



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 10-Q

(Mark One)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the quarterly period ended December 27, 2008

☐ or  
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
Commission File Number: 001-13057

Polo Ralph Lauren Corporation

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)  
650 Madison Avenue,  
New York, New York  
(Address of principal executive offices)

13-2622036  
(I.R.S. Employer  
Identification No.)  
10022  
(Zip Code)

(212) 318-7000  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐ Accelerated filer ☐  
Non-accelerated filer ☐ (Do not check if a smaller reporting company) Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

At January 30, 2009, 55,820,793 shares of the registrant's Class A common stock, \$.01 par value, and 43,280,021 shares of the registrant's Class B common stock, \$.01 par value, were outstanding.

POLO RALPH LAUREN CORPORATION  
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**POLO RALPH LAUREN CORPORATION**  
**CONSOLIDATED BALANCE SHEETS**

	December 27, 2008	March 29, 2008
	(millions) (unaudited)	
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 574.3	\$ 551.5
Short-term investments	305.9	74.3
Accounts receivable, net of allowances of \$182.3 million and \$172.0 million	310.5	508.4
Inventories	585.1	514.9
Deferred tax assets	83.0	76.6
Prepaid expenses and other	145.4	167.8
<b>Total current assets</b>	<b>2,004.2</b>	<b>1,893.5</b>
Property and equipment, net	693.6	709.9
Deferred tax assets	102.2	116.9
Goodwill	976.2	975.1
Intangible assets, net	354.4	349.3
Other assets	254.7	320.8
<b>Total assets</b>	<b>\$ 4,385.3</b>	<b>\$ 4,365.5</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 185.9	\$ 205.7
Income tax payable	54.0	28.8
Accrued expenses and other	481.4	467.7
Current maturities of debt	—	206.4
<b>Total current liabilities</b>	<b>721.3</b>	<b>908.6</b>
Long-term debt	419.6	472.8
Non-current liability for unrecognized tax benefits	150.6	155.2
Other non-current liabilities	399.4	439.2
Commitments and contingencies (Note 13)		
<b>Total liabilities</b>	<b>1,690.9</b>	<b>1,975.8</b>
<b>Stockholders' equity:</b>		
Class A common stock, par value \$.01 per share; 72.2 million and 70.5 million shares issued; 55.8 million and 56.2 million shares outstanding	0.7	0.7
Class B common stock, par value \$.01 per share; 43.3 million shares issued and outstanding	0.4	0.4
Additional paid-in-capital	1,093.5	1,017.6
Retained earnings	2,425.9	2,079.3
Treasury stock, Class A, at cost (16.4 million and 14.3 million shares)	(966.7)	(820.9)
Accumulated other comprehensive income (loss)	140.6	112.6
<b>Total stockholders' equity</b>	<b>2,694.4</b>	<b>2,389.7</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 4,385.3</b>	<b>\$ 4,365.5</b>

See accompanying notes.

**POLO RALPH LAUREN CORPORATION**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions, except per share data) (unaudited)			
Net sales	\$ 1,202.1	\$ 1,215.2	\$ 3,645.8	\$ 3,485.0
Licensing revenue	49.9	54.6	148.7	154.2
<b>Net revenues</b>	<b>1,252.0</b>	<b>1,269.8</b>	<b>3,794.5</b>	<b>3,639.2</b>
Cost of goods sold <sup>(a)</sup>	(582.3)	(593.3)	(1,698.2)	(1,675.4)
<b>Gross profit</b>	<b>669.7</b>	<b>676.5</b>	<b>2,096.3</b>	<b>1,963.8</b>
<b>Other costs and expenses:</b>				
Selling, general and administrative expenses <sup>(a)</sup>	(496.5)	(492.2)	(1,516.6)	(1,418.9)
Amortization of intangible assets	(5.1)	(13.6)	(15.0)	(35.7)
Impairment of assets	—	—	(7.1)	—
Restructuring charges	(1.5)	—	(1.5)	—
<b>Total other costs and expenses</b>	<b>(503.1)</b>	<b>(505.8)</b>	<b>(1,540.2)</b>	<b>(1,454.6)</b>
<b>Operating income</b>	<b>166.6</b>	<b>170.7</b>	<b>556.1</b>	<b>509.2</b>
Foreign currency gains (losses)	(5.4)	(2.2)	(2.5)	(4.3)
Interest expense	(7.4)	(6.8)	(20.5)	(18.9)
Interest and other income, net	5.4	2.5	18.5	16.2
Equity in income (loss) of equity-method investees	(1.1)	(0.6)	(2.7)	(1.2)
Minority interest expense	—	(0.1)	—	(2.1)
<b>Income before provision for income taxes</b>	<b>158.1</b>	<b>163.5</b>	<b>548.9</b>	<b>498.9</b>
Provision for income taxes	(52.8)	(50.8)	(187.4)	(182.6)
<b>Net income</b>	<b>\$ 105.3</b>	<b>\$ 112.7</b>	<b>\$ 361.5</b>	<b>\$ 316.3</b>
<b>Net income per common share:</b>				
Basic	\$ 1.07	\$ 1.11	\$ 3.64	\$ 3.08
Diluted	\$ 1.05	\$ 1.08	\$ 3.56	\$ 2.99
<b>Weighted average common shares outstanding:</b>				
Basic	98.8	101.6	99.2	102.7
Diluted	100.7	104.3	101.6	105.7
<b>Dividends declared per share</b>	<b>\$ 0.05</b>	<b>\$ 0.05</b>	<b>\$ 0.15</b>	<b>\$ 0.15</b>
<sup>(a)</sup> Includes total depreciation expense of:	\$ (39.8)	\$ (39.4)	\$ (123.0)	\$ (111.9)

See accompanying notes.

**POLO RALPH LAUREN CORPORATION**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

	Nine Months Ended	
	December 27, 2008	December 29, 2007
	(millions) (unaudited)	
<b>Cash flows from operating activities:</b>		
Net income	\$ 361.5	\$ 316.3
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization expense	138.0	147.6
Deferred income tax expense (benefit)	(12.6)	(14.1)
Minority interest expense	—	2.1
Equity in (income) loss of equity-method investees, net of dividends received	2.7	1.2
Non-cash stock-based compensation expense	37.3	49.5
Non-cash impairment of assets	7.1	—
Non-cash provision for bad debt expense	5.0	1.5
Non-cash foreign currency (gains) losses	0.4	(0.5)
Non-cash litigation-related charges (reversals)	5.6	(3.5)
Changes in operating assets and liabilities:		
Accounts receivable	174.9	148.6
Inventories	(61.5)	15.2
Accounts payable and accrued liabilities	90.6	2.0
Deferred income liabilities	(15.9)	(3.8)
Other balance sheet changes	17.7	37.7
<b>Net cash provided by operating activities</b>	<b>750.8</b>	<b>699.8</b>
<b>Cash flows from investing activities:</b>		
Acquisitions and ventures, net of cash acquired and purchase price settlements	(46.3)	(183.0)
Purchases of investments	(456.4)	(20.0)
Proceeds from sales and maturities of investments	230.3	—
Capital expenditures	(129.9)	(151.7)
Change in cash deposits restricted in connection with taxes	51.7	(17.4)
<b>Net cash used in investing activities</b>	<b>(350.6)</b>	<b>(372.1)</b>
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of debt	—	168.9
Repayment of debt	(196.8)	—
Debt issuance costs	—	(0.3)
Payments of capital lease obligations	(4.9)	(3.8)
Payments of dividends	(14.9)	(15.5)
Repurchases of common stock, including shares surrendered for tax withholdings	(169.8)	(341.0)
Proceeds from exercise of stock options	27.6	34.9
Excess tax benefits from stock-based compensation arrangements	11.0	33.9
<b>Net cash used in financing activities</b>	<b>(347.8)</b>	<b>(122.9)</b>
Effect of exchange rate changes on cash and cash equivalents	(29.6)	35.7
Net increase in cash and cash equivalents	22.8	240.5
Cash and cash equivalents at beginning of period	551.5	563.9
Cash and cash equivalents at end of period	<b>\$ 574.3</b>	<b>\$ 804.4</b>

See accompanying notes.

## POLO RALPH LAUREN CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(In millions, except per share data and where otherwise indicated)  
(Unaudited)**1. Description of Business**

Polo Ralph Lauren Corporation (“PRLC”) is a global leader in the design, marketing and distribution of premium lifestyle products, including men’s, women’s and children’s apparel, accessories, fragrances and home furnishings. PRLC’s long-standing reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. PRLC’s brand names include *Polo by Ralph Lauren*, *Ralph Lauren Purple Label*, *Ralph Lauren Collection*, *Black Label*, *Blue Label*, *Lauren by Ralph Lauren*, *RRL*, *RLX*, *Rugby*, *Ralph Lauren Childrenswear*, *Chaps*, *Club Monaco* and *American Living*, among others. PRLC and its subsidiaries are collectively referred to herein as the “Company,” “we,” “us,” “our” and “ourselves,” unless the context indicates otherwise.

The Company classifies its businesses into three segments: Wholesale, Retail and Licensing. The Company’s wholesale sales are made principally to major department and specialty stores located throughout the U.S., Europe and Asia. The Company also sells directly to consumers through full-price and factory retail stores located throughout the U.S., Canada, Europe, South America and Asia, and through its retail internet sites located at [www.RalphLauren.com](http://www.RalphLauren.com) and [www.Rugby.com](http://www.Rugby.com). In addition, the Company often licenses the right to unrelated third parties to use its various trademarks in connection with the manufacture and sale of designated products, such as apparel, eyewear and fragrances, in specified geographical areas for specified periods.

**2. Basis of Presentation*****Interim Financial Statements***

The interim consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”). The interim consolidated financial statements are unaudited. In the opinion of management, however, such consolidated financial statements contain all normal and recurring adjustments necessary to present fairly the consolidated financial condition, results of operations and changes in cash flows of the Company for the interim periods presented. In addition, certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the U.S. (“US GAAP”) have been condensed or omitted from this report as is permitted by the SEC’s rules and regulations. However, the Company believes that the disclosures herein are adequate to make the information presented not misleading.

The consolidated balance sheet data as of March 29, 2008 is derived from the audited financial statements included in the Company’s Annual Report on Form 10-K filed with the SEC for the fiscal year ended March 29, 2008 (the “Fiscal 2008 10-K”), which should be read in conjunction with these interim financial statements. Reference is made to the Fiscal 2008 10-K for a complete set of financial statements.

***Basis of Consolidation***

The unaudited interim consolidated financial statements present the financial position, results of operations and cash flows of the Company and all entities in which the Company has a controlling voting interest. The unaudited interim consolidated financial statements also include the accounts of any variable interest entities in which the Company is considered to be the primary beneficiary and such entities are required to be consolidated in accordance with US GAAP.

All significant intercompany balances and transactions have been eliminated in consolidation.

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

***Fiscal Year***

The Company utilizes a 52-53 week fiscal year ending on the Saturday closest to March 31. As such, fiscal year 2009 will end on March 28, 2009 and will be a 52-week period ("Fiscal 2009"). Fiscal year 2008 ended on March 29, 2008 and reflected a 52-week period ("Fiscal 2008"). In turn, the third quarter for Fiscal 2009 ended on December 27, 2008 and was a 13-week period. The third quarter for Fiscal 2008 ended on December 29, 2007 and was also a 13-week period.

The financial position and operating results of the Company's consolidated Polo Ralph Lauren Japan Corporation ("PRL Japan") and Impact 21 Co., Ltd. ("Impact 21") entities located in Japan are reported on a one-month lag. Accordingly, the Company's operating results for the three-month and nine-month periods ended December 27, 2008 and December 29, 2007 include the operating results of PRL Japan and Impact 21 for the three-month and nine-month periods ended November 30, 2008 and November 30, 2007, respectively. The net effect of this reporting lag is not material to the unaudited interim consolidated financial statements.

***Use of Estimates***

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and footnotes thereto. Actual results could differ materially from those estimates.

Significant estimates inherent in the preparation of the unaudited interim consolidated financial statements include reserves for customer returns, discounts, end-of-season markdowns and operational chargebacks; the realizability of inventory; reserves for litigation and other contingencies; useful lives and impairments of long-lived tangible and intangible assets; accounting for income taxes and related uncertain tax positions; the valuation of stock-based compensation and related expected forfeiture rates; and accounting for business combinations.

***Seasonality of Business***

The Company's business is typically affected by seasonal trends, with higher levels of wholesale sales in its second and fourth quarters and higher retail sales in its second and third quarters. These trends result primarily from the timing of seasonal wholesale shipments and key vacation travel, back-to-school and holiday periods in the Retail segment. Accordingly, the Company's operating results and cash flows for the three-month and nine-month periods ended December 27, 2008 are not necessarily indicative of the results and cash flows that may be expected for the full Fiscal 2009.

***Reclassifications***

Certain reclassifications have been made to the prior periods' financial information in order to conform to the current period's presentation.

**3. Summary of Significant Accounting Policies**

***Revenue Recognition***

Revenue is recognized across all segments of the business when there is persuasive evidence of an arrangement, delivery has occurred, price has been fixed or is determinable, and collectibility is reasonably assured.

Revenue within the Company's Wholesale segment is recognized at the time title passes and risk of loss is transferred to customers. Wholesale revenue is recorded net of estimates of returns, discounts, end-of-season markdowns, operational chargebacks and certain cooperative advertising allowances. Returns and allowances require pre-approval from management and discounts are based on trade terms. Estimates for end-of-season markdown reserves are based on historical trends, seasonal results, an evaluation of current economic and market conditions and retailer performance. Estimates for operational chargebacks are based on actual notifications of



**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

order fulfillment discrepancies and historical trends. The Company reviews and refines these estimates on a quarterly basis. The Company's historical estimates of these costs have not differed materially from actual results.

Retail store revenue is recognized net of estimated returns at the time of sale to consumers. E-commerce revenue from sales of products ordered through the Company's retail internet sites at RalphLauren.com and Rugby.com is recognized upon delivery and receipt of the shipment by its customers. Such revenue also is reduced by an estimate of returns.

Gift cards issued by the Company are recorded as a liability until they are redeemed, at which point revenue is recognized. The Company recognizes income for unredeemed gift cards when the likelihood of a gift card being redeemed by a customer is remote and the Company determines that it does not have a legal obligation to remit the value of the unredeemed gift card to the relevant jurisdiction as unclaimed or abandoned property.

Revenue from licensing arrangements is recognized when earned in accordance with the terms of the underlying agreements, generally based upon the higher of (a) contractually guaranteed minimum royalty levels or (b) actual sales and royalty data, or estimates thereof, received from the Company's licensees.

The Company accounts for sales and other related taxes on a net basis, excluding such taxes from revenue.

**Net Income Per Common Share**

Net income per common share is determined in accordance with Statement of Financial Accounting Standards ("FAS") No. 128, "Earnings per Share" ("FAS 128"). Under the provisions of FAS 128, basic net income per common share is computed by dividing the net income applicable to common shares after preferred dividend requirements, if any, by the weighted-average number of common shares outstanding during the period. Weighted-average common shares include shares of the Company's Class A and Class B common stock. Diluted net income per common share adjusts basic net income per common share for the effects of outstanding stock options, restricted stock, restricted stock units and any other potentially dilutive financial instruments, only in the periods in which such effect is dilutive under the treasury stock method.

The weighted-average number of common shares outstanding used to calculate basic net income per common share is reconciled to those shares used in calculating diluted net income per common share as follows:

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions)			
Basic	98.8	101.6	99.2	102.7
Dilutive effect of stock options, restricted stock and restricted stock units	1.9	2.7	2.4	3.0
Diluted shares	<u>100.7</u>	<u>104.3</u>	<u>101.6</u>	<u>105.7</u>

Options to purchase shares of common stock at an exercise price greater than the average market price of the common stock during the reporting period are anti-dilutive and therefore not included in the computation of diluted net income per common share. In addition, the Company has outstanding restricted stock units that are issuable only upon the achievement of certain service and/or performance goals. Such performance-based restricted stock units only are included in the computation of diluted shares to the extent the underlying performance conditions (a) are satisfied prior to the end of the reporting period or (b) would be satisfied if the end of the reporting period were the end of the related contingency period and the result would be dilutive under the treasury stock method. As of December 27, 2008 and December 29, 2007, approximately 2.7 million and approximately 1.8 million, respectively, of additional shares issuable upon the exercise of anti-dilutive options and/or the contingent vesting of service and performance-based restricted stock units were excluded from the diluted share calculations.

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

**Accounts Receivable**

In the normal course of business, the Company extends credit to customers that satisfy defined credit criteria. Accounts receivable, net, as shown in the Company's consolidated balance sheets, is net of certain reserves and allowances. These reserves and allowances consist of (a) reserves for returns, discounts, end-of-season markdowns and operational chargebacks and (b) allowances for doubtful accounts. These reserves and allowances are discussed in further detail below.

A reserve for sales returns is determined based on an evaluation of current market conditions and historical returns experience. Charges to increase the reserve are treated as reductions of revenue.

A reserve for trade discounts is determined based on open invoices where trade discounts have been extended to customers, and charges to increase the reserve are treated as reductions of revenue.

Estimated end-of-season markdown charges are included as reductions of revenue. The related markdown provisions are based on retail sales performance, seasonal negotiations with customers, historical deduction trends and an evaluation of current market conditions.

A reserve for operational chargebacks represents various deductions by customers relating to individual shipments. Charges to increase this reserve, net of expected recoveries, are included as reductions of revenue. The reserve is based on actual notifications of order fulfillment discrepancies and past experience.

A rollforward of the activity in the Company's reserves for returns, discounts, end-of-season markdowns and operational chargebacks is presented below:

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions)			
Beginning reserve balance	\$ 167.4	\$ 151.6	\$ 161.1	\$ 129.4
Amount charged against revenue to increase reserve	115.7	120.8	346.4	355.4
Amount credited against customer accounts to decrease reserve	(111.9)	(116.8)	(331.2)	(331.7)
Foreign currency translation	(3.0)	1.0	(8.1)	3.5
Ending reserve balance	<u>\$ 168.2</u>	<u>\$ 156.6</u>	<u>\$ 168.2</u>	<u>\$ 156.6</u>

An allowance for doubtful accounts is determined through analysis of periodic aging of accounts receivable, assessments of collectibility based on an evaluation of historic and anticipated trends, the financial condition of the Company's customers, and an evaluation of the impact of economic conditions. A rollforward of the activity in the Company's allowance for doubtful accounts is presented below:

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions)			
Beginning reserve balance	\$ 13.7	\$ 9.0	\$ 10.9	\$ 8.7
Amount charged to expense to increase reserve	1.2	0.6	5.0	1.5
Amount written off against customer accounts to decrease reserve	(0.4)	(0.4)	(0.8)	(1.4)
Foreign currency translation	(0.4)	0.2	(1.0)	0.6
Ending reserve balance	<u>\$ 14.1</u>	<u>\$ 9.4</u>	<u>\$ 14.1</u>	<u>\$ 9.4</u>

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

***Concentration of Credit Risk***

The Company sells its wholesale merchandise primarily to major department and specialty stores across the U.S., Europe and Asia and extends credit based on an evaluation of each customer's financial condition, usually without requiring collateral. In its wholesale business, concentration of credit risk is relatively limited due to the large number of customers and their dispersion across many geographic areas. However, the Company has seven key department-store customers that generate significant sales volume. For Fiscal 2008, these customers contributed approximately 50% of all wholesale revenues. Further, as of December 27, 2008, these customers represented approximately 40% of gross accounts receivable.

**4. Recently Issued Accounting Standards**

***Fair Value Measurement***

In September 2006, the Financial Accounting Standards Board ("FASB") issued FAS No. 157, "Fair Value Measurements" ("FAS 157" or the "Standard"). FAS 157 defines "fair value" as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date within an identified principal or most advantageous market, establishes a framework for measuring fair value in accordance with US GAAP and expands disclosures regarding fair value measurements. The Company adopted the provisions of FAS 157 for all of its financial assets and liabilities within the Standard's scope as of the beginning of Fiscal 2009 (March 30, 2008). FAS 157 will become effective for all nonfinancial assets and liabilities of the Company within the scope of FAS 157 as of the beginning of Fiscal 2010 (March 29, 2009). The adoption of the provisions of FAS 157 effective during Fiscal 2009 did not have a significant impact on the Company's consolidated financial statements. The Company is in the process of evaluating the impact of the provisions of FAS 157 to be adopted in Fiscal 2010. Refer to Note 10 for further discussion on the impact of adoption on the Company's consolidated financial statements.

***Other Recently Issued Accounting Standards***

In March 2008, the FASB issued FAS No. 161, "Disclosures about Derivative Instruments and Hedging Activities" ("FAS 161"). FAS 161 amends FAS No. 133, "Accounting for Derivative Instruments and Hedging Activities," and subsequent amendments (collectively, "FAS 133") to provide enhanced disclosure requirements surrounding how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for under FAS 133 and how derivative instruments and related hedged items affect an entity's financial position, financial performance and cash flows. FAS 161 is effective for the Company as of the fourth quarter of Fiscal 2009. The implementation of FAS 161 is not expected to have a material impact on the Company's consolidated financial statements.

In December 2007, the FASB issued FAS No. 141R, "Business Combinations" ("FAS 141R"), which replaces FAS No. 141. FAS 141R was issued to create greater consistency in the accounting and financial reporting of business combinations, resulting in more complete, comparable and relevant information for investors and other users of financial statements. FAS 141R establishes principles and requirements for how an acquirer in a business combination recognizes and measures in its financial statements the identifiable assets acquired, liabilities assumed, and any noncontrolling interests in the acquiree, as well as the goodwill acquired. Significant changes from current practice resulting from FAS 141R include the need for the acquirer to record 100% of all assets and liabilities of the acquired business, including goodwill, generally at their fair values for all business combinations (whether partial, full or step acquisitions); the need to recognize contingent consideration at its fair value on the acquisition date and, for certain arrangements, to recognize changes in fair value in earnings until settlement; and the need to expense acquisition-related transaction and restructuring costs rather than to treat them as part of the cost of the acquisition. FAS 141R also establishes disclosure requirements to enable users to evaluate the nature and financial effects of the business combination. FAS 141R is effective for the Company as of the beginning of Fiscal 2010 and will be applied prospectively to business combinations that close on or after March 29, 2009.

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

In December 2007, the FASB issued FAS No. 160, “Noncontrolling Interests in Consolidated Financial Statements — an Amendment of ARB No. 51” (“FAS 160”). FAS 160 establishes accounting and reporting standards for noncontrolling interests (previously referred to as “minority interests”) in a subsidiary and for the deconsolidation of a subsidiary, to ensure consistency with the requirements of FAS 141R. FAS 160 states that noncontrolling interests should be classified as a separate component of equity, and establishes reporting requirements that provide sufficient disclosures that clearly identify and distinguish between the interests of the parent and the interests of the noncontrolling owners. FAS 160 is effective for the Company as of the beginning of Fiscal 2010 and its application is not expected to have a material effect on the Company’s consolidated financial statements.

