FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO              | DVAL      |  |  |  |  |
|------------------------|-----------|--|--|--|--|
| OMB Number:            | 3235-0287 |  |  |  |  |
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| hours per response:    | 0.5       |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* FLEISHMAN JOEL LAWRENCE   |   |  |  |           |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol POLO RALPH LAUREN CORP [ RL ] |                                    |  |             |               |   |  |   | of Reporting<br>cable)<br>or  | ng Person(s) to Issuer<br>10% Owner     |  |                                       |  |
|--|---|--|--|-----------|---|--|------------------------------------|--|-------------|---------------|---|--|---|---|---|--|---------------------------------------|--|
| (Last) (First) (Middle) 205 WOOD CIRCLE COURT  |   |  |  |           | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2005 |  |                                    |  |             |               |   |  | Office<br>below                                     | (give title   |   | Other (s<br>below)   | pecify                                |  |
| (Street) CHAPEI (City)   | L HILL N  |  | 27514<br>(Zip)   | 4. 1      | f Ame   | ndment,  | Date                               | e of Original Filed (Month/Day/Year)                           |             |               |   | 6.<br>Lin  | e)<br>X Form<br>Form                                | vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |   |  |                                       |  |
|  |   | Tab  | le I - Non-De  | erivative | e Sec   | curitie  | s Ac                               | quired, D  | ispo        | osed c        | of, or Be   | neficia  | lly Owne  | d   |   |  |                                       |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da   |   |  |  |           | Execution Date,   |  |                                    | (A) or   |             |               | str. 3, 4 an  | Beneficially Owned Following Reported Transaction(s) |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |                                       |  |
|  |   |  |  |           |   |  | Code V Amount                      |  | (D)         | Price         |   | (Instr. 3 and 4)                                     |   |   |   |  |                                       |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |  |           |   |  |                                    |  |             |               |   |  |   |   |   |  |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Yea | Code (    | Transaction Code (Instr.                                    |  | tive<br>ties<br>red<br>sed<br>3, 4 | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |             | le and        | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4)                | ve<br>es<br>ially<br>ng<br>d<br>tion(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |  | Code      | v   | (A)  | (D)                                | Date<br>Exercisable  | Exp<br>Date | oiration<br>e | Title   | Amount<br>or<br>Number<br>of<br>Shares               |   |   |   |  |                                       |  |
| Options <sup>(1)</sup>   | \$38.61   | 04/01/2005                                 |  | A         |   | 3,000  |                                    | (2)  | 04/0        | 01/2015       | Class A<br>Common<br>Stock  | 3,000  | \$0   | 3,000   |   | D  |                                       |  |

## Explanation of Responses:

- 1. Issued pursuant to issuer's 1997 Non-Employee Director Stock Option Plan (Right to Buy).
- 2. Options vest and become exercisable annually in two equal installments beginning April 1, 2006.

/s/ Edward W. Scheuermann,

Attorney-in-Fact

04/04/2005

\*\* Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.