1 of the year when the grant is made.

Guidelines have been established for the number and type of equity awards that eligible participants may receive. The guidelines reflect a position's scope, accountability and impact on the organization, and may also reflect changes in the value of the Company's Class A Common Stock.

Please note that the guidelines do not constitute a guarantee that any specific individual will receive an equity award in any given or subsequent year, or guarantee the type or the size of any grant, if a grant is made.

An eligible employee who receives an Unsatisfactory (U) rating

on their annual performance appraisal is not eligible for an equity award in the fiscal year following that performance appraisal period. An employee who receives a Below

Expectations (B) performance rating will be eligible for an equity award based on manager discretion.

#### PERFORMANCE MEASURES FOR PSU VESTING

The Company's performance measure(s) are set by the Compensation Committee at the time of grant from a list of performance criteria set forth in the Plan. Such measure(s) may include, for example, one or more of the following:

- Net Earnings or Net Income (before or after taxes)
- Basic or Diluted Earnings Per Share (before or after taxes)
- Net Operating Profit (before or after taxes)
- Net Revenue or Net Revenue Growth
- Gross Profit or Gross Profit Growth
- Return Measures (including but not limited to Return on Assets, Investments, Capital)
- Other measures of economic value added or other value creation metrics

#### FISCAL 2020 GRANT PERFORMANCE MEASURES, PERFORMANCE LEVELS AND VESTING

The Company performance measures for fiscal 2020 PSU awards are Cumulative Return on Invested Capital (ROIC) for fiscal years 2020-2022 and Relative Total Shareholder Return (TSR) for fiscal years 2020-2022. Half of your PSU award value will be in the form of PSUs with the ROIC measure and half of your PSU award value will be in the form of PSUs with the Relative TSR measure. Vesting of PSUs, and the distribution of the Company's Class A Common Stock, will occur after the end of Fiscal 2022, as soon as administratively practical following certification of achievement of the performance goals by the Compensation Committee. The vesting date typically occurs in June of each year, but may be earlier or later.

## Below is the three-year cumulative ROIC target and payout range.

Performance Level	% of Goal Achieved	Goal	% of Target PSUs Vested
Threshold	90%	[ ]%	50%
Target	100%	[ ]%	100%
Maximum	110%	[ ]%	200%

Note: The number of PSUs earned are interpolated on a linear basis for performance between Threshold and Target and between Target and Maximum. No payout will be earned for performance below Threshold.

## The Relative TSR comparator group and payout range are outlined below.

Comparator Group for TSR				
Capri Holdings Limited (formerly Michael Kors Holdings Limited)	Nordstrom, Inc.	Tiffany & Co.		
Dillard's, Inc.	PVH Corp.	Under Armour, Inc.		
The Gap, Inc.	RH (Restoration Hardware, Inc.)	Urban Outfitters, Inc.		
L Brands, Inc.	Tapestry, Inc.	V.F. Corporation		
Macy's, Inc.	The TJX Companies, Inc.	Williams-Sonoma, Inc.		
Nike, Inc.				

Performance Level	Relative TSR Performance	% of Target PSUs Vested
Below Threshold	<30 <sup>th</sup> Percentile	0%
Threshold	30 <sup>th</sup> Percentile	50%
Target	50 <sup>th</sup> Percentile	100%
Stretch	70 <sup>th</sup> Percentile	150%
Maximum	90 <sup>th</sup> Percentile	200%

Note: The number of PSUs earned are interpolated on a linear basis for performance between Threshold and Target, between Target and Stretch, and between Stretch and Maximum

If Threshold or better performance is achieved, and the participant has had continuous service with the Company through the vesting date, shares of the Company's Class A Common Stock will be distributed to participants upon the vesting of PSUs. Upon vesting, the participant will own the shares and as a shareholder of the Company's Class A Common Stock, will have voting rights and will receive dividends, if applicable, on such shares. Prior to the vesting date, dividends are not earned on PSUs and the participant does not have voting rights. If performance is below Threshold at the end of the performance period, all PSUs granted for that award will be forfeited.

PSUs granted in fiscal 2020 are scheduled to vest after fiscal 2022, subject to the Company's achievement of the cumulative performance goals specified, and the participant's continuous service with the Company.

A participant is awarded a target number of PSUs on grant date. Applicable Threshold, Target and Maximum levels of Company financial performance are established at the beginning of the performance period for each PSU award.

Once a PSU award is granted, the performance measure(s), performance goals, vesting and payout schedule will not be modified during the term for that particular award. However, in determining performance against the goals, the Company's results may be adjusted to exclude the effects of certain events and transactions as specified by the Compensation Committee at the time of grant. For any future awards, the Compensation Committee may change the performance measure(s), goals, vesting, and payout schedule(s).

