

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>FARAH ROGER N</u> (Last) (First) (Middle) <u>650 MADISON AVE</u> (Street) <u>NEW YORK NY 10022</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>POLO RALPH LAUREN CORP [RL]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President and COO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/10/2005</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	08/10/2005		M		150,000	A	\$16.9062	743,403.95	D	
Class A Common Stock	08/10/2005		s		34,600	D	\$51.75	708,803.95	D	
Class A Common Stock	08/10/2005		s		6,000	D	\$51.76	702,803.95	D	
Class A Common Stock	08/10/2005		s		1,200	D	\$51.77	701,603.95	D	
Class A Common Stock	08/10/2005		s		2,000	D	\$51.78	699,603.95	D	
Class A Common Stock	08/10/2005		s		600	D	\$51.79	699,003.95	D	
Class A Common Stock	08/10/2005		s		8,400	D	\$51.8	690,603.95	D	
Class A Common Stock	08/10/2005		s		200	D	\$51.82	690,403.95	D	
Class A Common Stock	08/10/2005		s		1,400	D	\$51.83	689,003.95	D	
Class A Common Stock	08/10/2005		s		2,000	D	\$51.84	687,003.95	D	
Class A Common Stock	08/10/2005		s		5,400	D	\$51.85	681,603.95	D	
Class A Common Stock	08/10/2005		s		500	D	\$51.86	681,103.95	D	
Class A Common Stock	08/10/2005		s		2,100	D	\$51.89	679,003.95	D	
Class A Common Stock	08/10/2005		s		6,400	D	\$51.9	672,603.95	D	
Class A Common Stock	08/10/2005		s		300	D	\$51.96	672,303.95	D	
Class A Common Stock	08/10/2005		s		61,600	D	\$52	610,703.95	D	
Class A Common Stock	08/10/2005		s		900	D	\$52.05	609,803.95	D	
Class A Common Stock	08/10/2005		s		400	D	\$52.06	609,403.95	D	
Class A Common Stock	08/10/2005		s		900	D	\$52.07	608,503.95	D	
Class A Common Stock	08/10/2005		s		700	D	\$52.08	607,803.95	D	
Class A Common Stock	08/10/2005		s		14,400	D	\$52.1	593,403.95	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option issued purs. to 1997 Long-Term Stock Incentive Plan	\$16.9062	08/10/2005		M			150,000	(1)	04/12/2010	Class A Common Stock	150,000	\$0	0	D	

Explanation of Responses:

1. 250,000 options were granted on 4/12/2000. These options vested and became exercisable in three equal annual installments beginning April 12, 2001.

Edward W. Scheuermann,

Attorney-in-Fact for Roger N. Farah 08/11/2005

Farah

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.