FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	tion 1(b).	iue. See		File	d purs	uant t Sectio	o Section on 30(h)	n 16(a of the	a) of the Sec Investment	uritie	es Exchan Ipany Act	nge Act of 1 of 1940	.934		nours	per re	sponse:	0.5
1. Name and Address of Reporting Person* ALCHIN JOHN R						2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]								Relationship of Reporting Person(s) to Issuer (Check all applicable)				
ALCHIVIONIVIC														X Direct			10% Ow	· I
(Last) (First) (Middle) 1500 MARKET STREET					3. Date of Earliest Transaction (Month/Day/Year) 02/06/2007								Officer (give title Other (specify below) below)					
(Street) PHILADELPHIA PA 191022146				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)							Lin	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(City) (State) (Zip)													Form filed by More than One Reporting Person					
	<u> </u>	Tab	le I - Nor	-Deriv	ative	Sec	curitie	s Ac	quired, C	Disp	osed c	of, or Be	neficial	ly Owne	d			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				ar) E	A. Deemed Execution Date, f any Month/Day/Year)		Code (In	Transaction Disposed Code (Instr. 5)		ities Acquired (A) o d Of (D) (Instr. 3, 4		Benefic Owned	es For ially (D) Following (I) (n: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership		
									v	Amount	(A) o	r Price	Transa	Reported Transaction(s) (Instr. 3 and 4)			Instr. 4)	
		Т							uired, Di					Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code (1 8)		of		6. Date Exer Expiration I (Month/Day)	Date		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		epiration	Title	Amount or Number of Shares					
Non- Employee Director Stock Option (Right to	\$84.395	02/06/2007			A		7,500		(1)	02	2/06/2014	Class A Common Stock	7,500	\$0	7,500)	D	

Explanation of Responses:

 $1. \ The \ options \ vest \ and \ become \ exercisable \ in \ three \ annual \ installments \ beginning \ on \ February \ 6, \ 2008.$

Yen D. Chu, Attorney-in-Fact 02/08/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.