

SCHEDULE 14A
(RULE 14A-101)
INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION
PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES
EXCHANGE ACT OF 1934

Filed by the Registrant [X]

Filed by a Party other than the Registrant []

Check the appropriate box:

[] Preliminary Proxy Statement

[] Confidential, for Use of the Commission Only as permitted by Rule 14a-6(e)(2))

[X] Definitive Proxy Statement

[] Definitive Additional Materials

[] Soliciting Material Pursuant to Rule 14a-11(c) or Rule 14a-12

POLO RALPH LAUREN CORPORATION

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

[X] No fee required.

[] Fee computed on table below per Exchange Act Rules 14a (6(i))(1) and 0-11

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

[] Fee paid previously with preliminary materials.

[] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

[POLO RALPH LAUREN LOGO]

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

TO THE OWNERS OF CLASS A COMMON STOCK, CLASS B COMMON STOCK AND CLASS C COMMON STOCK OF POLO RALPH LAUREN CORPORATION:

The Annual Meeting of Stockholders of Polo Ralph Lauren Corporation, a Delaware corporation (the "Company"), will be held at the St. Regis Hotel, 20th Floor Penthouse, 2 East 55th Street, New York, New York, on Thursday, AUGUST 16, 2001, AT 9:30 A.M., local time, for the following purposes:

1. To elect ten Directors to serve until the 2002 Annual Meeting of Stockholders;
2. To ratify the appointment of Deloitte & Touche LLP as independent auditors of the Company to serve for the fiscal year ending March 30, 2002; and
3. To transact such other business as may properly come before the meeting and any adjournments or postponements thereof.

Stockholders of record at the close of business on June 21, 2001 are entitled to notice of and to vote at the Annual Meeting of Stockholders and any adjournments or postponements thereof.

By Order of the Board of Directors

/s/ Jacqueline M. Clements

Jacqueline M. Clements
Vice President, Associate General
Counsel
and Secretary

New York, New York
June 26, 2001

EACH STOCKHOLDER IS URGED TO EXECUTE AND RETURN THE ENCLOSED PROXY PROMPTLY. IN THE EVENT A STOCKHOLDER DECIDES TO ATTEND THE MEETING, HE OR SHE MAY, IF SO DESIRED, REVOKE THE PROXY AND VOTE THE SHARES IN PERSON.

[POLO RALPH LAUREN LOGO]

PROXY STATEMENT

FOR ANNUAL MEETING OF STOCKHOLDERS

TO BE HELD AUGUST 16, 2001

This Proxy Statement is furnished to the stockholders of Polo Ralph Lauren Corporation, a Delaware corporation (the "Company"), in connection with the solicitation of proxies on behalf of the Board of Directors to be voted at the Annual Meeting of Stockholders of the Company to be held at the St. Regis Hotel, 20th Floor Penthouse, 2 East 55th Street, New York, New York, on Thursday, August 16, 2001, at 9:30 a.m., local time, and at any adjournments or postponements thereof.

All proxies delivered pursuant to this solicitation are revocable at the option of the persons executing them by giving written notice to the Secretary of the Company at any time before such proxies are voted, by delivering a later dated proxy or by voting in person at the Annual Meeting.

The mailing address of the principal executive offices of the Company is 650 Madison Avenue, New York, New York 10022, Attention: Secretary. The approximate date on which this Proxy Statement and form of proxy are first being sent or given to stockholders is June 26, 2001.

All properly executed proxies delivered pursuant to this solicitation and not revoked will be voted at the Annual Meeting in accordance with the directions given. Regarding the election of Directors to serve until the 2002 Annual Meeting of Stockholders, in voting by proxy, stockholders may vote in favor of all nominees or withhold their votes as to specific nominees. With respect to other proposals to be voted upon, stockholders may vote in favor of a proposal, against a proposal or may abstain from voting. Stockholders should specify their choices on the enclosed form of proxy. If no specific instructions are given with respect to the matters to be acted upon, the shares represented by a signed proxy will be voted FOR the election of all nominees for Director in the applicable class, and FOR the proposal to ratify the appointment of Deloitte & Touche LLP as independent auditors. The Company's Board of Directors has by resolution fixed the number of directors at ten. TWO OF THE DIRECTORS (EACH A "CLASS A DIRECTOR") WILL BE ELECTED BY A PLURALITY OF THE VOTES CAST BY THE HOLDERS OF THE SHARES OF CLASS A COMMON STOCK VOTING IN PERSON OR BY PROXY AT THE ANNUAL MEETING; SEVEN OF THE DIRECTORS (EACH A "CLASS B DIRECTOR") WILL BE ELECTED BY A PLURALITY OF THE VOTES CAST BY THE HOLDERS OF THE SHARES OF CLASS B COMMON STOCK VOTING IN PERSON OR BY PROXY AT THE ANNUAL MEETING; AND ONE OF THE DIRECTORS (THE "CLASS C DIRECTOR") WILL BE ELECTED BY A PLURALITY OF THE VOTES CAST BY THE HOLDERS OF THE SHARES OF CLASS C COMMON STOCK VOTING IN PERSON OR BY PROXY AT THE ANNUAL MEETING. In accordance with the Company's Amended and Restated Bylaws, the appointment of Deloitte & Touche LLP as independent auditors will be ratified by a majority of the votes cast "For" or "Against" the proposal by holders of Class A Common Stock, Class B Common Stock and Class C Common Stock of the Company (collectively, the "Common Stock") voting on the proposal in person or by proxy at the Annual Meeting. In the case of ratification of the appointment of independent auditors, abstentions and broker non-votes, while not included in calculating vote totals, will have the practical effect of reducing the number of votes "For" needed to approve the proposal.

The presence, in person or by proxy, of the holders of one-third of the shares of Common Stock outstanding on the record date is necessary to have a quorum for the Annual Meeting.

Only holders of record of shares of Common Stock at the close of business on June 21, 2001 are entitled to notice of and to vote at the Annual Meeting or adjournments or postponements

thereof. Each owner of record of Class A Common Stock or Class C Common Stock on the record date is entitled to one vote for each share so held. Each owner of record of Class B Common Stock is entitled to ten votes for each share so held. On June 21, 2001, there were 31,579,315 shares of Class A Common Stock, 43,280,021 shares of Class B Common Stock and 22,720,979 shares of Class C Common Stock of the Company issued and outstanding.

ELECTION OF DIRECTORS

(ITEM 1)

BOARD OF DIRECTORS

The Board of Directors of the Company, in accordance with the Amended and Restated Bylaws of the Company, has by resolution fixed the number of Directors of the Company at ten. The Board of Directors is presently divided into three classes. Pursuant to the Company's Amended and Restated Certificate of Incorporation, two of the directors will be elected by the holders of Class A Common Stock, seven of the directors will be elected by the holders of Class B Common Stock, and one of the directors will be elected by the holders of Class C Common Stock, each to serve for a period of one year.

The Directors whose terms will expire at the 2001 Annual Meeting of Stockholders are Allen Questrom, and Dr. Joyce F. Brown (each a Class A Director), Ralph Lauren, F. Lance Isham, Judith A. McHale, Roger N. Farah, Frank A. Bennack, Jr., Joel L. Fleishman and Terry S. Semel (each a Class B Director) and Richard A. Friedman (the Class C Director). Each of these Directors has been nominated to stand for reelection as Director at the 2001 Annual Meeting to hold office until the 2002 Annual Meeting and until his or her successor is elected and qualified.

Should any one or more of these nominees become unable to serve for any reason, or for good cause will not serve, which is not anticipated, the Board of Directors may, unless the Board by resolution provides for a lesser number of Directors, designate substitute nominees, in which event the persons named in the enclosed proxy will vote proxies that would otherwise be voted for all named nominees for the election of such substitute nominee or nominees.

RECOMMENDATION OF THE BOARD OF DIRECTORS:

THE BOARD OF DIRECTORS OF THE COMPANY RECOMMENDS A VOTE FOR EACH NOMINEE AS A DIRECTOR TO HOLD OFFICE UNTIL THE 2002 ANNUAL MEETING AND UNTIL HIS OR HER SUCCESSOR IS ELECTED AND QUALIFIED. PROXIES RECEIVED BY THE BOARD OF DIRECTORS WILL BE SO VOTED UNLESS STOCKHOLDERS SPECIFY IN THEIR PROXY A CONTRARY CHOICE.

CLASS A DIRECTOR NOMINEES FOR ELECTION TO TERM EXPIRING 2002

Dr. Joyce F. Brown..... Age 54 Dr. Brown has been a Director of the Company since May 2001. Dr. Brown has been the President of the Fashion Institute of Technology, or "FIT" since 1998. She was a professor of Clinical Psychology at the Graduate School and University Center of the City University of New York from 1994 to 1998. Dr. Brown is also a member of the Board of Directors of the United States Enrichment Corp.

Allen Questrom..... Age 61 Mr. Questrom has been a Director of the Company since September 1997. Mr. Questrom has been the President and Chief Executive Officer of J.C. Penney Company, Inc. since September 2000. He was Chairman, President and Chief Executive Officer of Barney's New York, Inc. from May 1999 to September 2000 and was the Chairman and Chief Executive Officer of Federated Department Stores, Inc. from February 1990 to May 1997. Mr. Questrom is also a member of the Board of Directors of Barney's New York, Inc. and JC Penney Company, Inc.

CLASS B DIRECTOR NOMINEES FOR ELECTION TO TERM EXPIRING 2002

Ralph Lauren..... Age 61 Mr. Lauren has been a Director of the Company since prior to the Company's initial public offering and a member of the Advisory Board or Board of Directors of the Company's predecessors since their organization. Mr. Lauren is the Company's Chairman and Chief Executive Officer. He founded Polo in 1968 and has provided leadership in the design, marketing and operational areas since such time.

F. Lance Isham..... Age 56 Mr. Isham has been Vice Chairman and a Director of the Company since April 2000. He was President of the Company from November 1998 to April 2000, prior to which he served as Group President of the Menswear operations. Mr. Isham joined Polo in 1982, and has held a variety of sales positions in the Company including Executive Vice President of Sales and Merchandising.

