## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB AP	PROVAL
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1. Name and Address of Reporting Person*				ssuer Name <b>and</b> Tic ALPH LAURI	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
<u>Lauren Family, L.L.C.</u>				ALT II LAON				Director	Х	10% O	wner	
(Last) (First) (Middle)			L			Officer (give title			specify			
				3. Date of Earliest Transaction (Month/Day/Year)				below)		below)		
C/O CBIZ MHM, LLC.				/13/2014								
1065 AVENUE OF THE AMERICAS - 12TH			н									
FLOOR			4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)				6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)								Form filed by One Reporting Person				
NEW YORK	NY	10018					X	Form filed by Mor Person	e than Or	ne Rep	orting	
	(Stata)	(Zip)										
(City)	(State)	(Zip)										
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security	(Instr. 3)		2. Transaction	2A. Deemed	3.	4. Securities Acquired (A) or	.	5. Amount of	6. Owner	rship	7. Nature	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price			
Class A Common Stock	11/13/2014		S <sup>(1)</sup>		8,604	D	\$172.33 <sup>(2)</sup>	141,396	<b>D</b> <sup>(3)</sup>	
Class A Common Stock	11/13/2014		S <sup>(1)</sup>		15,146	D	\$172.92 <sup>(4)</sup>	126,250	D <sup>(3)</sup>	
Class A Common Stock	11/13/2014		S <sup>(1)</sup>		1,250	D	\$173.83(5)	125,000	D <sup>(3)</sup>	
Class A Common Stock	11/14/2014		S <sup>(1)</sup>		6,272	D	\$173.38(6)	118,728	D <sup>(3)</sup>	
Class A Common Stock	11/14/2014		S <sup>(1)</sup>		17,728	D	\$174.11 <sup>(7)</sup>	101,000	D <sup>(3)</sup>	
Class A Common Stock	11/14/2014		S <sup>(1)</sup>		1,000	D	\$174.65(8)	100,000	D <sup>(3)</sup>	
Class A Common Stock								7,970	D <sup>(9)</sup>	

 
 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Amount of Securities		Amount of Securities Underlying Derivative Security (Instr. 3)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

1. Name and Address of Reporting Person\*

Lauren Family, L.L.C.

(Last) C/O CBIZ MHM, I 1065 AVENUE OF	(First) LLC. THE AMERICAS -	(Middle) 12TH FLOOR
(Street) NEW YORK	NY	10018
(City)	(State)	(Zip)
1. Name and Address of <u>Lauren David R</u>	1 0	
(Last) RALPH LAUREN 650 MADISON AV		(Middle)

(Street) NEW YORK	NY	10022	
(City)	(State)	(Zip)	

#### Explanation of Responses:

1. These sales were made pursuant to a Rule 10b5-1 sales plan in connection with a long-term strategy for estate planning.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$171.56 to \$172.55, inclusive. The reporting persons undertake to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote 2 and footnotes (4) through (8) to this Form 4.

3. These securities are held by Lauren Family, L.L.C., a limited liability company of which Mr. David Lauren is a manager and in which Mr. David Lauren has an indirect pecuniary interest. Mr. David Lauren disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$172.56 to \$173.53, inclusive.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$173.62 to \$174.08, inclusive.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$172.61 to \$173.59, inclusive.

7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$173.61 to \$174.59, inclusive.

8. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$174.62 to \$174.69, inclusive.

9. These securities are held individually by Mr. David Lauren.

#### **Remarks:**

/s/ Craig L. Smith, Attorney-in-Fact for Andrew Lauren, 11/14/2014 Manager of Lauren Family, L.<u>L.C.</u> /s/ Craig L. Smith, Attorney-in-Fact for David Lauren, 11/14/2014 Manager of Lauren Family, L.L.C. /s/ Craig L. Smith, Attorney-in-Fact for Dylan Lauren, 11/1<u>4/2014</u> Manager of Lauren Family, L.L.C /s/ Craig L. Smith, Attorney-in-11/14/2014 Fact for David Lauren

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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