FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT C	OF CHANGES	IN BENEFICIAL	OWNERSHIP

	OMB APPRO	JVAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  RL HOLDING GROUP INC					2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [ RL ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner					
(Last) 650 MA	(F DISON AV	First) ENUE	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 12/17/2008							Officer ( below)	give title	Other (sp below)		pecify	
(Street) NEW Y(		Y State)	10022 (Zip)	4	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person												
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Date				2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code ( 8)		4. Securiti Disposed	ies Acquire Of (D) (Inst	d (A) or r. 3, 4 and 5)	5. Amount Securities Beneficial Owned Fo Reported	Forr y (D)		Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership		
									v	Amount	(A) or (D)	Price	Transactio (Instr. 3 ar	on(s)			(Instr. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	4. Transa Code (		ction Derivative E		6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Expiration Exercisable Date Title		Title	Amount or Number of Shares		(Instr. 4)	ion(s)			
Class B Common Stock	(1)	12/17/2008		J <sup>(2)</sup>		2,786		(1)		(1)	Class A Common Stock	2,786	86 \$0		29,058		
Class B Common Stock	(1)	12/17/2008		J <sup>(2)</sup>			278,601	(1)		(1)	Class A Common Stock	278,601	\$0	10,477,	570	I	By RL Holding L P

## Explanation of Responses:

- 1. Each share of Class B Common Stock is immediately convertible on a one-for-one basis into a share of Class A Common stock and does not expire.
- 2. Reflects a distribution of shares of Class B Common Stock from RL Holding, L.P., a Delaware limited partnership, of which the reporting person is the sole general partner.

Yen D. Chu, Attorney-in-Fact 12/19/2008

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.