Roger N. Farah.....	Age 48	Mr. Farah has been President, Chief Operating Officer and a Director of the Company since April 2000. Mr. Farah was Chairman of the Board of Venator Group, Inc. from December 1994 until April 2000 and was Chief Executive Officer of Venator Group, Inc. from December 1994 until August 1999. Mr. Farah served as President and Chief Operating Officer of R.H. Macy & Co., Inc. from July 1994 to October 1994. He also served as Chairman and Chief Executive Officer of Federated Merchandising Services, the central buying and product development arm of Federated Department Stores, Inc., from June 1991 to July 1994.
Frank A. Bennack, Jr.....	Age 68	Mr. Bennack has been a Director of the Company since January 1998. Mr. Bennack has been the President and Chief Executive Officer of The Hearst Corporation since 1979. He is also a member of the Board of Directors of The Hearst Corporation, Hearst-Argyle Television, Inc., American Home Products Corporation, and J.P. Morgan Chase & Co.
Joel L. Fleishman.....	Age 67	Mr. Fleishman has been a Director of the Company since January 1999. Mr. Fleishman has been a Professor of Law and Public Policy, Terry Sanford Institute of Public Policy at Duke University since 1971 and the Director of the Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions at Duke University since 1989. In addition, Mr. Fleishman has been the President of The Atlantic Philanthropic Service Company, Inc. since 1993. Mr. Fleishman is also a member of the Board of Directors of Boston Scientific Corporation.
Judith A. McHale.....	Age 54	Ms. McHale has been a Director of the Company since February 2001. Ms. McHale has been President and Chief Operating Officer of Discovery Communications, Inc., parent company of cable television's Discovery Channel, since 1995. From 1989 to 1995 she served as Executive Vice President and General Counsel for Discovery Communications, Inc. Ms. McHale is also a member of the Board of Directors of John Hancock Financial Services, Inc. and the Potomac Electric Power Company.

Terry S. Semel..... Age 58 Mr. Semel has been a Director of the Company since September 1997. Mr. Semel has been Chairman and Chief Executive officer of Yahoo! Inc., since May 2001. He was Chairman of Windsor Media, Inc., Los Angeles, a diversified media company, from October 1999 to April 2001. Mr. Semel was Chairman of the Board and Co-Chief Executive Officer of the Warner Bros. Division of Time Warner Entertainment LP ("Warner Brothers"), Los Angeles, from March 1994 until October 1999 and of Warner Music Group, Los Angeles, from November 1995 until October 1999. For more than ten years prior to that he was President of Warner Brothers or its predecessor, Warner Bros. Inc. Mr. Semel is also a member of the Board of Directors of Revlon, Inc. and Yahoo! Inc.

CLASS C DIRECTOR NOMINEE FOR ELECTION TO TERM EXPIRING 2002

Richard A. Friedman..... Age 43 Mr. Friedman has been a Director of the Company since prior to the Company's initial public offering and a member of the Advisory Board of the Company's predecessor since 1994. Mr. Friedman is a Managing Director of Goldman, Sachs & Co. and head of the Principal Investment Area. He joined Goldman, Sachs & Co. in 1981. Mr. Friedman is also a member of the Board of Directors of AMF Bowling, Inc., Carmike Cinemas, Inc., and Orion Power Holdings, Inc.

ADDITIONAL INFORMATION REGARDING THE BOARD OF DIRECTORS

COMMITTEES OF THE BOARD OF DIRECTORS -- BOARD MEETINGS

The Board of Directors has established three committees -- the Audit Committee, the Compensation Committee and the Executive Committee.

The Audit Committee members are Judith A. McHale, Terry S. Semel and Allen Questrom. The Committee, among other things, recommends annually to the Board of Directors the appointment of the independent auditors of the Company, discusses and reviews in advance the scope and the fees of the annual audit and reviews the results thereof with the independent auditors, reviews compliance with existing major accounting and financial reporting policies of the Company, reviews the adequacy of the financial organization of the Company, and reviews management's procedures and policies relating to the adequacy of the Company's internal accounting controls and compliance with applicable laws relating to accounting practice. The Audit Committee met four times in fiscal 2001.

The Compensation Committee members are Frank A. Bennack, Jr., Joel L. Fleishman and Richard A. Friedman. The Compensation Committee, and its non-employee Directors subcommittee composed of Messrs. Bennack and Fleishman, reviews and approves compensation plans and arrangements with respect to the Company's executive officers and administers certain employee benefit plans, including the Company's 1997 Stock Incentive Plan (as defined). The Compensation Committee met once in fiscal 2001.

The Executive Committee was comprised of Ralph Lauren, F. Lance Isham and Roger N. Farah. The Executive Committee has the authority, between meetings of the full Board of Directors, to approve matters necessary to carry on the business of the Company in the ordinary course.

In fiscal 2001, the Board of Directors held four meetings. Each Director attended more than 75% of the meetings held by the Board of Directors and the committees on which he or she served. The Company's Board of Directors and its committees also act from time to time by unanimous written consent in lieu of meetings.

COMPENSATION OF DIRECTORS

Each non-employee director receives an annual retainer of \$25,000 and stock option grants under the Company's 1997 Non-Employee Director Option Plan. See "1997 Non-Employee Director Option Plan." Non-employee directors also receive \$1,000 for each board or committee meeting attended. Directors who are also employees of the Company receive no additional compensation for service as a director.

COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION.

Transactions between the Company and Mr. Lauren or between the Company and certain investment funds affiliated with The Goldman Sachs Group, Inc., successor to The Goldman Sachs Group, L.P. (collectively, the "GS Group"), will be approved by the Board of Directors or a committee of directors not affiliated with Mr. Lauren or the GS Group, as applicable.

AUDIT COMMITTEE REPORT

On June 13, 2000, the Board adopted a charter ("Audit Committee Charter") for the Audit Committee of the Board, each of the members of which satisfies the independence requirements of the New York Stock Exchange listing standards for audit committee members. A copy of the Audit Committee Charter is attached to this Proxy Statement as Appendix A.

Pursuant to the Audit Committee Charter, the Audit Committee assists the Board in fulfilling its responsibility for oversight of the quality and integrity of the accounting, auditing and financial reporting practices of the Company. During the fiscal year ended March 31, 2001, the Committee met four times, and the Audit Committee discussed the Company's interim financial information contained in each quarterly earnings announcement with the Company's chief financial officer and the independent auditors prior to public release.

In discharging its oversight responsibility as to the audit process, the Audit Committee obtained from the independent auditors a formal written statement describing all of the relationships between the auditors and the Company that might bear on the auditors' independence consistent with Independence Standards Board Standard No. 1, "Independence Discussions with Audit Committees," and discussed with the auditors their fees and any relationships that may impact their objectivity and independence. The Audit Committee was satisfied as to the auditors' independence.

For the fiscal year ended March 31, 2001, the fees charged by the independent auditors were as follows:

Audit Fees: The aggregate fees billed by the independent auditors for the audit of the Company's annual financial statements for the fiscal year ended March 31, 2001, and for their

reviews of the quarterly financial statements included in the Forms 10-Q filed by the Company during such fiscal year were approximately \$1,043,000.

All Other Fees: The aggregate fees billed by the independent auditors for all other services, including tax related services, to the Company for the fiscal year ended March 31, 2001 were approximately \$1,759,000.

The Audit Committee also discussed with management and the independent auditors the quality and adequacy of the Company's internal accounting and financial reporting controls. The Audit Committee reviewed with the independent auditors their audit plans, audit scope and the auditors' identification of the principal audit risks.

The Audit Committee discussed and reviewed with the independent auditors all communications required by generally accepted auditing standards, including those described in Statement on Auditing Standards No. 61, as amended, "Communication with Audit Committees" and, with and without management being present, discussed and reviewed the results of the independent auditors' examination of the Company's financial statements.

The Audit Committee reviewed the audited financial statements of the Company as of and for the year ended March 31, 2001, with management and the independent auditors. Management has the responsibility for the preparation of the Company's financial statements and the independent auditors have the responsibility for the examination of those statements.

Based upon the above-mentioned reviews and discussions with management and the independent auditors, the Audit Committee recommended to the Board that the Company's audited financial statements be included in its Annual Report on Form 10-K for the fiscal year ended March 31, 2001, for filing with the Securities and Exchange Commission. The Audit Committee has also recommended to the Board the reappointment of the independent auditors, subject to stockholder approval, and the Board approved that recommendation.

Members of the Audit Committee
Allen Questrom, Chairman
Judith A. McHale
Terry S. Semel

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information regarding the beneficial ownership of the Company's Common Stock as of June 7, 2001, by (i) each stockholder who is known by the Company to beneficially own in excess of five percent of any class of the Company's voting securities, (ii) each director, (iii) each of the executive officers whose names appear in the summary compensation table (the "Named Executive Officers") and (iv) all directors and executive officers as a group. Except as otherwise indicated, each stockholder listed below has sole voting and investment power with respect to shares beneficially owned by such person. As described in the notes to the table, voting power with respect to certain shares of Class A Common Stock is shared by the named individuals. Consequently, such shares are shown as beneficially owned by more than one person.

	CLASS A COMMON STOCK(1)(2)		CLASS B COMMON STOCK		CLASS C COMMON STOCK		VOTING POWER OF TOTAL COMMON STOCK
	NUMBER	%	NUMBER	%	NUMBER	%	%
Ralph Lauren.....	750,000(3)	2.4	43,280,021(4)	100	--	--	89.0
The Goldman Sachs Group, Inc.(5).....	--	--	--	--	22,720,979	100	4.7
F. Lance Isham(6).....	269,409	*	--	--	--	--	*
Roger N. Farah(7).....	201,632	*	--	--	--	--	*
Richard A. Friedman(8).....	--	*	--	--	--	--	*
Frank A. Bennack, Jr.(9).....	14,000	*	--	--	--	--	*
Dr. Joyce F. Brown(9).....	--	*	--	--	--	--	*
Joel L. Fleishman(9).....	11,000	*	--	--	--	--	*
Mitchell A. Kosh(10).....	--	*	--	--	--	--	*
Judith A. McHale(9).....	--	*	--	--	--	--	*
Allen Questrom(9).....	20,000	*	--	--	--	--	*
Terry S. Semel(9).....	22,000	*	--	--	--	--	*
Douglas L. Williams(11).....	106,666	*	--	--	--	--	*
Baron Capital Group, Inc.(12).....	9,898,500	31.4	--	--	--	--	2.0
FMR Corp.(13).....	2,333,700	7.4	--	--	--	--	*
All directors and executive officers as a Group (12 persons)(3)(6) (7)(8)(9)(10)(11)(14).....	1,395,205	4.4	43,280,021	100	22,720,979	100	89.1

* Less than 1.0%

- (1) The SEC has defined the term "beneficial ownership" to include any person who has or shares voting power or investment power with respect to any such security or who has the right to acquire beneficial ownership of any security within 60 days.
- (2) Each share of Class B Common Stock and Class C Common Stock is convertible at the option of the holder into one share of Class A Common Stock. Each share of Class B Common Stock will be automatically converted into a share of Class A Common Stock upon transfer to a person who is not a member of the Lauren family. Each share of Class C Common Stock will be automatically converted into a share of Class A Common Stock upon transfer to a person who is not a member of the GS Group (as defined below) or, until April 15, 2002, any successor thereof. The number of shares of Class A Common Stock and percentages contained under this heading do not account for such conversion rights.
- (3) Includes vested options representing the right to acquire 750,000 shares of Class A Common Stock. Does not include 500,000 unvested options. The address of Mr. Lauren is 650 Madison Avenue, New York, New York, 10022.
- (4) Includes 1,557,503 shares of Class B Common Stock owned by RL Family, L.P., a partnership of which Mr. Lauren is the sole general partner. Also includes 13,383,482 shares of Class B Common Stock owned by RL Holding, L.P., a partnership controlled by RL Holding Group, Inc, a corporation wholly owned by Mr. Lauren. The 13,383,482 shares of Class B Common Stock

constitute 30.9% of the total number of outstanding shares of the Class B Common Stock and 27.5% of the voting power of the total number of outstanding shares of Common Stock.