## EXAMPLE OF PERFORMANCE LEVEL, VESTING AND PAYOUT FOR PSU WITH ROIC MEASURE

Grant Date	# PSUs Granted	Performance Period	Vesting Date <sup>1</sup>	Performance Level <sup>2</sup>	Vested Percentage <sup>2</sup>	# Shares Vested
ETY20 (A				110%	200%	3,000
FY20 (August 2019)	1,500	FY20 - FY22	FY22 (June 2022)	100%	100%	1,500
2015)				90%	50%	750

<sup>&</sup>lt;sup>1</sup>Vesting typically occurs in June, but may be earlier or later

## EXAMPLE OF PERFORMANCE LEVEL, VESTING AND PAYOUT FOR PSU WITH RELATIVE TSR MEASURE

Grant Date	# PSUs Granted	Performance Period	Vesting Date <sup>1</sup>	Performance Level <sup>2</sup>	Vested Percentage <sup>2</sup>	# Shares Vested
ENIO (A				90 <sup>th</sup> Percentile	200%	2,000
FY20 (August 2019)	1,000	FY20 - FY22	FY22 (June 2022)	50 <sup>th</sup> Percentile	100%	1,000
2013)				30 <sup>th</sup> Percentile	50%	500

<sup>&</sup>lt;sup>1</sup>Vesting typically occurs in June, but may be earlier or later

In the U.S. and in many other jurisdictions, vesting of PSUs and the delivery of shares of Class A Common Stock is a taxable event. When shares are distributed, a portion of the shares are withheld to satisfy withholding requirements, and the net shares are delivered to participants in their Merrill Lynch account.

## VALUE OF PERFORMANCE SHARE UNITS

If Threshold or better performance against the applicable goal is achieved, PSUs can provide participants with ownership of the Company's Class A Common Stock and offer the opportunity to recognize value in several ways:

- Receive shares of RL Class A Common Stock without paying any exercise price
- The number of PSUs vesting can range from 50% (Threshold) to 200% (Maximum) of the target shares granted
- Any increases in the Company's Class A Common Stock price above the price on the grant date increases the value of the award

<sup>&</sup>lt;sup>2</sup> Example is hypothetical and is not a forecast of future performance and payout percentages

<sup>&</sup>lt;sup>2</sup> Example is hypothetical and is not a forecast of future performance and payout percentages

The example below illustrates the opportunity for gains in the value of the award at various Company Class A Common Stock prices.

#### **EXAMPLE: Potential Value**

## Award of 2,500 PSUs (includes both PSU awards)

			If Stock Price	e Reaches:	
Value At:	# of Shares	\$120	\$130	\$140	\$150
Threshold Performance	1,250	\$150,000	\$162,500	\$175,000	\$187,500
Target Performance	2,500	\$300,000	\$325,000	\$350,000	\$375,000
Maximum Performance	5,000	\$600,000	\$650,000	\$700,000	\$750,000

Note: Value is before tax and a portion of the shares will be withheld to satisfy required tax withholding. Example is hypothetical and is not a forecast of growth in the Company's Class A Common Stock price. If the performance calculation results in fractional shares, the fractional shares will be paid in cash.

## SALE OF SHARES SUBSEQUENT TO DISTRIBUTION

Shares received from the vesting of a PSU award may be sold subject to the Company's trading restrictions as set forth in the Company's Securities Trading policy beginning on page 9. In certain circumstances, certain Executive Officers may sell shares pursuant to Rule 144 or another applicable exemption under the U.S. Securities Act of 1933, as amended.

In the U.S. and in many other jurisdictions, the sale of such shares after vesting has tax implications. Contact your financial advisor for important information about how a subsequent sale of shares impacts you. Once PSUs have vested and you receive shares of the Company's Class A Common Stock from the vesting of a particular PSU award, you retain all rights to those shares, regardless of employment status with the Company.

#### **ON-LINE GRANT AGREEMENT**

All recipients are required to accept their grants on-line by electronically signing the On-Line Grant Agreements to ensure recipients understand the terms of their grants. Recipients must electronically accept the terms of the On-Line Grant Agreements for each PSU award by [DATE]. Awards not accepted by [DATE] will be forfeited. The stock agreements include post-employment obligation terms, including confidentiality, non-compete and non-solicitation provisions.

## IF YOU LEAVE THE COMPANY

Termination as a result of:	Status of PSU Awards
Retirement <sup>1</sup>	Ÿ If retirement date is more than one year from the date of grant, participant is entitled to full award on the scheduled vesting date. Payout is based on performance achievement.
Long-Term Disability (LTD) <sup>2</sup>	Ÿ If retirement date is within the first year following the grant date, participant is entitled to one-third of award on the scheduled vesting date. Payout is based on performance
Death	achievement. All remaining PSUs are forfeited.
	$\ddot{ m Y}$ The above is subject to the terms and conditions in the On-Line Grant Agreement.
Voluntary Resignation	Ÿ All unvested PSUs are forfeited.
Involuntary Termination	

<sup>&</sup>lt;sup>1</sup> Normal retirement (age 65 with no service requirement) and early retirement (age 55 with 7 years of service) are treated the same.