In February 2007, the FASB issued FAS No. 159, “The Fair Value Option for Financial Assets and Financial Liabilities — Including an Amendment of FAS No. 115” (“FAS 159”). FAS 159 permits companies to choose to measure, on an instrument-by-instrument basis, financial instruments and certain other items at fair value that are not currently required to be measured at fair value. Unrealized gains and losses on items for which the fair value option is elected will be recognized in earnings at each subsequent reporting date. The Company did not elect the fair value option for any of its financial assets or financial liabilities upon adoption of FAS 159 in the beginning of Fiscal 2009. Therefore, the initial application of FAS 159 did not have a material effect on the Company’s consolidated financial statements.

**5. Acquisitions and Joint Ventures**

***Fiscal 2009 Transactions***

***Japanese Childrenswear and Golf Acquisition***

On August 1, 2008, in connection with the transition of the Polo-branded childrenswear and golf apparel businesses in Japan from a licensed to a wholly owned operation, the Company acquired certain net assets (including certain inventory) from Naigai Co. Ltd. (“Naigai”) in exchange for a payment of approximately ¥2.8 billion (approximately \$26 million as of the acquisition date) and certain other consideration (the “Japanese Childrenswear and Golf Acquisition”). The Company funded the Japanese Childrenswear and Golf Acquisition with available cash on-hand. Naigai was the Company’s licensee for childrenswear, golf apparel and hosiery under the *Polo by Ralph Lauren* and *Ralph Lauren* brands in Japan. In conjunction with the Japanese Childrenswear and Golf Acquisition, the Company also entered into an additional 5-year licensing and design-related agreement with Naigai for Polo and Chaps-branded hosiery in Japan and a transition services agreement for the provision of a variety of operational, human resources and information systems-related services over a period of up to eighteen months from the date of the closing of the transaction.

The Company accounted for the Japanese Childrenswear and Golf Acquisition as an asset purchase during the second quarter of Fiscal 2009. Based on preliminary valuation analyses prepared by an independent valuation firm, the Company allocated all of the consideration exchanged in the Japanese Childrenswear and Golf Acquisition to the net assets acquired in connection with the transaction. No settlement loss associated with any pre-existing relationships was recognized. The acquisition cost of \$28 million (including transaction costs of approximately \$2 million) has been allocated on a preliminary basis to the net assets acquired based on their respective fair values as follows: inventory of \$16 million; customer relationship intangible asset of \$13 million; and other net liabilities of \$1 million. The Company is in the process of completing its assessment of the fair value of assets acquired and liabilities assumed for the allocation of the purchase price. As a result, the estimated purchase price allocation is subject to change.

The results of operations for the Polo-branded childrenswear and golf apparel businesses in Japan have been consolidated in the Company’s results of operations commencing August 2, 2008.

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

**Fiscal 2008 Transactions**

*Japanese Business Acquisitions*

On May 29, 2007, the Company completed the transactions to acquire control of certain of its Japanese businesses that were formerly conducted under licensed arrangements, consistent with the Company's long-term strategy of international expansion. In particular, the Company acquired approximately 77% of the outstanding shares of Impact 21 that it did not previously own in a cash tender offer (the "Impact 21 Acquisition"), thereby increasing its ownership in Impact 21 from approximately 20% to approximately 97%. Impact 21 previously conducted the Company's men's, women's and jeans apparel and accessories business in Japan under a pre-existing, sub-license arrangement. In addition, the Company acquired the remaining 50% interest in PRL Japan, which holds the master license to conduct Polo's business in Japan, from Onward Kashiya Co. Ltd and its affiliates ("Onward Kashiya") and The Seibu Department Stores, Ltd ("Seibu") (the "PRL Japan Minority Interest Acquisition"). Collectively, the Impact 21 Acquisition and the PRL Japan Minority Interest Acquisition are herein referred to as the "Japanese Business Acquisitions."

The purchase price initially paid in connection with the Japanese Business Acquisitions was approximately \$360 million, including transaction costs of approximately \$12 million. In January 2008, at an Impact 21 shareholders meeting, the Company obtained the necessary approvals to complete the process of acquiring the remaining approximately 3% of outstanding shares not exchanged as of the close of the tender offer period (the "minority squeeze-out"). In February 2008, the Company acquired approximately 1% of the remaining Impact 21 shares outstanding at an aggregate cost of \$5 million. During the first quarter of Fiscal 2009, the Company completed the minority squeeze-out at an aggregate cost of approximately \$9 million.

The Company funded the Japanese Business Acquisitions with available cash on-hand and ¥20.5 billion of borrowings under a one-year term loan agreement pursuant to an amendment and restatement to the Company's existing credit facility. The Company repaid the borrowing by its maturity date on May 22, 2008 using \$196.8 million of Impact 21's cash on-hand acquired as part of the acquisition.

Based on valuation analyses prepared by an independent valuation firm, the Company allocated all of the consideration exchanged to the purchase of the Japanese businesses. The acquisition cost of approximately \$374 million has been allocated to the net assets acquired based on their respective fair values as follows: cash of \$189 million; trade receivables of \$26 million; inventory of \$38 million; finite-lived intangible assets of \$75 million (consisting of the re-acquired licenses of \$21 million and customer relationships of \$54 million); non-tax-deductible goodwill of \$140 million; assumed pension liabilities of \$5 million; net deferred tax liabilities of \$31 million; and other net liabilities of \$58 million.

The results of operations for Impact 21, which were previously accounted for using the equity method of accounting, have been consolidated in the Company's results of operations commencing April 1, 2007. Accordingly, the Company recorded within minority interest expense the amount of Impact 21's net income allocable to the holders of the approximate 80% of the Impact 21 shares not owned by the Company prior to the closing date of the tender offer. The results of operations for PRL Japan had already been consolidated by the Company in all prior periods.

**6. Inventories**

Inventories consist of the following:

	December 27, 2008	March 29, 2008 (millions)	December 29, 2007
Raw materials	\$ 4.6	\$ 6.7	\$ 5.6
Work-in-process	1.4	1.7	1.2
Finished goods	579.1	506.5	574.4
Total inventory	<u>\$ 585.1</u>	<u>\$ 514.9</u>	<u>\$ 581.2</u>

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**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

**7. Impairment of Assets**

Property and equipment, along with other long-lived assets, are evaluated for impairment periodically whenever events or changes in circumstances indicate that their related carrying amounts may not be recoverable in accordance with FAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("FAS 144"). In evaluating long-lived assets for recoverability, the Company uses its best estimate of future cash flows expected to result from the use of the asset and its eventual disposition. To the extent that estimated future undiscounted net cash flows attributable to the asset are less than the carrying amount, an impairment loss is recognized equal to the difference between the carrying value of such asset and its fair value.

During the second quarter of Fiscal 2009, the Company recorded an aggregate \$7.1 million impairment charge to reduce the net carrying value of certain long-lived assets to their estimated fair value, which was determined based on discounted expected cash flows. The charge included a \$3.7 million write-down of capitalized software costs associated with the Company's Wholesale segment that will not be utilized over the intended service period, as well as a \$3.4 million write-down associated with lower-than-expected store performance largely related to the Company's *Club Monaco* retail business due in part to the current economic downturn.

**8. Income Taxes**

***Uncertain Income Tax Benefits***

A reconciliation of the beginning and ending amounts of unrecognized tax benefits, excluding interest and penalties, for the three-month and nine-month periods ended December 27, 2008 is presented below:

	Three Months Ended December 27, 2008	Nine Months Ended December 27, 2008
	(millions)	
Unrecognized tax benefits beginning balance	\$ 121.8	\$ 117.5
Additions (reductions) related to current period tax positions	1.0	4.4
Additions (reductions) related to prior periods tax positions	(0.3)	8.8
Additions (reductions) related to settlements with taxing authorities	(10.2)	(15.8)
Additions (reductions) charged to cumulative translation adjustment	(1.4)	(4.0)
Unrecognized tax benefits ending balance	<u>\$ 110.9</u>	<u>\$ 110.9</u>

The Company classifies interest and penalties related to unrecognized tax benefits as part of its provision for income taxes. A reconciliation of the beginning and ending amounts of accrued interest and penalties related to unrecognized tax benefits for the three-month and nine-month periods ended December 27, 2008 is presented below:

	Three Months Ended December 27, 2008	Nine Months Ended December 27, 2008
	(millions)	
Accrued interest and penalties beginning balance	\$ 47.1	\$ 48.0
Additions (reductions) charged to expense	2.2	9.3
Additions (reductions) related to settlements with taxing authorities	(9.3)	(16.8)
Additions (reductions) charged to cumulative translation adjustment	(0.3)	(0.8)
Accrued interest and penalties ending balance	<u>\$ 39.7</u>	<u>\$ 39.7</u>

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**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

The total liability for unrecognized tax benefits, including interest and penalties, was \$150.6 million as of December 27, 2008. The total amount of unrecognized tax benefits that, if recognized, would affect the Company's effective tax rate was \$111.5 million as of December 27, 2008.

***Future Changes in Unrecognized Tax Benefits***

The total amount of unrecognized tax benefits relating to the Company's tax positions is subject to change based on future events including, but not limited to, the settlements of ongoing audits and/or the expiration of applicable statutes of limitations. Although the outcomes and timing of such events are highly uncertain, it is reasonably possible that the balance of gross unrecognized tax benefits, excluding interest and penalties, could potentially be reduced by up to approximately \$20 million during the next 12 months. However, changes in the occurrence, expected outcomes and timing of those events could cause the Company's current estimate to change materially in the future.

The Company files tax returns in the U.S. federal and various state, local and foreign jurisdictions. With few exceptions for those tax returns, the Company is no longer subject to examinations by the relevant tax authorities for years prior to Fiscal 2000.

**9. Debt**

***Euro Debt***

The Company has outstanding approximately €300 million principal amount of 4.5% notes due October 4, 2013 (the "2006 Euro Debt"). The Company has the option to redeem all of the 2006 Euro Debt at any time at a redemption price equal to the principal amount plus a premium. The Company also has the option to redeem all of the 2006 Euro Debt at any time at par plus accrued interest in the event of certain developments involving U.S. tax law. Partial redemption of the 2006 Euro Debt is not permitted in either instance. In the event of a change of control of the Company, each holder of the 2006 Euro Debt has the option to require the Company to redeem the 2006 Euro Debt at its principal amount plus accrued interest. The indenture governing the 2006 Euro Debt (the "Indenture") contains certain limited covenants that restrict the Company's ability, subject to specified exceptions, to incur liens or enter into a sale and leaseback transaction for any principal property. The Indenture does not contain any financial covenants.

As of December 27, 2008, the carrying value of the 2006 Euro Debt was \$419.6 million, compared to \$472.8 million as of March 29, 2008.

***Revolving Credit Facility and Term Loan***

The Company has a credit facility that provides for a \$450 million unsecured revolving line of credit through November 2011 (the "Credit Facility"). The Credit Facility also is used to support the issuance of letters of credit. As of December 27, 2008, there were no borrowings outstanding under the Credit Facility, and the Company was contingently liable for \$18.3 million of outstanding letters of credit (primarily relating to inventory purchase commitments). The Company has the ability to expand its borrowing availability to \$600 million subject to the agreement of one or more new or existing lenders under the facility to increase their commitments. There are no mandatory reductions in borrowing ability throughout the term of the Credit Facility.

The Credit Facility contains a number of covenants that, among other things, restrict the Company's ability, subject to specified exceptions, to incur additional debt; incur liens and contingent liabilities; sell or dispose of assets, including equity interests; merge with or acquire other companies; liquidate or dissolve itself; engage in businesses that are not in a related line of business; make loans, advances or guarantees; engage in transactions with affiliates; and make investments. The Credit Facility also requires the Company to maintain a maximum ratio of Adjusted Debt to Consolidated EBITDAR (the "leverage ratio") of no greater than 3.75 as of the date of measurement for four consecutive quarters. Adjusted Debt is defined generally as consolidated debt outstanding

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plus 8 times consolidated rent expense for the last twelve months. EBITDAR is defined generally as consolidated net income plus (i) income tax expense, (ii) net interest expense, (iii) depreciation and amortization expense and (iv) consolidated rent expense. As of December 27, 2008, no Event of Default (as such term is defined pursuant to the Credit Facility) has occurred under the Company's Credit Facility.

The Credit Facility was amended and restated as of May 22, 2007 to provide for the addition of a ¥20.5 billion loan (the "Term Loan"). The Term Loan was made to Polo JP Acqui B.V., a wholly owned subsidiary of the Company, and was guaranteed by the Company, as well as the other subsidiaries of the Company which currently guarantee the Credit Facility. The proceeds of the Term Loan were used to finance the Japanese Business Acquisitions. Borrowings under the Term Loan bore interest at a fixed rate of 1.2%. The Company repaid the borrowing by its maturity date on May 22, 2008 using \$196.8 million of Impact 21's cash on-hand acquired as part of the acquisition. See Note 5 for further discussion of the Japanese Business Acquisitions.

Refer to Note 13 of the Fiscal 2008 10-K for detailed disclosure of the terms and conditions of the Company's debt.

**10. Financial Instruments**

***Fair Value Measurement***

FAS 157 establishes a three-level valuation hierarchy for disclosure of fair value measurements. The determination of the applicable level within the hierarchy of a particular asset or liability depends on the inputs used in valuation as of the measurement date, notably the extent to which the inputs are market-based (observable) or internally derived (unobservable). The three levels are defined as follows:

- Level 1 — inputs to the valuation methodology based on quoted prices (unadjusted) for identical assets or liabilities in active markets.
- Level 2 — inputs to the valuation methodology based on quoted prices for similar assets and liabilities in active markets for substantially the full term of the financial instrument; quoted prices for identical or similar instruments in markets that are not active for substantially the full term of the financial instrument; and model-derived valuations whose inputs or significant value drivers are observable.
- Level 3 — inputs to the valuation methodology based on unobservable prices or valuation techniques that are significant to the fair value measurement.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

The following table summarizes the Company's financial assets and liabilities measured at fair value on a recurring basis:

	December 27, 2008 <sup>(a)</sup> (millions)
<i>Financial assets carried at fair value:</i>	
Derivative financial instruments	\$ 19.9
Auction rate securities	2.4
Total	<u>\$ 22.3</u>
<i>Financial liabilities carried at fair value:</i>	
Derivative financial instruments	\$ 10.6
Total	<u>\$ 10.6</u>

<sup>(a)</sup> Based on Level 2 measurements.



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Derivative financial instruments designated as cash flow hedges are recorded at fair value in the Company's consolidated balance sheets and, to the extent these instruments are highly effective at reducing the risk associated with the exposure being hedged, the related unrealized gains or losses are deferred in stockholders' equity as a component of accumulated other comprehensive income. The Company's derivative financial instruments are valued using a pricing model, primarily based on market observable external inputs including forward and spot rates for foreign currencies, which considers the impact of the Company's own credit risk, if any. The Company mitigates the impact of counterparty credit risk by entering into contracts with select financial institutions based on credit ratings and other factors, adhering to established limits for credit exposure and continually assessing the creditworthiness of counterparties. Changes in counterparty credit risk are considered in the valuation of derivative financial instruments. The Company's derivative financial instruments have been classified as Level 2 assets or liabilities as of December 27, 2008.

The Company's auction rate securities are classified as available-for-sale securities and are recorded at fair value in the Company's consolidated balance sheets, with unrealized gains and losses deferred in stockholders' equity as a component of accumulated other comprehensive income. Third-party pricing institutions may value auction rate securities at par, which may not necessarily reflect prices that would be obtained in the current market. When quoted market prices are unobservable, fair value is estimated based on a number of known factors and external pricing data, including known maturity dates, the coupon rate based upon the most recent reset market clearing rate, the price/yield representing the average rate of recently successful traded securities, and the total principal balance of each security. Auction rate securities have been classified as Level 2 assets as of December 27, 2008.

Cash and cash equivalents, short-term investments and accounts receivable are recorded at carrying value, which approximates fair value. Restricted cash is reported at carrying value. The Company's 2006 Euro Debt, which is adjusted for foreign currency fluctuations, is also reported at carrying value.

**Derivative Financial Instruments**

The Company primarily has exposure to changes in foreign currency exchange rates relating to certain anticipated cash flows from its international operations and possible declines in the fair value of reported net assets of certain of its foreign operations, as well as changes in the fair value of its fixed-rate debt relating to changes in interest rates. Consequently, the Company periodically uses derivative financial instruments to manage such risks. The Company does not enter into derivative transactions for speculative or trading purposes. All undesignated hedges of the Company are entered into to hedge specific economic risks.

The following table summarizes the Company's outstanding derivative instruments as of December 27, 2008:

Instrument(a)	Hedge Type(b)	Hedged Item	Notional Amount	Fair Value	Balance Sheet Location(c)	Asset Carrying Value	Balance Sheet Location(c)	(Liability) Carrying Value
					(millions)			
Forward Sale Contracts	CF	USD inventory purchases by EUR-functional sub	\$ 257.0	\$ 13.1	(d)	\$ 13.3	AE	\$ (0.2)
Forward Sale Contracts	CF	EUR royalty payments	26.9	2.3	PP	2.3	—	—
Forward Sale Contracts	CF	JPY royalty payments	72.8	(5.6)	—	—	(e)	(5.6)
Forward Sale Contracts	UN	USD inventory purchases by JPY-functional sub	16.3	(1.4)	—	—	AE	(1.4)
Forward Sale Contracts	UN	GBP-denominated revenues	10.9	2.1	PP	2.1	—	—
Forward Purchase Contracts	CF	EUR interest payment	17.9	1.0	PP	1.0	—	—
Forward Purchase Contracts	CF	EUR marketing contributions	6.0	(0.5)	—	—	AE	(0.5)
Forward Purchase Contracts	CF	EUR inventory purchases	31.1	(0.9)	PP	0.9	AE	(1.8)
Forward Purchase Contracts	CF	CHF obligations	5.7	0.3	PP	0.3	—	—
Forward Sale Contracts	UN	Other contracts	10.2	(1.1)	—	—	AE	(1.1)
Euro Debt	NI	EUR net investment	419.6	(315.4)	—	—	LTD	(419.6)
			<u>\$ 874.4</u>	<u>\$ (306.1)</u>		<u>\$ 19.9</u>		<u>\$ (430.2)</u>

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**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

- (a) Forward Sale Contracts = Forward exchange contracts for sale of foreign currencies; Forward Purchase Contracts = Forward exchange contracts for purchase of foreign currencies; Euro Debt = €300 million principal notes due October 2013.
- (b) CF = Cash flow hedge; UN = Undesignated hedge; NI = Net investment hedge.
- (c) PP = Prepaid expenses and other; OA = Other assets; AE = Accrued expenses and other; ONCL = Other non-current liabilities; LTD = Long-term debt.
- (d) \$11.2 million included within PP and \$2.1 million included within OA.
- (e) \$4.1 million included within AE and \$1.5 million included within ONCL.

The following is a summary of the Company's risk management strategies and the effect of those strategies on the Company's consolidated financial statements.

**Foreign Currency Risk Management**

*Forward Foreign Currency Exchange Contracts — General*

The Company enters into forward foreign currency exchange contracts as hedges to reduce its risk from exchange rate fluctuations on inventory purchases, intercompany royalty payments made by certain of its international operations, intercompany contributions made to fund certain marketing efforts of its international operations, other foreign currency-denominated operational obligations including payroll, rent, insurance, and benefit payments, and foreign currency-denominated revenues. As part of its overall strategy to manage the level of exposure to the risk of foreign currency exchange rate fluctuations, primarily to changes in the value of the Euro, the Japanese Yen, the Swiss Franc, and the British Pound Sterling, the Company hedges a portion of its foreign currency exposures anticipated over the ensuing twelve-month to two-year periods. In doing so, the Company uses foreign currency exchange contracts that generally have maturities of three months to two years to provide continuing coverage throughout the hedging period.

The Company records the above described foreign currency exchange contracts at fair value in its consolidated balance sheets. Foreign currency exchange contracts designated as cash flow hedges at hedge inception are accounted for in accordance with FAS 133. As such, to the extent these hedges are effective, the related gains or losses are deferred in stockholders' equity as a component of accumulated other comprehensive income. These deferred gains and losses are then recognized in our consolidated statements of operations in the period in which the underlying transaction affects earnings. To the extent that any of these foreign currency exchange contracts are not considered to be perfectly effective in offsetting the change in the value of the hedged item, any changes in fair value relating to the ineffective portion are immediately recognized in earnings.

The Company reclassified from accumulated other comprehensive income into earnings net losses on foreign currency exchange contracts of approximately \$6.1 million and \$10.5 million during the three-month and nine-month periods ended December 27, 2008, respectively, and net losses of \$0.9 million and \$1.2 million during the three-month and nine-month periods ended December 29, 2007, respectively. These amounts represented the effective portion of gains and losses on derivative instruments qualifying as cash flow hedges. No material gains or losses relating to ineffective hedges were recognized during the three-month and nine-month periods ended December 27, 2008. The Company recognized losses in earnings of \$0.8 million and \$2.9 million related to ineffective hedges during the three-month and nine-month periods ended December 29, 2007, respectively. In addition, the Company recognized net losses in earnings of \$2.9 million and \$2.3 million within foreign currency gains (losses) related to undesignated foreign currency hedge contracts during the three-month and nine-month periods ended December 27, 2008, respectively. No related material gains or losses were recognized during the three-month or nine-month periods ended December 29, 2007.

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**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

*Forward Foreign Currency Exchange Contracts — Other*

During the first quarter of Fiscal 2009, the Company entered into a foreign currency exchange contract with a notional value of \$4.8 million hedging the foreign currency exposure related to an intercompany term loan provided by Polo Fin B.V. to Polo JP Acqui B.V. in connection with the Japanese Business Acquisitions minority squeeze-out, as discussed in Note 5. This contract, which hedged the foreign currency exposure related to a Yen-denominated payment during the first quarter of Fiscal 2009, did not qualify under FAS 133 for hedge accounting treatment. No related material gains or losses were recognized during the three-month and nine-month periods ended December 27, 2008.

During the first quarter of Fiscal 2008, the Company entered into foreign currency option contracts with a notional value of \$159 million giving the Company the right, but not the obligation, to purchase foreign currencies at fixed rates by May 23, 2007. These contracts hedged the majority of the foreign currency exposure related to the financing of the Japanese Business Acquisitions, but did not qualify under FAS 133 for hedge accounting treatment. The Company did not exercise the contracts and, as a result, recognized a loss of \$1.6 million during the nine months ended December 29, 2007.

