1. Name

(Street) NEW

(City)

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

|  | Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). |
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|--|--|

(State)

(Zip)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| Instruction 1                           | .(b).                            |  | Filed pursuant to Section 16(a) of the Securities Exchange Ac<br>or Section 30(h) of the Investment Company Act of 194 |  |
|---|----------------------------------|--|--|--|
|   | ldress of Reporting<br>K FRANK A |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>RALPH LAUREN CORP</u> [ RL ]                                  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner |
| (Last) (First)<br>RALPH LAUREN CORPORAT | (Middle)<br>ATION                | 3. Date of Earliest Transaction (Month/Day/Year)<br>10/12/2018 | Officer (give title Other (specify below) below)   |  |
| 650 MADISON AVENUE                      |                                  |  | 4. If Amendment, Date of Original Filed (Month/Day/Yea   | ar) 6. Individual or Joint/Group Filing (Check Applicable<br>Line)                                 |
| (Street)<br>NEW YORK                    | K NY                             | 10022  |  | X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person            |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | vecution Date, Transaction |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               |                           | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|----------------------------|---|---|---------------|---------------------------|---|---|---|
|                                 |  |   | Code                       | v | Amount  | (A) or<br>(D) | Price                     | Transaction(s)<br>(Instr. 3 and 4)  |   | (11311 4)   |
| Class A Common Stock            | 10/12/2018                                 |   | Α                          |   | 7.79  | Α             | <b>\$0</b> <sup>(1)</sup> | 22,952.82   | D   |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr.<br>8) |   | Transaction<br>Code (Instr.<br>8) |     | Transaction<br>Code (Instr.<br>8) |                    | Transaction<br>Code (Instr.<br>8) |  | Transaction of<br>Code (Instr. Derivative |  | of Expiration Date<br>Derivative (Month/Day/Year)<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4 |  | action of<br>Instr. Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4 |  | Expiration Date |  | Expiration Date Amount of<br>(Month/Day/Year) Securities |  | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3 |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|-----------------------------------|---|-----------------------------------|-----|-----------------------------------|--------------------|-----------------------------------|--|---|--|---|--|--|--|-----------------|--|--|--|---|--|---|--|--|--|
|   |   |  |   | Code                              | v | (A)                               | (D) | Date<br>Exercisable               | Expiration<br>Date | Title                             | Amount<br>or<br>Number<br>of<br>Shares |   |  |   |  |  |  |                 |  |  |  |   |  |   |  |  |  |

Explanation of Responses:

1. Represents restricted stock units payable as a result of the payment of a cash dividend on the Issuer's Class A Common Stock. The restricted stock units are payable solely in shares of the Issuer's Class A Common Stock issued to the Reporting Person in respect of restricted stock units previously granted under the Issuer's Amended and Restated 2010 Long-Term Stock Incentive Plan.

| /s/ Avery S. Fischer, Attorney-  |            |
|----------------------------------|------------|
| in-Fact for Frank A. Bennack,    | 10/16/2018 |
| <u>Jr.</u>                       |            |
| ** Signature of Reporting Person | Date       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |  |
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