FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPR	JAVC							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name <b>and</b> Ticker or Trading Symbol POLO RALPH LAUREN CORP [ RL ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>LAUREN RALPH</u>					1							,			X Direc	ctor	X	10% C	wner	
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 10/10/2003								-	X Offic below	er (give title w)		Other below)	(specify		
650 MADISON AVE													10/		Chairman and CEO					
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YO	ORK N	Y 1	.0022											:	X Forn	n filed by One	Repor	ing Pers	on	
(City)	(St	ate) (	Zip)		Form filed by More Person								e than (	One Rep	orting					
		Tabl	e I - Non	-Deriva	ative	Sec	curitie	s Ac	quired,	Dis	osed o	f, or E	3ene	iciall	y Own	ed				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr. 5)				4 and Secu Bene Own		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount (A) or (D)		) or )	Price		ted action(s) 3 and 4)			(Instr. 4)	
Class A Common Stock 10/10/						2003		A		173.73 A		(1)	100	100,363.92		)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date, (		saction e (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative rities ired osed . 3, 4	6. Date E: Expiration (Month/D: Date Exercisal	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		r. 3	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dire or I (I) (	nership m: ect (D) ndirect Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## Explanation of Responses:

1. Represents restricted stock units issued to the reporting person in respect of restricted stock units previously granted under the issuer's 1997 Long-Term Stock Incentive Plan as a result of the payment of a cash dividend on the issuer's Common Stock. The restricted stock units are payable solely in shares of the issuer's Class A Common Stock.

Edward W. Scheuermann,

Attorney-in-Fact for Ralph

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10/14/2003

**Lauren** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.