**11. Stockholders' Equity**

*Summary of Changes in Stockholders' Equity*

	Nine Months Ended	
	December 27, 2008	December 29, 2007
	(millions)	
Balance at beginning of period	\$ 2,389.7	\$ 2,334.9
Cumulative effect of adopting FIN 48	—	(62.5)
Comprehensive income:		
Net income	361.5	316.3
Foreign currency translation adjustments	(36.6)	83.8
Net realized and unrealized gains (losses) on derivative financial instruments	64.3	(34.1)
Net unrealized gains (losses) on available-for-sale investments	0.3	—
Total comprehensive income	389.5	366.0
Cash dividends declared	(14.9)	(15.3)
Repurchases of common stock	(145.8)	(341.0)
Shares issued and equity grants made pursuant to stock compensation plans	75.9	118.0
Balance at end of period	<u>\$ 2,694.4</u>	<u>\$ 2,400.1</u>

*Common Stock Repurchase Program*

In May 2008, the Company's Board of Directors approved an expansion of the Company's existing common stock repurchase program that allows the Company to repurchase up to an additional \$250 million of Class A common stock. Repurchases of shares of Class A common stock are subject to overall business and market conditions. During the nine months ended December 27, 2008, 1.8 million shares of Class A common stock were repurchased by the Company at a cost of \$126.2 million under its repurchase program. Also, during the first quarter of Fiscal 2009, 0.4 million shares traded prior to the end of Fiscal 2008 were settled at a cost of \$24.0 million. The remaining availability under the common stock repurchase program was approximately \$266 million as of December 27, 2008.

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**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

In addition, during the nine months ended December 27, 2008, 0.3 million shares of Class A common stock at a cost of \$19.6 million were surrendered to, or withheld by, the Company in satisfaction of withholding taxes in connection with the vesting of awards under the Company's 1997 Long-Term Stock Incentive Plan, as amended (the "1997 Plan").

Repurchased and surrendered shares are accounted for as treasury stock at cost and will be held in treasury for future use.

**Dividends**

Since 2003, the Company has maintained a regular quarterly cash dividend program of \$0.05 per share, or \$0.20 per share annually, on its common stock. The third quarter Fiscal 2009 dividend of \$0.05 per share was declared on December 16, 2008, payable to shareholders of record at the close of business on December 26, 2008, and paid on January 9, 2009. Dividends paid amounted to \$14.9 million during the nine months ended December 27, 2008 and \$15.5 million during the nine months ended December 29, 2007.

**12. Stock-based Compensation**

**Long-term Stock Incentive Plan**

The Company's 1997 Plan authorizes the grant of awards to participants with respect to a maximum of 26.0 million shares of the Company's Class A common stock; however, there are limits as to the number of shares available for certain awards and to any one participant. Equity awards that may be made under the 1997 Plan include (a) stock options, (b) restricted stock and (c) restricted stock units ("RSUs").

**Impact on Results**

The Company granted its Fiscal 2009 annual stock-based compensation awards in the second quarter of Fiscal 2009. Due to the timing of grants of stock-based compensation awards, stock-based compensation cost recognized during the three-month and nine-month periods ended December 27, 2008 is not indicative of the level of compensation cost expected to be incurred for the full Fiscal 2009.

A summary of the total compensation expense and associated income tax benefits recognized related to stock-based compensation arrangements is as follows:

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions)			
Compensation expense	\$ (14.6)	\$ (20.0)	\$ (37.3)	\$ (49.5)
Income tax benefit	\$ 5.4	\$ 5.8	\$ 13.7	\$ 14.7

**Stock Options**

Stock options are granted to employees and non-employee directors with exercise prices equal to fair market value at the date of grant. Generally, the options become exercisable ratably (a graded-vesting schedule), over a three-year vesting period. The Company recognizes compensation expense for share-based awards that have graded vesting and no performance conditions on an accelerated basis.

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

The Company uses the Black-Scholes option-pricing model to estimate the fair value of stock options granted, which requires the input of subjective assumptions. The Company develops its assumptions by analyzing the historical exercise behavior of employees and non-employee directors. The Company's weighted-average assumptions used to estimate the fair value of stock options granted during the nine months ended December 27, 2008 and December 29, 2007 were as follows:

	Nine Months Ended	
	December 27, 2008	December 29, 2007
Expected term (years)	4.3	4.8
Expected volatility	32.1%	29.9%
Expected dividend yield	0.29%	0.26%
Risk-free interest rate	3.0%	4.7%
Weighted-average option grant date fair value	\$ 17.27	\$ 32.96

A summary of the stock option activity under all plans during the nine months ended December 27, 2008 is as follows:

	Number of Shares (thousands)
Options outstanding at March 29, 2008	6,011
Granted	861
Exercised	(987)
Cancelled/Forfeited	(107)
Options outstanding at December 27, 2008	5,778

**Restricted Stock and RSUs**

The Company grants restricted shares of Class A common stock and service-based RSUs to certain of its senior executives and non-employee directors. In addition, the Company grants performance-based RSUs to such senior executives and other key executives, and certain other employees of the Company. The fair values of restricted stock shares and RSUs are based on the fair value of unrestricted Class A common stock, as adjusted to reflect the absence of dividends for those restricted securities that are not entitled to dividend equivalents. The Company's weighted-average grant date fair values of restricted stock shares and RSUs granted during the nine months ended December 27, 2008 and December 29, 2007 were as follows:

	Nine Months Ended	
	December 27, 2008	December 29, 2007
Weighted-average grant date fair value of restricted stock	\$ 59.22	\$ 87.85
Weighted-average grant date fair value of service-based RSUs	64.73	100.56
Weighted-average grant date fair value of performance-based RSUs	57.53	87.02

Generally, restricted stock grants vest over a five-year period of time, subject to the executive's continuing employment. Restricted stock shares granted to non-employee directors vest over a three-year period of time. Service-based RSUs generally vest over a five-year period of time, subject to the executive's continuing employment. Performance-based RSUs generally vest (a) upon the completion of a three-year period of time (cliff vesting), subject to the employee's continuing employment and the Company's achievement of certain performance goals over the three-year period or (b) ratably, over a three-year period of time (graded vesting), subject to the employee's continuing employment during the applicable vesting period and the achievement by the

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

Company of certain performance goals either (i) in each year of the vesting period for grants made prior to Fiscal 2008 or (ii) solely in the initial year of the vesting period for grants made in and after Fiscal 2008.

A summary of the restricted stock and RSU activity during the nine months ended December 27, 2008 is as follows:

	<u>Restricted Stock</u> <u>Number of</u> <u>Shares</u>	<u>Service-based</u> <u>RSUs</u> <u>Number of</u> <u>Shares</u> <u>(thousands)</u>	<u>Performance-</u> <u>based RSUs</u> <u>Number of</u> <u>Shares</u>
Nonvested at March 29, 2008	34	667	1,354
Granted	7	175	531
Vested	(16)	(102)	(616)
Cancelled	(1)	—	(96)
Nonvested at December 27, 2008	<u>24</u>	<u>740</u>	<u>1,173</u>

**13. Commitments and Contingencies**

***Credit Card Matter***

In the third quarter of Fiscal 2007, the Company was notified of an alleged compromise of its retail store information systems that process its credit card data for certain Club Monaco stores in Canada. As of the end of Fiscal 2007, the Company had recorded a total reserve of \$5.0 million for this matter based on its best estimate of its potential exposure at that time. In October 2008, the Company was notified that this matter had been fully resolved. The Company's aggregate losses in this matter were less than \$0.4 million. The Company reversed \$4.1 million of its original \$5.0 million reserve into income during Fiscal 2008 based on favorable developments in this matter at that point, and the remaining \$0.5 million excess reserve was reversed into income during the second quarter of Fiscal 2009.

***Wathne Imports Litigation***

On August 19, 2005, Wathne Imports, Ltd. ("Wathne"), our domestic licensee for luggage and handbags, filed a complaint in the U.S. District Court in the Southern District of New York against us and Ralph Lauren, our Chairman and Chief Executive Officer, asserting, among other things, federal trademark law violations, breach of contract, breach of obligations of good faith and fair dealing, fraud and negligent misrepresentation. The complaint sought, among other relief, injunctive relief, compensatory damages in excess of \$250 million and punitive damages of not less than \$750 million. On September 13, 2005, Wathne withdrew this complaint from the U.S. District Court and filed a complaint in the Supreme Court of the State of New York, New York County, making substantially the same allegations and claims (excluding the federal trademark claims), and seeking similar relief. On February 1, 2006, the court granted our motion to dismiss all of the causes of action, including the cause of action against Mr. Lauren, except for the breach of contract claims, and denied Wathne's motion for a preliminary injunction. We believe this lawsuit to be without merit, and moved for summary judgment on the remaining claims. Wathne cross-moved for partial summary judgment. A hearing on these motions occurred on November 1, 2007. The judge presiding in this case provided a written ruling on the summary judgment motion on April 11, 2008. The Court granted Polo's summary judgment motion to dismiss in large measure, and denied Wathne's cross-motion. Wathne has appealed the dismissal of its claims. A trial date has not yet been established in connection with this matter. We intend to continue to contest the few remaining claims in this lawsuit vigorously. Accordingly, management does not expect that the ultimate resolution of this matter will have a material adverse effect on the Company's liquidity or financial position.

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

***California Labor Law Litigation***

On March 2, 2006, a former employee at our Club Monaco store in Los Angeles, California filed a lawsuit against the Company in the San Francisco Superior Court alleging violations of California wage and hour laws. The plaintiff purported to represent a class of Club Monaco store employees who allegedly were injured by being improperly classified as exempt employees and thereby did not receive compensation for overtime and did not receive meal and rest breaks. The complaint sought an unspecified amount of compensatory damages, disgorgement of profits, attorneys' fees and injunctive relief. On August 21, 2007, eleven former and then current employees of the Company's Club Monaco stores in California filed a lawsuit in Los Angeles Superior Court alleging similar claims as the Club Monaco action in San Francisco. The complaint sought an unspecified amount of compensatory damages, attorneys' fees and punitive damages. The parties to these two Club Monaco litigations agreed to retain a mediator in an effort to resolve both matters and recently agreed to settle all claims involving both litigations at an aggregate cost of \$1.2 million. The terms of the settlement were recently approved by both the Los Angeles and San Francisco courts.

On May 30, 2006, four former employees of our Ralph Lauren stores in Palo Alto and San Francisco, California filed a lawsuit in the San Francisco Superior Court alleging violations of California wage and hour laws. The plaintiffs purport to represent a class of employees who allegedly have been injured by not properly being paid commission earnings, not being paid overtime, not receiving rest breaks, being forced to work off of the clock while waiting to enter or leave the store and being falsely imprisoned while waiting to leave the store. The complaint seeks an unspecified amount of compensatory damages, damages for emotional distress, disgorgement of profits, punitive damages, attorneys' fees and injunctive and declaratory relief. We have filed a cross-claim against one of the plaintiffs for his role in allegedly assisting a former employee to misappropriate Company property. Subsequent to answering the complaint, we had the action moved to the United States District Court for the Northern District of California. On July 8, 2008, the United States District Court for the Northern District of California granted plaintiffs' motion for class certification. We believe this suit is without merit and intend at this time to contest it vigorously. Accordingly, management does not expect that the ultimate resolution of this matter will have a material adverse effect on the Company's liquidity or financial position.

***California Class Action Litigation***

On October 11, 2007 and November 2, 2007, two class action lawsuits were filed by two customers in state court in California asserting that while they were shopping at certain of the Company's factory stores in California, the Company allegedly required them to provide certain personal information at the point-of-sale in order to complete a credit card purchase. The plaintiffs purported to represent a class of customers in California who allegedly were injured by being forced to provide their address and telephone numbers in order to use their credit cards to purchase items from the Company's stores, which allegedly violated Section 1747.08 of California's Song-Beverly Act. The complaints sought an unspecified amount of statutory penalties, attorneys' fees and injunctive relief. The Company subsequently had the actions moved to the United States District Court for the Eastern and Central Districts of California. The Company commenced mediation proceedings with respect to these lawsuits and on October 17, 2008, the Company agreed in principle to settle these claims by agreeing to issue \$20 merchandise discount coupons with six month expiration dates to eligible parties. The terms of the final settlement remain subject to court approval and the resolution of the amount of attorneys' fees payable to plaintiffs' counsel in connection with these lawsuits. In connection with this settlement, the Company recorded a \$5 million reserve against its expected loss exposure during the second quarter of Fiscal 2009.

***Other Matters***

We are otherwise involved from time to time in legal claims and proceedings involving credit card fraud, trademark and intellectual property, licensing, employee relations and other matters incidental to our business. We believe that the resolution of these other matters currently pending will not individually or in the aggregate have a material adverse effect on our financial condition or results of operations.

**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

**14. Segment Reporting**

The Company has three reportable segments based on its business activities and organization: Wholesale, Retail and Licensing. Such segments offer a variety of products through different channels of distribution. The Wholesale segment consists of women's, men's and children's apparel, accessories and related products which are sold to major department stores, specialty stores, golf and pro shops and the Company's owned and licensed retail stores in the U.S. and overseas. The Retail segment consists of the Company's worldwide retail operations, which sell products through its full-price and factory stores, as well as RalphLauren.com and Rugby.com, its e-commerce websites. The stores and websites sell products purchased from the Company's licensees, suppliers and Wholesale segment. The Licensing segment generates revenues from royalties earned on the sale of the Company's apparel, home and other products internationally and domestically through licensing alliances. The licensing agreements grant the licensees rights to use the Company's various trademarks in connection with the manufacture and sale of designated products in specified geographical areas for specified periods.

The accounting policies of the Company's segments are consistent with those described in Notes 2 and 3 to the Company's consolidated financial statements included in the Fiscal 2008 10-K. Sales and transfers between segments generally are recorded at cost and treated as transfers of inventory. All intercompany revenues are eliminated in consolidation and are not reviewed when evaluating segment performance. Each segment's performance is evaluated based upon operating income before restructuring charges and certain other one-time items, such as legal charges, if any. Corporate overhead expenses (exclusive of certain expenses for senior management, overall branding-related expenses and certain other corporate-related expenses) are allocated to the segments based upon specific usage or other allocation methods.

Net revenues and operating income for each segment are as follows:

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions)			
<b>Net revenues:</b>				
Wholesale	\$ 655.0	\$ 626.7	\$ 2,075.7	\$ 1,972.5
Retail	547.1	588.5	1,570.1	1,512.5
Licensing	49.9	54.6	148.7	154.2
Total net revenues	<u>\$ 1,252.0</u>	<u>\$ 1,269.8</u>	<u>\$ 3,794.5</u>	<u>\$ 3,639.2</u>
<b>Operating income:</b>				
Wholesale	\$ 129.8	\$ 104.3	\$ 448.9	\$ 387.7
Retail	57.5	94.4	182.1	210.3
Licensing	27.5	25.5	78.4	70.1
	214.8	224.2	709.4	668.1
Less:				
Unallocated corporate expenses and restructuring charges <sup>(a)</sup>	(48.2)	(53.5)	(153.3)	(158.9)
Total operating income	<u>\$ 166.6</u>	<u>\$ 170.7</u>	<u>\$ 556.1</u>	<u>\$ 509.2</u>

(a) The three-month and nine-month periods ended December 27, 2008 include restructuring charges of \$1.5 million, of which \$0.8 million related to the Retail segment and \$0.7 million related to the Wholesale segment.



**POLO RALPH LAUREN CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

Depreciation and amortization expense for each segment is as follows:

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions)			
<b>Depreciation and amortization:</b>				
Wholesale	\$ 17.7	\$ 18.6	\$ 40.9	\$ 47.7
Retail	15.8	19.0	61.4	53.1
Licensing	0.3	5.6	1.8	15.1
Unallocated corporate expenses	11.1	9.8	33.9	31.7
Total depreciation and amortization	<u>\$ 44.9</u>	<u>\$ 53.0</u>	<u>\$ 138.0</u>	<u>\$ 147.6</u>

**15. Additional Financial Information**

*Cash Interest and Taxes*

	Three Months Ended		Nine Months Ended	
	December 27, 2008	December 29, 2007	December 27, 2008	December 29, 2007
	(millions)			
Cash paid for interest	\$ 21.6	\$ 19.5	\$ 23.8	\$ 21.5
Cash paid for income taxes	<u>\$ 48.8</u>	<u>\$ 53.9</u>	<u>\$ 128.3</u>	<u>\$ 180.6</u>

*Non-cash Transactions*

Significant non-cash investing activities included the capitalization of fixed assets and recognition of related obligations in the net amount of \$12.5 million for the nine months ended December 27, 2008 and \$42.5 million for the nine months ended December 29, 2007. Significant non-cash investing activities during the nine months ended December 27, 2008 also included the non-cash allocation of the fair value of the net assets acquired in connection with the Japanese Childrenswear and Golf Acquisition (see Note 5 for further discussion). Significant non-cash investing activities during the nine months ended December 29, 2007 included the non-cash allocation of the fair value of the net assets acquired in connection with the Japanese Business Acquisitions and the Small Leathergoods Business Acquisition (each as defined and discussed in Note 5 of the Fiscal 2008 10-K).

In addition, as a result of the adoption of FASB Interpretation (“FIN”) No. 48, “Accounting for Uncertainty in Income Taxes — An Interpretation of FAS No. 109” (“FIN 48”), the Company recognized a non-cash \$62.5 million reduction in retained earnings as the cumulative effect to adjust its net liability for unrecognized tax benefits as of April 1, 2007.

There were no other significant non-cash investing or financing activities for the nine months ended December 27, 2008 or December 29, 2007.

**Item 2.      Management's Discussion and Analysis of Financial Condition and Results of Operations****Special Note Regarding Forward-Looking Statements**

Various statements in this Form 10-Q or incorporated by reference into this Form 10-Q, in future filings by us with the Securities and Exchange Commission (the "SEC"), in our press releases and in oral statements made from time to time by us or on our behalf constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations and are indicated by words or phrases such as "anticipate," "estimate," "expect," "project," "we believe," "is or remains optimistic," "currently envisions" and similar words or phrases and involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements to be materially different from the future results, performance or achievements expressed in or implied by such forward-looking statements. Forward-looking statements include statements regarding, among other items:

- our anticipated growth strategies;
- our plans to expand internationally;
- the impact of the global economic crisis on the ability of our customers, suppliers and vendors to access sources of liquidity;
- the impact of the significant downturn in the global economy on consumer purchases of premium lifestyle products that we offer for sale;
- our plans to open new retail stores;
- our ability to make certain strategic acquisitions of certain selected licenses held by our licensees;
- our intention to introduce new products or enter into new alliances;
- anticipated effective tax rates in future years;
- future expenditures for capital projects;
- our ability to continue to pay dividends and repurchase Class A common stock;
- our ability to continue to maintain our brand image and reputation;
- our ability to continue to initiate cost cutting efforts and improve profitability; and
- our efforts to improve the efficiency of our distribution system.

These forward-looking statements are based largely on our expectations and judgments and are subject to a number of risks and uncertainties, many of which are unforeseeable and beyond our control. A detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations is included in our Annual Report on Form 10-K for the fiscal year ended March 29, 2008 (the "Fiscal 2008 10-K") and in our Quarterly Report on Form 10-Q for the fiscal quarter ended September 27, 2008 (the "Second Quarter Fiscal 2009 10-Q"). We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

In this Form 10-Q, references to "Polo," "ourselves," "we," "our," "us" and the "Company" refer to Polo Ralph Lauren Corporation and its subsidiaries, unless the context indicates otherwise. Due to the collaborative and ongoing nature of our relationships with our licensees, such licensees are sometimes referred to in this Form 10-Q as "licensing alliances." We utilize a 52-53 week fiscal year ending on the Saturday closest to March 31. As such, fiscal year 2009 will end on March 28, 2009 and will be a 52-week period ("Fiscal 2009"). Fiscal year 2008 ended on March 29, 2008 and reflected a 52-week period ("Fiscal 2008"). In turn, the third quarter for Fiscal 2009 ended on December 27, 2008 and was a 13-week period. The third quarter for Fiscal 2008 ended on December 29, 2007 and also was a 13-week period.

## INTRODUCTION

Management's discussion and analysis of financial condition and results of operations ("MD&A") is provided as a supplement to the accompanying unaudited interim consolidated financial statements and footnotes to help provide an understanding of our financial condition and liquidity, changes in financial condition, and results of our operations. MD&A is organized as follows:

- *Overview.* This section provides a general description of our business and a summary of financial performance for the three-month and nine-month periods ended December 27, 2008. In addition, this section includes a discussion of recent developments and transactions affecting comparability that we believe are important in understanding our results of operations and financial condition, and in anticipating future trends.
- *Results of operations.* This section provides an analysis of our results of operations for the three-month and nine-month periods ended December 27, 2008 and December 29, 2007.
- *Financial condition and liquidity.* This section provides an analysis of our cash flows for the nine-month periods ended December 27, 2008 and December 29, 2007, as well as a discussion of our financial condition and liquidity as of December 27, 2008 as compared to the end of Fiscal 2008. The discussion of our financial condition and liquidity includes (i) our available financial capacity under our credit facility, (ii) a summary of our key debt compliance measures and (iii) any material changes in our financial condition and contractual obligations since the end of Fiscal 2008.
- *Market risk management.* This section discusses any significant changes in our interest rate, foreign currency and investment risk exposures, the types of derivative instruments used to hedge those exposures, and/or underlying market conditions since the end of Fiscal 2008.
- *Critical accounting policies.* This section discusses any significant changes in our accounting policies since the end of Fiscal 2008. Significant changes include those considered to be important to our financial condition and results of operations, and which require significant judgment and estimates on the part of management in their application. In addition, all of our significant accounting policies, including our critical accounting policies, are summarized in Notes 3 and 4 to our audited consolidated financial statements included in our Fiscal 2008 10-K.
- *Recently issued accounting standards.* This section discusses the potential impact to our reported financial condition and results of operations of accounting standards that have been issued, but which we have not yet adopted.

## OVERVIEW

### *Our Business*

Our Company is a global leader in the design, marketing and distribution of premium lifestyle products including men's, women's and children's apparel, accessories, fragrances and home furnishings. Our long-standing reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. Our brand names include *Polo by Ralph Lauren*, *Ralph Lauren Purple Label*, *Ralph Lauren Collection*, *Black Label*, *Blue Label*, *Lauren by Ralph Lauren*, *RRL*, *RLX*, *Rugby*, *Ralph Lauren Childrenswear*, *Chaps*, *Club Monaco* and *American Living*, among others.