<sup>&</sup>lt;sup>2</sup> For purposes hereof, "disability" shall, unless otherwise determined by the Committee, have the same meaning as such term or a similar term has under the long-term disability plan or policy maintained by the Company or a Subsidiary under which the Participant has coverage and which is in effect on the date of the onset of the Participant's disability.

#### SECURITIES TRADING POLICY

## INSIDER TRADING

As provided in the Company Employee Handbook, employees are prohibited by law from buying or selling securities if an employee has or is aware of any *material*, *non-public information* about the Company and its subsidiaries. This is commonly referred to as "insider information." Material, non-public information is any information that has not been disclosed to the public that could affect the price of Company Common Stock -- either positively or negatively -- or affect a person's decision to buy, hold or sell securities.

Examples of what might be considered "insider information" include, but are not limited to, the following:

- Earnings or other financial information
- Changes in dividend policy
- Stock splits
- Mergers and acquisitions
- Major new contracts or product-line introductions
- Litigation involving substantial amounts of money
- Changes in management

These insider-trading rules are applicable to employees of Ralph Lauren and its Subsidiaries and Affiliates, worldwide.

#### COMPANY BLACKOUT PERIODS

To avoid even the appearance of "insider trading," our Company's Securities Trading policy prohibits members of the Board of Directors, all employees and their "Related Parties" (as such term is defined in the Company's Securities Trading Policy) from making trades involving stock of the Company during certain "blackout periods." This prohibition covers all transactions in the Company's securities, including buying or selling shares, including shares of Class A Common Stock received upon the vesting of PSUs. These blackout periods generally begin two weeks before the end of each of our fiscal quarters and continue through one trading day after the Company issues its earnings release for the fiscal quarter or year just ended. If the earnings release is issued before the opening of the market on a trading day, trading may begin the next day. The blackout periods are announced at the start of each year. The Company may prohibit trading of the Company's stock at any time it deems such trading to be inappropriate, even outside the regular blackout periods. Individuals who receive a specific notification prohibiting them from trading the Company's stock should note that such notification takes precedence over pre-announced blackout periods. In addition, members of the Board of Directors, any employee who is at the Senior Vice President level or above, and all employees in the Finance, Legal and People and Development departments must clear all trades with the Corporate and Securities Counsel, or their designee, at all times.

# ADDITIONAL PROHIBITED TRANSACTIONS

Because we believe it is inappropriate for any Company personnel to engage in short-term or speculative transactions involving the Company's Common Stock, it is Company policy that employees do not engage in any of the following activities with respect to the securities of the Company:

• "In and out" trading in securities of the Company. Any Company stock purchased in the market must be held for a minimum of six months and ideally longer. Note that the Securities and Exchange Commission (SEC) has a "short-swing profit recapture" rule that effectively prohibits Executive Officers and members of the Board of Directors from selling any Company stock within six months of a purchase. The Company has extended this prohibition to all employees. The receipt of shares pursuant to the vesting of PSU awards is not considered a purchase under the SEC's rule.

- Purchases of stock of the Company on margin.
- Short sales (i.e., selling stock one does not own and then borrowing the shares to make delivery).
- "Hedging" and Pledging of Company Stock. No insider, including any director, officer or employee of the Company, shall purchase or sell, or make any offer to purchase or offer to sell derivative securities relating to the Company's securities, whether or not issued by the Company, such as exchange traded options to purchase or sell the Company's securities (so called "puts" and "calls") or financial instruments that are designed to hedge or offset any decrease in the market value of the Company's securities. In addition, no director or Section 16 Officer of the Company shall hold the Company's securities in a margin account, or maintain or enter into any arrangement that, directly or indirectly, involves pledging the Company's securities as collateral for a loan.

# CLEARANCE OF ALL TRADES BY DIRECTORS, OFFICERS AND OTHER KEY PERSONNEL

For employees at the Senior Vice President level or above ("Officers") and for all employees in the Finance, Legal and People and Development departments, all transactions in the Company's securities (including, but not limited to purchases, sales, transfers, etc.) must be conducted during an open trading window and pre-cleared with the Corporate Counsel, or their designee. If contemplating a transaction, please provide a written request via e-mail to RLTrading@ralphlauren.com, specifying the number of shares you wish to sell <a href="mailto:before">before</a> contacting Merrill Lynch or any other broker, or taking any other step to initiate a transaction.

