

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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hours per response: 0.5

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
<u>Murphy Steven P</u>			<u>POLO RALPH LAUREN CORP [ RL ]</u>			<input checked="" type="checkbox"/> Director 10% Owner		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)			Officer (give title below) Other (specify below)		
RODALE INC.			<u>08/08/2007</u>					
733 THIRD AVENUE, 15TH FLOOR			4. If Amendment, Date of Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)						<input checked="" type="checkbox"/> Form filed by One Reporting Person		
<u>NEW YORK</u>	<u>NY</u>	<u>10017</u>				Form filed by More than One Reporting Person		
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	08/08/2007		P		115	A	\$80.44	115	I	See Footnote <sup>(1)</sup>
Class A Common Stock	08/08/2007		P		25	A	\$80.44	25	I	See Footnote <sup>(2)</sup>
Class A Common Stock	08/08/2007		P		65	A	\$80.44	65	I	See Footnote <sup>(3)</sup>
Class A Common Stock	08/09/2007		P		65	A	\$77.36	180	I	See Footnote <sup>(1)</sup>
Class A Common Stock	08/09/2007		P		15	A	\$77.15	40	I	See Footnote <sup>(2)</sup>
Class A Common Stock	08/09/2007		P		40	A	\$76.9	105	I	See Footnote <sup>(3)</sup>
Class A Common Stock	08/16/2007		P		20	A	\$77.42	200	I	See Footnote <sup>(1)</sup>
Class A Common Stock	08/16/2007		P		5	A	\$77.42	45	I	See Footnote <sup>(2)</sup>
Class A Common Stock	08/16/2007		P		10	A	\$77.42	115	I	See Footnote <sup>(3)</sup>
Class A Common Stock	10/03/2007		P		95	A	\$76.42	295	I	See Footnote <sup>(1)</sup>
Class A Common Stock	10/03/2007		P		20	A	\$76.51	65	I	See Footnote <sup>(2)</sup>
Class A Common Stock	10/03/2007		P		55	A	\$76.42	170	I	See Footnote <sup>(3)</sup>
Class A Common Stock	10/04/2007		P		70	A	\$74.58	365	I	See Footnote <sup>(1)</sup>
Class A Common Stock	10/04/2007		P		15	A	\$74.71	80	I	See Footnote <sup>(2)</sup>
Class A Common Stock	10/04/2007		P		45	A	\$74.71	215	I	See Footnote <sup>(3)</sup>
Class A Common Stock	10/11/2007		P		35	A	\$71.51	400	I	See Footnote <sup>(1)</sup>
Class A Common Stock	10/11/2007		P		5	A	\$71.51	85	I	See Footnote <sup>(2)</sup>
Class A Common Stock	10/11/2007		P		20	A	\$71.51	235	I	See Footnote <sup>(3)</sup>

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	10/12/2007		P		40	A	\$70.81	440	I	See Footnote <sup>(1)</sup>
Class A Common Stock	10/12/2007		P		10	A	\$71	95	I	See Footnote <sup>(2)</sup>
Class A Common Stock	10/12/2007		P		20	A	\$70.81	255	I	See Footnote <sup>(3)</sup>
Class A Common Stock	10/15/2007		P		40	A	\$69.95	480	I	See Footnote <sup>(1)</sup>
Class A Common Stock	10/15/2007		P		10	A	\$69.95	105	I	See Footnote <sup>(2)</sup>
Class A Common Stock	10/15/2007		P		25	A	\$69.95	280	I	See Footnote <sup>(3)</sup>
Class A Common Stock	10/15/2007		P		25	A	\$69.9	505	I	See Footnote <sup>(1)</sup>
Class A Common Stock	10/15/2007		P		5	A	\$69.9	110	I	See Footnote <sup>(2)</sup>
Class A Common Stock	10/15/2007		P		15	A	\$69.9	295	I	See Footnote <sup>(3)</sup>
Class A Common Stock	10/16/2007		P		85	A	\$68.44	590	I	See Footnote <sup>(1)</sup>
Class A Common Stock	10/16/2007		P		15	A	\$68.44	125	I	See Footnote <sup>(2)</sup>
Class A Common Stock								1,534	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

**Explanation of Responses:**

- These shares are held jointly with right of survivorship with Ann P. Murphy.
- These shares are held in Mr. Murphy's Individual Retirement Account.
- These shares are held in Ann P. Murphy's Individual Retirement Account.

**Remarks:**

This Form 4 is the first of two Form 4 filings being made by Mr. Murphy on March 11, 2008.

Steven P. Murphy

03/11/2008

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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