- (5) According to the Schedule 13D filed on July 7, 2000, and additional information subsequently obtained by the Company: (i) GS Capital Partners, L.P. ("GS Capital Partners") may be deemed to own beneficially and directly, and its general partner, GS Advisors, L.L.C. may be deemed to own beneficially and indirectly, 21,458,715 shares of Class A Common Stock (including shares issuable upon the conversion of Class C Common Stock); (ii) Stone Street Fund 1994, L.P. ("Stone Street Fund") may be deemed to own beneficially and directly 616,607 shares of Class A Common Stock (including shares issuable on the conversion of Class C Common Stock); (iii) Bridge Street Fund 1994, L.P. ("Bridge Street Fund") may be deemed to own beneficially and directly 645,657 shares of Class A Common Stock (including shares issuable on the conversion of Class C Common Stock); (iv) Stone Street 1994, L.L.C. ("Stone Street L.L.C."), as the general partner of Stone Street Fund and managing general partner of Bridge Street Fund, may be deemed to own beneficially and indirectly 1,262,264 shares of Class A Common Stock (including shares issuable on the conversion of Class C Common Stock) beneficially owned by Stone Street Fund and Bridge Street Fund; and (v) Goldman, Sachs & Co. and The Goldman Sachs Group, Inc. ("GS Inc.") may be deemed to own beneficially and indirectly the 22,720,979 shares of Class A Common Stock (including shares issuable upon conversion of Class C Common Stock) beneficially owned by GS Capital Partners, Stone Street Fund and Bridge Street Fund because affiliates of Goldman, Sachs & Co. and GS Inc. are the general partner or managing general partner of GS Capital Partners, Stone Street Fund and Bridge Street Fund, and Goldman, Sachs & Co. is the investment manager of each of the limited partnerships. Excludes (i) shares of Class A Common Stock beneficially owned by Goldman, Sachs & Co. and its affiliates that were acquired in the ordinary course of broker-dealer transactions and (ii) shares of Class A Common Stock held in client accounts for which Goldman, Sachs & Co. or its affiliates exercise voting or investment authority, or both and are referred to as "managed accounts". Each of GS Inc. and Goldman, Sachs & Co. disclaims beneficial ownership of the shares (a) beneficially owned by the limited partnerships, except to the extent attributable to partnership interests in the limited partnerships held by GS Inc. and its affiliates, and (b) held in managed accounts. Each of the limited partnerships shares voting and dispositive power with respect to its shares with GS Inc. and Goldman, Sachs & Co., GS Capital Partners, L.P., The Goldman Sachs Group, Inc., Goldman, Sachs & Co., Stone Street Fund and Bridge Street Fund, which are collectively referred to as the "GS Group". The address of each of the persons is 85 Broad Street, New York, NY 10004.
- (6) Includes vested options representing the right to acquire 161,333 shares of Class A Common Stock. Does not include 280,667 unvested options. Includes 104,575 restricted shares which vest ratably over four years on the second, third, fourth and fifth anniversaries of November 10, 1998, the effective date of Mr. Isham's Amended and Restated Employment Agreement.
- (7) Includes vested options representing the right to acquire 83,333 shares of Class A Common Stock. Does not include 266,667 unvested options. Includes 118,299 restricted shares which vest ratably over four years on the second, third, fourth and fifth anniversaries of April 12, 2000, the effective date of Mr. Farah's Employment Agreement.
- (8) Mr. Friedman, who is a Managing Director of Goldman, Sachs & Co., may be deemed to own beneficially and indirectly the shares owned beneficially and indirectly by Goldman, Sachs & Co. and GS Group. Mr. Friedman disclaims beneficial ownership of those shares, except to the extent of his pecuniary interest in those shares, if any.
- (9) Includes vested options granted to each of Messrs. Bennack, Fleishman, Questrom and Semel under the 1997 Non-Employee Director Option Plan representing the right to acquire 12,000, 9,000, 15,000 and 15,000 shares of Class A Common Stock, respectively. Does not

include vested options granted to Messrs. Bennack, Fleishman, Questrom and Semel, Dr. Brown and Ms. McHale under the 1997 Non-Employee Director Option Plan representing the right to acquire 4,500, 4,500, 4,500, 4,500, 7,500 and 7,500 shares of Class A Common Stock, respectively. See "Executive Compensation -- 1997 Non-Employee Director Option Plan" below.

- (10) Does not include 25,000 unvested options.
- (11) Includes vested options representing the right to acquire 103,666 shares of Class A Common Stock. Does not include 179,334 unvested options.
- (12) According to Amendment No. 6 to a Schedule 13D filed on February 8, 2001 and additional information obtained by the Company: (i) BAMCO, Inc. ("BAMCO") beneficially owns 8,172,200 shares of Class A Common Stock; (ii) Baron Asset Fund ("BAF"), an investment advisory client of BAMCO, beneficially owns 7,937,200 shares of Class A Common Stock; (iii) Baron Capital Management, Inc. ("BCM") beneficially owns 1,726,300 shares of Class A Common Stock; (iv) Baron Capital Group, Inc. ("BCG"), the parent holding company of BAMCO and BCM, beneficially owns 9,898,500 shares of Class A Common Stock; and Ronald Baron, who holds a controlling interest in BCG, beneficially owns 9,905,435 shares of Class A Common Stock. BCG and Ronald Baron disclaim beneficial ownership of shares held by their controlled entities (or the investment advisory clients thereof) to the extent such shares are held by persons other than BCG and Ronald Baron. BAMCO and BCM disclaim beneficial ownership of shares held by their investment advisory clients to the extent such shares are held by persons other than BAMCO, BCM and their affiliates. Each of the persons shares voting and dispositive powers with respect to its or his shares.
- (13) According to Amendment No. 3 to Schedule 13G filed on February 14, 2001 and additional information obtained by the Company, FMR Corp., on behalf of its directly owned subsidiary Fidelity Management & Research Company ("Fidelity"), indirectly owns 2,812,700 shares of Class A Common Stock as of March 31, 2001. As a result of Fidelity acting as an investment advisor to various investment companies registered under Section 8 of the Investment Company Act of 1940 (the "Fidelity Funds"), each of Edward C. Johnson 3d, Chairman of FMR, and Abigail P. Johnson, a director of FMR, may be deemed to beneficially own 2,812,700 shares of Class A Common Stock as a result of their voting control over FMR. Fidelity Magellan Fund, one of the Fidelity Funds, owns beneficially 2,333,700 shares of Class A Common Stock. Each of Edward C. Johnson 3d, FMR, Fidelity and the Fidelity Funds has the sole power to dispose of, but none has the sole power to vote the 2,812,700 shares of Class A Common Stock owned by the Fidelity Funds. The power to vote such shares resides with the boards of trustees of the Fidelity Funds. The address of each of the persons is 82 Devonshire Street, Boston, MA 02109.
- (14) Includes vested options granted to all directors and executive officers as a group under the 1997 Stock Incentive Plan representing the right to acquire 1,309,669 shares of Class A Common Stock. Does not include unvested options granted to all directors and executive officers as a group under the 1997 Stock Incentive Plan and the 1997 Non-Employee Director Option Plan representing the right to acquire 1,149,331 shares of Class A Common Stock.

SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934 requires the Company's directors and executive officers to file with the Securities and Exchange Commission initial reports of ownership and reports of changes in ownership of the Company's Common Stock. Copies of all such Section 16(a) reports are required to be furnished to the Company. These filing requirements also apply to beneficial owners of more than ten percent of the Company's Common Stock. To the Company's knowledge, based solely on review of the copies of Section 16(a) reports furnished to the Company during the fiscal year ended March 31, 2001, or written representations from certain

reporting persons that no Forms 5 were required for those persons, all transactions were reported on a timely basis.

EXECUTIVE COMPENSATION

The following table sets forth a summary of all compensation awarded or paid to or earned by the chief executive officer and the four other most highly-compensated executive officers of the Company (the "Named Executive Officers") in the last fiscal year for services rendered in all capacities to the Company (including its subsidiaries) for the fiscal years ended March 31, 2001, April 1, 2000 and April 3, 1999.