We classify our businesses into three segments: Wholesale, Retail and Licensing. Our wholesale business (representing 57% of Fiscal 2008 net revenues) consists of wholesale-channel sales made principally to major department stores, specialty stores and golf and pro shops located throughout the U.S., Europe and Asia. Our retail business (representing 39% of Fiscal 2008 net revenues) consists of retail-channel sales directly to consumers through full-price and factory retail stores located throughout the U.S., Canada, Europe, South America and Asia, and through our retail internet sites located at [www.RalphLauren.com](http://www.RalphLauren.com) and [www.Rugby.com](http://www.Rugby.com). In addition, our licensing business (representing 4% of Fiscal 2008 net revenues) consists of royalty-based arrangements under which we license the right to third parties to use our various trademarks in connection with the manufacture and sale of designated products, such as apparel, eyewear and fragrances, in specified geographical areas for specified

periods. Approximately 25% of our Fiscal 2008 net revenues was earned in international regions outside of the U.S. and Canada.

Our business is typically affected by seasonal trends, with higher levels of wholesale sales in our second and fourth quarters and higher retail sales in our second and third quarters. These trends result primarily from the timing of seasonal wholesale shipments and key vacation travel, back-to-school and holiday periods in the Retail segment. Accordingly, our operating results for the three-month and nine-month periods ended December 27, 2008, and our cash flows for the nine-month period ended December 27, 2008 are not necessarily indicative of the results and cash flows that may be expected for the full Fiscal 2009.

### **Summary of Financial Performance**

#### *Global Economic Developments*

Over the course of the past year, the global economic environment has deteriorated significantly and has evolved into what is commonly called a “global economic crisis.” Negative developments include declining values in real estate, restricted criteria for obtaining credit and capital, liquidity concerns for most borrowers, the failure of certain major financial institutions, rising unemployment, and recent significant declines and volatility in global financial markets. In response to these unprecedented economic conditions, the United States and many international countries have taken measures to stabilize the state of their financial systems. Notwithstanding these measures, consumer confidence in the U.S. as measured by the Conference Board reached an all-time low in December 2008.

We believe that the global economic crisis has negatively impacted the level of consumer spending for discretionary items over the course of the past year and through January 2009. This has negatively affected our business as it is highly dependent on consumer demand for our products. Despite the more challenging economic environment that affected both the Company’s wholesale customers and retail channels, we continued to experience reported revenue growth during the nine months ended December 27, 2008.

However, beginning in October 2008, our Retail segment began to experience sharp declines in comparative store sales, as did many of our traditional wholesale customers. Worsening global macroeconomic conditions and a contraction in the anticipated level of consumer spending will likely continue to have a negative effect on our sales and operating margins across all segments for the foreseeable future.

We continue to evaluate strategies to focus on operational efficiencies on a Company-wide basis, conservatively managing our inventory levels, and reducing capital spending, which may necessitate additional actions going forward.

For a detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations, see Part I, Item 1A. “*Risk Factors*” in our Fiscal 2008 10-K and Part II, Item 1A. “*Risk Factors*” in our Second Quarter Fiscal 2009 10-Q.

#### *Operating Results*

##### *Three Months Ended December 27, 2008 Compared to Three Months Ended December 29, 2007*

During the third quarter of Fiscal 2009, we reported revenues of \$1.252 billion, net income of \$105.3 million and net income per diluted share of \$1.05. This compares to revenues of \$1.270 billion, net income of \$112.7 million and net income per diluted share of \$1.08 during the third quarter of Fiscal 2008.

Our operating performance for the three months ended December 27, 2008 was primarily affected by a 1.4% decline in revenues, principally due to decreased global Retail store sales associated with the current negative global economic environment and net unfavorable foreign currency effects. These decreases were partially offset by increased revenues from our global Wholesale business, particularly in Europe and Japan, and continued growth in RalphLauren.com and Rugby.com (collectively, “RalphLauren.com”) sales. We also experienced an increase in gross profit percentage of 20 basis points to 53.5%, primarily due to the growth of our European and Japanese Wholesale operations, offset in part by increased markdown activity and higher reductions in the carrying cost of

our retail inventory attributable to the current economic downturn. Selling, general and administrative (“SG&A”) expenses increased during the third quarter of Fiscal 2009 attributable largely to our new business initiatives.

Net income and net income per diluted share decreased during the third quarter of Fiscal 2009 as compared to the third quarter of Fiscal 2008, principally due to a \$4.1 million decrease in operating income and a \$2.0 million increase in the provision for income taxes.

*Nine Months Ended December 27, 2008 Compared to Nine Months Ended December 29, 2007*

During the nine months ended December 27, 2008, we reported revenues of \$3.794 billion, net income of \$361.5 million and net income per diluted share of \$3.56. This compares to revenues of \$3.639 billion, net income of \$316.3 million and net income per diluted share of \$2.99 during the nine months ended December 29, 2007.

Our operating performance for the nine months ended December 27, 2008 was primarily driven by 4.3% revenue growth, principally due to the inclusion of nine months of revenues from the newly launched *American Living* product line, increased revenues from our European and Japanese Wholesale businesses, continued growth in RalphLauren.com sales and favorable foreign currency effects. These increases were partially offset by a net decline in comparable global Retail store sales and lower Wholesale sales to our traditional department and specialty store customers in the U.S. associated with the current negative global economic environment. We also experienced an increase in gross profit percentage of 120 basis points to 55.2%, primarily due to the growth of our European and Japanese Wholesale operations, as well as the net decrease of unfavorable purchase accounting effects in our Wholesale and Retail segments. These increases were partially offset by increased markdown activity and higher reductions in the carrying cost of our retail inventory. SG&A expenses increased during the nine months ended December 27, 2008 attributable largely to our new business initiatives.

Net income and net income per diluted share increased during the nine months ended December 27, 2008 as compared to the nine months ended December 29, 2007, principally due to a \$46.9 million increase in operating income, offset in part by a \$4.8 million increase in the provision for income taxes.

*Financial Condition and Liquidity*

Our financial position reflects the overall relative strength of our business results. We ended the third quarter of Fiscal 2009 in a net cash position (total cash and cash equivalents less total debt) of \$154.7 million, compared to a net debt position (total debt less total cash and cash equivalents) of \$127.7 million as of the end of Fiscal 2008.

The increase in our net cash position as of December 27, 2008 as compared to a net debt position as of March 29, 2008 was primarily due to growth in operating cash flows, partially offset by our treasury stock repurchases, capital expenditures and the funding of our recent Japanese Childrenswear and Golf Acquisition (as defined under “*Recent Developments*”). Our short-term investments, classified in our consolidated balance sheets outside of cash and cash equivalents, increased to \$305.9 million as of December 27, 2008, compared to \$74.3 million as of the end of Fiscal 2008. Our stockholders’ equity increased to \$2.694 billion as of December 27, 2008, compared to \$2.390 billion as of March 29, 2008. This increase was primarily due to our net income during the nine months ended December 27, 2008, offset in part by our share repurchase activity.

We generated \$750.8 million of cash from operations during the nine months ended December 27, 2008, compared to \$699.8 million during the nine months ended December 29, 2007. We used our cash availability to support our common stock repurchase program, to reinvest in our business through capital spending, to fund our recent Japanese Childrenswear and Golf Acquisition for approximately \$26.0 million, and to repay \$196.8 million of debt that matured in May 2008 relating to our Japanese Business Acquisitions (as defined under “*Recent Developments*”). In particular, we used \$169.8 million to repurchase 2.5 million shares of Class A common stock. We also spent \$129.9 million for capital expenditures primarily associated with global retail store expansion, construction and renovation of department store shop-in-shops and investments in our facilities and technological infrastructure.

### ***Transactions Affecting Comparability of Results of Operations and Financial Condition***

The comparability of the Company's operating results for the three-month and nine-month periods ended December 27, 2008 and December 29, 2007 has been affected by acquisitions that occurred in the second quarter of Fiscal 2009, the first quarter of Fiscal 2008 and the fourth quarter of Fiscal 2007. Specifically, the Company completed the Japanese Childrenswear and Golf Acquisition on August 1, 2008 (as defined and discussed under "*Recent Developments*"), the Japanese Business Acquisitions on May 29, 2007, the Small Leathergoods Business Acquisition on April 13, 2007 and the RL Media Minority Interest Acquisition on March 28, 2007 (each as defined and discussed in Note 5 of the Fiscal 2008 10-K).

The following discussion of results of operations highlights, as necessary, the significant changes in operating results arising from these items and transactions. However, unusual items or transactions may occur in any period. Accordingly, investors and other financial statement users individually should consider the types of events and transactions that have affected operating trends.

### ***Recent Developments***

#### ***Japanese Childrenswear and Golf Acquisition***

On August 1, 2008, in connection with the transition of the Polo-branded childrenswear and golf apparel businesses in Japan from a licensed to a wholly owned operation, the Company acquired certain net assets (including certain inventory) from Naigai Co. Ltd. ("Naigai") in exchange for a payment of approximately ¥2.8 billion (approximately \$26 million as of the acquisition date) and certain other consideration (the "Japanese Childrenswear and Golf Acquisition"). The Company funded the Japanese Childrenswear and Golf Acquisition with available cash on-hand. Naigai was the Company's licensee for childrenswear, golf apparel and hosiery under the *Polo by Ralph Lauren* and *Ralph Lauren* brands in Japan. In conjunction with the Japanese Childrenswear and Golf Acquisition, the Company also entered into an additional 5-year licensing and design-related agreement with Naigai for Polo and Chaps-branded hosiery in Japan and a transition services agreement for the provision of a variety of operational, human resources and information systems-related services over a period of up to eighteen months from the date of the closing of the transaction.

The results of operations for the Polo-branded childrenswear and golf apparel businesses in Japan have been consolidated in the Company's results of operations commencing August 2, 2008.

#### ***Japanese Business Acquisitions***

On May 29, 2007, the Company completed the transactions to acquire control of certain of its Japanese businesses that were formerly conducted under licensed arrangements, consistent with the Company's long-term strategy of international expansion. In particular, the Company acquired approximately 77% of the outstanding shares of Impact 21 Co., Ltd. ("Impact 21") that it did not previously own in a cash tender offer (the "Impact 21 Acquisition"), thereby increasing its ownership in Impact 21 from approximately 20% to approximately 97%. Impact 21 previously conducted the Company's men's, women's and jeans apparel and accessories business in Japan under a pre-existing, sub-license arrangement. In addition, the Company acquired the remaining 50% interest in Polo Ralph Lauren Japan Corporation ("PRL Japan"), which holds the master license to conduct Polo's business in Japan, from Onward Kashiya and Seibu (the "PRL Japan Minority Interest Acquisition"). Collectively, the Impact 21 Acquisition and the PRL Japan Minority Interest Acquisition are herein referred to as the "Japanese Business Acquisitions."

The purchase price initially paid in connection with the Japanese Business Acquisitions was approximately \$360 million, including transaction costs of approximately \$12 million. In January 2008, at an Impact 21 shareholders meeting, the Company obtained the necessary approvals to complete the process of acquiring the remaining approximately 3% of outstanding shares not exchanged as of the close of the tender offer period (the "minority squeeze-out"). In February 2008, the Company acquired approximately 1% of the remaining Impact 21 shares outstanding at an aggregate cost of \$5 million. During the first quarter of Fiscal 2009, the Company completed the minority squeeze-out at an aggregate cost of approximately \$9 million.

The Company funded the Japanese Business Acquisitions with available cash on-hand and ¥20.5 billion of borrowings under a one-year term loan agreement pursuant to an amendment and restatement to the Company's existing credit facility. The Company repaid the borrowing by its maturity date on May 22, 2008 using \$196.8 million of Impact 21's cash on-hand acquired as part of the acquisition.

The results of operations for Impact 21, which were previously accounted for using the equity method of accounting, have been consolidated in the Company's results of operations commencing April 1, 2007. Accordingly, the Company recorded within minority interest expense the amount of Impact 21's net income allocable to the holders of the approximate 80% of the Impact 21 shares not owned by the Company prior to the closing date of the tender offer. The results of operations for PRL Japan had already been consolidated by the Company in all prior periods.

#### American Living

In Fiscal 2008, the Company launched *American Living*, a new lifestyle brand created exclusively in the U.S. for distribution by J.C. Penney Company, Inc. ("JCPenney") through the Company's Global Brand Concepts ("GBC") group. The Company began shipping related product to JCPenney in December 2007 to support the launch of this new product line. *American Living* sales are expected to be affected by the ongoing challenging U.S. retail environment (as discussed further in the "Overview" section).

### RESULTS OF OPERATIONS

#### Three Months Ended December 27, 2008 Compared to Three Months Ended December 29, 2007

The following table summarizes our results of operations and expresses the percentage relationship to net revenues of certain financial statement captions:

	Three Months Ended			
	December 27, 2008	December 29, 2007	\$ Change	% Change
	(millions, except per share data)			
<b>Net revenues</b>	\$ 1,252.0	\$ 1,269.8	\$ (17.8)	(1.4)%
Cost of goods sold(a)	(582.3)	(593.3)	11.0	(1.9)%
<b>Gross profit</b>	669.7	676.5	(6.8)	(1.0)%
<i>Gross profit as % of net revenues</i>	53.5%	53.3%		
Selling, general and administrative expenses(a)	(496.5)	(492.2)	(4.3)	0.9 %
<i>SG&amp;A as % of net revenues</i>	39.7%	38.8%		
Amortization of intangible assets	(5.1)	(13.6)	8.5	(62.5)%
Restructuring charges	(1.5)	—	(1.5)	NM
<b>Operating income</b>	166.6	170.7	(4.1)	(2.4)%
<i>Operating income as % of net revenues</i>	13.3%	13.4%		
Foreign currency gains (losses)	(5.4)	(2.2)	(3.2)	145.5 %
Interest expense	(7.4)	(6.8)	(0.6)	8.8 %
Interest and other income, net	5.4	2.5	2.9	116.0 %
Equity in income (loss) of equity-method investees	(1.1)	(0.6)	(0.5)	83.3 %
Minority interest expense	—	(0.1)	0.1	(100.0)%
<b>Income before provision for income taxes</b>	158.1	163.5	(5.4)	(3.3)%
Provision for income taxes	(52.8)	(50.8)	(2.0)	3.9 %
<i>Effective tax rate(b)</i>	33.4%	31.1%		
<b>Net income</b>	\$ 105.3	\$ 112.7	\$ (7.4)	(6.6)%
<b>Net income per common share — Basic</b>	\$ 1.07	\$ 1.11	\$ (0.04)	(3.6)%
<b>Net income per common share — Diluted</b>	\$ 1.05	\$ 1.08	\$ (0.03)	(2.8)%

- (a) Includes total depreciation expense of \$39.8 million and \$39.4 million for the three-month periods ended December 27, 2008 and December 29, 2007, respectively.
- (b) Effective tax rate is calculated by dividing the provision for income taxes by income before provision for income taxes.
- NM Not meaningful.

**Net Revenues.** Net revenues decreased by \$17.8 million, or 1.4%, to \$1.252 billion in the third quarter of Fiscal 2009 from \$1.270 billion in the third quarter of Fiscal 2008. The decrease was principally due to decreased global Retail sales and net unfavorable foreign currency effects, partially offset by increased Wholesale revenues. Excluding the effect of foreign currency, net revenues decreased by 0.2%. On a reported basis, Retail revenues decreased by \$41.4 million primarily as a result of a decrease in comparable global Retail store sales largely associated with the current negative global economic environment, partially offset by continued store expansion and growth in RalphLauren.com sales. Wholesale revenues increased by \$28.3 million, primarily as a result of increased revenues from our European and Japanese businesses, offset in part by a net sales decline in our core domestic product lines. Licensing revenue decreased \$4.7 million, primarily due to a decrease in international licensing royalties as a result of the Japanese Childrenswear and Golf Acquisition (see “Recent Developments” for further discussion).

Net revenues for our three business segments are provided below:

	Three Months Ended		\$ Change	% Change
	December 27, 2008	December 29, 2007 (millions)		
<b>Net Revenues:</b>				
Wholesale	\$ 655.0	\$ 626.7	\$ 28.3	4.5 %
Retail	547.1	588.5	(41.4)	(7.0)%
Licensing	49.9	54.6	(4.7)	(8.6)%
<b>Total net revenues</b>	<b>\$ 1,252.0</b>	<b>\$ 1,269.8</b>	<b>\$ (17.8)</b>	<b>(1.4)%</b>

**Wholesale net revenues** — The net increase primarily reflects:

- a net \$18 million increase in our Japanese operations on a constant currency basis primarily as a result of the inclusion of revenues from the Japanese Childrenswear and Golf Acquisition (see “Recent Developments” for further discussion), offset in part by sales declines in our core businesses; and
- a net \$15 million increase in our European businesses on a constant currency basis driven by increased sales in our menswear and womenswear product lines, partially offset by a decrease in our childrenswear product line.

The above increases were partially offset by:

- a \$3 million net decrease in revenues due to an unfavorable foreign currency effect related to the weakening of the Euro, largely offset by a favorable foreign currency effect related to the strengthening of Yen, in comparison to the U.S. dollar during the third quarter of Fiscal 2009; and
- a \$2 million aggregate net decrease in our domestic businesses primarily due to reduced shipments across our core womenswear and childrenswear product lines as a result of the ongoing challenging U.S. retail environment (as discussed further in the “Overview” section). Offsetting this decrease was increased revenues from the *American Living* product line due to the launch of additional product categories throughout Fiscal 2009, an increase in our core menswear product line due to improved sell-through performance, and an increase in footwear sales attributable to increased door penetration.

**Retail net revenues** — For purposes of the discussion of retail operating performance below, we refer to the measure “comparable store sales.” Comparable store sales refer to the growth of sales in stores that are open for at least one full fiscal year. Sales for stores that are closing during a fiscal year are excluded from the calculation of comparable store sales. Sales for stores that are either relocated, enlarged (as defined by gross square footage



expansion of 25% or greater) or closed for 30 or more consecutive days for renovation are also excluded from the calculation of comparable store sales until such stores have been in their location or in a newly renovated state for at least one full fiscal year. Comparable store sales information includes both Ralph Lauren (including Rugby) and Club Monaco stores.

The net decrease in retail net revenues primarily reflects:

- a \$66 million aggregate net decrease in comparable store sales driven by our global full-price and domestic factory stores, including a net aggregate unfavorable foreign currency effect of \$11 million. This net decrease was attributable to decreases in comparable store sales as provided below:

	<b>Three Months Ended December 27, 2008</b>
Decreases in comparable store sales as reported:	
Full-price Ralph Lauren store sales	(21.7)%
Full-price Club Monaco store sales	(17.2)%
Factory store sales	(9.1)%
<b>Total decrease in comparable store sales as reported</b>	<b>(13.5)%</b>
Decreases in comparable store sales excluding the effect of foreign currency:	
Full-price Ralph Lauren store sales	(19.5)%
Full-price Club Monaco store sales	(17.2)%
Factory store sales	(6.6)%
<b>Total decrease in comparable store sales excluding the effect of foreign currency</b>	<b>(11.4)%</b>

The above decrease was partially offset by:

- an \$18 million aggregate net increase in sales from non-comparable stores, primarily relating to new store openings within the past twelve months. There was a net increase in global store count of 23 stores, to a total of 332 stores, as compared to the third quarter of Fiscal 2008. The net increase in store count was primarily due to a number of new domestic and international full-price and factory store openings; and
- a \$7 million, or 15.2%, increase in RalphLauren.com sales.

*Licensing revenue* — The net decrease primarily reflects:

- a \$6 million decrease in international licensing royalties, primarily due to the Japanese Childrenswear and Golf Acquisition (see “Recent Developments” for further discussion).

The above decrease was partially offset by:

- a \$1 million increase in domestic and home licensing royalties, primarily driven by the inclusion of royalties for *American Living*.

*Gross Profit.* Cost of goods sold includes the expenses incurred to acquire and produce inventory for sale, including product costs, freight-in, and import costs, as well as changes in reserves for shrinkage and inventory obsolescence. The costs of selling merchandise, including preparing the merchandise for sale, such as picking, packing, warehousing and order charges, are included in SG&A expenses.

Gross profit decreased by \$6.8 million, or 1.0%, to \$669.7 million in the third quarter of Fiscal 2009 from \$676.5 million in the third quarter of Fiscal 2008. Gross profit as a percentage of net revenues increased by 20 basis points to 53.5% for the three months ended December 27, 2008 from 53.3% for the three months ended December 29, 2007, primarily driven by continued strength in our European Wholesale businesses, as well as growth in our Japanese Wholesale operations due to the Japanese Childrenswear and Golf Acquisition. This increase was partially offset by increased markdown activity and higher reductions in the carrying cost of our retail inventory due to the current economic downturn.

Gross profit as a percentage of net revenues is dependent upon a variety of factors, including changes in the relative sales mix among distribution channels, changes in the mix of products sold, the timing and level of promotional activities, foreign currency exchange rates, and fluctuations in material costs. These factors, among others, may cause gross profit as a percentage of net revenues to fluctuate from period to period.

*Selling, General and Administrative Expenses.* SG&A expenses primarily include compensation and benefits, marketing, distribution, information technology, facilities, legal and other costs associated with finance and administration. SG&A expenses increased by \$4.3 million, or 0.9%, to \$496.5 million in the third quarter of Fiscal 2009 from \$492.2 million in the third quarter of Fiscal 2008. The increase included approximately \$4 million of a net favorable foreign currency effect, primarily related to the weakening of the Euro, partially offset by the strengthening of the Yen, in comparison to the U.S. dollar during the third quarter of Fiscal 2009. SG&A expenses as a percent of net revenues increased 90 basis points to 39.7% for the three months ended December 27, 2008 from 38.8% for the three months ended December 29, 2007 attributable largely to our new business initiatives. The \$4.3 million increase in SG&A expenses was primarily driven by:

- the inclusion of SG&A costs of approximately \$14 million related to our newly acquired Japanese Childrenswear and Golf operations, including costs incurred pursuant to transition service arrangements (see “*Recent Developments*” for further discussion);
- an approximate \$7 million increase in rent and utility costs to support the ongoing global growth of our businesses, including rent expense related to certain retail stores scheduled to open in Fiscal 2010; and
- an approximate \$4 million increase in litigation-related charges due to the reversal of a reserve related to credit card matters in the comparable prior year period.

The above increases were partially offset by:

- an approximate \$11 million decrease in brand-related marketing and advertising costs due in part to the absence of costs associated with the Company’s 40<sup>th</sup> Anniversary celebration in the comparable prior year period; and
- an approximately \$5 million decrease in compensation-related costs primarily due to lower stock-based compensation expense largely driven by a decrease in the Company’s share price as of the date of its annual equity award grant in the second quarter of Fiscal 2009 compared to the share price as of the comparable grant date in Fiscal 2008.

