FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	<b>OF CHANGES</b>	IN BENEFICIAL	<b>OWNERSHIP</b>

l	OMB APPRO	IVAL				
	OMB Number:	3235-0287				
l	Estimated average burd	en				
l	hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ULLMAN MYRON III</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol POLO RALPH LAUREN CORP [ RL ]										telationship eck all appl X Direct	cable)	ng Per	son(s) to Iss 10% Ov			
(Last) (First) (Middle) C/O POLO RALPH LAUREN CORPORATION 650 MADISON AVENUE					02/	3. Date of Earliest Transaction (Month/Day/Year) 02/03/2004										below			Other (s			
SSS III DISON IN LINE					- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NEW Y	ORK N	Y	10022														filed by Mo		orting Person n One Repo			
(City)	(S	tate)	(Zip)																			
		Tab	le I - Noi	า-Deriv	/ative	Se	curitie	s Ac	qu	ired, [	Disp	osed o	of, or E	Bene	ficial	ly Owne	d					
1. Title of Security (Instr. 3)  2. Transa Date (Month/D				Execution Date,			÷,	Transaction Dispose Code (Instr. 5)			rities Acquired (A) o ed Of (D) (Instr. 3, 4 a			Benefic Owned	es ially Following	Form (D) o	n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership				
										Code	v	Amount	(A (D	or	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)		
Class A Common Stock 02/05/						2004			P		4,500		A	\$31	8,	8,500		D <sup>(1)</sup>				
Class A Common Stock 02/05/					5/2004	004			P		1,500	) .	4	\$30.9	) 10	10,000		D <sup>(1)</sup>				
		7	able II -									sed of onverti				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)				Exp	6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	tive derivative	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Dat	te ercisable		kpiration ate	Title	or Ni of	umber							
Non- Employee Director Stock Option (Right to	\$30.3	02/03/2004			A		7,500			(2)	02	2/03/2014	Class A Commo Stock		<b>7,500</b>	\$0	7,500	)	D			

## **Explanation of Responses:**

- 1. The shares of Class A Common Stock acquired are held directly by the Reporting Person. The Reporting Person also indirectly holds 1,800 shares of Class A Common Stock in a personal retirement account. The remaining 2,200 shares of Class A Common Stock are held directly by the Reporting Person.
- 2. The options vest and become exercisable in two annual installments beginning on February 3, 2005.

/s/ Edward W. Scheuermann,

02/05/2004 Attorney-in-Fact for Myron E.

<u>Ullman, III</u>

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.