SUMMARY COMPENSATION TABLE

NAME AND PRINCIPAL POSITION	YEAR	ANNUAL COMPENSATION(1)		LONG TERM COMPENSATION		ALL OTHER
		SALARY (\$)	BONUS (\$)	AWARDS		COMPENSATION (\$)
				RESTRICTED STOCK AWARDS (\$)	SECURITIES UNDERLYING OPTIONS (#)	
Ralph Lauren.....	2001	1,000,000	5,556,000	0	250,000	3,213,638(2)
Chairman of the Board and	2000	1,000,000	--	0	250,000	3,061,048(2)
Chief Executive Officer	1999	1,000,000	2,517,000	0	250,000	3,348,397(2)
F. Lance Isham.....	2001	900,000	1,366,200	0	200,000	367,069(3)
Vice Chairman	2000	900,000	--	0	100,000	506,122(3)
	1999	776,923	233,077	2,000,000(8)	42,000	443,640(3)
Roger N. Farah.....	2001	858,461	1,546,200	2,000,000(9)	350,000	120,680(4)
President and Chief Operating Officer						
Douglas L. Williams.....	2001	700,000	766,500	0	42,000	122,830(5)
Group President,	2000	606,731	477,000	0	200,000	95,569(5)
Global Business Development	1999	450,000	207,900	0	12,000	71,462(5)
Mitchell A. Kosh.....	2001	242,308(7)	178,600	0	25,000	21,045(6)
Senior Vice President of Human Resources						

- (1) Other annual compensation did not exceed \$50,000 or 10% of the total salary and bonus for any of the Named Executive Officers.
- (2) The amounts reported under "All Other Compensation" in fiscal 2001, fiscal 2000 and fiscal 1999 for Mr. Lauren include the value of Company-paid premiums on split-dollar life insurance policies on the lives of the executive and his spouse in the amounts of \$3,190,904, \$3,043,229 and \$3,327,045, respectively. The Company will recover all premiums paid by it at the time death benefits are paid thereon, and may recover such amounts earlier under certain circumstances. See "Certain Relationships and Related Transactions." The amounts reported in fiscal 2001, fiscal 2000 and fiscal 1999 also reflect: (i) supplementary medical benefits in the amounts of \$19,334, \$13,819 and \$14,952, respectively; and (ii) benefits paid under the Company's 401K Plan (as defined) in the amounts of \$3,400, \$4,000 and \$6,400, respectively.
- (3) The amounts reported under "All Other Compensation" in fiscal 2001, fiscal 2000 and fiscal 1999 for Mr. Isham reflect: (i) the value of Company-paid premiums on split-dollar life insurance policies on behalf of the executive officer in the amounts of \$3,752, \$3,088 and \$7,784, respectively; (ii) supplementary medical benefits in the amounts of \$0, \$2,974 and \$3,737, respectively; (iii) contributions to the Company's Supplemental Executive Retirement Plan in the amounts of \$174,817, \$97,587 and \$94,889, respectively; (iv) contributions to the Company's Executive Deferred Compensation Trusts in the amounts of \$180,000, \$393,673 and \$326,030, respectively; and (v) benefits paid under the Company's 401K Plan in the amounts of \$8,500, \$8,800 and \$11,200, respectively.
- (4) The amounts reported under "All Other Compensation" in fiscal 2001 for Mr. Farah reflect: (i) contributions to the Company's Supplemental Executive Retirement Plan in the amount of \$120,233; and (ii) supplementary medical benefits in the amount of \$447.

- (5) The amounts reported under "All Other Compensation" in fiscal 2000, fiscal 200 and fiscal 1999 for Mr. Williams reflect: (i) the value of Company paid premiums on split-dollar life insurance policies on behalf of the executive officer in the amounts of \$5,718, \$5,714 and \$5,715, respectively; (ii) supplementary medical benefits in the amount of \$2,574, \$435 and \$866, respectively; (iii) contributions to the Company's Supplemental Executive Retirement Plan in the amounts of \$106,038, \$80,620 and \$53,681, respectively; and (iv) benefits paid under the Company's 401(k) Plan in the amounts of \$8,500, \$8,800 and \$11,200, respectively.
- (6) The amounts reported under "All Other Compensation" in fiscal 2001 for Mr. Kosh reflect contributions to the Company's Supplemental Executive Retirement Plan in the amount of \$21,045.
- (7) The amount reported under "Salary" in fiscal 2001 for Mr. Kosh reflects compensation paid to Mr. Kosh since July 2000.
- (8) On November 10, 1998, Mr. Isham was granted 104,575 restricted shares of Class A Common Stock with a fair market value of \$2,000,000, or \$19.125 per share, based upon the mean between the high and low sales price per share on that date. The restricted shares vest ratably on each of the second, third, fourth and fifth anniversaries of the grant date, subject to Mr. Isham's continued employment with the Company. At March 31, 2001, the aggregate number of unvested restricted shares held by Mr. Isham was 78,431 and the aggregate value thereof (based upon the closing price of the Company's Class A Common Stock as of March 30, 2001) was \$2,156,853.
- (9) On April 12, 2000, Mr. Farah was granted 118,299 restricted shares of Class A Common Stock with a fair market value of \$2,000,000 or \$16.91, per share, based upon the mean between the high and low sales price per share on that date. The restricted shares vest ratably on each of the second, third, fourth and fifth anniversaries of the grant date, subject to Mr. Farah's continued employment with the Company. At March 31, 2001, the aggregate number of unvested restricted shares held by Mr. Farah was 118,299 and the aggregate value thereof (based upon the closing price of the Company's Class A Common Stock as of March 30, 2001) was \$3,253,223.

OPTION GRANTS IN FISCAL 2001

INDIVIDUAL GRANTS

	NUMBER OF SECURITIES UNDERLYING OPTIONS GRANTED#(1)	PERCENT OF TOTAL OPTIONS GRANTED TO EMPLOYEES IN FISCAL 2001	EXERCISE PRICE (\$/SHARE)	EXPIRATION DATE	GRANT DATE PRESENT VALUE(\$)(2)
Ralph Lauren.....	250,000	8.83%	\$13.96875	June 13,2010	\$2,640,000
F. Lance Isham.....	200,000	7.06%	\$13.96875	June 13,2010	\$2,112,000
Roger N. Farah.....	250,000	8.83%	\$16.90625	April 12,2010	\$3,195,000
	100,000	3.53%	\$13.96875	June 13,2010	\$1,056,000
Douglas L. Williams....	42,000	1.48%	\$13.96875	June 13,2010	\$ 443,500
Mitchell A. Kosh.....	25,000	0.88%	\$16.28125	September 29,2010	\$ 307,800

- (1) The options granted in fiscal 2001 to the Named Executive Officers have a term of 10 years and were granted pursuant to the Company's 1997 Stock Incentive Plan. The options vest pro rata over a three-year period from the date of grant for all executives.
- (2) As permitted by the Securities and Exchange Commission rules, the Company elected to calculate the Grant Date Present Value of the options set forth in this table using the Black-Scholes option -- pricing model. The Company's use of this model should not be construed as an endorsement of its accuracy at valuing options. All stock option models require a prediction about the future movement of stock price. The following assumptions were made for purposes

of calculating the Grant Date Present Values: expected time of exercise of six years, volatility of 85%, risk-free interest rate of 6.35% and no future dividends. The real value of the options in this table depends upon the actual performance of the Company's stock during the applicable period and upon when options are exercised. The dollar amounts in this column are not intended to forecast potential future appreciation, if any, of the Company's Common Stock.

AGGREGATED OPTION EXERCISES IN FISCAL 2001 AND FISCAL 2001
YEAR-END OPTION VALUES(1)

	NUMBER OF SECURITIES UNDERLYING UNEXERCISED OPTIONS ON MARCH 31, 2001		VALUES OF UNEXERCISED IN-THE-MONEY OPTIONS ON MARCH 31, 2001(2)	
	EXERCISABLE	UNEXERCISABLE	EXERCISABLE	UNEXERCISABLE
Ralph Lauren.....	750,000	500,000	\$1,447,914	\$4,778,649
F. Lance Isham.....	161,333	280,667	\$ 429,172	\$3,264,578
Roger W. Farah.....	0	350,000	\$ 0	\$4,001,563
Douglas L. Williams.....	103,666	179,334	\$ 629,015	\$1,739,360
Mitchell A. Kosh.....	0	25,000	\$ 0	\$280,469

(1) No options were exercised in fiscal 2001.

(2) Calculated using the closing price of \$27.50 per share on March 30, 2001, the last trading day in fiscal 2001, minus the option exercise price.

EXECUTIVE COMPENSATION AGREEMENTS

Ralph Lauren's Employment Agreement. Mr. Lauren's current employment agreement (the "Lauren Agreement") provides for his employment as Chairman of the Board of Directors and Chief Executive Officer of the Company through June 17, 2002, subject to automatic, successive one-year extensions thereafter unless either party gives the other notice that the term will not be extended.

Mr. Lauren is entitled to an annual base salary of \$1,000,000 and annual bonus opportunity within a range of \$0 to \$8,000,000. In accordance to the Lauren Agreement, with respect to each of the first three fiscal years occurring after the commencement of the Company's initial public offering, Mr. Lauren received options to purchase 250,000 shares of Class A Common Stock. Mr. Lauren's options vest and become exercisable ratably over three years on each of the first three anniversaries of the date of grant. Mr. Lauren is eligible to participate in all employee benefit plans and arrangements of the Company for its senior executive officers. In addition, the Company is obligated, until fully funded in accordance with applicable insurance projections, to continue to maintain in accordance with prior practice, and make premium contributions with respect to, certain split-dollar and other life insurance arrangements between the Company and Mr. Lauren, his family and/or life insurance trusts for the benefit of any of them, that have previously been maintained or contributed to by the Company. See "Executive Compensation -- Summary Compensation Table."

The Company may terminate Mr. Lauren's employment in the event of his death or disability, in which event Mr. Lauren or his estate will be entitled to a lump sum cash payment equal to the sum of: (i) his base salary through the date on which his death or termination due to disability occurred; (ii) any accrued and unpaid compensation for any prior fiscal year; and (iii) a pro-rata portion of the annual bonus he would otherwise have received for the fiscal year in which his death or termination due to disability occurred. In addition, any unvested options will vest immediately.

If Mr. Lauren resigns with good reason, or if the Company terminates Mr. Lauren's employment without cause, or if the Company elects not to extend the term, Mr. Lauren is entitled to receive an immediate lump sum cash payment equal to the sum of: (i) his base salary otherwise payable through three years from the date of termination (the "Lauren Severance Period"); (ii) any accrued but unpaid compensation for any prior fiscal year; and (iii) bonus compensation for each full or

partial fiscal year that occurs during the Lauren Severance Period equal to the average annual bonus paid to Mr. Lauren in each of the immediately preceding two fiscal years. In addition, any unvested options will continue to vest on schedule, provided that Mr. Lauren complies with certain non-competition and other restrictive covenants. During the Lauren Severance Period the Company will (i) continue to provide Mr. Lauren with office facilities and secretarial assistance; and (ii) continue to provide Mr. Lauren with welfare and medical plan coverage and certain other fringe benefits.

If Mr. Lauren resigns without good reason or if the Company terminates Mr. Lauren's employment for cause or if Mr. Lauren elects not to renew the term, then Mr. Lauren is entitled to an immediate lump sum cash payment equal to the sum of: (i) his base salary through the date of termination; and (ii) any accrued but unpaid compensation for any prior fiscal year. Mr. Lauren will also receive the pro-rata portion of his annual bonus for the fiscal year in which termination occurred to be paid when bonuses are normally paid. In addition, any unvested options will be forfeited.

Mr. Lauren cannot compete with the Company during the term of his employment. In addition, if Mr. Lauren resigns his employment without good reason, then Mr. Lauren cannot compete with the Company in violation of the Lauren Agreement until the later of: (i) the expiration of the term, or (ii) two years from the date of termination of employment. If Mr. Lauren resigns with good reason or if the Company terminates Mr. Lauren's employment without cause, then Mr. Lauren cannot compete with the Company for two years from the date of termination of employment. If Mr. Lauren's employment is terminated for cause, the Company may elect to prohibit Mr. Lauren from competing with the Company for up to two years in consideration for the payment of an amount equal to his base salary and bonus (equal to the average annual incentive bonus over the preceding two years) for each year that Mr. Lauren is prohibited from competing with the Company.