*Amortization of Intangible Assets.* Amortization of intangible assets decreased by \$8.5 million, or 62.5%, to \$5.1 million in the third quarter of Fiscal 2009 from \$13.6 million in the third quarter of Fiscal 2008. The decrease was primarily due to the absence of the amortization of the licenses acquired in the Japanese Business Acquisitions, which were fully amortized by the end of Fiscal 2008 (see “*Recent Developments*” for further discussion).

*Restructuring Charges.* During the third quarter of Fiscal 2009, the Company recognized \$1.5 million of restructuring charges primarily related to severance costs associated with its sourcing and retail operations. No restructuring charges were recorded during the third quarter of Fiscal 2008.

*Operating Income.* Operating income decreased by \$4.1 million, or 2.4%, to \$166.6 million in the third quarter of Fiscal 2009 from \$170.7 million in the third quarter of Fiscal 2008. Operating income as a percentage of net revenues decreased 10 basis points to 13.3% for the three months ended December 27, 2008 from 13.4% for the three months ended December 29, 2007. The decrease in operating income as a percentage of net revenues primarily reflected an increase in SG&A expenses, partially offset by an increase in gross profit margin and a decrease in amortization of intangible assets, as previously discussed.

Operating income as reported for our three business segments is provided below:

	Three Months Ended		\$ Change	% Change
	December 27, 2008	December 29, 2007 (millions)		
<b>Operating Income:</b>				
Wholesale	\$ 129.8	\$ 104.3	\$ 25.5	24.4 %
Retail	57.5	94.4	(36.9)	(39.1)%
Licensing	27.5	25.5	2.0	7.8 %
	214.8	224.2	(9.4)	(4.2)%
Less:				
Unallocated corporate expenses and restructuring charges	(48.2)	(53.5)	5.3	(9.9)%
Total operating income	\$ 166.6	\$ 170.7	\$ (4.1)	(2.4)%

*Wholesale operating income* increased by \$25.5 million primarily due to higher revenues, as well as improved gross margin largely driven by our European and Japanese wholesale operations. The increase also was due to decreased amortization of intangible assets due to the absence of the amortization of the license acquired in the Japanese Business Acquisitions. These increases were partially offset by higher SG&A expenses attributable largely to our new business initiatives.

*Retail operating income* decreased by \$36.9 million primarily as a result of lower revenues, as well as a decline in gross margin largely driven by increased markdown activity and higher reductions in the carrying cost of our retail inventory primarily in our full-price retail stores. The decrease also was due to higher rent and occupancy costs, offset in part by lower compensation and related costs.

*Licensing operating income* increased by \$2.0 million primarily as a result of a decrease in amortization of intangible assets due to the absence of the license acquired in the Japanese Business Acquisitions, as well as an increase in domestic and home licensing royalties primarily driven by the inclusion of royalties for *American Living*. These increases were offset in part by a net decrease in international royalties primarily due to the Japanese Childrenswear and Golf Acquisition (see “*Recent Developments*” for further discussion).

*Unallocated corporate expenses* decreased \$5.3 million primarily as a result of a decrease in brand-related marketing and advertising costs, as well as lower compensation-related costs principally due to a decrease in stock-based compensation expense.

*Foreign Currency Gains (Losses).* The effect of foreign currency exchange rate fluctuations resulted in a loss of \$5.4 million in the third quarter of Fiscal 2009, compared to a loss of \$2.2 million in the third quarter of Fiscal 2008. The current period loss included a \$1.9 million loss on an undesignated foreign currency hedge contract. Excluding the aforementioned loss, foreign currency losses increased for the three months ended December 27, 2008 as compared to the three months ended December 29, 2007, primarily due to the timing of the settlement of intercompany receivables and payables (that were not of a long-term investment nature) between certain of our international and domestic subsidiaries. Foreign currency gains and losses are unrelated to the impact of changes in the value of the U.S. dollar when operating results of our foreign subsidiaries are translated to U.S. dollars.

*Interest Expense.* Interest expense includes the borrowing costs of our outstanding debt, including amortization of debt issuance costs, and interest related to our capital lease obligations. Interest expense increased by \$0.6 million, to \$7.4 million in the third quarter of Fiscal 2009 from \$6.8 million in the third quarter of Fiscal 2008. This increase was primarily due to an increase in interest expense related to capital lease obligations, offset in part by the absence of interest expense related to borrowings under a one-year term loan agreement repaid by the Company in May 2008 and favorable foreign currency effects related to the outstanding Euro-denominated debt.

*Interest and Other Income, net.* Interest and other income, net, increased by \$2.9 million, to \$5.4 million in the third quarter of Fiscal 2009 from \$2.5 million in the third quarter of Fiscal 2008. This increase was primarily

driven by an increase in our European invested cash balance, offset in part by a decrease in our domestic investments.

*Equity in Income (Loss) of Equity-Method Investees.* The equity in loss of equity-method investees of \$1.1 million in the third quarter of Fiscal 2009 and \$0.6 million in the third quarter of Fiscal 2008 related to certain start-up costs associated with the recently formed joint venture, the Ralph Lauren Watch and Jewelry Company, S.A.R.L. (the “RL Watch Company”), which the Company accounts for under the equity method of accounting.

*Minority Interest Expense.* Minority interest expense of \$0.1 million in the third quarter of Fiscal 2008 related to the Company’s remaining 50% interest in PRL Japan, which was acquired in May 2007, and the allocation of Impact 21’s net income to the holders of the 80% interest not owned by the Company prior to the closing date of the related tender offer. No minority interest expense was recorded in the third quarter of Fiscal 2009.

*Provision for Income Taxes.* The provision for income taxes represents federal, foreign, state and local income taxes. The provision for income taxes increased by \$2.0 million, or 3.9%, to \$52.8 million in the third quarter of Fiscal 2009 from \$50.8 million in the third quarter of Fiscal 2008. The increase in provision for income taxes was primarily due to an increase in our reported effective tax rate of 230 basis points, to 33.4% for the three months ended December 27, 2008 from 31.1% for the three months ended December 29, 2007. The higher effective tax rate was primarily a result of favorable tax audit settlements that occurred in the comparable prior year period, partially offset by a greater proportion of earnings generated in lower-taxed jurisdictions in the current year period. The effective tax rate differs from statutory rates due to the effect of state and local taxes, tax rates in foreign jurisdictions and certain nondeductible expenses. Our effective tax rate will change from period to period based on non-recurring factors including, but not limited to, the geographic mix of earnings, the timing and amount of foreign dividends, enacted tax legislation, state and local taxes, tax audit findings and settlements, and the interaction of various global tax strategies.

*Net Income.* Net income decreased by \$7.4 million, or 6.6%, to \$105.3 million in the third quarter of Fiscal 2009 from \$112.7 million in the third quarter of Fiscal 2008. The decrease in net income principally related to a \$4.1 million decrease in operating income and a \$2.0 million increase in the provision for income taxes, as previously discussed.

*Net Income Per Diluted Share.* Net income per diluted share decreased by \$0.03, or 2.8%, to \$1.05 per share in the third quarter of Fiscal 2009 from \$1.08 per share in the third quarter of Fiscal 2008. The decrease in diluted per share results was due to the lower level of net income, as previously discussed, offset in part by lower weighted-average diluted shares outstanding for the three months ended December 27, 2008.

**Nine Months Ended December 27, 2008 Compared to Nine Months Ended December 29, 2007**

The following table summarizes our results of operations and expresses the percentage relationship to net revenues of certain financial statement captions:

	Nine Months Ended		\$ Change	% Change
	December 27, 2008	December 29, 2007		
	(millions, except per share data)			
<b>Net revenues</b>	\$ 3,794.5	\$ 3,639.2	\$ 155.3	4.3 %
Cost of goods sold <sup>(a)</sup>	(1,698.2)	(1,675.4)	(22.8)	1.4 %
<b>Gross profit</b>	2,096.3	1,963.8	132.5	6.7 %
Gross profit as % of net revenues	55.2%	54.0%		
Selling, general and administrative expenses <sup>(a)</sup>	(1,516.6)	(1,418.9)	(97.7)	6.9 %
SG&A as % of net revenues	40.0%	39.0%		
Amortization of intangible assets	(15.0)	(35.7)	20.7	(58.0)%
Impairment of assets	(7.1)	—	(7.1)	NM
Restructuring charges	(1.5)	—	(1.5)	NM
<b>Operating income</b>	556.1	509.2	46.9	9.2 %
Operating income as % of net revenues	14.7%	14.0%		
Foreign currency gains (losses)	(2.5)	(4.3)	1.8	(41.9)%
Interest expense	(20.5)	(18.9)	(1.6)	8.5 %
Interest and other income, net	18.5	16.2	2.3	14.2 %
Equity in income (loss) of equity-method investees	(2.7)	(1.2)	(1.5)	125.0 %
Minority interest expense	—	(2.1)	2.1	(100.0)%
<b>Income before provision for income taxes</b>	548.9	498.9	50.0	10.0 %
Provision for income taxes	(187.4)	(182.6)	(4.8)	2.6 %
Effective tax rate <sup>(b)</sup>	34.1%	36.6%		
<b>Net income</b>	\$ 361.5	\$ 316.3	\$ 45.2	14.3 %
<b>Net income per common share — Basic</b>	\$ 3.64	\$ 3.08	\$ 0.56	18.2 %
<b>Net income per common share — Diluted</b>	\$ 3.56	\$ 2.99	\$ 0.57	19.1 %

(a) Includes total depreciation expense of \$123.0 million and \$111.9 million for the nine-month periods ended December 27, 2008 and December 29, 2007, respectively.

(b) Effective tax rate is calculated by dividing the provision for income taxes by income before provision for income taxes.

NM Not meaningful.

**Net Revenues.** Net revenues increased by \$155.3 million, or 4.3%, to \$3.794 billion for the nine months ended December 27, 2008 from \$3.639 billion for the nine months ended December 29, 2007. The increase was principally due to growth in our Wholesale business, increased global Retail sales, and favorable foreign currency effects. Excluding the effect of foreign currency, net revenues increased by 2.8%. On a reported basis, Wholesale revenues increased by \$103.2 million, primarily as a result of the inclusion of nine months of revenues from the newly launched *American Living* product line and revenue growth in Europe and Japan, offset in part by decreased sales in our core domestic product lines. Retail revenues increased by \$57.6 million primarily as a result of continued store expansion and growth in RalphLauren.com sales, partially offset by a net decline in comparable store sales driven by our global full-price stores. Licensing revenue decreased \$5.5 million, primarily due to a decrease in international licensing royalties as a result of the Japanese Childrenswear and Golf Acquisition (see “Recent Developments” for further discussion).

Net revenues for our three business segments are provided below:

	Nine Months Ended			
	December 27, 2008	December 29, 2007 (millions)	\$ Change	% Change
Net Revenues:				
Wholesale	\$ 2,075.7	\$ 1,972.5	\$ 103.2	5.2 %
Retail	1,570.1	1,512.5	57.6	3.8 %
Licensing	148.7	154.2	(5.5)	(3.6)%
Total net revenues	\$ 3,794.5	\$ 3,639.2	\$ 155.3	4.3 %

*Wholesale net revenues* — The net increase primarily reflects:

- a \$47 million increase in revenues due to favorable foreign currency effects related to the overall strengthening of the Euro and Yen in comparison to the U.S. dollar during the nine months ended December 27, 2008;
- a net \$42 million increase in our European businesses on a constant currency basis driven by increased sales in our menswear and womenswear product lines, partially offset by an increase in promotional activity; and
- a net \$24 million increase in our Japanese operations on a constant currency basis primarily as a result of the inclusion of revenues from the Japanese Childrenswear and Golf Acquisition (see “Recent Developments” for further discussion), offset in part by sales declines in our core businesses.

The above increases were partially offset by:

- a \$10 million aggregate net decrease in our domestic businesses primarily due to reduced shipments across our core menswear, womenswear and childrenswear product lines as a result of the ongoing challenging U.S. retail environment (as discussed further in the “Overview” section). Offsetting this decrease was the inclusion of nine months of revenues from the newly launched *American Living* product line and an increase in footwear sales attributable to increased door penetration.

*Retail net revenues* — The net increase primarily reflects:

- a \$65 million aggregate net increase in sales from non-comparable stores, primarily relating to new store openings within the past twelve months. There was a net increase in average global store count of 24 stores, to a total of 332 stores, as compared to the nine months ended December 29, 2007. The net increase in store count was primarily due to a number of new domestic and international full-price and factory store openings; and
- a \$23 million, or 20.9%, increase in RalphLauren.com sales.

The above increases were partially offset by:

- a \$30 million aggregate net decrease in comparable store sales driven by our global full-price stores. Comparable store sales are provided below:

	Nine Months Ended December 27, 2008
Increases (decreases) in comparable store sales as reported:	
Full-price Ralph Lauren store sales	(6.7)%
Full-price Club Monaco store sales	(7.1)%
Factory store sales	0.3 %
<b>Total decrease in comparable store sales as reported</b>	<b>(2.3)%</b>
Increases (decreases) in comparable store sales excluding the effect of foreign currency:	
Full-price Ralph Lauren store sales	(7.2)%
Full-price Club Monaco store sales	(7.1)%
Factory store sales	0.6 %
<b>Total decrease in comparable store sales excluding the effect of foreign currency</b>	<b>(2.3)%</b>

*Licensing revenue* — The net decrease primarily reflects:

- a \$10 million decrease in international licensing royalties, primarily due to the Japanese Childrenswear and Golf Acquisition (see “*Recent Developments*” for further discussion).

The above decrease was partially offset by:

- a \$4 million increase in domestic licensing royalties, primarily driven by increases in men’s personal apparel and *Chaps* royalties, as well as the inclusion of royalties for *American Living*.

**Gross Profit.** Gross profit increased by \$132.5 million, or 6.7%, to \$2.096 billion for the nine months ended December 27, 2008 from \$1.964 billion for the nine months ended December 29, 2007. Gross profit as a percentage of net revenues increased by 120 basis points to 55.2% for the nine months ended December 27, 2008 from 54.0% for the nine months ended December 29, 2007, primarily driven by the growth of our European and Japanese wholesale operations, offset in part by increased markdown activity and higher reductions in the carrying cost of our retail inventory due to the current economic downturn. This increase was also due to the net decrease of unfavorable purchase accounting effects associated with prior business acquisitions.

**Selling, General and Administrative Expenses.** SG&A expenses primarily include compensation and benefits, marketing, distribution, information technology, facilities, legal and other costs associated with finance and administration. SG&A expenses increased by \$97.7 million, or 6.9%, to \$1.517 billion for the nine months ended December 27, 2008 from \$1.419 billion for the nine months ended December 29, 2007. The increase included approximately \$23 million of unfavorable foreign currency effects, primarily related to the overall strengthening of the Euro and Yen in comparison to the U.S. dollar during the nine months ended December 27, 2008. SG&A expenses as a percent of net revenues increased to 40.0% for the nine months ended December 27, 2008 from 39.0% for the nine months ended December 29, 2007. The 100 basis point increase was primarily associated with increased operating expenses related to our new business initiatives. The \$97.7 million increase in SG&A expenses was primarily driven by:

- an approximate \$34 million increase in rent and utility costs to support the ongoing global growth of our businesses, including rent expense related to certain retail stores scheduled to open in Fiscal 2010;
- higher compensation-related expenses of approximately \$33 million principally relating to increased selling costs associated with higher retail sales and our ongoing product line expansion, including *American Living* and a dedicated dress business across multiple brands. These increases were partially offset by lower stock-based compensation expense largely driven by a decrease in the Company’s share price as of the date of its

annual equity award grant in the second quarter of Fiscal 2009 compared to the share price as of the comparable grant date in Fiscal 2008;

- the inclusion of SG&A costs of approximately \$19 million related to our newly acquired Japanese Childrenswear and Golf operations, including costs incurred pursuant to transition service arrangements (see “Recent Developments” for further discussion);
- an approximate \$11 million increase in depreciation expense primarily associated with global retail store expansion, construction and renovation of department store shop-in-shops and investments in our facilities and technological infrastructure; and
- an approximate \$11 million net increase in litigation-related charges.

The above increases were partially offset by:

- an approximate \$13 million decrease in brand-related marketing and advertising costs due in part to the absence of costs associated with the Company’s 40th Anniversary celebration in the comparable prior year period.

**Amortization of Intangible Assets.** Amortization of intangible assets decreased by \$20.7 million, or 58.0%, to \$15.0 million for the nine months ended December 27, 2008 from \$35.7 million for the nine months ended December 29, 2007. The decrease was primarily due to the absence of the amortization of the licenses acquired in the Japanese Business Acquisitions, which were fully amortized by the end of Fiscal 2008. See “Recent Developments” for further discussion of the acquisitions.

**Impairment of Assets.** During the nine months ended December 27, 2008, the Company recorded an aggregate \$7.1 million impairment charge to reduce the net carrying value of its certain long-lived assets to their estimated fair value. See Note 7 to the accompanying unaudited interim consolidated financial statements for further discussion. No impairment charge was recorded during the nine months ended December 29, 2007.

**Restructuring Charges.** During the nine months ended December 27, 2008, the Company recognized \$1.5 million of restructuring charges primarily related to severance costs associated with its sourcing and retail operations. No restructuring charges were recorded during the nine months ended December 29, 2007.

**Operating Income.** Operating income increased by \$46.9 million, or 9.2%, to \$556.1 million for the nine months ended December 27, 2008 from \$509.2 million for the nine months ended December 29, 2007. Operating income as a percentage of net revenues increased 70 basis points to 14.7% for the nine months ended December 27, 2008 from 14.0% for the nine months ended December 29, 2007. The increase in operating income as a percentage of net revenues primarily reflected an increase in gross profit margin and a decrease in amortization of intangible assets, partially offset by increases in SG&A expenses and impairment of assets, as previously discussed.

Operating income as reported for our three business segments is provided below:

	Nine Months Ended		\$ Change	% Change
	December 27, 2008	December 29, 2007 (millions)		
<b>Operating Income:</b>				
Wholesale	\$ 448.9	\$ 387.7	\$ 61.2	15.8 %
Retail	182.1	210.3	(28.2)	(13.4) %
Licensing	78.4	70.1	8.3	11.8 %
	709.4	668.1	41.3	6.2 %
Less:				
Unallocated corporate expenses and restructuring charges	(153.3)	(158.9)	5.6	(3.5) %
Total operating income	\$ 556.1	\$ 509.2	\$ 46.9	9.2 %



*Wholesale operating income* increased by \$61.2 million primarily as a result of higher revenues, as well as improved gross margin largely driven by our European and Japanese wholesale operations. The increase also was due to the net decrease of unfavorable purchase accounting effects primarily associated with prior business acquisitions. These increases were partially offset by higher SG&A expenses attributable largely to our new business initiatives.

*Retail operating income* decreased by \$28.2 million primarily as a result of increased markdown activity and higher reductions in the carrying cost of our retail inventory primarily in our full-price retail stores. The decrease also was due to higher rent and occupancy costs, as well as an impairment charge relating to certain retail store assets. These decreases were partially offset by higher revenues and the absence of unfavorable purchase accounting effects associated with the RL Media Minority Interest Acquisition included in the comparable prior year period.

*Licensing operating income* increased by \$8.3 million primarily as a result of a decrease in amortization of intangible assets due to the absence of the license acquired in the Japanese Business Acquisitions, as well as an increase in domestic licensing royalties primarily driven by the inclusion of royalties for *American Living*. These increases were offset in part by a net decrease in international royalties primarily due to the Japanese Childrenswear and Golf Acquisition (see “*Recent Developments*” for further discussion).

*Unallocated corporate expenses* decreased \$5.6 million primarily as a result of a decrease in brand-related marketing and advertising costs, as well as lower stock-based compensation expense, as previously discussed.

*Foreign Currency Gains (Losses).* The effect of foreign currency exchange rate fluctuations resulted in a loss of \$2.5 million for the nine months ended December 27, 2008, compared to a loss of \$4.3 million for the nine months ended December 29, 2007. The current period loss included a \$1.9 million loss on an undesignated foreign currency hedge contract. The comparable prior period loss included a \$1.6 million write-off of foreign currency option contracts, entered into to manage certain foreign currency exposure associated with the Japanese Business Acquisitions, which expired unexercised. Excluding the aforementioned transactions, foreign currency losses decreased for the nine months ended December 27, 2008 as compared to the nine months ended December 29, 2007, primarily due to the timing of the settlement of intercompany receivables and payables (that were not of a long-term investment nature) between certain of our international and domestic subsidiaries. Foreign currency gains and losses are unrelated to the impact of changes in the value of the U.S. dollar when operating results of our foreign subsidiaries are translated to U.S. dollars.

*Interest Expense.* Interest expense includes the borrowing costs of our outstanding debt, including amortization of debt issuance costs, and interest related to our capital lease obligations. Interest expense increased by \$1.6 million, to \$20.5 million for the nine months ended December 27, 2008 from \$18.9 million for the nine months ended December 29, 2007. This increase is primarily due to an increase in interest expense related to capital lease obligations and unfavorable foreign currency effects, principally related to our outstanding Euro-denominated debt, offset in part by a decrease in interest expense related to borrowings under a one-year term loan agreement repaid by the Company in May 2008.

*Interest and Other Income, net.* Interest and other income, net, increased by \$2.3 million, to \$18.5 million for the nine months ended December 27, 2008 from \$16.2 million for the nine months ended December 29, 2007. This increase was primarily driven by an increase in our European invested cash balance, offset in part by a decrease in our domestic investments.

*Equity in Income (Loss) of Equity-Method Investees.* The equity in loss of equity-method investees of \$2.7 million for the nine months ended December 27, 2008 and \$1.2 million for the nine months ended December 29, 2007 related to certain start-up costs associated with the recently formed joint venture, the RL Watch Company, which the Company accounts for under the equity method of accounting.

*Minority Interest Expense.* Minority interest expense of \$2.1 million for the nine months ended December 29, 2007 related to the Company’s remaining 50% interest in PRL Japan, which was acquired in May 2007, and the allocation of Impact 21’s net income to the holders of the 80% interest not owned by the Company prior to the closing date of the related tender offer. No minority interest expense was recorded for the nine months ended December 27, 2008.

**Provision for Income Taxes.** The provision for income taxes represents federal, foreign, state and local income taxes. The provision for income taxes increased by \$4.8 million, or 2.6%, to \$187.4 million for the nine months ended December 27, 2008 from \$182.6 million for the nine months ended December 29, 2007. The increase in provision for income taxes was primarily due to an overall increase in pre-tax income during the nine months ended December 27, 2008 compared to nine months ended December 29, 2007. This increase was partially offset by a reduction in our reported effective tax rate of 250 basis points, to 34.1% for the nine months ended December 27, 2008 from 36.6% for the nine months ended December 29, 2007. The lower effective tax rate was primarily due to a greater proportion of earnings generated in lower-taxed jurisdictions in the current year period.

