FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |  |
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**OMB APPROVAL** OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Picicci Justin M.  |   |   |  |   | 2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [ RL ] |   |                            |       |   |   |                                   |            | Check                                      | tionship of Reportir<br>all applicable)<br>Director<br>Officer (give title        |   | 10% C  |            |
|--|---|---|--|---|--|---|----------------------------|-------|---|---|-----------------------------------|------------|--|---|---|--|------------|
| (Last) (First) (Middle) RALPH LAUREN CORPORATION 650 MADISON AVENUE  |   |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 08/15/2024 |  |   |                            |       |   |   |                                   | V          | below                                      | Chief Financial Office  |   |  |            |
| (Street) NEW YORK NY 10022   |   |   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |  |   |                            |       |   | i. Indiv<br>ine)  | _                                 |            |  |   |   |  |            |
| (City)   | (Sta  |   | Zip)   | D   | 45   | 0   | 141 4 -                    |       | 1.5:                                      |   | D                                 |            |  |   | 1   |  |            |
| 1. Title of Security (Instr. 3)  |   |   | 2. Transaction<br>Date<br>(Month/Day/Year                |   | 2A. Deemed<br>Execution Date,  |   |                            |       | s Acquired (A) or<br>f (D) (Instr. 3, 4 a |   | 5. Amo<br>and 5) Securi<br>Benefi |            | ount of<br>ities<br>icially<br>d Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                 | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership               |  |            |
|  |   |   |  |   |  |   |                            | Code  | v   | Amount  | (A) or<br>(D)                     | Price      |  | Transa  | ction(s)<br>3 and 4)  |  | (Instr. 4) |
| Class A Common Stock   |   |   |  | 08/15/20  | 24   |   |                            | A     |   | 3,639   | A                                 | (1)        | )  | 14  | 4,892   | D  |            |
| Class A Common Stock   |   |   |  | 08/15/20  | 24   |   |                            | F     |   | 418   | D                                 | \$164.     | .875                                       | 14  | 4,474   | D  |            |
| Class A Common Stock   |   |   |  | 08/15/20  | 24   |   |                            | F     |   | 883   | D                                 | \$164.     | .875                                       | 13  | 3,591   | D  |            |
| Class A Common Stock 08/15/20  |   |   | 24   |   |  | F   |                            | 1,192 | D   | \$164.  | .875                              | 12         | 2,399                                      | D   |   |  |            |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |   |  |   |  |   |                            |       |   |   |                                   |            |  |   |   |  |            |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | ercise (Month/Day/Year) if any (Month/Day/Year) ative |  | 4.<br>Transa<br>Code<br>8)                                  | action<br>(Instr.  | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) | Expiration D.  (Month/Day/ |       | Date                                      | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |                                   | Der<br>Sec | rice of<br>ivative<br>urity<br>tr. 5)      | 9. Number derivative Securities Beneficially Owned Following Reported Transaction | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |            |

## **Explanation of Responses:**

1. Represents shares of the Issuer's Class A Common Stock issued to the Reporting Person as restricted stock units granted under the Issuer's 2019 Long-Term Stock Incentive Plan. These restricted stock units will vest in three equal annual installments beginning August 15, 2025

Date

Exercisable

Expiration Date

Title

and 5)

(A) (D)

> /s/ Avery S. Fischer, Attorney-08/19/2024 in-Fact for Justin M. Picicci

Amount

Shares

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code ٧

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.