SEC Form 4	
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPF	ROVAL
OMB Number:	3235-0287
Estimated average bu	ırden

Estimated average burden	
hours per response:	0.5

1. Name and Address of Reporting Person*			2. Issuer Name <b>and</b> Ticker or Trading Symbol RALPH LAUREN CORP [ RL ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
FARAH ROGER N				X	Director	10% Owner			
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)	- x	Officer (give title below)	Other (specify below)			
RALPH LAUREN CORPORATION		,	08/09/2012		President & COO				
650 MADISON	AVE								
			4. If Amendment, Date of Original Filed (Month/Day/Year)		vidual or Joint/Group Filin	ng (Check Applicable			
(Street)				Line)	Form filed by One De	norting Dereen			
NEW YORK NY 10022		10022		X	Form filed by One Reporting Person				
			-		Form filed by More the Person	an One Reporting			
(City)	(State)	(Zip)		1					

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)		
Class A Common Stock	08/09/2012		М		24,580	A	\$134.53	230,910.8	D			
Class A Common Stock	08/09/2012		М		44,131	A	\$75.19	275,041.8	D			
Class A Common Stock	08/09/2012		S		26,449	D	\$148.81(1)	248,592.8	D			
Class A Common Stock	08/09/2012		S		37,951	D	\$149.28(2)	210,641.8	D			
Class A Common Stock	08/09/2012		S		4,311	D	\$150.06 <sup>(3)</sup>	206,330.8	D			

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, cans, warrains, options, convertible securities)																												
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr.		of Derivative Securities Acquired (A) or Disposed of (D) (Instr.		on of cr. Derivative Securities Acquired (A) or Disposed of (D) (Instr.		of Derivative Securities Acquired (A) or Disposed of (D) (Instr.		Expiration Date (Month/Day/Year)		Expiration Date		Expiration Date		Expiration Date (Month/Day/Year)		te of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares																		
Class A Common Stock Option (Right to Buy)	\$75.19	08/09/2012		М			44,131	(4)	07/16/2017	Class A Common Stock	44,131	\$0	44,131	D															
Class A Common Stock Option (Right to Buy)	\$134.53	08/09/2012		М			24,580	(5)	07/15/2018	Class A Common Stock	24,580	\$0	49,160	D															

#### Explanation of Responses:

1. The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$148.45 to \$148.998. Upon request of the SEC staff, Ralph Lauren Corporation (the "Company") or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.

2. The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$149.00 to \$149.99. Upon request of the SEC staff, the Company or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.

3. The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$150.00 to \$150.54. Upon request of the SEC staff, the Company or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.

4. These options vest and become exercisable in three equal annual installments beginning on July 16, 2011.

5. These options vest and become exercisable in three equal annual installments beginning on July 15, 2012.

## /s/ Yen D. Chu, Attorney-in-

Fact

08/13/2012 Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.