**Net Income.** Net income increased by \$45.2 million, or 14.3%, to \$361.5 million for the nine months ended December 27, 2008 from \$316.3 million for the nine months ended December 29, 2007. The increase in net income principally related to a \$46.9 million increase in operating income, offset in part by a \$4.8 million increase in the provision for income taxes, as previously discussed.

**Net Income Per Diluted Share.** Net income per diluted share increased by \$0.57, or 19.1%, to \$3.56 per share for the nine months ended December 27, 2008 from \$2.99 per share for the nine months ended December 29, 2007. The increase in diluted per share results was due to the higher level of net income, as previously discussed, and lower weighted-average diluted shares outstanding for the nine months ended December 27, 2008.

## FINANCIAL CONDITION AND LIQUIDITY

### Financial Condition

	December 27, 2008	March 29, 2008 (millions)	\$ Change
Cash and cash equivalents	\$ 574.3	\$ 551.5	\$ 22.8
Current maturities of debt	—	(206.4)	206.4
Long-term debt	(419.6)	(472.8)	53.2
Net cash (debt)(a)	\$ 154.7	\$ (127.7)	\$ 282.4
Short-term investments	\$ 305.9	\$ 74.3	\$ 231.6
Stockholders' equity	\$ 2,694.4	\$ 2,389.7	\$ 304.7

(a) "Net cash" is defined as total cash and cash equivalents less total debt and "net debt" is defined as total debt less total cash and cash equivalents.

The increase in the Company's net cash position as of December 27, 2008 as compared to a net debt position as of March 29, 2008 was primarily due to growth in operating cash flows, partially offset by the Company's use of cash to support its treasury stock repurchases, capital expenditures and acquisition spending. During the nine months ended December 27, 2008, the Company used \$169.8 million to repurchase 2.5 million shares of Class A common stock and spent \$129.9 million for capital expenditures. The Company also used approximately \$26.0 million to fund its recent Japanese Childrenswear and Golf Acquisition. In addition, the Company repaid its current maturities of debt using available cash on-hand in May 2008.

The increase in the Company's short-term investments was primarily due to the investment of excess cash in time deposits with maturities greater than 90 days.

The increase in stockholders' equity was primarily due to the Company's net income during the nine months ended December 27, 2008, offset in part by an increase in treasury stock as a result of the Company's common stock repurchase program.

# Cash Flows

	Nine Months Ended		\$ Change
	December 27, 2008	December 29, 2007 (millions)	
Net cash provided by operating activities	\$ 750.8	\$ 699.8	\$ 51.0
Net cash used in investing activities	(350.6)	(372.1)	21.5
Net cash used in financing activities	(347.8)	(122.9)	(224.9)
Effect of exchange rate changes on cash and cash equivalents	(29.6)	35.7	(65.3)
Net increase in cash and cash equivalents	<u>\$ 22.8</u>	<u>\$ 240.5</u>	<u>\$ (217.7)</u>

*Net Cash Provided by Operating Activities.* Net cash provided by operating activities increased to \$750.8 million during the nine months ended December 27, 2008, compared to \$699.8 million during the nine months ended December 29, 2007. This net increase in operating cash flow was primarily driven by:

- an increase in net income before depreciation, amortization, stock-based compensation and other non-cash expenses;
- a decrease in cash tax payments; and
- improved accounts receivable cash collections in the Company's Wholesale segment.

The above increases were partially offset by:

- an increase in inventory, primarily due to seasonal factors and the Company's new business initiatives, including the Japanese Childrenswear and Golf Acquisition, *American Living* and dresses.

Other than the items described above, the changes in operating assets and liabilities were attributable to normal operating fluctuations.

*Net Cash Used in Investing Activities.* Net cash used in investing activities was \$350.6 million during the nine months ended December 27, 2008, as compared to \$372.1 million during the nine months ended December 29, 2007. The net decrease in cash used in investing activities was primarily driven by:

- a decrease in net cash used to fund the Company's acquisitions. During the nine months ended December 27, 2008, the Company used \$46.3 million primarily to fund the Japanese Childrenswear and Golf Acquisition and to complete the minority squeeze-out related to the Japanese Business Acquisitions. On a comparative basis, during the nine months ended December 29, 2007, the Company used \$183.0 million principally to fund the Japanese Business Acquisitions, net of cash acquired, and the Small Leathersgoods Business Acquisition;
- a decrease in cash used in connection with capital expenditures. During the nine months ended December 27, 2008, the Company spent \$129.9 million for capital expenditures, as compared to \$151.7 million during the nine months ended December 29, 2007. The Company's capital expenditures were primarily associated with global retail store expansion, construction and renovation of department store shop-in-shops and investments in its facilities and technological infrastructure; and
- a change in cash deposits restricted in connection with taxes. During the nine months ended December 27, 2008, net restricted cash of \$51.7 million was released in connection with the partial settlement of certain international tax matters. On a comparative basis, the nine months ended December 29, 2007 included net restricted cash deposits of \$17.4 million.

The above decreases were partially offset by:

- cash used to purchase investments of \$456.4 million, less proceeds from sales and maturities of investments of \$230.3 million, during the nine months ended December 27, 2008. The Company used \$20.0 million to purchase investments in the comparable prior year period.

*Net Cash Used in Financing Activities.* Net cash used in financing activities was \$347.8 million during the nine months ended December 27, 2008, as compared to \$122.9 million during the nine months ended December 29, 2007. The increase in net cash used in financing activities was primarily driven by:

- the repayment of ¥20.5 billion (\$196.8 million as of the repayment date) of borrowings under a one-year term loan agreement pursuant to an amendment and restatement to the Company's existing credit facility (the "Term Loan") during the nine months ended December 27, 2008. On a comparative basis, the nine months ended December 29, 2007 included the receipt of proceeds from the Term Loan of \$168.9 million as of the borrowing date.

The above increase was partially offset by:

- a decrease in repurchases of the Company's Class A common stock pursuant to the Company's common stock repurchase program. Approximately 2.5 million shares of Class A common stock at a cost of \$169.8 million (including approximately 0.4 million shares at a cost of \$24.0 million that was traded prior to the end of Fiscal 2008 for which settlement occurred in April 2008) were repurchased during the nine months ended December 27, 2008, as compared to approximately 3.8 million shares of Class A common stock at a cost of \$341.0 million during the nine months ended December 29, 2007.

### **Liquidity**

The Company's primary sources of liquidity are the cash flow generated from its operations, \$450 million of availability under its credit facility, available cash and cash equivalents, investments and other available financing options. These sources of liquidity are needed to fund the Company's ongoing cash requirements, including working capital requirements, global retail store expansion, construction and renovation of shop-in-shops, investment in technological infrastructure, acquisitions, dividends, debt repayment, stock repurchases, contingent liabilities (including uncertain tax positions) and other corporate activities. Notwithstanding the current global economic crisis, management believes that the Company's existing sources of cash will be sufficient to support its operating, capital and debt service requirements for the foreseeable future, including the finalization of acquisitions and plans for business expansion.

As discussed below under the section entitled "*Debt and Covenant Compliance*," the Company had no revolving credit borrowings outstanding under its credit facility as of December 27, 2008. However, as discussed further below, the Company may elect to draw on its credit facility or other potential sources of financing for, among other things, a material acquisition, settlement of a material contingency (including uncertain tax positions) or a material adverse business development. Despite the current global economic crisis, the Company believes its credit facility is adequately diversified with no undue concentrations in any one financial institution. In particular, as of December 27, 2008, there were 14 financial institutions participating in the credit facility, with no one participant maintaining a maximum commitment percentage in excess of approximately 16%. On December 31, 2008, as a result of the merger of two participating financial institutions, the number of participants in the credit facility was reduced to 13, with no one participant maintaining a maximum commitment percentage in excess of approximately 20%. Although there can be no assurances, management believes that the participating institutions will be able to fulfill their obligations to provide financing in accordance with the terms of the credit facility in the event of the Company's election to draw funds in the foreseeable future.

In May 2007, the Company completed the Japanese Business Acquisitions. These transactions were funded with available cash on-hand and the ¥20.5 billion Term Loan. The Company repaid the borrowing by its maturity date on May 22, 2008 using \$196.8 million of Impact 21's cash on-hand acquired as part of the acquisition.

### **Common Stock Repurchase Program**

In May 2008, the Company's Board of Directors approved an expansion of the Company's existing common stock repurchase program that allows the Company to repurchase up to an additional \$250 million of Class A common stock. Repurchases of shares of Class A common stock are subject to overall business and market conditions. During the nine months ended December 27, 2008, 1.8 million shares of Class A common stock were repurchased by the Company at a cost of \$126.2 million under its repurchase program. Also, during the first quarter

of Fiscal 2009, 0.4 million shares traded prior to the end of Fiscal 2008 were settled at a cost of \$24.0 million. The remaining availability under the common stock repurchase program was approximately \$266 million as of December 27, 2008.

In addition, during the nine months ended December 27, 2008, 0.3 million shares of Class A common stock at a cost of \$19.6 million were surrendered to, or withheld by, the Company in satisfaction of withholding taxes in connection with the vesting of awards under the Company's 1997 Long-Term Stock Incentive Plan.

#### ***Dividends***

The Company declared a quarterly dividend of \$0.05 per outstanding share in the third quarter of both Fiscal 2009 and Fiscal 2008. Dividends paid amounted to \$14.9 million during the nine months ended December 27, 2008 and \$15.5 million during the nine months ended December 29, 2007.

The Company intends to continue to pay regular quarterly dividends on its outstanding common stock. However, any decision to declare and pay dividends in the future will be made at the discretion of the Company's Board of Directors and will depend on, among other things, the Company's results of operations, cash requirements, financial condition and other factors that the Board of Directors may deem relevant.

#### ***Debt and Covenant Compliance***

##### ***Euro Debt***

The Company has outstanding approximately €300 million principal amount of 4.5% notes due October 4, 2013 (the "2006 Euro Debt"). The Company has the option to redeem all of the 2006 Euro Debt at any time at a redemption price equal to the principal amount plus a premium. The Company also has the option to redeem all of the 2006 Euro Debt at any time at par plus accrued interest in the event of certain developments involving U.S. tax law. Partial redemption of the 2006 Euro Debt is not permitted in either instance. In the event of a change of control of the Company, each holder of the 2006 Euro Debt has the option to require the Company to redeem the 2006 Euro Debt at its principal amount plus accrued interest. The indenture governing the 2006 Euro Debt (the "Indenture") contains certain limited covenants that restrict the Company's ability, subject to specified exceptions, to incur liens or enter into a sale and leaseback transaction for any principal property. The Indenture does not contain any financial covenants.

As of December 27, 2008, the carrying value of the 2006 Euro Debt was \$419.6 million, compared to \$472.8 million as of March 29, 2008.

##### ***Revolving Credit Facility and Term Loan***

The Company has a credit facility that provides for a \$450 million unsecured revolving line of credit through November 2011 (the "Credit Facility"). The Credit Facility also is used to support the issuance of letters of credit. As of December 27, 2008, there were no borrowings outstanding under the Credit Facility, and the Company was contingently liable for \$18.3 million of outstanding letters of credit (primarily relating to inventory purchase commitments). The Company has the ability to expand its borrowing availability to \$600 million subject to the agreement of one or more new or existing lenders under the facility to increase their commitments. There are no mandatory reductions in borrowing ability throughout the term of the Credit Facility.

The Credit Facility contains a number of covenants that, among other things, restrict the Company's ability, subject to specified exceptions, to incur additional debt; incur liens and contingent liabilities; sell or dispose of assets, including equity interests; merge with or acquire other companies; liquidate or dissolve itself; engage in businesses that are not in a related line of business; make loans, advances or guarantees; engage in transactions with affiliates; and make investments. The Credit Facility also requires the Company to maintain a maximum ratio of Adjusted Debt to Consolidated EBITDAR (the "leverage ratio") of no greater than 3.75 as of the date of measurement for four consecutive quarters. Adjusted Debt is defined generally as consolidated debt outstanding plus 8 times consolidated rent expense for the last twelve months. EBITDAR is defined generally as consolidated net income plus (i) income tax expense, (ii) net interest expense, (iii) depreciation and amortization expense and

(iv) consolidated rent expense. As of December 27, 2008, no Event of Default (as such term is defined pursuant to the Credit Facility) has occurred under the Company's Credit Facility.

The Credit Facility was amended and restated as of May 22, 2007 to provide for the addition of the ¥20.5 billion Term Loan. This loan was made to Polo JP Acqui B.V., a wholly owned subsidiary of the Company, and was guaranteed by the Company, as well as the other subsidiaries of the Company which currently guarantee the Credit Facility. The proceeds of the Term Loan were used to finance the Japanese Business Acquisitions. Borrowings under the Term Loan bore interest at a fixed rate of 1.2%. The Company repaid the borrowing by its maturity date on May 22, 2008 using \$196.8 million of Impact 21's cash on-hand acquired as part of the acquisition. See "*Recent Developments*" for further discussion of the Japanese Business Acquisitions.

Refer to Note 13 of the Fiscal 2008 10-K for detailed disclosure of the terms and conditions of the Company's debt.

## MARKET RISK MANAGEMENT

As discussed in Note 14 to the Company's audited consolidated financial statements included in its Fiscal 2008 10-K and Note 10 to the accompanying unaudited interim consolidated financial statements, the Company is exposed to a variety of risks, including changes in foreign currency exchange rates relating to certain anticipated cash flows from its international operations and possible declines in the fair value of reported net assets of certain of its foreign operations, as well as changes in the fair value of its fixed-rate debt relating to changes in interest rates. Consequently, in the normal course of business the Company employs established policies and procedures, including the use of derivative financial instruments, to manage such risks. The Company does not enter into derivative transactions for speculative or trading purposes.

As a result of the use of derivative instruments, the Company is exposed to the risk that counterparties to derivative contracts will fail to meet their contractual obligations. As of December 27, 2008, approximately 40% of the Company's derivative instruments in asset positions are maintained with one financial institution. To mitigate the counterparty credit risk, the Company has a policy of only entering into contracts with carefully selected financial institutions based upon their credit ratings and other financial factors. The Company's established policies and procedures for mitigating credit risk on derivative transactions include reviewing and assessing the creditworthiness of counterparties. As a result of the above considerations, the Company does not believe it is exposed to any undue concentration of counterparty risk with respect to its derivative contracts as of December 27, 2008.

### *Foreign Currency Risk Management*

From time to time, the Company may enter into forward foreign currency exchange contracts as hedges to reduce its risk from exchange rate fluctuations on inventory purchases, intercompany royalty payments made by certain of its international operations, intercompany contributions made to fund certain marketing efforts of its international operations, other foreign currency-denominated operational obligations including payroll, rent, insurance, and benefit payments, foreign currency-denominated revenues, and interest payments. As part of our overall strategy to manage the level of exposure to the risk of foreign currency exchange rate fluctuations, primarily to changes in the value of the Euro, the Japanese Yen, the Swiss Franc, and the British Pound Sterling, the Company hedges a portion of its foreign currency exposures anticipated over the ensuing twelve-month to two-year periods. In doing so, the Company uses foreign currency exchange contracts that generally have maturities of three months to two years to provide continuing coverage throughout the hedging period.

The Company's foreign exchange risk management activities are governed by policies and procedures approved by its Audit Committee and Board of Directors. Our policies and procedures provide a framework that allows for the management of currency exposures while ensuring the activities are conducted within established Company guidelines. Our policy includes guidelines for the organizational structure of our risk management function and for internal controls over foreign exchange risk management activities, including but not limited to authorization levels, transactional limits, and credit quality controls, as well as various measurements for monitoring compliance. We monitor foreign exchange risk using different techniques including a periodic review of market value and sensitivity analyses.

During the first quarter of Fiscal 2009, the Company entered into a foreign currency exchange contract with a notional value of \$4.8 million hedging the foreign currency exposure related to an intercompany term loan provided by Polo Fin B.V. to Polo JP Acqui B.V. in connection with the Japanese Business Acquisitions minority squeeze-out, as discussed in Note 5 to the accompanying unaudited interim consolidated financial statements. This contract, which hedged the foreign currency exposure related to a Yen-denominated payment during the first quarter of Fiscal 2009, did not qualify under FAS 133 for hedge accounting treatment. No related material gains or losses were recognized during the three-month and nine-month periods ended December 27, 2008.

As of December 27, 2008, other than the aforementioned foreign exchange contract executed during the first quarter of Fiscal 2009, there have been no other significant changes in the Company's interest rate and foreign currency exposures or in the types of derivative instruments used to hedge those exposures.

#### ***Investment Risk Management***

As of December 27, 2008, the Company had cash and cash equivalents on-hand of \$574.3 million, primarily invested in money market funds and time deposits with maturities of less than 90 days. The Company's other significant investments included \$305.9 million of short-term investments, primarily in time deposits with maturities greater than 90 days; \$70.1 million of restricted cash placed in escrow with certain banks as collateral to secure guarantees in connection with certain international tax matters; \$25.3 million of deposits with maturities greater than one year; and \$2.4 million of auction rate securities issued through a municipality.

The Company evaluates investments held in unrealized loss positions for other-than-temporary impairment on a quarterly basis. Such evaluation involves a variety of considerations, including assessments of risks and uncertainties associated with general economic conditions and distinct conditions affecting specific issuers. Factors considered by the Company include (i) the length of time and the extent to which the fair value has been below cost, (ii) the financial condition, credit worthiness and near-term prospects of the issuer, (iii) the length of time to maturity, (iv) future economic conditions and market forecasts and (v) the Company's intent and ability to retain its investment for a period of time sufficient to allow for recovery of market value.

#### **CRITICAL ACCOUNTING POLICIES**

The Company's significant accounting policies are described in Notes 3 and 4 to the audited consolidated financial statements included in the Company's Fiscal 2008 10-K. The SEC's Financial Reporting Release No. 60, "Cautionary Advice Regarding Disclosure About Critical Accounting Policies" ("FRR 60"), suggests companies provide additional disclosure and commentary on those accounting policies considered most critical. FRR 60 considers an accounting policy to be critical if it is important to the Company's financial condition and results of operations and requires significant judgment and estimates on the part of management in its application. The Company's estimates are often based on complex judgments, probabilities and assumptions that management believes to be reasonable, but that are inherently uncertain and unpredictable. It is also possible that other professionals, applying reasonable judgment to the same facts and circumstances, could develop and support a range of alternative estimated amounts. For a complete discussion of the Company's critical accounting policies, see the "Critical Accounting Policies" section of the MD&A in the Company's Fiscal 2008 10-K. The following discussion only is intended to update the Company's critical accounting policies for any significant changes in policy implemented during the nine months ended December 27, 2008.

In September 2006, the FASB issued FAS No. 157, "Fair Value Measurements" ("FAS 157"). FAS 157 defines "fair value" as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date within an identified principal or most advantageous market, establishes a framework for measuring fair value in accordance with US GAAP and expands disclosures regarding fair value measurements through a three-level valuation hierarchy. The Company adopted the provisions of FAS 157 for all of its financial assets and liabilities within the Standard's scope as of the beginning of Fiscal 2009 (March 30, 2008). The Company uses judgment in the determination of the applicable level within the hierarchy of a particular asset or liability when evaluating the inputs used in valuation as of the measurement date, notably the extent to which the inputs are market-based (observable) or internally derived (unobservable). See Notes 4 and 10 to

the accompanying unaudited interim consolidated financial statements for further discussion of the effect of this accounting change on the Company's consolidated financial statements.

Other than the aforementioned change in fair value accounting, there have been no other significant changes in the application of critical accounting policies since March 29, 2008.

#### **RECENTLY ISSUED ACCOUNTING STANDARDS**

See Note 4 to the accompanying unaudited interim consolidated financial statements for a description of certain accounting standards the Company is not yet required to adopt which may impact its results of operations and/or financial condition in future reporting periods.

#### **Item 3.        *Quantitative and Qualitative Disclosures About Market Risk.***

For a discussion of the Company's exposure to market risk, see "Market Risk Management" in MD&A presented elsewhere herein.

#### **Item 4.        *Controls and Procedures.***

The Company maintains disclosure controls and procedures that are designed to ensure that information required to be disclosed in the reports that the Company files or submits under the Securities and Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

As of December 27, 2008, the Company carried out an evaluation, under the supervision and with the participation of its management, including its Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to the Securities and Exchange Act Rule 13(a)-15(b). Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective in timely making known to them material information relating to the Company and the Company's consolidated subsidiaries required to be disclosed in the Company's reports filed or submitted under the Exchange Act. There has been no change in the Company's internal control over financial reporting during the fiscal quarter ended December 27, 2008, that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.



**PART II. OTHER INFORMATION****Item 1.      *Legal Proceedings.***

Reference is made to the information disclosed under Item 3 — “LEGAL PROCEEDINGS” in our Annual Report on Form 10-K for the fiscal year ended March 29, 2008. The following is a summary of recent litigation developments.

In the third quarter of Fiscal 2007, the Company was notified of an alleged compromise of its retail store information systems that process its credit card data for certain Club Monaco stores in Canada. As of the end of Fiscal 2007, the Company had recorded a total reserve of \$5.0 million for this matter based on its best estimate of its potential exposure at that time. In October 2008, the Company was notified that this matter had been fully resolved. The Company’s aggregate losses in this matter were less than \$0.4 million. The Company reversed \$4.1 million of its original \$5.0 million reserve into income during Fiscal 2008 based on favorable developments in this matter at that point, and the remaining \$0.5 million excess reserve was reversed into income during the second quarter of Fiscal 2009.

On August 19, 2005, Wathne Imports, Ltd. (“Wathne”), our domestic licensee for luggage and handbags, filed a complaint in the U.S. District Court for the Southern District of New York against us and Ralph Lauren, our Chairman and Chief Executive Officer, asserting, among other things, federal trademark law violations, breach of contract, breach of obligations of good faith and fair dealing, fraud and negligent misrepresentation. The complaint sought, among other relief, injunctive relief, compensatory damages in excess of \$250 million and punitive damages of not less than \$750 million. On September 13, 2005, Wathne withdrew this complaint from the U.S. District Court and filed a complaint in the Supreme Court of the State of New York, New York County, making substantially the same allegations and claims (excluding the federal trademark claims), and seeking similar relief. On February 1, 2006, the Court granted our motion to dismiss all of the causes of action, including the cause of action against Mr. Lauren, except for the breach of contract claims, and denied Wathne’s motion for a preliminary injunction. We believe this lawsuit to be without merit, and moved for summary judgment on the remaining claims. Wathne cross-moved for partial summary judgment. A hearing on these motions occurred on November 1, 2007. The judge presiding in this case provided a written ruling on the summary judgment motion on April 11, 2008. The Court granted Polo’s summary judgment motion to dismiss in large measure, and denied Wathne’s cross-motion. Wathne has appealed the dismissal of its claims. A trial date has not yet been established in connection with this matter. We intend to continue to contest the few remaining claims in this lawsuit vigorously. Accordingly, management does not expect that the ultimate resolution of this matter will have a material adverse effect on the Company’s liquidity or financial position.

