SEC Form 4	
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							() 51 615													
1. Name and Address of Reporting Person* <u>ISHAM F LANCE</u>					2. Issuer Name and Ticker or Trading Symbol <u>POLO RALPH LAUREN CORP</u> [RL]						(Check	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner								
(Last) (First) (Middle) 650 MADISON AVE					3. Date of Earliest Transaction (Month/Day/Year) 09/12/2003							X Officer (give title below) Other (specify below) Vice Chairman								
(Street) NEW YORK NY 10022					4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indiv X	, , ,								
(City)	(State)	(Zip)									Form filed by More than One Reporting Person								
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Tran: Date (Month				Isaction 2A. Deemed Execution Date, if any (Month/Day/Year)			Code (Instr.			and 5) Securities Beneficially Following Re Transaction		Powned (D) or I Reported (I) (Inst (s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)						
								Price	Price (Instr. 3 and 4)											
									oosed of, or convertible			ned								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	ve es ally Ig	10. Ownershij Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownershi (Instr. 4)				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reporte Transac (Instr. 4)	tion(s)						
Employee Stock Option (right to buy)	\$26	09/12/2003		D ⁽¹⁾⁽²⁾			100,000	06/11/1998	06/11/2007	Class A Common Stock	100,000	\$0	0	D						
Employee Stock Option (right to buy)	\$26	09/12/2003		A ⁽¹⁾⁽²⁾		100,000		09/12/2003	06/30/2005	Class A Common Stock	100,000	\$0	100,000		100,000		D			
Employee Stock Option (right to buy)	\$28.22	09/12/2003		D ⁽¹⁾⁽³⁾			42,000	06/11/1999	06/11/2008	Class A Common Stock	42,000	\$0	0	0 D						
Employee Stock Option (right to buy)	\$28.22	09/12/2003		A ⁽¹⁾⁽³⁾		42,000		09/12/2003	06/30/2005	Class A Common Stock	42,000	\$0	42,000		42,000		42,000		D	
Employee Stock Option (right to buy)	\$26.71	09/12/2003		D ⁽¹⁾⁽⁴⁾			100,000	06/19/2002	06/19/2011	Class A Common Stock	100,000	\$0	0		0		D			
Employee Stock Option (right to buy)	\$26.71	09/12/2003		A ⁽¹⁾⁽⁵⁾		100,000		09/12/2003	06/30/2005	Class A Common Stock	100,000	\$0	100,000		100,000		100,000		D	
Employee Stock Option (right to buy)	\$24.78	09/12/2003		D ⁽¹⁾⁽⁶⁾			66,667	06/07/2003	03/31/2004 ⁽¹⁰⁾	Class A Common Stock	66,667	\$0	33,333		D					
Employee Stock Option (right to buy)	\$24.78	09/12/2003		A ⁽¹⁾⁽⁷⁾		66,667		09/12/2003	06/30/2005	Class A Common Stock	66,667	\$0	66,6	67	D					
Employee Stock Option (right to buy)	\$23.79	09/12/2003		D ⁽¹⁾⁽⁸⁾			33,333	05/22/2004	03/31/2004 ⁽¹⁰⁾	Class A Common Stock	33,333	\$0	66,667		66,667		D			
Employee Stock Option (right to buy)	\$23.79	09/12/2003		A ⁽¹⁾⁽⁹⁾		33,333		03/31/2004	06/30/2005	Class A Common Stock	33,333	\$0	33,3	33,333						

Explanation of Responses:

1. Amendment of outstanding option resulting in deemed cancellation of option and grant of replacement option. Except as noted, replacement option has same vesting schedule as original option.

2. Option was originally granted on June 11, 1997 and is fully vested.

3. Option was originally granted on June 11, 1998 and is fully vested.

4. Option was originally granted on June 19, 2001 and vests ratably on each of the first, second and third anniversaries of the date of grant.

5. Replacement option for June 19, 2001 grant. Vesting to occur on June 19, 2004 under original grant accelerated to March 31, 2004.

6. Option was granted on June 7, 2002 and vests ratably on each of the first, second and third anniversaries of the date of grant.

- 7. Replacement option for portion of June 7, 2002 grant. Vesting to occur on June 7, 2004 under original grant accelerated to March 31, 2004.
- 8. Option was granted on May 22, 2003 and vests ratably on each of the first, second and third anniversaries of the date of grant.
- 9. Replacement option for portion of May 22, 2003 grant. Vesting to occur on May 22, 2004 under original grant accelerated to March 31, 2004.

10. In connection with the retirement of the reporting person on March 31, 2004, all options, other than the replacement options reflected in the table above, expire on March 31, 2004.

 Edward W. Scheuermann,

 Attorney-in-Fact for Lance F.
 09/16/2003

 Isham
 09/16/2003

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.