FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burd	en								
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ISHAM F LANCE						2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 650 MADISON AVE							of Earl 2003	iest Tran	saction (M	onth/[Day/Year)		X Officer below)	Officer (give title Other (spec below) Vice Chairman			pecify		
(Street) NEW YORK NY 10022						If Am	endme	ent, Date	of Original	Filed	(Month/Day	Line	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(City)	(S	tate)		Form filed by More than One Reporting Person															
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)			Execution Date, if any (Month/Day/Year)		Code (8)	Instr.			r. 3, 4 and	5) Securitie Beneficia Owned F Reported	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		Direct I Indirect I tr. 4)	7. Nature of ndirect Beneficial Dwnership Instr. 4)	
				10/00/00					Code	٧	Amount	(A) or (D)	Price	(Instr. 3	(Instr. 3 and 4)				
Class A Common Stock					12/08/2003				M		30,000		\$13.9		,097		D		
Class A Common Stock				12/08/2003					+		24,500	+	\$28	\$28 99,		D			
					12/08/2003					<u> </u>	5,500					- 			
					12/09/2003					_	20,000	_	 		1,097		D		
	Common St				12/09/2003					_	4,200	D	1 '	\$27.66 109			D		
Class A Common Stock 12/09						_			S	_	1,100	D	1	\$27.68 108,			D		
Class A Common Stock 12/09						9/2003				<u> </u>	1,000	D	\$27.6	+	7,797		D		
Class A Common Stock 12/09									S		200	D	\$27.		,597	D			
Class A Common Stock 12/09									S		4,200	D	\$27.7		,397		D		
Class A Common Stock 12/09									S	_	300	D	\$27.7	_	103,097		D		
						09/2003				<u> </u>	2,200	D	\$27.7	_	100,897		D		
Class A Common Stock 12/0						_			S	<u> </u>	300	D	\$27.7		,597	D			
Class A Common Stock 12/09									S			D	\$27.		99,897		D		
Class A Common Stock 12/09/									S	<u> </u>	4,400	D			5,497		D		
Class A Common Stock 12/09						/2003			S		200	D	\$27.8	_	,297		D		
						/2003			S	_	500	D	\$27.8	_	797				
Class A Common Stock 12/0)/2003			S		700	D	\$27.8		097		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	d 4. Date, Transaction Code (Instr.		5. Number 6		6. Date Ex	b. Date Exercisable expiration Date Month/Day/Year)				8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (right to buy)	\$13.97	12/08/2003			M	A		30,000	06/13/200	1 ⁽¹⁾	06/13/2010	Class A Common Stock	30,000	\$0	111,000		D		
Employee Stock Option (right to buy)	\$13.97	12/09/2003			M	20,000 06/13/2001 ⁽¹⁾ 06/13/2010 Comm		Class A Common Stock	20,000	\$0	90,000		D						
Explanatio	n of Respon	ses:																	

1. Options to purchase 200,000 shares of Class A Common Stock were granted to the reporting person on June 13, 2000. One-third of such options vested on each of the first, second and third anniversary of the grant date.

Edward W. Scheuermann,

Attorney-in-Fact for F. Lance 12/10/2003

<u>Isham</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.