# **COMPLIANCE WITH SECTION 409A**

To the extent applicable, the Plan shall be interpreted in accordance with Section 409A of the Internal Revenue Code of 1986 and the Department of Treasury Regulations and other interpretive guidance issued hereunder ("Section 409A"). Notwithstanding any provision of the Plan to the contrary, it is intended that this Plan comply with Section 409A, and all provision of this Plan shall be construed and interpreted in a manner consistent with the requirements for avoiding taxes or penalties under Section 409A. Each Participant is solely responsible and liable for the satisfaction of all taxes and penalties that may be imposed on or in respect of such Participant in connection with this Plan or any other plan maintained by the Company (including any taxes and penalties under Section 409A), and neither the Company nor any Affiliate shall have any obligation to indemnify or otherwise hold such Participant (or any beneficiary) harmless from any or all of such taxes or penalties.

### ACKNOWLEDGMENT

By participating in the Plan, the Participant understands and agrees that:

- (a) the Plan is established voluntarily by the Company, is discretionary in nature and may be modified, amended, suspended or terminated by the Company at any time, to the extent permitted by the Plan;
- (b) the grant of PSU awards is voluntary and occasional and does not create any contractual or other right to receive future PSU awards, or benefits in lieu of these awards, even if PSU awards have been granted in the past;
- (c) all decisions with respect to future PSU awards, if any, will be at the sole discretion of the Compensation Committee;
- (d) the Participant's participation in the Plan shall not create a right to further employment or service with the Company or, if different, the employing Subsidiary and shall not interfere with the ability of the Company or employing Subsidiary to terminate the Participant's employment or service relationship at any time with or without cause;
- (e) the Participant is voluntarily participating in the Plan;
- (f) any PSU awards and the Company's Class A Common Stock subject to awards, and the income and value of same, are not part of the Participant's normal or expected compensation for purposes of calculating any severance, resignation, termination, redundancy, dismissal, end-of-service payments, bonuses, holiday pay, long-service awards, pension or retirement or welfare benefits or similar payments; and
- (g) no claim or entitlement to compensation or damages shall arise from the forfeiture of a PSU award resulting from the Participant's termination of employment or service (for any reason whatsoever and whether or not later found to be invalid or in breach of employment laws in the jurisdiction where the Participant is employed or rendering services or the terms of the Participant's employment or service agreement, if any), and in consideration of the grant of a PSU award to which the Participant is otherwise not entitled, the Participant irrevocably agrees never to institute any claim against the Company or any Subsidiary.

# NON-U.S. GRANT PARTICIPANTS

Notwithstanding any provision of the Plan to the contrary, to comply with securities, exchange control, labor, tax, or other applicable laws, rules or regulations in countries outside of the United States in which the Company and its Subsidiaries operate or have Employees, Consultants, or directors, and/or for the purpose of taking advantage of tax favorable treatment for PSU Awards granted to Participants in such countries, the Committee, in its sole discretion, shall have the power and authority to (i) amend or modify the terms and conditions of any PSU awards granted to a Participant; (ii) establish, adopt, interpret, or revise any rules and procedures to the extent such actions may be necessary or advisable, including adoption of rules or procedures applicable to particular Subsidiaries or Participants residing in particular locations; and (iii) take any action, before or after a PSU award is made, that it deems advisable to obtain approval or comply with any necessary local governmental regulatory exemptions or approvals. Without limiting the generality of the foregoing, the Committee is specifically authorized to adopt rules or procedures with provisions that limit or modify rights on eligibility to receive PSU awards under the Plan or on termination of service, available methods of vesting or settlement of a PSUs award, payment of tax-related items, the shifting of employer tax liability to the Participant, tax withholding procedures, restrictions on the sale of shares of Class A Common Stock of the Company, and the handling of stock certificates or other indicia of ownership. Notwithstanding the foregoing, the Committee may not take actions hereunder, and no PSU awards shall be granted, that would violate the U.S. Securities Act of 1933, as amended, the Exchange Act, the Code, any securities law or governing statute.

### **EXCHANGE RATES**

Neither the Company nor any Subsidiary shall be liable to a Participant for any foreign exchange rate fluctuation between the Participant's local currency and the U.S. Dollar that may affect the value of the Participant's PSU award or of any amounts due to the Participant pursuant to the vesting or other settlement of the PSU award or, if applicable, the subsequent sale of Class A Common Stock acquired upon vesting.

In the event of any discrepancy between this PSU Overview and either the on-line Grant Agreement, the Plan or the provision under which the Plan is administered and governed by the Compensation Committee, the on-line Grant Agreement, the Plan and the determination of the Compensation Committee will govern, as applicable. This Overview is qualified in its entirety based on the determinations, interpretations and other decisions made within the sole discretion of the Compensation Committee.

