FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL						
	OMB Number:	3235-0287						
l	Estimated average burden							
l	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or	Section	n 30(h) of the	Investme	ent C	ompany Act	t of 1940							
1. Name and Address of Reporting Person* BROWN JOYCE F						2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [RL]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
DICOW	11 30 1 0	<u>L I'</u>												X	Direct	or		10% O	wner
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 02/10/2012									Office below	(give title		Other (s	specify	
C/O RALPH LAUREN CORPORATION																			
650 MADISON AVENUE				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)														X Form filed by One Reporting Person					on
NEW YO	JEW YORK NY 10022									filed by Moi	•	Ü							
(City)	(S	tate)	(Zip)																
		Tab	le I - No	on-Deriv	/ative	Sec	uriti	es A	cquirec	l, Di	sposed (of, or B	enefic	ially	Owne	d			
Date			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			d 5)	5. Amount of Securities Beneficially Owned Followi Reported		Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									v	Amount	(A) or (D)	Price	Trans		action(s) 3 and 4)			(111511.4)	
Class A Common Stock 02/				02/10/	/10/2012				M		669	A	\$5	9.8	3	,247		D	
Class A Common Stock 02/10				02/10/	2012	2012					963	A	\$41	\$41.98		4,210		D	
Class A Common Stock 02.			02/10/	/2012				M		452	A	\$86	\$86.21		4,662		D		
Class A Common Stock 0			02/10/	/2012				S		2,084	D	\$172	\$172.597		2,578		D		
		Т	able II								oosed of converti				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any			ransaction ode (Instr.		of I		6. Date Exercisable ar Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		Deriva Secur (Instr.		ve derivative Securities	e O s Fi lly D or	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amour or Number of Shares	er					

Explanation of Responses:

\$59.8

\$41.98

\$86.21

Non-Employee Director

Stock Option

(Right to Buy) Non-Employee Director Stock

Option (Right to Buy)

Non-Employee Director Stock

Option

(Right to Buy)

- 1. The options vested and became exercisable in three equal annual installments beginning on April 1, 2009.
- 2. The options vested and became exercisable in three equal annual installments beginning on April 1, 2010.
- $3. \ The \ options \ vested \ and \ became \ exercisable \ in \ three \ equal \ annual \ installments \ beginning \ on \ April \ 1, \ 2011.$

Fact

02/13/2012

** Signature of Reporting Person

04/01/2015

04/01/2016

04/01/2017

Class A

Common Stock

Class A Common

Stock

Class A

Common

Stock

669

963

452

\$<mark>0</mark>

\$<mark>0</mark>

\$<mark>0</mark>

0

963

904

D

D

D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

02/10/2012

02/10/2012

02/10/2012

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

669

963

452

(1)

(2)

(3)

M

M

M

/s/ Yen D. Chu, Attorney-in-