## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average b	ourden								

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [ RL ]									heck a	onship all appli Directo	,		rson(s) to Issuer		
		First) AUREN CORP	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2011									Officer below)	(give title		Other ( below)	specify			
——————————————————————————————————————					. 4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NEW YO	ORK I	NY	10022													X		filed by Mor		orting Person	
(City)	(	State)	(Zip)																		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D				Execution Date,			,	r, Transaction Dispo Code (Instr. 5)		Dispose	curities Acquired (A) esed Of (D) (Instr. 3, 4			4 and Securities Beneficially Owned Fol		s Formally (D) of ollowing (I) (II)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	nount (A) or (D)		Price	т	Reporte Transac Instr. 3	tion(s)			(Instr. 4)	
Class A Common Stock 04/01				1/201	2011			A		372	372 A		\$0		4,	4,928		D			
Class A Common Stock													3,000			I	By Wife				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercise Price of Derivative Security		3A. Deeme Execution if any (Month/Da	Date,		ransaction ode (Instr.		of		6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			Deriv Secu	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Dat	te ercisable		piration te	Title	0 N	Amount or Number of Shares						
Non- Employee Director Stock Option (Right to Buy)	\$126.055	04/01/2011			A		945			(1)	04	/01/2018	Clas Comi Sto	mon	945	\$	\$0	945		D	

## **Explanation of Responses:**

1. The options vest and become exercisable in three equal annual installments beginning on April 1, 2012.

/s/ Yen D. Chu, Attorney-in-

<u>Fact</u>

\*\* Signature of Reporting Person

04/05/2011 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.