On March 2, 2006, a former employee at our Club Monaco store in Los Angeles, California filed a lawsuit against the Company in the San Francisco Superior Court alleging violations of California wage and hour laws. The plaintiff purported to represent a class of Club Monaco store employees who allegedly were injured by being improperly classified as exempt employees and thereby did not receive compensation for overtime and did not receive meal and rest breaks. The complaint sought an unspecified amount of compensatory damages, disgorgement of profits, attorneys’ fees and injunctive relief. On August 21, 2007, eleven former and then current employees of the Company’s Club Monaco stores in California filed a lawsuit in Los Angeles Superior Court alleging similar claims as the Club Monaco action in San Francisco. The complaint sought an unspecified amount of compensatory damages, attorneys’ fees and punitive damages. The parties to these two Club Monaco litigations agreed to retain a mediator in an effort to resolve both matters and recently agreed to settle all claims involving both litigations at an aggregate cost of \$1.2 million. The terms of the settlement were recently approved by both the Los Angeles and San Francisco courts.

On May 30, 2006, four former employees of our Ralph Lauren stores in Palo Alto and San Francisco, California filed a lawsuit in the San Francisco Superior Court alleging violations of California wage and hour laws. The plaintiffs purport to represent a class of employees who allegedly have been injured by not properly being paid commission earnings, not being paid overtime, not receiving rest breaks, being forced to work off of the clock while waiting to enter or leave the store and being falsely imprisoned while waiting to leave the store. The complaint seeks an unspecified amount of compensatory damages, damages for emotional distress, disgorgement of profits, punitive

damages, attorneys' fees and injunctive and declaratory relief. We have filed a cross-claim against one of the plaintiffs for his role in allegedly assisting a former employee to misappropriate Company property. Subsequent to answering the complaint, we had the action moved to the United States District Court for the Northern District of California. On July 8, 2008, the United States District Court for the Northern District of California granted plaintiffs' motion for class certification. We believe this suit is without merit and intend at this time to contest it vigorously. Accordingly, management does not expect that the ultimate resolution of this matter will have a material adverse effect on the Company's liquidity or financial position.

On October 11, 2007 and November 2, 2007, two class action lawsuits were filed by two customers in state court in California asserting that while they were shopping at certain of the Company's factory stores in California, the Company allegedly required them to provide certain personal information at the point-of-sale in order to complete a credit card purchase. The plaintiffs purported to represent a class of customers in California who allegedly were injured by being forced to provide their address and telephone numbers in order to use their credit cards to purchase items from the Company's stores, which allegedly violated Section 1747.08 of California's Song-Beverly Act. The complaints sought an unspecified amount of statutory penalties, attorneys' fees and injunctive relief. The Company subsequently had the actions moved to the United States District Court for the Eastern and Central Districts of California. The Company commenced mediation proceedings with respect to these lawsuits and on October 17, 2008, the Company agreed in principle to settle these claims by agreeing to issue \$20 merchandise discount coupons with six month expiration dates to eligible parties. The terms of the final settlement remain subject to court approval and the resolution of the amount of attorneys' fees payable to plaintiffs' counsel in connection with these lawsuits. In connection with this settlement, the Company recorded a \$5 million reserve against its expected loss exposure during the second quarter of Fiscal 2009.

We are otherwise involved from time to time in legal claims and proceedings involving credit card fraud, trademark and intellectual property, licensing, employee relations and other matters incidental to our business. We believe that the resolution of these other matters currently pending will not individually or in the aggregate have a material adverse effect on our financial condition or results of operations.

**Item 1A. Risk Factors.**

Our Annual Report on Form 10-K for the fiscal year ended March 29, 2008 and our Quarterly Report on Form 10-Q for the fiscal quarter ended September 27, 2008 contain a detailed discussion of certain risk factors that could materially adversely affect our business, our operating results, and/or our financial condition. There are no material changes to the risk factors previously disclosed nor have we identified any previously undisclosed risks that could materially adversely affect our business, our operating results and/or our financial condition.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

Items 2(a) and (b) are not applicable.

**(c) Stock Repurchases**

During the fiscal quarter ended December 27, 2008, there were 6,570 shares surrendered to, or withheld by, the Company in satisfaction of withholding taxes in connection with the vesting of an award under the Company's 1997 Long-Term Stock Incentive Plan. There were no shares repurchased by the Company as part of the publicly announced plans or programs. The remaining availability under the Company's common stock repurchase program was approximately \$266 million as of December 27, 2008.

**Item 6.        *Exhibits.***

- 10.1 Amendment No. 3, dated as of December 23, 2008, to the Amended and Restated Employment Agreement between Polo Ralph Lauren Corporation and Roger N. Farah.
- 10.2 Amendment No. 1, dated as of December 23, 2008, to the Restricted Stock Unit Award Agreement between Polo Ralph Lauren Corporation and Roger N. Farah.
- 10.3 Amendment No. 1, effective as of January 1, 2009, to the Employment Agreement between Polo Ralph Lauren Corporation and Tracey Travis.
- 10.4 Amendment No. 1, effective as of January 1, 2009, to the Employment Agreement between Polo Ralph Lauren Corporation and Mitchell Kosh.
- 10.5 Amendment No. 1, effective as of January 1, 2009, to the Employment Agreement between Polo Ralph Lauren Corporation and Jackwyn Nemerov.
- 31.1 Certification of Ralph Lauren, Chairman and Chief Executive Officer, pursuant to 17 CFR 240.13a-14(a).
- 31.2 Certification of Tracey T. Travis, Senior Vice President and Chief Financial Officer, pursuant to 17 CFR 240.13a-14(a).
- 32.1 Certification of Ralph Lauren, Chairman and Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of Tracey T. Travis, Senior Vice President and Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Exhibits 32.1 and 32.2 shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liability of that Section. Such exhibits shall not be deemed incorporated by reference into any filing under the Securities Act of 1933 or Securities Exchange Act of 1934.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

POLO RALPH LAUREN CORPORATION

By: /s/ TRACEY T. TRAVIS  
Tracey T. Travis  
Senior Vice President and Chief Financial Officer  
(Principal Financial and Accounting Officer)

Date: February 5, 2009

December 23, 2008

## AMENDMENT NO. 3

to the

AMENDED AND RESTATED  
EMPLOYMENT AGREEMENT

AMENDMENT ("Amendment No. 3") dated as of the 23rd day of December 2008, by and between Polo Ralph Lauren Corporation, a Delaware corporation (the "Corporation"), and Roger N. Farah (the "Executive").

WHEREAS, the Executive currently serves as President and Chief Operating Officer of the Corporation pursuant to an Amended and Restated Employment Agreement by and between the Corporation and the Executive dated July 23, 2002, as amended (the "Employment Agreement"); and

WHEREAS, the Corporation and the Executive wish to amend the Employment Agreement to bring it into compliance with Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations issued or to be issued by the Department of the Treasury thereunder;

NOW, THEREFORE, the parties hereby agree to amend the Employment Agreement, effective as of January 1, 2005, as follows.

1. Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to such terms in the Employment Agreement.
2. The last sentence of Section 4(a)(iii) is hereby amended to read as follows:

"Notwithstanding any provision of the Deferred Compensation Agreement, dated September 19, 2002, between the Corporation and the Executive to the contrary, the Deferred Compensation will be payable to Executive or his estate, to the extent vested, on the earlier of January 1, 2012 or the 45<sup>th</sup> day following the termination of the Executive's employment (subject to Section 6(h) of this Agreement)."

3. Clause (A) of Section 4(g)(i) is hereby amended to read as follows:

"(A) 250,000 Units that shall vest with respect to one-third of such Units on the last day of the Corporation's 2008, 2009 and 2010 fiscal years (i.e., the fiscal years ending in those calendar years), respectively (determined without regard to any changes to the Corporation's fiscal year), so long as the Executive has remained in employment through the applicable vesting date, provided, however, that notwithstanding the vesting of any such Units, the Executive shall be issued Common Shares in respect of such Units within 45 days following the termination of the Executive's employment with the Corporation for any reason, (or, if earlier, the date of a Change of Control that is also a change in the ownership, effective control or a change in the ownership of a substantial portion

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of the assets (in each case, within the meaning of Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations issued thereunder ("Section 409A")) of the Corporation during the Executive's employment);"

4. The second sentence of Section 5(b) is hereby amended to read as follows:

"For purposes of this Agreement, "Good Reason" shall mean (A) a material diminution in or adverse alteration to the Executive's title or duties as set forth in Section 3 herein, (B) a reduction in the Executive's Salary or Annual Incentive Bonus opportunity or Deferred Compensation from those provided herein or the Corporation's electing to eliminate the EIP without substituting therefor a plan which provides for a reasonably comparable Annual Incentive Bonus opportunity or the Executive's ceasing to be entitled to the payment of an Annual Incentive Bonus as a result of the failure of the Corporation's shareholders to approve a plan or arrangement evidencing such Annual Incentive Bonus in a manner that complies with the requirements of section 162(m) of the Code, (C) the relocation of the Executive's principal office outside of the area which comprises a fifty (50) mile radius from New York City, (D) a failure of the Corporation to comply with any material provision of this Agreement or (E) the Corporation requires Executive to report to other than Ralph Lauren and/or the Board; provided that the events described in clauses (A), (B), (C), (D) and (E) above shall not constitute Good Reason (1) until the Executive provides notice to the Corporation of the existence of such diminution, change, reduction, relocation, failure or requirement within ninety (90) days of its occurrence and (2) unless such diminution, change, reduction, failure or requirement (as applicable) has not been cured within thirty (30) days after written notice of such noncompliance has been given by the Executive to the Corporation."

5. The last sentence of the last paragraph of Section 6(a)(i) is hereby replaced with the following:

"Any amounts paid pursuant to subsection (i)(I) and (II) shall be paid in equal monthly installments commencing on the first day of the first month following the date of termination over the period equal to the number of months which is 12 times the Severance Multiplier (such period hereinafter referred to as the "Severance Period"), each of which shall be a separate payment; provided that any amount otherwise payable prior to the Executive's execution of a release pursuant to Section 6(f) shall be paid no later than ten (10) days following the execution of a release in accordance with Section 6(f). The Pro Rata Annual Incentive Bonus shall be paid in a lump sum in cash within forty-five (45) days following the date of the Executive's termination of employment."

6. The second and third sentences of Section 6(a)(ii) are hereby replaced with the following:

"The Executive shall be entitled to exercise any vested Initial Options until the earliest to occur of (x) the first anniversary of the date of such

termination, (y) the tenth anniversary of the date of grant of the stock options and (z) the expiration of the original option term. The Executive shall be entitled to exercise any Additional Options until the earliest to occur of (I) the later of the expiration of the Term (determined without regard to any earlier termination or further extensions hereunder) or the first anniversary of the date of such termination, (II) the tenth anniversary of the date of grant of the stock options and (III) the expiration of the original option term.”

7. Section 6(a)(v) is hereby amended by adding the following at the end thereof:

“; provided, however, that any amounts due to the Executive during the first six months of the Severance Period shall be paid to him in a lump sum on the day following the six-month anniversary of the date of termination of the Executive's employment.”

8. The first sentence of Section 6(a)(vi) is hereby replaced in its entirety with the following:

“If a Change of Control that is also a change in the ownership, effective control or a change in the ownership of a substantial portion of the assets (in each case, within the meaning of Section 409A) of the Corporation shall have occurred prior to the date of termination, subject to Section 6(g) and 6(h) below, the Executive shall (A) be entitled to receive the equivalent of the Salary and Annual Incentive Bonus payments pursuant to subsection (i) above in two equal lump sum installments, the first payable within forty-five (45) days of the date of termination and the second on the first anniversary of the date of termination, each of which shall be a separate payment; and (B) immediately be 100% vested in all Initial Options, Additional Options and Restricted Shares awarded to the Executive. Such Initial Options shall be exercisable by him until the earliest to occur of the first anniversary of the date of such termination, the tenth anniversary of the date of grant of the Stock options, and the expiration of the original option term. Such Additional Options shall be exercisable by him until the earliest to occur of (I) the later of the expiration of the Term (determined without regard to any earlier termination or further extensions hereunder) or the first anniversary of such Change of Control, (II) the tenth anniversary of the date of grant of the stock options and (III) the expiration of the original option term.”

9. The fourth sentence of Section 6(a)(vii) is hereby replaced with the following:

“In the event the COBRA coverage expires, the Corporation shall reimburse the Executive for any premium costs paid by the Executive for health care coverage for any portion of the Severance Period during which the Executive would otherwise be entitled to continued health benefits. Any reimbursement for such health care coverage premiums shall be made no later than the end of the calendar year following the calendar year in which such costs were incurred by

the Executive. The Executive shall not be entitled to reimbursement under this Section 6(a) during any portion of the six month period following his termination of employment to the extent such reimbursement is prohibited by Section 409A, in which case any amounts he would be entitled to be reimbursed shall be paid to him in a lump sum on the day following the six-month anniversary of the date of termination of the Executive's employment."

10. The first sentence of Section 6(b) is hereby amended to read as follows:

"If the Executive's employment is terminated by his death or by the Corporation due to the Executive's Disability (as defined below), the Corporation shall pay any amounts due to the Executive through the date of his death or the date of his termination due to Disability, including a Pro Rata Annual Incentive Bonus for the year of termination, in a lump sum within forty-five (45) days following such termination of employment."

11. The first sentence of Section 6(c) is hereby amended to read as follows:

"If the Executive's employment shall be terminated by the Corporation pursuant to Section 6(d)(iii) for Cause or by the Executive for other than Good Reason, the Corporation shall pay the Executive his full Salary through the date of termination at the rate in effect prior to such termination, in a lump sum within forty-five (45) days following such termination of employment, and except as provided in this Section 6(c), the Corporation will have no further obligation to the Executive under this Agreement following the Executive's termination of employment under the circumstances described in this Section 6(c)."

12. The first sentence of Section 6(e) is hereby amended to read as follows:

"If the Executive's employment with the Corporation shall terminate due to either the Corporation's or the Executive's election not to extend the Term of this Agreement by delivery of a NonExtension Notice as contemplated by Section 2, then the Executive shall be entitled to receive his full Salary through the date of termination, payable in accordance with the Corporation's payroll practices, plus the Annual Incentive Bonus, if any, that the Executive would have been entitled to receive had he remained in the Corporation's employment through the end of the fiscal year, prorated to the date of termination, payable in a lump sum in cash within forty-five (45) days following the termination of the Executive's employment."

13. The third sentence of Section 6(e) is hereby amended to read as follows:

"In addition, if the Corporation was the party that so elected not to extend the Term of this Agreement as described above, then the Executive shall also be entitled to receive an amount, payable in equal monthly installments over a one year period, equal to the sum of (x) one times his Salary, plus (y) one times the Target Annual Incentive Bonus; provided that any payment due prior to the Executive's execution of a release pursuant to Section 6(f) shall be paid no later



than ten (10) days following the execution of a release in accordance with Section 6(f).”

14. Section 6(f) is hereby amended by adding the following provision at the end thereof:

“; but in no later than thirty (30) days following the date of termination of the Executive's employment.”

15. Section 6(g)(B) shall be amended to read in its entirety as follows:

“(B) If the determination made pursuant to clause (A) above results in a reduction of the payments that would otherwise be paid to the Executive except for the application of this Section 6(g), then the entitlement by the Executive to any payments of cash under Section 6(a)(i) shall be eliminated or reduced to the extent necessary so that the Parachute Amount is equal to 2.99 times the Executive Base Amount. Within ten days following such determination hereunder, the Corporation shall pay or distribute to or for the benefit of the Executive such amounts as are then due to the Executive under this Agreement and shall promptly pay or distribute to or for the benefit of the Executive such amounts as become due to the Executive under, and in accordance with the terms of, this Agreement.”

16. Section 6(g)(C) is hereby amended by adding the following at the end thereof:

“; but in no event later than the Executive's taxable year following the year in which such final determination or change is made.”

17. A new Section 6(h) is hereby added to read in its entirety as follows:

“(h) Notwithstanding any provision of this Agreement to the contrary, the following rules shall apply:

(i) The distribution of any amounts that constitute “deferred compensation” payable to the Executive due to his “separation from service” within the meaning of Section 409A, shall not be made before six months after such separation from service or the Executive's death, if earlier (the “Six Month Limitation”), if the Executive is a Key Employee (as defined below). At the end of such six-month period, payments that would have been made but for the Six Month Limitation shall be paid in a lump sum. For purposes hereof, Key Employee shall mean an employee treated as a “specified employee” under Code Section 409A(a)(2)(B)(i), i.e., a key employee of the Corporation (as defined in Code Section 416(i), without regard to paragraph (5) thereof). The Corporation shall determine which employees shall be deemed Key Employees using December 31st as an identification date.

(ii) All reimbursements and in-kind benefits provided under this Agreement shall be made or provided in accordance with the requirements of Section 409A to the extent that such reimbursements or in-kind benefits are subject to Section 409A.

(iii) All expenses or other reimbursements paid pursuant herewith that are taxable income to the Executive shall in no event be paid later than the end of the calendar year next following the calendar year in which the Executive incurs such expense or pays such related tax.

(iv) With regard to any provision in this Agreement that provides for reimbursement of costs and expenses or in-kind benefits, unless permitted by Code Section 409A, (A) the right to reimbursement or in-kind benefits shall not be subject to liquidation or exchange for another benefit and (B) the amount of expenses eligible for reimbursement, or in-kind benefits, provided during any taxable year shall not affect the expenses eligible for reimbursement, or in-kind benefits to be provided, respectively, in any other taxable year; provided that the foregoing clause shall not be violated with regard to expenses reimbursed under any arrangement covered by Section 105(b) of the Code solely because such expenses are subject to a limit related to the period the arrangement is in effect, and (C) such payments shall be made on or before the last day of the Executive's taxable year following the taxable year in which the expense occurred.

(v) Any tax gross-up payable by the Corporation in respect of any expenses or other reimbursements paid under this Agreement that are taxable income to the Executive shall be made no later than the end of the calendar year next following the calendar year in which the Executive remits the related tax."

18. A new Section 18 is hereby added that reads as follows:

"18. Internal Revenue Code Section 409A. The parties hereto recognize that certain provisions of this Agreement may be affected by Section 409A. This Agreement is intended to comply with Section 409A and any ambiguities should be interpreted in such a way as to comply with Section 409A."

IN WITNESS WHEREOF, the Corporation has caused this Amendment to be duly executed and the Executive has hereunto set his hand, effective as of the date hereof, subject to the conditions set forth herein.

POLO RALPH LAUREN CORPORATION

By: /s/ Mitchell Kosh

Name: Mitchell Kosh

Title: Senior Vice President

Date: January 9, 2009

/s/ Roger N. Farah

Executive: Roger N. Farah

Date: January 6, 2009

December 23, 2008

## AMENDMENT NO. 1

to the

RESTRICTED STOCK UNIT AWARD AGREEMENT

AMENDMENT ("Amendment No. 1") dated as of the 23rd day of December 2008, by and between Polo Ralph Lauren Corporation, a Delaware corporation (the "Corporation"), and Roger N. Farah (the "Executive").

WHEREAS, the Corporation and the Executive wish to amend the Restricted Stock Unit Award Agreement between the parties effective as of July 1, 2004 (the "RSU Agreement") to bring it into compliance with Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations issued or to be issued by the Department of the Treasury thereunder;

NOW, THEREFORE, the parties hereby agree to amend the RSU Agreement, effective as of January 1, 2005, as follows.

1. Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to such terms in the RSU Agreement.
2. The first two sentences of Section 3(a) are hereby replaced with the following:

"The Participant shall be entitled to receive payment in the form of Shares for each vested Unit subject to the Performance Award no later than two and one half (2½) months following the end of the applicable fiscal year at which vesting of such Units is determined (or such earlier date of vesting as prescribed by Section 2(c) hereof). The Participant shall be entitled to receive payment in the form of Shares for each vested Unit subject to the Time-Based Award no later than ninety days following the termination of the Participant's employment (or, if earlier, upon the occurrence of a Change of Control during the Participant's employment; provided that such Change of Control is also a change in the ownership, effective control or a substantial portion of the assets (in each case, within the meaning of Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations issued or to be issued by the Department of the Treasury thereunder ("Section 409A")) of the Corporation."

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IN WITNESS WHEREOF, the Corporation has caused this Amendment to be duly executed and the Executive has hereunto set his hand, effective as of the date hereof, subject to the conditions set forth herein.

POLO RALPH LAUREN CORPORATION

By: /s/ Mitchell Kosh

Name: Mitchell Kosh

Title: Senior Vice President

Date: January 9, 2009

/s/ Roger N. Farah

Executive: Roger N. Farah

Date: January 6, 2009

## AMENDMENT NO. 1

to the

EMPLOYMENT AGREEMENT

AMENDMENT (“Amendment No. 1”) effective the 1<sup>st</sup> day of January 2009, by and between Polo Ralph Lauren Corporation, a Delaware corporation (the “Corporation”), and Tracey Travis (the “Executive”).

WHEREAS, the Executive has been employed with the Corporation pursuant to an Employment Agreement dated March 26, 2007 (the “Employment Agreement”); and

WHEREAS, the Corporation and the Executive wish to amend the Employment Agreement to bring it into compliance with Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations issued or to be issued by the Department of the Treasury thereunder;

NOW, THEREFORE, the parties hereby agree to amend the Employment Agreement as follows.

1. Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to such terms in the Employment Agreement. All other terms and conditions of the Employment Agreement that are not modified below shall continue to remain in full force and effect.

2. Section 2.1(e) is hereby amended to read as follows:

“(e) Voluntary Termination. The Executive may voluntarily terminate the Executive’s employment with the Corporation at any time, with or without Good Reason. For purposes of this Agreement, “Good Reason” shall mean a termination of employment by the Executive within sixty (60) days following the occurrence of (A) a material diminution in or adverse alteration to Executive’s title, base salary, position or duties, including no longer reporting to Ralph Lauren, Chief Executive Officer, or Roger Farah, Chief Operating Officer, (B) the relocation of the Executive’s principal office outside the area which comprises a fifty (50) mile radius from New York City, or (C) a failure of the Corporation to comply with any material provision of this Agreement provided that the events described in clauses (A), (B), and (C) above shall not constitute Good Reason (1) until the Executive provides written notice to the Corporation of the existence of such diminution, change, reduction, relocation or failure within thirty (30) days of its occurrence and (2) unless such diminution, change, reduction or failure (as applicable) has not been cured within thirty (30) days after written notice of such noncompliance has been given by the Executive to the Corporation.”

