FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
l	Estimated average burden									
l	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  RL HOLDING GROUP INC						2. Issuer Name <b>and</b> Ticker or Trading Symbol POLO RALPH LAUREN CORP [ RL ]									elationship ck all appli Directo	cable)	g Per	rson(s) to Iss	
(Last) (First) (Middle) 650 MADISON AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 12/09/2003										Officer below)	(give title		Other (s	specify
(Street) NEW YORK NY 10022  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Execution Date			e, Transaction Dispose Code (Instr. 5)			ities Acqui d Of (D) (In			5. Amou Securition Benefici Owned I Reporte	es Formially (D) (Following (I) (I		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)		ice	Transac (Instr. 3	ction(s)			(
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Ti	4. Transaction Code (Instr. 8)				6. Date Exercisal Expiration Date (Month/Day/Year		Amount of Securities Underlyin		of s ng e Security		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Own For y Dire or I (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				С	ode	v	(A)	(D)	Date Exercisabl		xpiration ate	Title	Amo or Num of Shar	ber					
Class B Common Stock	(1)	12/09/2003			J <sup>(2)</sup>		5,115		(1)		(1)	Class A Common Stock	5,1	15	\$0	11,722,83	37	D <sup>(3)</sup>	

## **Explanation of Responses:**

- 1. Each share of Class B Common Stock is immediately convertible on a one-for-one basis into shares of Class A Common Stock.
- $2.\ Distribution\ of\ shares\ of\ Class\ B\ Common\ Stock\ from\ RL\ Holding,\ L.P.,\ a\ Delaware\ limited\ partnership\ of\ which\ the\ reporting\ person\ is\ sole\ general\ partner.$
- 3. The shares of Class B Common Stock reported as being acquired on this report are held directly by the reporting person. The reporting person also holds directly an additional 11,659 shares of Class B Common Stock, and indirectly beneficially owns an additional 11,706,063 shares of Class B Common Stock held by RL Holding, L.P.

Edward W. Scheuermann, Attorney-in-Fact for Ralph

orney-in-Fact for Ralph 12/11/2003

Lauren, Chairman

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.