F. Lance Isham's Employment Agreement. Mr. Isham, Vice Chairman, has an employment agreement with the Company (the "Isham Agreement") that provides for his employment through November 10, 2003, subject to automatic, successive one-year extensions thereafter unless either party gives the other prior notice that the term will not be extended. In addition, Mr. Isham's annual base salary will be not less than \$900,000, and he is eligible to earn an annual incentive bonus of up to 230% of his annual base salary based upon the extent to which corporate performance goals established by the Compensation Committee are achieved.

During fiscal 1999, Mr. Isham was issued restricted shares of Class A Common Stock with a fair market value equal to \$2 million. The restricted shares vest ratably over four years beginning on the second anniversary of November 10, 1998, the effective date of the Isham Agreement, subject to Mr. Isham's continued employment with the Company through each vesting date. During fiscal 2001, Mr. Isham received options to purchase 200,000 shares of Class A Common Stock. All of Mr. Isham's options will vest ratably over three years on each of the first three anniversaries of the date of grant.

If Mr. Isham resigns for good reason or if the Company terminates his employment for any reason other than death, disability or cause and other than due to the Company's election not to extend the term, Mr. Isham will receive a pro-rata portion of his incentive bonus for the year of termination (based on the average annual incentive bonus paid to him in the preceding two years) plus an amount, payable over a three-year period, equal to the sum of: (i) the greater of (x) three and (y) five, less the number years (including fractions thereof) that have elapsed since November 10, 1998, times his annual base salary, plus (ii) two times his average annual incentive bonus paid over the preceding two years. Any unvested restricted shares or options will continue to vest as scheduled, provided that Mr. Isham continues to comply with certain non-competition and other restrictive covenants. In addition, Mr. Isham will be entitled to (i) continued participation in the Company's health benefit plans during such three-year period, (ii) continued use of his Company automobile until the then existing lease expires and (iii) waiver of the collateral interest securing return to the Company of premiums paid for Mr. Isham's split-dollar insurance policy. If a change of

control of the Company occurs prior to Mr. Isham's termination of employment, then he will be entitled to elect to receive the cash severance payments described above in two equal lump sum installments payable within 30 days after the date of termination and one year after the date of termination, respectively.

If the Company elects not to extend the term, Mr. Isham will receive an amount, payable over a one-year period, equal to the sum of (i) his annual base salary, plus (ii) his average annual incentive bonus paid over the preceding two years, and any unvested restricted shares or options will continue to vest as described in the preceding paragraph. If Mr. Isham resigns without good reason or if the Company terminates his employment for cause or if Mr. Isham elects not to renew the term, the Company will pay Mr. Isham his full salary through the date of termination and any unvested restricted shares and options will be forfeited. In the event of Mr. Isham's termination due to his death or disability, Mr. Isham will be entitled to any payments due to him through the date of his death or termination due to disability including a payment of a pro-rata portion of his annual incentive bonus for the year of termination. In the event of Mr. Isham's death or termination due to disability, any unvested restricted shares and options held by him will vest.

Mr. Isham may not compete with the Company during the term of Mr. Isham's employment. If Mr. Isham resigns his employment without good reason, then he cannot compete with the Company until the later of (i) November 10, 2003 and (ii) two years after his employment ends. If Mr. Isham resigns for good reason or the Company terminates his employment without cause, then he cannot compete with the Company for two years from the date of termination of his employment. If Mr. Isham's employment is terminated for cause, the Company may elect to prohibit him from competing with the Company for up to two years in consideration for the payment of an amount equal to his base salary and bonus (equal to the average annual incentive bonus over the preceding two years) for each year that Mr. Isham is prohibited from competing with the Company. The non-compete provisions of the Isham Agreement will not apply if Mr. Isham gives the Company 90 days' prior written notice that he has elected to terminate his employment other than for good reason following the appointment of a person other than Mr. Lauren or Mr. Isham to the position of chief executive officer of the Company, provided (i) Mr. Isham has remained in his position for a period of nine months following such date, and (ii) no more than 18 months shall have elapsed from the date of any such appointment prior to the giving of written notice of termination.

Roger N. Farah's Employment Agreement. Mr. Farah's employment agreement (the "Farah Agreement") provides for his employment as President and Chief Operating Officer through April 12, 2005, subject to automatic, successive one year extensions thereafter unless either party gives the other prior notice that the term will not be extended. Mr. Farah's annual base salary is \$900,000 and he is eligible to receive an annual incentive bonus of up to 230% of his annual base salary based upon the extent to which corporate performance goals established by the Compensation Committee are achieved. Until fiscal 2005, Mr. Farah is also entitled to receive an additional bonus of \$180,000 per year. In the event the Company reinstates or adopts any plan for the deferral of executive compensation, Mr. Farah may elect to defer his additional bonus.

On April 12, 2000, Mr. Farah was issued restricted shares of Class A Common Stock with a fair market value equal to \$2 million. The restricted shares will vest ratably over four years beginning on the second anniversary of the effective date of the Farah Agreement, subject to Mr. Farah's continued employment with the Company through each vesting date. In addition, in fiscal 2001, Mr. Farah received options to purchase 350,000 shares of Class A Common Stock. All of Mr. Farah's options will vest ratably over three years on each of the first three anniversaries of the date of grant.

If Mr. Farah resigns for good reason or if the Company terminates his employment for any reason other than death, disability or cause and other than due to the Company's election not to extend the term of his employment agreement, Mr. Farah will receive a pro-rata portion of his target annual incentive bonus for the year of termination plus an amount, payable over a two-year period,

equal to the sum of: (i) two times his annual base salary, plus (ii) two times his target annual incentive bonus (as defined in the Farah Agreement) for the year of termination. Mr. Farah will be entitled to exercise any vested options during the remaining term or one-year period commencing on his date of termination, whichever period is longer. If Mr. Farah is terminated before any of his restricted shares have vested, he will vest in 25% of the restricted shares. In addition, Mr. Farah will be entitled to (i) continued participation in the Company's health benefit plans during such two-year period, and (ii) continued payment of his automobile allowance during such two-year period or until Mr. Farah secures new employment. If a change of control of the Company occurs prior to Mr. Farah's termination of employment, then he will (i) be entitled to elect to receive the cash severance payments described above in two equal lump sum installments payable within 30 days after the date of termination and one year after the date of termination, respectively, and (ii) immediately be 100% vested in all options and restricted shares awarded to him.

If either the Company or Mr. Farah elects not to extend the term of his employment, Mr. Farah will be entitled to receive his salary through the date of termination plus the annual incentive bonus he would have been entitled to receive had he been employed by the Company through the end of the fiscal year, prorated to the date of termination. If the Company elects not to extend the term, Mr. Farah will receive an amount, payable over a one-year period, equal to the sum of (i) his annual base salary, plus (ii) his target annual incentive bonus for the year of termination. If the Company terminates Mr. Farah for cause or Mr. Farah resigns for other than good reason or following the appointment of a person other than Mr. Lauren, Mr. Isham or Mr. Farah as Chief Executive Officer of the Company, the Company will pay Mr. Farah his full salary through the date of termination. If Mr. Farah resigns within 30 days following the appointment of a person as chief executive officer other than Mr. Lauren, Mr. Isham or himself, he will be entitled to receive the sum of one times his annual salary and target annual incentive bonus, payable in two equal payments, one on the date of termination and the second on the first anniversary of the date of termination. In the event of Mr. Farah's termination due to his death or disability, Mr. Farah will be entitled to any payments due to him through the date of his death or termination due to disability including a payment of a pro-rata portion of his annual incentive bonus for the year of termination. In the event of Mr. Farah's death or termination due to disability, any unvested restricted shares and options held by him will vest.

Mr. Farah may not compete with the Company during the term of Mr. Farah's employment and for 12 months thereafter.

Douglas L. Williams' Employment Agreement. Mr. Williams' employment agreement (the "Williams Agreement") provides for his employment as Group President, Global Business Development through January 1, 2005, subject to automatic, successive one year extensions thereafter unless either party gives prior notice that the term will not be extended. Mr. Williams' annual base salary for fiscal 2001 and thereafter will be not less than \$700,000 and, beginning in fiscal 2001, Mr. Williams will be eligible to earn an annual incentive bonus with a maximum of no less than 150% of his annual base salary based upon the extent to which corporate performance goals established by the Compensation Committee are achieved.

Mr. Williams will be eligible to receive grants of options at the level of a Group President, the determination whether to make such grants, individually and/or as a group, and the amount thereof being in the sole discretion of the Compensation Committee. Mr. Williams's options will vest ratably over three years on each of the first three anniversaries of the date of grant.

If Mr. Williams resigns for good reason or if the Company terminates his employment for any reason other than death, disability or cause and other than due to the Company's election not to extend the term, then Mr. Williams will receive (A) a pro-rata portion of his incentive bonus for the year of termination (based on the average of the annual incentive bonuses paid to him over the preceding two years), plus (B) an amount equal to the sum of: (i) the greater of (x) two and (y) five minus the number of years (including fractions thereof) that have elapsed since January 1, 2000 (the effective date of the Williams Agreement), times his annual base salary, plus (ii) the

average of the annual incentive bonuses paid over the preceding two years. Payments will be made in equal monthly installments from the date of termination for a period of two years, or five years minus the number of years (including fractions thereof) that shall have elapsed since January 1, 2000, as applicable (the "Williams Severance Period"). In addition, Mr. Williams will be entitled to (i) continued participation in the Company's health benefit plans during the Williams Severance Period, (ii) continued use of his Company automobile or payment of Mr. Williams' automobile allowance, as applicable until the expiration of the Williams Severance Period, whichever first occurs, and (iii) waiver of the collateral interest securing return to the Company of premiums paid for Mr. Williams's split-dollar insurance policy. If a change of control of the Company occurs prior to Mr. Williams's termination of employment, then he will be entitled to elect to receive the cash severance payments described above in two equal lump sum installments payable within 30 days after the date of termination and one year after the date of termination, respectively.

