FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OIVID AFFROVAL												
l	OMB Number:	3235-0287											
l	Estimated average burden												
l	hours per response:	0.5											

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LAUREN RALPH</u>							2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner				
(Last) (First) (Middle) 650 MADISON AVE							3. Date of Earliest Transaction (Month/Day/Year) 06/08/2004								Officer (give title below) Chairman and CEO				
(Street) NEW YORK NY 10022 (City) (State) (Zip)					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								e) <mark>X</mark> Forn Forn					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						on	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securiti		5. Amo Securi Benefi Owned	unt of ies ially Following	Form (D) or	: Direct I r Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Transa	Reported Transaction(s) (Instr. 3 and 4)			Instr. 4)	
Class A Common Stock 06/08/2							2004				100,00	000 A \$0		(1) 200	200,685.18		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	c	Transa Code (Derivative		6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and of Securiti Underlying Derivative (Instr. 3 ar	ies g Security	8. Price Derivati Security (Instr. 5)	e derivativ Securitie Benefici Owned Followin Reporte	ve es ially ng d	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				c	Code	v	(A)	(D)	Date Exercisat		Expiration Date	Title	Amount or Number of Shares			Transaction(s) (Instr. 4)			
Option issued pursuant 1997 Long- Term Stock Incentive	\$33.12	06/08/2004			A		150,000		06/08/200	5 ⁽²⁾	06/08/2014	Class A Common Stock	150,000	\$0	150,0	000	D		

Explanation of Responses:

- 1. Represents restricted stock units payable solely in stock granted under the issuer's 1997 Long Term Stock Incentive Plan.
- 2. The options were granted pursuant to the issuer's 1997 Long-Term Stock Incentive Plan and vest and become exerciseable in three equal annual installments beginning on June 8, 2005.

/s/ Edward W. Scheuermann,

Attorney-in-Fact for Ralph 06/14/2004

Lauren

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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