**—**11

# [NAME] - Equity Award Notification

# [DATE] Performance Share Units (PSU) Award

Target Grant Value: \$[\_\_\_\_]

Number of Shares: Based on [DATE]

Award Type	Number of Shares
PSUs	[]

**Note:** The terms of the [DATE] One-Time Equity Award are in accordance with the terms and conditions of the Ralph Lauren Corporation 2010 Long-Term Incentive Plan as well as with the terms and conditions of executive's employment agreement date [DATE].

# **Information concerning goals is strictly confidential**

# **PSUs:**

 Vest after end of Fiscal 2022 based on achievement of cumulative performance during Fiscal 2020-2022 as certified by the Compensation and Organizational Development Committee based on performance goal and payout range shown below:

Performance <u>Level</u>	% of Goal <u>Achieved</u>	FY20-FY22 Cumulative Earnings Per Share <u>Goal</u>	% of Target <u>Award Earned</u>
Threshold	90%	\$[]	50%
Target	100%	\$[]	100%
Maximum	110%	\$[]	200%

PSU vesting is interpolated for performance between 90% - 110% of Target. Vesting typically occurs in June, but may be earlier or later. No payout will be earned for performance below Threshold.

RALPH LAUREN

# **Restricted Stock Unit Award**

Fiscal 2020 - Overview

[DATE]

This Overview is qualified in its entirety by reference to the On-Line Grant Agreement that was distributed to eligible participants on [DATE] (the "On-Line Grant Agreement"), the Memorandum to Participants in the Ralph Lauren Corporation 2010 Long-Term Stock Incentive Plan and to the Plan itself. Copies of the Memorandum and the Plan are available from your People and Development Department.

### **OVERVIEW**

The Ralph Lauren Corporation (the "Company") 2010 Long-Term Stock Incentive Plan (the "Plan") authorizes the Compensation & Organizational Development Committee of the Board of Directors (the "Compensation Committee") to grant equity awards to officers and other employees of the Company and its Subsidiaries and Affiliates.

As determined by the Compensation Committee, the Company may grant one or more types of stock awards. This Overview describes one type of stock award - Restricted Stock Units (RSU).

A RSU award provides the participant with the opportunity to receive shares of the Company's Class A Common Stock (traded on the New York Stock Exchange under the symbol RL) at a later date contingent upon continued service with the Company.

### AWARD OBJECTIVES

Objectives of RSUs, are to:

- 1. Attract and retain exceptional individuals of superior talent
- 2. Motivate such individuals to achieve longer-range performance
- 3. Enable such individuals to participate in the long-term growth and financial success of the Company

### PLAN ADMINISTRATION

The Company's People and Development Department administers the program and Merrill Lynch Wealth Management ("Merrill Lynch") is the recordkeeper. Participants must have an open brokerage account at Merrill Lynch in order to facilitate distribution of shares of the Company's Class A Common Stock upon the vesting of RSUs. To open a brokerage account, or for questions regarding your account and account transactions, contact Merrill Lynch at 877-765-7656 in the U.S. or Canada, or 609-818-8908 if calling from an international location.

The Company's Board of Directors reserves the right to amend, modify or terminate the Plan at any time, subject to stockholder approval, if required. No such amendment to the Plan would adversely affect any RSU awards then outstanding.

Nothing contained herein may be construed as creating a promise of future benefits or a binding contract with the Company. Further, an individual's employment continues to be at will, subject to any applicable employment agreement.

For questions regarding the Plan and its provisions, contact People and Development.

# **ELIGIBILITY FOR GRANT**

Equity awards, including RSU awards, may be granted annually to designated, key executives who have a significant impact on the strategic direction and business results of the Company, and who are actively employed on April 1 of the year when the grant is made.

Guidelines have been established for the number and type of equity awards that eligible participants may receive. The guidelines reflect a position's scope, accountability and impact on the organization, and may also reflect changes in the value of the Company's Class A Common Stock.

Please note that the guidelines do not constitute a guarantee that any specific individual will receive an equity award in any given or subsequent year, or guarantee the type or the size of any grant, if a grant is made.

An eligible employee who receives an Unsatisfactory (U) rating on their annual performance appraisal is not eligible for an equity award in the fiscal year following that performance appraisal period. An eligible employee who receives a Below Expectations (B) performance rating will be eligible for an equity award based on manager discretion.

### GRANT AMOUNT AND AWARD VESTING

The number of units in a RSU award is set on the grant date. The award will vest in equal, annual installments (tranches) over a three-year period. One-third of RSUs granted in fiscal 2020 will vest and be paid out on the first three anniversaries of the grant date based on the participant having continuous service through each vesting date - for awards granted on May 15, 2019, the first third vests on May 15, 2020, the second third vests on May 15, 2021, and the last third vests on May 15, 2022.

Once the RSUs are vested and distributed as Company Class A Common Stock, the participant owns the shares and as a shareholder, will have voting rights and will receive dividends, if applicable, on such shares. Prior to the vesting date, dividends are not earned on RSUs and the participant does not have voting rights.