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3. Section 2.3(a)(i) is hereby amended to read as follows:

“(i) Severance. Subject to Section 2.3(a)(v) and Section 4.1(a) hereof, the Corporation shall: (a) beginning with the first payroll period following the 30<sup>th</sup> day following the date of termination of Executive’s employment, continue to pay the Executive, in accordance with the Corporation’s normal payroll practice, Executive’s Base Compensation, as in effect immediately prior to such termination of employment, for the longer of the balance of the Term or the one-year period commencing on the date of such termination (whichever period is applicable shall be referred to herein as the “Severance Period”), provided that the initial payment shall include Base Compensation amounts for all payroll periods from the date of termination through the date of such initial payment; and (b) pay to the Executive, on the last business day of the Severance Period, an amount equal to the bonus paid to the Executive for the most recently completed fiscal year prior to the fiscal year in which Executive’s employment is terminated. If the Corporation has not paid any such bonus to the Executive, then the Corporation shall not be obligated to make any bonus payment to the Executive. Under no circumstances shall the Executive be entitled to any bonus payment for the fiscal year in which Executive’s employment is terminated. Notwithstanding the foregoing, in order to receive any severance benefits under this Section 2.3(a)(i), the Executive must sign and not timely revoke a release and waiver of claims against the Corporation, its successors, affiliates, and assigns, in a form acceptable to the Corporation on or prior to the 30<sup>th</sup> day following the date of termination of Executive’s employment.”

4. Section 2.3(a)(v) is hereby amended to read as follows:

“(v) Section 409A. Notwithstanding any provision in this Agreement to the contrary, no amounts shall be payable pursuant to Section 2.3(a) or Section 4.1(a) unless the Executive’s termination of employment constitutes a “separation from service” within the meaning of Section 1.409A-1(h) of the Department of Treasury Regulations. If the Executive is determined to be a “specified employee” for purposes of Section 409A(a)(2)(B)(i) of the Internal Revenue Code, as amended, and the rules and regulations issued thereunder (the “Code”), then no payment that is payable under Sections 2.3(a)(i) or 4.1(a) hereof (the “Severance Payment”) on account of Executive’s “separation from service” shall be made before the date that is at least six months after the Executive’s “separation from service” (or if earlier, the date of the Executive’s death) if and to the extent that the Severance Payment constitutes deferred compensation (or may be nonqualified deferred compensation) under Section 409A of the Code and such deferral is required to comply with the requirements of Section 409A of the Code. For the avoidance of doubt, no portion of the Severance Payment shall be delayed for six months after the Executive’s “separation from service” if such portion (x) constitutes a “short term deferral” within the meaning of Section 1.409A-1(a)(4) of the Department of Treasury Regulations, or (y) (A) it is being paid due to the Corporation’s termination of the Executive’s employment without Cause or the

Executive's termination of employment for Good Reason; (B) it does not exceed two times the lesser of (1) the Executive's annualized compensation from the Corporation for the calendar year prior to the calendar year in which the termination of the Executive's employment occurs, or (2) the maximum amount that may be taken into account under a qualified plan pursuant to Section 401(a)(17) of the Code for the year in which the Executive's employment terminates; and (C) the payment is required under this Agreement to be paid no later than the last day of the second calendar year following the calendar year in which the Executive incurs a "separation from service". For purposes of Section 409A of the Code, the Executive's right to receive installment payments pursuant to Section 2.3(a) shall be treated as a right to receive a series of separate and distinct payments. To the extent that any reimbursement of any expense under Section 1.4(e) or in-kind benefits provided under this Agreement are deemed to constitute taxable compensation to the Executive, such amounts will be reimbursed or provided no later than December 31 of the year following the year in which the expense was incurred. The amount of any such expenses reimbursed or in-kind benefits provided in one year shall not affect the expenses or in-kind benefits eligible for reimbursement or payment in any subsequent year, and the Executive's right to such reimbursement or payment of any such expenses will not be subject to liquidation or exchange for any other benefit. The determination of whether the Executive is a "specified employee" for purposes of Section 409A(a)(2)(B)(i) of the Code as of the time of the Executive's separation from service shall be made by the Company in accordance with the terms of Section 409A of the Code and applicable guidance thereunder (including without limitation Treasury Regulation Section 1.409A-1(i) and any successor provision thereto)."

5. The second paragraph of Section 4.1(c) is hereby amended by adding the following provision after the first sentence of that paragraph:

"Notwithstanding the forgoing, all Gross-up Payments shall be made to the Executive no later than the end of the calendar year following the calendar year in which the Executive remits the Excise Tax."

6. A new Section 5.10 is hereby added that reads as follows:

"5.10 Compliance with Section 409A. The parties acknowledge and agree that, to the extent applicable, this Agreement shall be interpreted in accordance with, and the parties agree to use their best efforts to achieve timely compliance with, Section 409A of the Code and the Department of Treasury Regulations and other interpretive guidance issued thereunder ("Section 409A"), including without limitation any such regulations or other guidance that may be issued after the Effective Date. Notwithstanding any provision of this Agreement to the contrary, in the event that the Corporation determines that any compensation or benefits payable or provided hereunder may be subject to Section 409A, the Corporation reserves the right (without any obligation to do so or to indemnify the Executive for failure to do so) to adopt such limited amendments to this Agreement and appropriate policies and procedures, including



amendments and policies with retroactive effect, that the Corporation reasonably determines are necessary or appropriate to (a) exempt the compensation and benefits payable under this Agreement from Section 409A and/or preserve the intended tax treatment of the compensation and benefits provided with respect to this Agreement or (b) comply with the requirements of Section 409A.”

IN WITNESS WHEREOF, the parties have executed this Amendment No. 1 effective as of the date first above written.

POLO RALPH LAUREN CORPORATION

/s/ Mitchell Kosh

By: Mitchell Kosh  
Title: Senior Vice President – Human  
Resources & Legal

/s/ Tracey Travis

TRACEY TRAVIS

## AMENDMENT NO. 1

to the

EMPLOYMENT AGREEMENT

AMENDMENT (“Amendment No. 1”) effective the 1<sup>st</sup> day of January 2009, by and between Polo Ralph Lauren Corporation, a Delaware corporation (the “Corporation”), and Mitchell Kosh (the “Executive”).

WHEREAS, the Executive has been employed with the Corporation pursuant to an Employment Agreement dated April 30, 2007 (the “Employment Agreement”); and

WHEREAS, the Corporation and the Executive wish to amend the Employment Agreement to bring it into compliance with Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations issued or to be issued by the Department of the Treasury thereunder;

NOW, THEREFORE, the parties hereby agree to amend the Employment Agreement as follows.

1. Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to such terms in the Employment Agreement. All other terms and conditions of the Employment Agreement that are not modified below shall continue to remain in full force and effect.

2. Section 2.1(e) is hereby amended to read as follows:

“(e) Voluntary Termination. The Executive may voluntarily terminate the Executive’s employment with the Corporation at any time, with or without Good Reason. For purposes of this Agreement, “Good Reason” shall mean a termination of employment by the Executive within sixty (60) days following the occurrence of (A) a material diminution in or adverse alteration to Executive’s title, base salary, position or duties, including no longer reporting to Ralph Lauren, Chief Executive Officer, or Roger Farah, Chief Operating Officer, (B) the relocation of the Executive’s principal office outside the area which comprises a fifty (50) mile radius from New York City, or (C) a failure of the Corporation to comply with any material provision of this Agreement provided that the events described in clauses (A), (B), and (C) above shall not constitute Good Reason (1) until the Executive provides written notice to the Corporation of the existence of such diminution, change, reduction, relocation or failure within thirty (30) days of its occurrence and (2) unless such diminution, change, reduction or failure (as applicable) has not been cured within thirty (30) days after written notice of such noncompliance has been given by the Executive to the Corporation.”

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3. Section 2.3(a)(i) is hereby amended to read as follows:

“(i) Severance. Subject to Section 2.3(a)(v) and Section 4.1(a) hereof, the Corporation shall: (a) beginning with the first payroll period following the 30<sup>th</sup> day following the date of termination of Executive’s employment, continue to pay the Executive, in accordance with the Corporation’s normal payroll practice, Executive’s Base Compensation, as in effect immediately prior to such termination of employment, for the longer of the balance of the Term or the one-year period commencing on the date of such termination (whichever period is applicable shall be referred to herein as the “Severance Period”), provided that the initial payment shall include Base Compensation amounts for all payroll periods from the date of termination through the date of such initial payment; and (b) pay to the Executive, on the last business day of the Severance Period, an amount equal to the bonus paid to the Executive for the most recently completed fiscal year prior to the fiscal year in which Executive’s employment is terminated. If the Corporation has not paid any such bonus to the Executive, then the Corporation shall not be obligated to make any bonus payment to the Executive. Under no circumstances shall the Executive be entitled to any bonus payment for the fiscal year in which Executive’s employment is terminated. Notwithstanding the foregoing, in order to receive any severance benefits under this Section 2.3(a)(i), the Executive must sign and not timely revoke a release and waiver of claims against the Corporation, its successors, affiliates, and assigns, in a form acceptable to the Corporation on or prior to the 30<sup>th</sup> day following the date of termination of Executive’s employment.”

4. Section 2.3(a)(v) is hereby amended to read as follows:

“(v) Section 409A. Notwithstanding any provision in this Agreement to the contrary, no amounts shall be payable pursuant to Section 2.3(a) or Section 4.1(a) unless the Executive’s termination of employment constitutes a “separation from service” within the meaning of Section 1.409A-1(h) of the Department of Treasury Regulations. If the Executive is determined to be a “specified employee” for purposes of Section 409A(a)(2)(B)(i) of the Internal Revenue Code, as amended, and the rules and regulations issued thereunder (the “Code”), then no payment that is payable under Sections 2.3(a)(i) or 4.1(a) hereof (the “Severance Payment”) on account of Executive’s “separation from service” shall be made before the date that is at least six months after the Executive’s “separation from service” (or if earlier, the date of the Executive’s death) if and to the extent that the Severance Payment constitutes deferred compensation (or may be nonqualified deferred compensation) under Section 409A of the Code and such deferral is required to comply with the requirements of Section 409A of the Code. For the avoidance of doubt, no portion of the Severance Payment shall be delayed for six months after the Executive’s “separation from service” if such portion (x) constitutes a “short term deferral” within the meaning of Section 1.409A-1(a)(4) of the Department of Treasury Regulations, or (y) (A) it is being paid due to the Corporation’s termination of the Executive’s employment without Cause or the Executive’s termination of employment for Good Reason; (B) it does not exceed

two times the lesser of (1) the Executive's annualized compensation from the Corporation for the calendar year prior to the calendar year in which the termination of the Executive's employment occurs, or (2) the maximum amount that may be taken into account under a qualified plan pursuant to Section 401(a)(17) of the Code for the year in which the Executive's employment terminates; and (C) the payment is required under this Agreement to be paid no later than the last day of the second calendar year following the calendar year in which the Executive incurs a "separation from service". For purposes of Section 409A of the Code, the Executive's right to receive installment payments pursuant to Section 2.3(a) shall be treated as a right to receive a series of separate and distinct payments. To the extent that any reimbursement of any expense under Section 1.4(e) or in-kind benefits provided under this Agreement are deemed to constitute taxable compensation to the Executive, such amounts will be reimbursed or provided no later than December 31 of the year following the year in which the expense was incurred. The amount of any such expenses reimbursed or in-kind benefits provided in one year shall not affect the expenses or in-kind benefits eligible for reimbursement or payment in any subsequent year, and the Executive's right to such reimbursement or payment of any such expenses will not be subject to liquidation or exchange for any other benefit. The determination of whether the Executive is a "specified employee" for purposes of Section 409A(a)(2)(B)(i) of the Code as of the time of the Executive's separation from service shall be made by the Company in accordance with the terms of Section 409A of the Code and applicable guidance thereunder (including without limitation Treasury Regulation Section 1.409A-1(i) and any successor provision thereto)."

5. The second paragraph of Section 4.1(c) is hereby amended by adding the following provision after the first sentence of that paragraph:

"Notwithstanding the forgoing, all Gross-up Payments shall be made to the Executive no later than the end of the calendar year following the calendar year in which the Executive remits the Excise Tax."

6. A new Section 5.10 is hereby added that reads as follows:

"**5.10 Compliance with Section 409A.** The parties acknowledge and agree that, to the extent applicable, this Agreement shall be interpreted in accordance with, and the parties agree to use their best efforts to achieve timely compliance with, Section 409A of the Code and the Department of Treasury Regulations and other interpretive guidance issued thereunder ("Section 409A"), including without limitation any such regulations or other guidance that may be issued after the Effective Date. Notwithstanding any provision of this Agreement to the contrary, in the event that the Corporation determines that any compensation or benefits payable or provided hereunder may be subject to Section 409A, the Corporation reserves the right (without any obligation to do so or to indemnify the Executive for failure to do so) to adopt such limited amendments to this Agreement and appropriate policies and procedures, including amendments and policies with retroactive effect, that the Corporation reasonably

determines are necessary or appropriate to (a) exempt the compensation and benefits payable under this Agreement from Section 409A and/or preserve the intended tax treatment of the compensation and benefits provided with respect to this Agreement or (b) comply with the requirements of Section 409A.”

IN WITNESS WHEREOF, the parties have executed this Amendment No. 1 effective as of the date first above written.

POLO RALPH LAUREN CORPORATION

/s/ Roger N. Farah

By: Roger Farah  
Title: President & Chief Operating Officer

/s/ Mitchell Kosh

MITCHELL KOSH

## AMENDMENT NO. 1

to the

EMPLOYMENT AGREEMENT

AMENDMENT (“Amendment No. 1”) effective the 1<sup>st</sup> day of January 2009, by and between Polo Ralph Lauren Corporation, a Delaware corporation (the “Corporation”), and Jackwyn Nemerov (the “Executive”).

WHEREAS, the Executive has been employed with the Corporation pursuant to an Employment Agreement dated September 9, 2004 (the “Employment Agreement”); and

WHEREAS, the Corporation and the Executive wish to amend the Employment Agreement to bring it into compliance with Section 409A of the Internal Revenue Code of 1986, as amended, and the regulations issued or to be issued by the Department of the Treasury thereunder;

NOW, THEREFORE, the parties hereby agree to amend the Employment Agreement as follows.

1. Capitalized terms used herein and not otherwise defined shall have the meaning ascribed to such terms in the Employment Agreement. All other terms and conditions of the Employment Agreement that are not modified below shall continue to remain in full force and effect.

2. Section 2.1(e) is hereby amended to read as follows:

“(e) Voluntary Termination. The Executive may voluntarily terminate the Executive’s employment with the Corporation at any time, with or without Good Reason. For purposes of this Agreement, “Good Reason” shall mean a termination of employment by the Executive within one (1) year following the occurrence of (A) a material diminution in or adverse alteration to Executive’s title, base salary, benefits, position, status, or duties, (B) the relocation of the Executive’s principal office outside the area which comprises a fifty (50) mile radius from New York City, (C) a failure of the Corporation to comply with any material provision of this Agreement, or (D) the Corporation requires Executive to report to anyone other than Ralph Lauren or Roger Farah, provided that the events described in clauses (A), (B), (C) and (D) above shall not constitute Good Reason (1) until the Executive provides written notice to the Corporation of the existence of such diminution, change, reduction, relocation or failure within ninety (90) days of its occurrence and (2) unless such diminution, change, reduction or failure (as applicable) has not been cured within thirty (30) days after written notice of such noncompliance has been given by the Executive to the Corporation.”

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3. Section 2.3(a)(i) is hereby amended to read as follows:

“(i) **Severance.** Subject to Section 2.3(a)(v) and Section 4.1(a) hereof, the Corporation shall: (a) beginning with the first payroll period following the thirtieth (30<sup>th</sup>) day following the date of termination of Executive’s employment, continue to pay the Executive, in accordance with the Corporation’s normal payroll practice, Executive’s Base Compensation, as in effect immediately prior to such termination of employment, for the longer of the balance of the Term or the one-year period commencing on the date of such termination (whichever period is applicable shall be referred to herein as the “Severance Period”), provided that the initial payment shall include Base Compensation amounts for all payroll periods from the date of termination through the date of such initial payment; and (b) pay to the Executive, on the last business day of the Severance Period, an amount equal to the bonus paid to the Executive for the most recently completed fiscal year prior to the fiscal year in which Executive’s employment is terminated. Notwithstanding the foregoing, in order to receive any severance benefits under this Section 2.3(a)(i), the Executive must sign and not timely revoke a release and waiver of claims against the Corporation, its successors, affiliates, and assigns, in a form acceptable to the Corporation on or prior to the thirtieth (30<sup>th</sup>) day following the date of termination of Executive’s employment.”

4. A new Section 2.3(a)(v) is hereby added that reads as follows:

“(v) **Section 409A.** Notwithstanding any provision in this Agreement to the contrary, no amounts shall be payable pursuant to Section 2.3(a) or Section 4.1(a) unless the Executive’s termination of employment constitutes a “separation from service” within the meaning of Section 1.409A-1(h) of the Department of Treasury Regulations. If the Executive is determined to be a “specified employee” for purposes of Section 409A(a)(2)(B)(i) of the Internal Revenue Code, as amended, and the rules and regulations issued thereunder (the “Code”), then any amount that becomes payable under Sections 2.3(a)(i) or 4.1(a) hereof (the “Severance Payment”) on account of the Executive’s “separation from service” shall not be paid to the Executive until the first business day following the expiration of the six (6) month period immediately following the Executive’s “separation from service” (or if earlier, the date of the Executive’s death) if and to the extent that the Severance Payment constitutes deferred compensation (or may be nonqualified deferred compensation, as mutually agreed by the Corporation and the Executive, such agreement not to be unreasonably withheld or delayed by the Executive) under Section 409A of the Code and such deferral is required to comply with the requirements of Section 409A of the Code. For the avoidance of doubt, no portion of the Severance Payment shall be delayed for six (6) months after the Executive’s “separation from service” if such portion (x) constitutes a “short term deferral” within the meaning of Section 1.409A-1(a)(4) of the

Department of Treasury Regulations, or (y) (A) it is being paid due to the Corporation's termination of the Executive's employment without Cause or the Executive's termination of employment for Good Reason; (B) it does not exceed two times the lesser of (1) the Executive's annualized compensation from the Corporation for the calendar year prior to the calendar year in which the termination of the Executive's employment occurs, or (2) the maximum amount that may be taken into account under a qualified plan pursuant to Section 401(a)(17) of the Code for the year in which the Executive's employment terminates; and (C) the payment is required under this Agreement to be paid no later than the last day of the second calendar year following the calendar year in which the Executive incurs a "separation from service". For purposes of Section 409A of the Code, the Executive's right to receive installment payments pursuant to Section 2.3(a) shall be treated as a right to receive a series of separate and distinct payments. To the extent that any reimbursement of any expense under Section 1.4(e) or in-kind benefits provided under this Agreement are deemed to constitute taxable compensation to the Executive, such amounts will be reimbursed or provided no later than December 31 of the year following the year in which the expense was incurred. The amount of any such expenses reimbursed or in-kind benefits provided in one year shall not affect the expenses or in-kind benefits eligible for reimbursement or payment in any subsequent year, and the Executive's right to such reimbursement or payment of any such expenses will not be subject to liquidation or exchange for any other benefit. The determination of whether the Executive is a "specified employee" for purposes of Section 409A(a)(2)(B)(i) of the Code as of the time of the Executive's separation from service shall be made by the Company in accordance with the terms of Section 409A of the Code and applicable guidance thereunder (including without limitation Treasury Regulation Section 1.409A-1(i) and any successor provision thereto)."

5. The second paragraph of Section 4.1(c) is hereby amended by adding the following provision after the first sentence of that paragraph:

"Notwithstanding the forgoing, all Gross-up Payments shall be made to the Executive no later than the end of the calendar year following the calendar year in which the Executive remits the Excise Tax."

6. A new Section 5.11 is hereby added that reads as follows:

"5.11 Compliance with Section 409A. The parties acknowledge and agree that, to the extent applicable, this Agreement shall be interpreted in accordance with, and the parties agree to use their best efforts to achieve timely compliance with, Section 409A of the Code and the Department of Treasury Regulations and other interpretive guidance issued thereunder ("Section 409A"), including without limitation any such regulations or other guidance that may be issued after the Effective Date. Notwithstanding any provision of this Agreement to the contrary, in the event that the Corporation determines that any compensation or benefits payable or provided hereunder may be subject to Section 409A, the Corporation reserves the right (without any obligation to do so



or to indemnify the Executive for failure to do so), after consulting with and securing the approval of the Executive (such approval not to be unreasonably withheld or delayed), to adopt such limited amendments to this Agreement and appropriate policies and procedures, including amendments and policies with retroactive effect, that the Corporation reasonably determines are necessary or appropriate to (a) exempt the compensation and benefits payable under this Agreement from Section 409A and/or preserve the intended tax treatment of the compensation and benefits provided with respect to this Agreement or (b) comply with the requirements of Section 409A.

IN WITNESS WHEREOF, the parties have executed this Amendment No. 1 effective as of the date first above written.

POLO RALPH LAUREN CORPORATION

/s/ Mitchell Kosh  
By: Mitchell Kosh  
Title: Senior Vice President – Human Resources & Legal

/s/ Jackwyn Nemerov  
JACKWYN NEMEROV

## CERTIFICATION

I, Ralph Lauren, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Polo Ralph Lauren Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ RALPH LAUREN

Ralph Lauren

*Chairman of the Board and Chief Executive Officer*

*(Principal Executive Officer)*

Date: February 5, 2009

## CERTIFICATION

I, Tracey T. Travis, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Polo Ralph Lauren Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ TRACEY T. TRAVIS

Tracey T. Travis

*Senior Vice President and Chief Financial Officer  
(Principal Financial Officer)*

Date: February 5, 2009

**Certification of Ralph Lauren Pursuant to 18 U.S.C. Section 1350,  
as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report of Polo Ralph Lauren Corporation (the "Company") on Form 10-Q for the period ended December 27, 2008 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Ralph Lauren, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

\_\_\_\_\_  
/s/ RALPH LAUREN

Ralph Lauren

February 5, 2009

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to Polo Ralph Lauren Corporation and will be retained by Polo Ralph Lauren Corporation and furnished to the Securities and Exchange Commission or its staff upon request.

**Certification of Tracey T. Travis Pursuant to 18 U.S.C. Section 1350,  
as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report of Polo Ralph Lauren Corporation (the "Company") on Form 10-Q for the period ended December 27, 2008 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Tracey T. Travis, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

\_\_\_\_\_  
/s/ TRACEY T. TRAVIS

Tracey T. Travis

February 5, 2009

A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to Polo Ralph Lauren Corporation and will be retained by Polo Ralph Lauren Corporation and furnished to the Securities and Exchange Commission or its staff upon request.