FORM 4

Lauren David R.

(Last)

(First)

RALPH LAUREN CORPORATION

650 MADISON AVENUE

(Middle)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden
hours per response: 0.5

	tions may contil ction 1(b).	nue. See		ı	Filed p						rities Exchar Company Act		1934		hours	per res	sponse:	0.5
	nd Address of Family, 1	Reporting Person*				2. Issu	uer Nan	ne and Tio	ker or T	rading	Symbol			Relationshi heck all app Dired	,	ig Pers	. ,	
(Last) (First) (Middle) C/O CBIZ MHM, LLC. 1065 AVENUE OF THE AMERICAS - 12TH						e of Ea 3/2014		saction ((Montl	n/Day/Year)	\dashv	Offic belo	er (give title w)		Other (below)			
FLOOR	ENOE OF	THE AWEKICA	10 - 1211	.1	4	1. If A	mendm	ent, Date	of Origin	nal File	ed (Month/Da	ay/Year)	6. Lir		r Joint/Group	Filing	(Check Ap	plicable
(Street) NEW Y	ORK N	Y	10018											Forn	n filed by On n filed by Mo son		-	
(City)	(S	tate)	(Zip)															
		Та	ble I - N	on-De	rivat	ive S	Secur	ities Ad	quire	d, Di	isposed o	of, or Be	neficial	ly Owne	d			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/		ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		(A) or . 3, 4 and 5	Secur Benef Owne	5. Amount of Securities Beneficially Owned Following Reported		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Trans	action(s) 3 and 4)			(
Class A	Common St	ock		08/0	8/201	4			С		200,000) A	(1)	2	00,000		D ⁽²⁾	
Class A	Common St	ock		08/0	8/201	4			S ⁽³⁾		1,200	D	\$157.5	5 ⁽⁴⁾ 1	98,800		D ⁽²⁾	
Class A Common Stock			08/08/201		14		S ⁽³⁾		5,077	D	\$158.4	3 ⁽⁵⁾ 1	193,723		D ⁽²⁾			
Class A Common Stock			08/08/201		14		S ⁽³⁾		6,493	D	\$159.4	4 ⁽⁶⁾ 1	(6) 187,230		D ⁽²⁾			
Class A Common Stock		08/08/2014		4	1		S ⁽³⁾		12,230	D	\$160.2	\$160.29 ⁽⁷⁾ 175,000		D ⁽²⁾				
Class A Common Stock		08/11/2014		4			S ⁽³⁾		3,898	D	\$161.5	4 ⁽⁸⁾ 1	71,102		D ⁽²⁾			
Class A	Common St	ock		08/1	1/201	4			S ⁽³⁾		21,102	D	\$162.4	7 ⁽⁹⁾ 1	50,000	-	D ⁽²⁾	
Class A	Common St	ock													7,970		D ⁽¹⁰⁾	
			Table II								posed of converti			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	ansaction		5. N Der r. Sec Acc or D	5. Number of Derivative			cisable and		nd Amount ties ng e Security	8. Price Derivativ Security (Instr. 5)	∕e derivativ	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership ct (Instr. 4)		
									Date		Expiration		Amount or Number		(Instr. 4)	(-)		
					Code	v	(A)	(D)	Exercis	sable		Title	of Shares	3				-
Class B Common Stock	(1)	08/08/2014			С			200,000	(1))	(1)	Class A Common Stock	200,00	\$0.00	7,642,	342	D ⁽²⁾	
	nd Address of Family, 1	Reporting Person* $L.L.C.$																
	IZ MHM, L		,	ddle)			_											
1065 AV	'ENUE OF	THE AMERICA	AS - 12TI	1 FLOC	JK 		_											
(Street) NEW Y	ORK	NY	100	018														
(City)		(State)	(Zip	0)														
1. Name a	nd Address of	Reporting Person*					7											

(Street) NEW YORK	NY	10022
(City)	(State)	(Zip)

Explanation of Responses:

- 1. The holder of the securities has the right, at the holder's option, at any time and from time to time, to convert shares of Class B Common Stock into Class A Common Stock on a one-for-one basis.
- 2. These securities are held by Lauren Family, L.L.C., a limited liability company of which Mr. David Lauren is a manager and in which Mr. David Lauren has an indirect pecuniary interest. Mr. David Lauren disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.
- 3. These sales were made pursuant to a Rule 10b5-1 sales plan in connection with a long-term strategy for estate planning.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$157.39 to \$157.77, inclusive. The reporting persons undertake to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (4) through (11) to this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$158.10 to \$158.97, inclusive.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$159.00 to \$159.97, inclusive.
- 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$160.00 to \$160.53, inclusive.
- 8. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$161.04 to \$161.99, inclusive.
- 9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$162.00 to \$162.96, inclusive.
- 10. These securities are held individually by Mr. David Lauren.

Exhibit List: Exhibit 24 - Power of Attorney of David Lauren

/s/ Craig L. Smith, Attorney-in-

Fact for Andrew Lauren, Manager of Lauren Family,

08/12/2014

L.L.C.

/s/ Craig L. Smith, Attorney-in-

Fact for David Lauren, Manager 08/12/2014

of Lauren Family, L.L.C.

/s/ Craig L. Smith, Attorney-in-

Fact for Dylan Lauren, Manager 08/12/2014

of Lauren Family, L.L.C.

/s/ Craig L. Smith, Attorney-in-08/12/2014

Fact for David Lauren

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS, that I, David Richard Lauren, hereby make, constitute and appoint Craig L. Smith as my agent and attorney-in-fact for the purpose of executing in my name, in my individual capacity, all documents, certificates, instruments, statements, filings and agreements ("documents") to be filed with or delivered to any foreign or domestic governmental or regulatory body or required or requested by any other person or entity pursuant to any legal or regulatory requirement relating to the acquisition, ownership, management or disposition of securities or other investments, and any other documents relating or ancillary thereto, including without limitation all documents relating to filings with the United States Securities and Exchange Commission (the "SEC") pursuant to the Securities Act of 1933 or the Securities Exchange Act of 1934 (the "Act") and the rules and regulations promulgated thereunder, including all documents relating to the beneficial ownership of securities required to be filed with the SEC pursuant to Section 13(d), Section 13(g) or Section 16(a) of the Act and granting unto said attorney in fact and agent full power and authority to do and perform each and every act and thing requisite and necessary to be done in connection therewith, as fully to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorney in fact and agent or his substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Except as otherwise specifically provided herein, this Power of Attorney shall not in any manner revoke, in whole or in part, any Power of Attorney previously executed. This Power of Attorney shall not be revoked by any subsequent Power of Attorney executed in the future, unless such subsequent Power of Attorney specifically refers to this Power of Attorney, or specifically states that the instrument is intended to revoke this Power of Attorney, all prior general Powers of Attorney or all prior Powers of Attorney.

IN WITNESS WHEREOF, I have executed this instrument as of the 5th day of August 2014.

/s/ David Richard Lauren
----David Richard Lauren