### VESTING EXAMPLES

These examples illustrate how a RSU award granted in fiscal 2020 would vest, in equal installments, over three fiscal years. Vesting is subject to the participant's continuous service with the Company from the grant date to each vesting date.

EXAMPLE 1: Granted 210 RSUs on May 15, 2019

Grant Date	RSUs Eligible to Vest	Vesting Date
May 15, 2019	70	May 15, 2020
May 15, 2019	70	May 15, 2021
May 15, 2019	70	May 15, 2022
Total	210	

Additionally, depending on any previous grants received, more than one RSU award may be eligible to vest each year, as shown below:

EXAMPLE 2: MULTIPLE PRIOR GRANTS WITH SHARES ELIGIBLE TO VEST

		1/3 of RSUs Eligible to Vest		
Year Granted	RSUs Granted	May 2019	May 2020	May 2021
May 2018	300	100	100	100
May 2019	210	0	70	70
May 2020	270	0	0	90
Total RSUs	780	100	170	260

In the U.S. and in many other jurisdictions, vesting of RSUs and delivery of shares of the Company's Class A Common Stock is a taxable event. When shares are distributed, a portion of the shares are withheld to satisfy withholding requirements, and the net shares are delivered to participants in their Merrill Lynch account.

Shares received from the vesting of a RSU award may be sold subject to the Company's trading restrictions as set forth in the Company's Securities Trading policy beginning on page 7. In certain circumstances, certain Executive Officers may sell shares pursuant to Rule 144 or another applicable exemption under the U.S. Securities Act of 1933, as amended.

In the U.S. and in many other jurisdictions, sale of such shares after vesting has tax implications. Contact your financial advisor for important information about how a subsequent sale of shares impacts you.

Once RSUs have vested and you receive shares of the Company's Class A Common Stock from the vesting of a particular RSU award, you retain all rights to those shares, regardless of employment status with the Company.

### VALUE OF RESTRICTED STOCK UNITS

RSUs can provide participants with ownership of the Company's Class A Common Stock and the opportunity to benefit from any appreciation in price above the price on grant date.

This example illustrates the opportunity for gains in the value of the award at various Company Class A Common Stock prices.

# EXAMPLE: POTENTIAL VALUE Award of 210 RSUs

		If Stock Price Reaches:			
	# of Shares	\$110	\$120	\$130	\$140
Value (assumes shares vest)	210	\$23,100	\$25,200	\$27,300	\$29,400

Note: Value is before tax and a portion of the shares awarded would be withheld to satisfy required tax withholding.

Example is hypothetical and is not a forecast of growth in the Company's Class A Common Stock price.

# **On-Line Grant Agreement**

All recipients are required to accept their grant on-line by electronically signing the On-Line Grant Agreement to ensure recipients understand the terms of their grant. Recipients must electronically accept the terms of the On-Line Grant Agreement by [DATE]. Awards not accepted by [DATE] will be forfeited. For employees with the title Vice President and above, the Fiscal 2020 stock agreements include post-employment obligation terms, including confidentiality, non-compete and non-solicitation provisions.

# IF YOU LEAVE THE COMPANY

Termination as a result of:	Status of RSU Awards
Retirement <sup>1</sup>	$\ddot{Y}$ If retirement date is more than one year from the date of grant, participant is entitled to full award on scheduled vesting dates.
Long-Term Disability (LTD) <sup>2</sup>	Ÿ If retirement date is within the first year following the Grant date, participant is entitled to one-third of award on the first scheduled vesting date. All remaining RSUs are forfeited.
Death	
	Ÿ The above is subject to the terms and conditions in the On-Line Grant Agreement.
Voluntary Resignation	Ÿ All unvested RSUs are forfeited.
Involuntary Termination	

<sup>&</sup>lt;sup>1</sup> Normal retirement (age 65 with no service requirement) and early retirement (age 55 with 7 years of service) are treated the same.

<sup>&</sup>lt;sup>2</sup> For purposes hereof, "disability" shall, unless otherwise determined by the Committee, have the same meaning as such term or a similar term has under the long-term disability plan or policy maintained by the Company or a Subsidiary under which the Participant has coverage and which is in effect on the date of the onset of the Participant's disability.

#### SECURITIES TRADING POLICY

#### INSIDER TRADING

As provided in the Company Employee Handbook, employees are prohibited by law from buying or selling securities if an employee has or is aware of any *material*, *non-public information* about the Company and its subsidiaries. This is commonly referred to as "insider information." Material, non-public information is any information that has not been disclosed to the public that could affect the price of Company Common Stock -- either positively or negatively -- or affect a person's decision to buy, hold or sell securities.

