FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* ALCHIN JOHN R						2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [RL]									(Ch	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
ALCHIN JOHN K																X Direct	or		10% Ov	vner		
(Last)	ast) (First) (Middle) ALPH LAUREN CORPORATION							3. Date of Earliest Transaction (Month/Day/Year) 04/01/2013								Officer (give title Other (speci below) below)						
KALPH	LAUREN	CORPORATION	N																			
650 MADISON AVENUE						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)																,	filed by On	e Ren	orting Perso	ın l		
NEW YO	ORK N	Y	10022													_	filed by Mo		n One Repo			
(City)	(S	itate)	(Zip)																			
		Tab	le I - Nor	า-Deriv	/ative	Se	curiti	es A	cqu	iired, [Disp	osed	of, or B	enet	ficial	y Owne	d					
Date			2. Trans Date (Month/		ar)	2A. Deemed Execution Date, if any (Month/Day/Yea			3. Transac Code (Ir 8)						Benefic Owned	es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	nount (A) or		Price	Transac (Instr. 3	tion(s)			(Instr. 4)				
Class A Common Stock 04/01							2013			A		297 A		A	\$ <mark>0</mark>	7	7,408		D			
		Т	able II -							,			, or Be ble sec		•	Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemec Execution E if any (Month/Day	Date,	4. Transa Code (l 8)		ı of		6. Date Exercisal Expiration Date (Month/Day/Year)				d 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		urity	8. Price of Derivative Security (Instr. 5)	rivative derivative curity Securities		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Dat Exe	te ercisable		piration te	Title	or Nui of	mber ares							
Non- Employee Director Stock Option (Right to Buy)	\$167.945	04/01/2013			A		801			(1)	04/	01/2020	Class A Commor Stock	8	01	\$0	801		D			

Explanation of Responses:

 $1. \ The \ options \ vest \ and \ become \ exercisable \ in \ three \ equal \ annual \ installments \ beginning \ on \ April \ 1, \ 2014.$

/s/ Yen D. Chu, Attorney-in-Fact for John R. Alchin

04/03/2013

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.