If the Company elects not to extend the term, then Mr. Williams will receive an amount, payable over a one-year period, equal to the sum of (i) his annual base salary, plus (ii) his average annual incentive bonus paid over the preceding two years. If Mr. Williams resigns without good reason or if the Company terminates his employment for cause, the Company will pay Mr. Williams his full salary through the date of termination. If Mr. Williams's employment terminates due to either the Company's or Mr. Williams's election not to extend the term, Mr. Williams will receive his salary through the date of termination plus the bonus, if any, that he would have been entitled to receive had he remained in the Company's employment through the end of its fiscal year, prorated to the date of termination. In the event of Mr. Williams's termination due to his death or disability, Mr. Williams will be entitled to any payments due to him through the date of his death or termination due to disability including a payment of a pro-rata portion of his annual incentive bonus for the year of termination (based on the average annual incentive bonus paid to him over the preceding two years).

Mr. Williams may not compete with the Company during the term of his employment. If Mr. Williams resigns his employment without good reason, then he cannot compete with the Company in violation of the Williams Agreement until the later of (i) three years from the effective date of the Williams Agreement and (ii) twelve months after his employment ends. If Mr. Williams resigns for good reason or the Company terminates his employment without cause, then he cannot compete with the Company for twelve months from the date of termination of his employment. If Mr. Williams' employment is terminated for cause, the Company may elect to prohibit him from competing with the Company for up to twelve months in consideration for the payment of an amount equal to Mr. Williams' base salary and bonus (equal to the average of the annual incentive bonuses paid to Mr. Williams over the preceding two years).

Section 162(m) provision. The entitlement to payment of an incentive bonus during any period when the compensation payable pursuant to the each of above-described executive officer employment agreements is subject to the deduction limitations of Section 162(m) of the Code will be subject to shareholder approval of a plan or arrangement evidencing such annual incentive bonus opportunity that complies with the requirements of Section 162(m) of the Code.

Deferred Compensation Agreement. The Company has entered into a deferred compensation agreement with Mr. Isham effective as of April 1, 1995, and expiring on March 31, 2005 (the "Deferred Compensation Agreement").

The Deferred Compensation Agreement provides that the Company will, on a monthly basis, contribute to trusts established by the Company (the "Executive Deferred Compensation Trusts"), and credit a book reserve account in Mr. Isham's name (the "Deferred Compensation Account"), an amount equal to 20% of Mr. Isham's monthly base salary, and any incentive or bonus payments received by him during such month, provided that Mr. Isham is employed with the Company on the last day of such month. On November 10, 1998, Mr. Isham's Deferred Compensation Agreement was amended such that for any period following fiscal 1999, the Company will credit Mr. Isham's

Deferred Compensation Account for an amount equal to 20% of Mr. Isham's monthly base salary only. Amounts contributed to the Executive Deferred Compensation Trust and credited to Mr. Isham's Deferred Compensation Account will be invested and reinvested by the trustee of the Executive Deferred Compensation Trust (the "Trustee") in one or more mutual funds managed by the Vanguard Group of Investment Companies, at Mr. Isham's election. This deferred compensation arrangement is unfunded for tax purposes and for purposes of Title I of the Employee Retirement Income Security Act of 1974, as amended, any funds invested under the Executive Deferred Compensation Trusts continue to be part of the general funds of the Company.

Mr. Isham's interest in his Deferred Compensation Account vests at the rate of 20% per year on the anniversary date of the effective date of the Deferred Compensation Agreement, but only if Mr. Isham has remained continuously employed by the Company as of each anniversary date. However, in the event that Mr. Isham's employment is terminated by disability or by the Company other than for "cause" or if Mr. Isham terminates his employment for "good reason", Mr. Isham will be 100% vested. On the earlier date of the expiration of the term of the Deferred Compensation Agreement or the earliest date practicable following his termination of employment with the Company for any reason, the Company is obligated to make a lump sum payment to Mr. Isham equal to the vested amount credited to his Deferred Compensation Account.

1997 STOCK INCENTIVE PLAN

The Company's 1997 Long-Term Stock Incentive Plan as amended (the "1997 Stock Incentive Plan") is intended generally to promote the interests of the Company and its stockholders by: (i) attracting and retaining exceptional officers and other employees, directors and consultants of the Company and its subsidiaries; (ii) motivating such individuals by means of performance-related incentives to achieve longer-range performance goals; and (iii) enabling such individuals to participate in the long-term growth and financial success of the Company. All officers or other employees, consultants to, or directors of the Company or any of its subsidiaries are eligible to be designated a participant under the 1997 Stock Incentive Plan.

The 1997 Stock Incentive Plan is currently administered by a subcommittee of two members of the Compensation Committee designated by the Board of Directors to administer the 1997 Stock Incentive Plan (the "Stock Plan Committee"), each of whom is a "Non-Employee Director" (within the meaning of Rule 16b-3 promulgated under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) and an "outside director" (within the meaning of Section 162(m) of the Code), to the extent Rule 16b-3 and Section 162(m), respectively, are applicable to the Company and the 1997 Stock Incentive Plan.

The 1997 Stock Incentive Plan authorizes the grant of awards to participants with respect to a maximum of 20 million shares of the Company's Class A Common Stock (the "Shares"), subject to adjustment to avoid dilution or enlargement of intended benefits in the event of certain significant corporate events, which awards may be made in the form of (i) nonqualified stock options; (ii) stock options intended to qualify as incentive stock options under section 422 of the Code; (iii) stock appreciation rights; (iv) restricted stock and/or restricted stock units; (v) performance awards and (vi) other stock based awards; provided, that the maximum number of Shares with respect to which stock options and stock appreciation rights may be granted to any participant in the 1997 Stock Incentive Plan in any fiscal year may not exceed 600,000 and the maximum number of Shares which may be paid to a participant in the 1997 Stock Incentive Plan in connection with the settlement of any award(s) designated as a Performance Compensation Award (as defined in the 1997 Stock Incentive Plan) in respect of a single performance period will be 600,000 or, in the event such Performance Compensation Award is paid in cash, the equivalent cash value thereof. If any Shares covered by an award granted under the 1997 Stock Incentive Plan, or to which such an award relates, are forfeited, or if an award has expired, terminated or been canceled for any reason whatsoever (other than by reason of exercise or vesting), then the Shares covered by such award

will again be, or will become, Shares with respect to which awards may be granted under the 1997 Stock Incentive Plan.

Awards made under the 1997 Stock Incentive Plan are subject to such terms, including vesting and exercise price, if applicable, as may be determined by the Stock Plan Committee and specified in the applicable award agreement or thereafter; provided, that stock options that are intended to qualify as incentive stock options will be subject to terms and conditions that comply with such rules as may be prescribed by section 422 of the Code.

In addition to the foregoing, the Stock Plan Committee has the discretion to designate any award as a Performance Compensation Award. While awards in the form of stock options and stock appreciation rights are intended to qualify as "performance-based compensation" under Section 162(m) of the Code provided that the exercise price or grant price, as the case may be, is established by the Stock Plan Committee to be equal to the Fair Market Value (as defined in the 1997 Stock Incentive Plan) per Share as of the date of grant, this form of award enables the Stock Plan Committee to treat certain other awards (including stock options and stock appreciation rights with an exercise price less than Fair Market Value) under the 1997 Stock Incentive Plan as "performance-based compensation" and thus preserve deductibility by the Company for Federal income tax purposes of such awards which are made to individuals who are "covered employees" as defined in Section 162(m) of the Code.

Each Performance Compensation Award will be payable only upon achievement over a specified performance period of a duration of at least one year of a pre-established objective performance goal established by the Stock Plan Committee for such period. The Stock Plan Committee may designate one or more performance criteria for purposes of establishing a performance goal with respect to Performance Compensation Awards made under the 1997 Stock Incentive Plan. The performance criteria that will be used to establish such performance goals will be based on the attainment of specific levels of performance of the Company (or subsidiary, affiliate, division or operational unit in the Company) and will be limited to the following: return on net assets, return on stockholders' equity, return on assets, return on capital, stockholder returns, profit margin, earnings per share, net earnings, operating earnings, price per share, earnings before interest and taxes and sales or market share.

With regard to a particular performance period, the Stock Plan Committee has the discretion, subject to the 1997 Stock Incentive Plan's terms, to select the length of the performance period, the type(s) of Performance Compensation Award(s) to be issued, the performance goals that will be used to measure performance for the period and the performance formula that will be used to determine what portion, if any, of the Performance Compensation Award has been earned for the period. Such discretion will be exercised by the Stock Plan Committee in writing no later than 90 days after the commencement of the performance period and performance for the period shall be measured and certified by the Stock Plan Committee upon the period's close. In determining entitlement to payment in respect of a Performance Compensation Award, the Stock Plan Committee may through use of negative discretion reduce or eliminate such award, provided such discretion is permitted under Section 162(m) of the Code.

The Stock Plan Committee has the discretion under the 1997 Stock Incentive Plan to provide that options granted under the 1997 Stock Incentive Plan that are not intended to qualify as incentive stock options may be transferred without consideration to certain family members or trusts, partnerships or limited liability companies whose only beneficiaries or partners are the original grantee and/or such family members.

In the event of a "change of control" (as defined in the 1997 Stock Incentive Plan), any outstanding awards then held by participants which are unexercisable or otherwise unvested will automatically be deemed exercisable or otherwise vested, as the case may be, as of immediately prior to such change of control.

In fiscal 2001, awards under the 1997 Stock Incentive Plan in the form of nonqualified stock options (the "Options") representing the right to acquire an aggregate of approximately 2,054,895 shares (net of forfeitures) were granted to employees of the Company and its subsidiaries, including without limitation, the Company's Chief Executive Officer and other executive officers of the Company. Of such option grants, options to acquire 867,000 shares were granted to all executive officers as a group, including options to acquire 250,000, 200,000, 350,000, 42,000 and 25,000 shares to Messrs. Lauren, Isham, Farah, Williams and Kosh, respectively.

1997 NON-EMPLOYEE DIRECTOR OPTION PLAN

A maximum of 500,000 shares of Class A Common Stock, subject to adjustment to avoid dilution or enlargement of intended benefits in the event of certain significant corporate events, has been reserved by the Company for issuance pursuant to options under the Company's 1997 Stock Option Plan for Non-Employee Directors (the "1997 Non-Employee Director Option Plan").

Eligible persons under the plan are directors of the Company who are not employees of the Company or any affiliate of the Company ("Outside Directors"). The 1997 Non-Employee Director Option Plan is intended to be a largely self-governing formula plan. To the extent, if any, that questions of administration arise, these shall be resolved by the Board of Directors of the Company.

Each person who is an Outside Director as of April 1 of each calendar year during the term of the 1997 Non-Employee Director Option Plan and who first became a Director prior to October 1 of the preceding year will receive an option to purchase 3,000 shares of Class A Common Stock as of such date; and (ii) each person who first becomes an elected director after the effective date of the initial public offering will receive an option to purchase 7,500 shares of Class A Common Stock on the date of their initial election. All options granted under the 1997 Non-Employee Director Option Plan will be "nonqualified" stock options subject to the provisions of section 83 of the Code.