Examples of what might be considered "insider information" include, but are not limited to, the following:

- Earnings or other financial information
- Changes in dividend policy
- Stock splits
- Mergers and acquisitions
- Major new contracts or product-line introductions
- Litigation involving substantial amounts of money
- Changes in management

These insider-trading rules are applicable to employees of Ralph Lauren and its Subsidiaries and Affiliates, worldwide.

# **COMPANY BLACKOUT PERIODS**

To avoid even the appearance of "insider trading," our Company's Securities Trading policy prohibits members of the Board of Directors, all employees and their "Related Parties" (as such term is defined in the Company's Securities Trading Policy) from making trades involving stock of the Company during certain "blackout periods." This prohibition covers all transactions in the Company's securities, including buying or selling shares, including shares of Class A Common Stock received upon the vesting of RSUs. These blackout periods generally begin two weeks before the end of each of our fiscal quarters and continue through one trading day after the Company issues its earnings release for the fiscal quarter or year just ended. If the earnings release is issued before the opening of the market on a trading day, trading may begin the next day. The blackout periods are announced at the start of each year. The Company may prohibit trading of the Company's stock at any time it deems such trading to be inappropriate, even outside the regular blackout periods. Individuals who receive a specific notification prohibiting them from trading the Company's stock should note that such notification takes precedence over pre-announced blackout periods. In addition, members of the Board of Directors, any employee who is at the Senior Vice President level or above, and all employees in the Finance, Legal and People and Development departments must clear all trades with the Corporate and Securities Counsel, or their designee, at all times.

## ADDITIONAL PROHIBITED TRANSACTIONS

Because we believe it is inappropriate for any Company personnel to engage in short-term or speculative transactions involving the Company's Common Stock, it is Company policy that employees do not engage in any of the following activities with respect to the securities of the Company:

• "In and out" trading in securities of the Company. Any Company stock purchased in the market must be held for a minimum of six months and ideally longer. Note that the Securities and Exchange Commission (SEC) has a "short-swing profit recapture" rule that effectively prohibits Executive Officers and members of the Board of Directors from selling any Company stock within six months of a purchase. The Company has extended this prohibition to all employees. The receipt of shares pursuant to the vesting of RSU awards is not considered a purchase under the SEC's rule.

- Purchases of stock of the Company on margin.
- Short sales (i.e., selling stock one does not own and then borrowing the shares to make delivery).
- "Hedging" and Pledging of Company Stock. No insider, including any director, officer or employee of the Company, shall purchase or sell, or make any offer to purchase or offer to sell derivative securities relating to the Company's securities, whether or not issued by the Company, such as exchange traded options to purchase or sell the Company's securities (so called "puts" and "calls") or financial instruments that are designed to hedge or offset any decrease in the market value of the Company's securities.

# CLEARANCE OF ALL TRADES BY DIRECTORS, OFFICERS AND OTHER KEY PERSONNEL

For employees at the Senior Vice President level or above and for all employees in the Finance, Legal and People and Development departments, all transactions in the Company's securities (including, but not limited to purchases, sales, transfers, etc.) must be conducted during an open trading window and precleared with the Corporate and Securities Counsel, or their designee. If contemplating a transaction, please provide a written request via e-mail to RLTrading@ralphlauren.com, specifying the number of shares you wish to sell <a href="mailto:before">before</a> contacting Merrill Lynch or any other broker, or taking any other step to initiate a transaction.

#### **COMPLIANCE WITH SECTION 409A**

To the extent applicable, the Plan shall be interpreted in accordance with Section 409A of the Internal Revenue Code of 1986 and the Department of Treasury Regulations and other interpretive guidance issued hereunder ("Section 409A"). Notwithstanding any provision of the Plan to the contrary, it is intended that this Plan comply with Section 409A, and all provision of this Plan shall be construed and interpreted in a manner consistent with the requirements for avoiding taxes or penalties under Section 409A. Each Participant is solely responsible and liable for the satisfaction of all taxes and penalties that may be imposed on or in respect of such Participant in connection with this Plan or any other plan maintained by the Company (including any taxes and penalties under Section 409A), and neither the Company nor any Affiliate shall have any obligation to indemnify or otherwise hold such Participant (or any beneficiary) harmless from any or all of such taxes or penalties.

