FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL								
	OMB Number:	3235-0287							
l	Estimated average burde	en							
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FLEISHMAN JOEL LAWRENCE						2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
	ALPH LA	irst) JREN CORP		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2008									Officer (give title Other (spe below) below)							
(Street) NEW YORK NY 10022 (City) (State) (Zip)							4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Nor	n-Deriv	ative	Se	curitie	s Ac	quired,	Disp	osed o	of, or Be	eneficia	lly (Owned	l				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		, Transaction Dispose Code (Instr. 5)			ities Acqui d Of (D) (In		and Securiti Benefic Owned		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	mount (A) or Pi			Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class A Common Stock 04/01/						2008		A		786 A		\$0		17,8	17,820(1)		D			
		7	able II -						uired, D s, option					y O	wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)		n of E		6. Date Exercisal Expiration Date (Month/Day/Year			Amount of Securities Underlying Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Price of rivative curity str. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisabl		kpiration ate	Title	Amount or Number of Shares							
Non- Employee Director Stock Option (right to	\$59.8	04/01/2008			A		2,007		(2)	04	1/01/2015	Class A Common Stock	2,007		\$0	2,007		D		

Explanation of Responses:

- 1. Of the total amount of shares of Class A Common Stock beneficially owned by the reporting person, 4,000 shares are held indirectly in retirement accounts.
- $2. \ These \ options \ vest \ and \ become \ exercisable \ in \ three \ equal \ annual \ installments \ beginning \ on \ April \ 1, \ 2009.$

04/03/2008 Yen D. Chu, Attorney-in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.