On April 2, 2001, Messrs. Bennack, Fleishman, Questrom and Semel, each of whom was a Director prior to October 1, 2000, each received options to purchase 3,000 shares of Class A Common Stock.

Options will vest and become exercisable with respect to 50% of the shares initially subject to the options on each of the first and second anniversaries of the date of grant subject to an outside Director's continued service as a Director of the Company, and will terminate on the earliest of the following: (a) the expiration of ten years from the date of grant; and (b) the expiration of two years from the date the optionee's service as an Outside Director terminates for any reason.

The exercise price per share of Class A Common Stock purchasable under all options granted under the 1997 Non-Employee Director Option Plan is the Fair Market Value (as defined in the 1997 Non-Employee Director Option Plan) of a share of Class A Common Stock on the date the option is granted.

EXECUTIVE INCENTIVE PLAN

The Company's executive incentive plan (the "Executive Incentive Plan") is designed to motivate officers and other key employees of the Company to achieve and exceed the Company's annual strategic goals. During fiscal 2001, approximately 220 employees were eligible to receive a bonus award pursuant to the Executive Incentive Plan.

Under the Executive Incentive Plan, each participant was eligible in fiscal 2001 to receive a range of levels of incentive bonus (each expressed as a percent of such participant's annual base salary) according to his or her position in the Company, if pre-established pre-tax net income objectives of the Company and/or of the participant's operating division were met. In fiscal 2001, the bonus award of the Company's Presidents and Executive Vice Presidents pursuant to the Executive Incentive Plan was based 50% on the satisfaction of pre-tax income objectives for the Company as a whole and 50% on the satisfaction of pre-tax income objectives for each such

participants' operating division. The bonus awards of most other participants working in the Company's operating divisions were based 30% on the satisfaction of pre-tax income objectives for the Company as a whole and 70% on the satisfaction of pre-tax income objectives for the participant's operating division. In addition, designated participants working in centralized Company positions had their bonus determined entirely according to overall Company performance. The incentive bonus was adjusted based on a Company-wide strategic goal to determine final incentive awards. The strategic goal for fiscal 2001 of expense savings was achieved. Accomplishment of this objective can increase the incentive payout of participants. No payments will be made under the Executive Incentive Plan in any fiscal year in which the Company is not profitable, regardless of the performance of any particular division.

In fiscal 2001, the maximum bonus payable under the Executive Incentive Plan as a percent of salary was 100% for persons at the President level and Executive Vice Presidents, 60% for the Company's Senior Vice Presidents and 40% or less for all other participants. Performance against strategic goals may result in the raising or lowering of a bonus by up to 20%.

EXECUTIVE OFFICER ANNUAL INCENTIVE PLAN

The Polo Ralph Lauren Corporation Executive Officer Annual Incentive Plan (the "Section 162(m) Plan") is designed to qualify bonuses paid under the Section 162(m) Plan as "qualified performance based compensation" for purposes of Section 162(m) of the Internal Revenue Code of 1986, as amended (the "Code"). This enables the Company to exclude compensation payable under the Section 162(m) Plan from the deduction limitations of Section 162(m) which generally preclude a deduction for compensation paid to the Company's Chief Executive Officer and next four highest compensated executive officers to the extent compensation for a taxable year to any such individual exceeds \$1,000,000. The purposes of the Section 162(m) Plan are to promote the success of the Company; to provide designated executive officers with an opportunity to receive incentive compensation dependent upon that success; to attract, retain and motivate such individuals; and to provide awards that are "qualified performance-based" compensation under Section 162(m).

At the beginning of each fiscal year, the non-employee directors subcommittee of the Compensation Committee will designate certain executive officers likely to be affected by Section 162(m) as plan participants and will establish for each designated executive officer one or more objective formulas or standards for purposes of determining an award based on the level of performance with respect to one or more performance goals. Award formulas may vary from performance period to performance period and from participant to participant.

The objective formulas or standards include one or more of the following selected by the subcommittee to measure Company and/or business unit performance for a performance period: basic or diluted earnings per share; net revenues; gross profit; income before income taxes; income before income taxes less a charge for capital; return on capital and return on equity; each as determined in accordance with generally accepted accounting principles as consistently applied by the Company and, if so determined by the subcommittee prior to the expiration of the performance period, adjusted, to the extent permitted under Section 162(m), to omit the effects of extraordinary items, gain or loss on the disposal of a business segment, unusual or infrequently occurring events and transactions and cumulative effects of changes in accounting principles.

The subcommittee may use negative discretion to decrease, but not increase, the amount of each plan participant's award. The maximum award payable to any participant during a fiscal year is \$10,000,000. In addition, the subcommittee may permit one or more participants to defer the receipt of amounts due under the plan in a manner consistent with the requirements of Section 162(m) so that any increase in the amount of an award that is deferred shall be based either on a reasonable rate of interest or the performance of a predetermined investment.

PENSION PLANS

Polo Ralph Lauren Profit Sharing Retirement Savings Plan. Any employee of the Company or any affiliated company that has adopted the 401K Plan and is at least 21 years old is eligible to participate in the 401K Plan after completing 12 consecutive months of service with such company and having worked at least 1,000 hours during the first year. The 401K Plan provides that each participant may defer up to 15% of his or her total compensation, subject to statutory limits. However, "highly compensated employees" may only defer up to 6% of their total compensation, subject to statutory limits. The Company is obligated to make a matching contribution to the 401K Plan for each participant equal to \$.50 for each \$1.00 deferred by the participant, except that no matching contribution will be made with respect to a participant's contribution in excess of 6% of his or her compensation. The Company may also make discretionary contributions to the 401K Plan, allocated among all eligible employees in proportion to their compensation.

Participants are always 100% vested in their own contributions, and any investment gains or losses thereon. Company contributions, and any investment gains or losses thereon, vest 40% following the participant's second year of service and an additional 20% annually thereafter; provided, however, that the participant will become 100% vested if he or she dies, becomes disabled or reaches his or her retirement age. Subject to certain restrictions and tax consequences, a participant can receive the vested value of his or her 401K Plan account as a distribution upon leaving the employ of the Company, retiring, becoming disabled or upon his or her death.

Supplemental Executive Retirement Plan. Key employees of the Company are eligible to participate in the Company's Supplemental Executive Retirement Plan. With respect to each plan year during which the Company reports a profit on a consolidated basis, the Company will credit a contribution to each participant's Supplemental Executive Retirement Plan account equal to 5% of his or her cash compensation, including incentive bonus, for such plan year, provided that such participant is either employed by the Company on the last day of such plan year, or has terminated employment by reason of death, retirement or disability during such plan year. Generally, the Supplemental Executive Retirement Plan provides that interest will be credited to each participant's account at 120% of the average of Moody's Long Term Composite Corporate Bond Index. However, if a participant suffers a disability or in the event that the Supplemental Executive Retirement Plan is terminated by the Company, such participant's account will be credited with 100% of Moody's Long Term Composite Corporate Bond Index rate.

All amounts credited to a participant's Supplemental Executive Retirement Plan account will vest at the rate of 10% after the first year of participation, an additional 15% after two years of participation, an additional 20% after three years of participation, an additional 25% after four years of participation, and an additional 30% after the completion of five years of participation. In addition, each participant will be 100% vested upon attainment of age 60, at his or her death if prior to termination of employment or upon the occurrence of a disability. If the Supplemental Executive Retirement Plan is terminated within five years following a "change of control" of the Company (as defined in the Supplemental Executive Retirement Plan), each participant's account will become 100% vested. Moreover, in the event that a participant is involuntarily terminated within five years of a change of control of the Company, except for "cause," such participant will be 100% vested and may receive distributions as if the Supplemental Executive Retirement Plan had been terminated. Participants are eligible to receive distributions of the vested amounts in their Supplemental Executive Retirement Plan accounts upon retirement or in certain predesignated years. In addition, participants may receive distributions in case of termination of employment, death, disability or termination by the Company of the Supplemental Executive Retirement Plan.

COMPENSATION COMMITTEE REPORT

The Company's compensation and benefit programs are designed to attract, retain, and motivate highly qualified executives and to align executive officer compensation with the perform-

ance of the Company and the interests of its shareholders. These compensation criteria are measured both internally and in comparison with a group of companies that compete with the Company for business and/or for executive and creative talent. The Company's compensation structure consists of base salary, variable annual cash bonuses, long-term incentive awards in the form of stock options, restricted stock awards, benefits, and deferred compensation. Extensive analysis of competitive market conditions and trends are done to ensure the appropriateness of executive pay and short/long-term incentive awards.

BASE SALARY AND BONUS

The Company's employment agreements with Mr. Lauren and certain other executive officers ("Executive Compensation Agreements") set forth base salary amounts and provide for an annual bonus payable for attaining performance goals. The Committee reviews executive salaries annually and makes adjustments based on its assessment of each individual executive's performance and prevailing compensation levels among the Company's competitors and U.S. general industry companies.

Annual bonuses for Messrs. Lauren, Isham, Farah and Williams for fiscal 2001 are provided for by the Executive Officer Annual Incentive Plan. The Plan is designed to promote the success of the Company; to provide designated executive officers with an opportunity to receive incentive compensation dependent upon that success; to attract, retain, and motivate such individuals; and to provide awards that are "qualified performance-based" compensation under Section 162(m) of the Internal Revenue Code of 1986, as amended (the "Code"). See "Certain Tax Matters" below.

Payment of a cash incentive to participants is conditioned upon the attainment of pre-established performance goals. The performance goals are determined by reference to Company and/or business unit performance and to one or more of the following performance measures: earnings per share; net revenues; gross profit; income before income taxes; income before income taxes less a charge for capital; return on capital and return on equity, each as determined in accordance with generally accepted accounting principles as consistently applied by the Company, and may be adjusted to the extent permitted under Section 162(m) of the Code, to omit the effects of extraordinary items of gain or loss on the disposal of a business segment, unusual or infrequently occurring events and transactions and cumulative effects of changes in accounting principles. For fiscal year ending April 1, 2001, the performance goals were established with respect to income before income taxes. The actual cash incentive amount that is payable to a participant for a performance period is determined in accordance with a pre-established objective award formula based on the achievement of performance goals. Amounts otherwise payable under the Plan may be reduced or eliminated, but cannot be increased. For fiscal year 2001, the Compensation Committee exercised its discretion to award annual bonuses as follows: Mr. Isham \$1,366,200; Mr. Farah \$1,546,200; Mr. Williams \$766,500.