### **ACKNOWLEDGMENT**

By participating in the Plan, the Participant understands and agrees that:

- (a) the Plan is established voluntarily by the Company, is discretionary in nature and may be modified, amended, suspended or terminated by the Company at any time, to the extent permitted by the Plan;
- (b) the grant of RSU awards is voluntary and occasional and does not create any contractual or other right to receive future RSU awards, or benefits in lieu of these awards, even if RSU awards have been granted in the past;
- (c) all decisions with respect to future RSU awards, if any, will be at the sole discretion of the Compensation Committee;
- (d) the Participant's participation in the Plan shall not create a right to further employment or service with the Company or, if different, the employing Subsidiary and shall not interfere with the ability of the Company or employing Subsidiary to terminate the Participant's employment or service relationship at any time with or without cause;
- (e) the Participant is voluntarily participating in the Plan;
- (f) any RSU awards and the Company's Class A Common Stock subject to awards, and the income and value of same, are not part of the Participant's normal or expected compensation for purposes of calculating any severance, resignation, termination, redundancy, dismissal, end-of-service payments, bonuses, holiday pay, long-service awards, pension or retirement or welfare benefits or similar payments; and
- (g) no claim or entitlement to compensation or damages shall arise from the forfeiture of a RSU award resulting from the Participant's termination of employment or service (for any reason whatsoever and whether or not later found to be invalid or in breach of employment laws in the jurisdiction where the Participant is employed or rendering services or the terms of the Participant's employment or service agreement, if any), and in consideration of the grant of a RSU award to which the Participant is otherwise not entitled, the Participant irrevocably agrees never to institute any claim against the Company or any Subsidiary.

#### **NON-U.S. GRANT PARTICIPANTS**

Notwithstanding any provision of the Plan to the contrary, to comply with securities, exchange control, labor, tax, or other applicable laws, rules or regulations in countries outside of the United States in which the Company and its Subsidiaries operate or have Employees, Consultants, or directors, and/or for the purpose of taking advantage of tax favorable treatment for RSU Awards granted to Participants in such countries, the Committee, in its sole discretion, shall have the power and authority to (i) amend or modify the terms and conditions of any RSU awards granted to a Participant; (ii) establish, adopt, interpret, or revise any rules and procedures to the extent such actions may be necessary or advisable, including adoption of rules or procedures applicable to particular Subsidiaries or Participants residing in particular locations; and (iii) take any action, before or after a RSU award is made, that it deems advisable to obtain approval or comply with any necessary local governmental regulatory exemptions or approvals. Without limiting the generality of the foregoing, the Committee is specifically authorized to adopt rules or procedures with provisions that limit or modify rights on eligibility to receive RSU awards under the Plan or on termination of service, available methods of vesting or settlement of a RSUs award, payment of tax-related items, the shifting of employer tax liability to the Participant, tax withholding procedures, restrictions on the sale of shares of Class A Common Stock of the Company, and the handling of stock certificates or other indicia of ownership. Notwithstanding the foregoing, the Committee may not take actions hereunder, and no RSU awards shall be granted, that would violate the U.S. Securities Act of 1933, as amended, the Exchange Act, the Code, any securities law or governing statute.

### **EXCHANGE RATES**

Neither the Company nor any Subsidiary shall be liable to a Participant for any foreign exchange rate fluctuation between the Participant's local currency and the U.S. Dollar that may affect the value of the Participant's RSU award or of any amounts due to the Participant pursuant to the vesting or other settlement of the RSU award or, if applicable, the subsequent sale of Class A Common Stock acquired upon vesting.

In the event of any discrepancy between this RSU Overview and either the on-line Grant Agreement, the Plan or the provision under which the Plan is administered and governed by the Compensation Committee, the on-line Grant Agreement, the Plan and the determination of the Compensation Committee will govern, as applicable. This Overview is qualified in its entirety based on the determinations, interpretations and other decisions made within the sole discretion of the Compensation Committee.

#### CERTIFICATION

# I, Patrice Louvet, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Ralph Lauren Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ PATRICE LOUVET

Patrice Louvet

President and Chief Executive Officer

(Principal Executive Officer)

Date: August 1, 2019

#### CERTIFICATION

- I, Jane Hamilton Nielsen, certify that:
  - 1. I have reviewed this quarterly report on Form 10-Q of Ralph Lauren Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ JANE HAMILTON NIELSEN

Jane Hamilton Nielsen

Chief Operating Officer and Chief Financial Officer

(Principal Financial and Accounting Officer)

Date: August 1, 2019

# Certification of Patrice Louvet Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report of Ralph Lauren Corporation (the "Company") on Form 10-Q for the period ended June 29, 2019, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Patrice Louvet, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

 /s/ PATRICE LOUVET	
 Patrice Louvet	

Date: August 1, 2019

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to Ralph Lauren Corporation and will be retained by Ralph Lauren Corporation and furnished to the Securities and Exchange Commission or its staff upon request.

# Certification of Jane Hamilton Nielsen Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report of Ralph Lauren Corporation (the "Company") on Form 10-Q for the period ended June 29, 2019, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Jane Hamilton Nielsen, Chief Operating Officer and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

/s/ JANE HAMILTON NIELSEN
Jane Hamilton Nielsen

Date: August 1, 2019

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to Ralph Lauren Corporation and will be retained by Ralph Lauren Corporation and furnished to the Securities and Exchange Commission or its staff upon request.