For fiscal 2001, annual bonuses for the Company's executive officers (other than Messrs. Lauren, Isham, Farah and Williams) are provided for by the Executive Incentive Plan. The Executive Incentive Plan is designed to motivate officers and other key employees of the Company to achieve and exceed the Company's annual financial and strategic goals, and in the case of employees with operating division responsibility, the goals of the executive's operating division.

Under the Executive Incentive Plan, each participant is eligible in fiscal 2001 to receive a range of levels of incentive bonus (each expressed as a percent of such participant's annual base salary) according to his or her position in the Company, if pre-established pre-tax net income objectives of the Company and/or of the participant's operating division were met. In fiscal 2001, the bonus award of the Company's Division Presidents and Executive Vice Presidents pursuant to the Executive Incentive Plan was based 50% on the satisfaction of pre-tax income objectives for the Company as a whole and 50% on the satisfaction of pre-tax income objectives for each such participant's operating division. The bonus awards of most other participants working in the

Company's operating divisions were based 30% on the satisfaction of pre-tax income objectives for the Company as a whole and 70% on the satisfaction of pre-tax income objectives for the participant's operating division. In addition, designated participants working in centralized Company positions had their incentive awards determined entirely according to overall Company performance. Incentive bonuses were adjusted based on the successful achievement of a Company-wide strategic goal. The strategic goal for fiscal 2001 was meeting or exceeding pre-determined expense targets. The company exceeded the expense based strategic goal for 2001. Accomplishment of this objective increased incentive awards for all participants. No payments will be made under the Executive Incentive Plan in any fiscal year in which the Company is not profitable, regardless of the performance of any particular division.

LONG-TERM EQUITY-BASED INCENTIVES

The Committee and its subcommittee of non-employee directors has the responsibility of determining long-term equity-based incentive grants to eligible executive officers and employees of the Company. Individual stock option awards granted during fiscal 2001, whether made pursuant to employment agreements or under the 1997 Stock Incentive Plan, were determined based on the executive's position in the Company and an assessment of the prevailing compensation levels among the Company's competitors and U.S. general industry companies.

The Committee anticipates that awards will continue to be primarily in the form of stock options, but also may include restricted stock and other performance and stock-based awards. The Committee expects that the size of future awards will continue to reflect the executive's position in the Company and individual performance.

CHIEF EXECUTIVE OFFICER COMPENSATION

Mr. Lauren's compensation is governed by the terms of his employment agreement with the Company and recognizes that his leadership is a critical element of the Company's success. See "Executive Compensation Agreements." It also reflects Mr. Lauren's standing in the industry, his establishment of the Company, and his long-term dedication to its success.

The Lauren Agreement provides for an annual base salary of \$1,000,000 and annual bonus payments within a range of \$0 to \$8,000,000; provided that Mr. Lauren's entitlement to receive the annual bonus during any period when compensation payable pursuant to the Lauren Agreement is subject to the deduction limitations of Section 162(m) of the Code will be subject to shareholder approval of a plan or arrangement evidencing such annual bonus opportunity that complies with the requirements of Section 162(m) of the Code. For fiscal 2001, the Committee established performance goals for Mr. Lauren with respect to income before income taxes. Mr. Lauren received a bonus in the amount of \$5,556,000 for fiscal 2001.

CERTAIN TAX MATTERS

Tax laws limit the deduction that a publicly-held corporation is allowed for compensation paid to its chief executive officer and to its four most highly compensated other executive officers. Generally, amounts paid in excess of \$1 million to the chief executive officer or another such executive, other than performance compensation, cannot be deducted.

In making its decisions, the Committee and its Subcommittee considers the deductibility of executive compensation, but reserves the right to compensate executive officers in a manner commensurate with performance and the competitive environment for executive and creative talent. As a result, some portion of compensation paid to an executive officer whose compensation is subject to the deduction limits described above may not be deductible by the Company in the future.

The Company's Executive Officer Annual Incentive Plan and the 1997 Stock Incentive Plan are designed to permit the deductibility of awards payable to the Company's executive officers for Federal income tax purposes.

Members of the Compensation Committee

Frank A. Bennack, Jr.*

Joel Fleishman*

Richard Friedman

* Members of the Non-employee Director Subcommittee:

PERFORMANCE GRAPH

The following graph compares the cumulative total return (stock price appreciation plus dividends) on the Company's Class A Common Stock with the cumulative total return of the Standard & Poor's 500 Index and the Standard & Poor's Super Cap Textile Index for the period from June 11, 1997 (the date the Class A Common Stock was priced in connection with the Company's initial public offering) through March 30, 2001. The returns are calculated by assuming an investment in the Company's Class A Common Stock and each index of \$100 on June 11, 1997, with all dividends reinvested.

COMPARISON OF CUMULATIVE TOTAL RETURN
JUNE 11, 1997 THROUGH MARCH 30, 2001(1)

	VALUE ON MARCH 30, 2001 -----	VALUE ON MARCH 31, 2000 -----	VALUE ON APRIL 1, 1999 -----	VALUE ON MARCH 27, 1998 -----
Polo Ralph Lauren Corporation....	\$106	\$ 72	\$ 75	\$115
Standard & Poor's 500 Index.....	\$163	\$208	\$181	\$128
Standard & Poor's Super Cap Textile Index.....	\$ 78	\$ 65	\$ 79	\$116

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

REGISTRATION RIGHTS AGREEMENTS

Certain of the Lauren Family Members (as defined below), the GS Group and the Company are parties to a Registration Rights Agreement (the "Registration Rights Agreement") pursuant to which each of the Lauren Family Members and GS Group have certain demand registration rights in respect of shares of Class A Common Stock (including Class A Common Stock issued upon conversion of Class B Common Stock and Class C Common Stock, as the case may be, held by them). With respect to the demand rights of the Lauren Family Members, the Lauren Family Members may make a demand once every nine months. With respect to the demand rights of the GS Group, the GS Group may make a demand once every nine months so long as the GS Group owns at least 10% of the Common Stock outstanding. Once its ownership of the Common Stock is less than 10% of the outstanding shares of Common Stock, the GS Group may make one additional demand; provided, however, that if the sale of Class A Common Stock pursuant to such demand registration does not result in the GS Group owning less than 5% of the Common Stock due to a cutback in the number of shares that it may include in such registration, such demand will not count as its one demand. In the case of each demand registration, at least \$20 million of Class A Common Stock must be requested to be registered. The Lauren Family Members and the GS Group also have an unlimited number of piggyback registration rights in respect of their shares. The piggyback registration rights allow the holders to include all or a portion of the shares of Class A Common Stock issuable upon conversion of their shares of Class B Common Stock and Class C Common Stock, as the case may be, under any registration statement filed by the Company, subject to certain limitations.

The Company is required to pay all expenses (other than underwriting discounts and commissions of the selling stockholders and taxes payable by the selling stockholders) in connection with any demand registration, as well as any registration pursuant to the exercise of piggyback rights. The Company also must indemnify such persons and any underwriters against certain liabilities, including liabilities arising under the Securities Act of 1933.

As used in this Proxy, the term "Lauren Family Members" includes only the following persons: (i) Ralph Lauren and his estate, guardian, conservator or committee; (ii) the spouse of Ralph Lauren and her estate, guardian, conservator or committee; (iii) each descendant of Ralph Lauren (a "Lauren Descendant") and their respective estates, guardians, conservators or committees; (iv) each Family Controlled Entity (as defined below); and (v) the trustees, in their respective capacities as such, of each Lauren Family Trust (as defined below). The term "Family Controlled Entity" means (i) any not-for-profit corporation if at least a majority of its board of directors is composed of Ralph Lauren, Mr. Lauren's spouse and/or Lauren Descendants; (ii) any other corporation if at least a majority of the value of its outstanding equity is owned by Lauren Family Members; (iii) any partnership if at least a majority of the economic interest of its partnership interests are owned by Lauren Family Members; and (iv) any limited liability or similar company if at least a majority of the economic interest of the Company is owned by Lauren Family Members. The term "Lauren Family Trust" includes trusts the primary beneficiaries of which are Mr. Lauren, Mr. Lauren's spouse, Lauren Descendants, Mr. Lauren's siblings, spouses of Lauren Descendants and their respective estates, guardians, conservator or committees and/or charitable organizations, provided that if the trust is a wholly charitable trust, at least a majority of the trustees of such trust consist of Mr. Lauren, the spouse of Mr. Lauren and/or Lauren Family Members.

OTHER AGREEMENTS, TRANSACTIONS AND RELATIONSHIPS

In connection with the reorganization that preceded the Company's initial public offering in June 1997, the stockholders of the Company and the Company entered into a stockholders' agreement (the "Stockholders' Agreement") which sets forth certain voting and other agreements for the period prior to completion of the initial public offering. All of the provisions of the Stockholders'

Agreement terminated upon completion of the initial public offering, except for certain provisions relating to certain tax matters with respect to the Company's predecessor entities, certain restrictions on transfers of shares of Common Stock and indemnification and exculpation provisions.

The Company has entered into indemnification agreements with each of its directors and certain executives. The indemnification agreements require, among other things, that the Company indemnify its directors and executives against certain liabilities and associated expenses arising from their service as directors and executives of the Company and reimburse certain related legal and other expenses. In the event of a change of control (as defined therein), the Company will, upon request by an indemnitee under the agreements, create and fund a trust for the benefit of such indemnitee sufficient to satisfy reasonably anticipated claims for indemnification.

Four employees of the Company perform full-time services for Mr. Lauren which are non-Company related; three employees carry out domestic activities in Mr. Lauren's household and one employee works in an administrative assistant capacity. Mr. Lauren reimburses the Company for the full amount of the salary, benefits and other expenses relating to such employees. Pursuant to his employment agreement with the Company, Mr. Lauren will continue to be entitled to have such employees perform such services provided he reimburses the Company for the full amount of salary, benefits and other expenses relating to such employees. Amounts reimbursed by Mr. Lauren for his use of such four employees for non-Company related services in fiscal 2001 were approximately \$304,000. In addition, during fiscal 2001 certain of the Company's creative services employees spent a portion of their time performing services for Mr. Lauren which are non-Company related. Mr. Lauren reimburses the Company for all direct expenses incurred by such employees in connection with their performance of services for him including an allocation of salary and benefits based on such employees' time. The Company anticipates that certain of its creative services employees will continue to perform services for Mr. Lauren in fiscal 2002. Amounts reimbursed to the Company by Mr. Lauren for the salary and benefits of such creative services employees for non-Company related services in fiscal 2001 were approximately \$191,000. In connection with the adoption of the "RRL" trademarks by the Company, pursuant to an agreement with the Company, Mr. Lauren retained the royalty-free right to use as trademarks "Ralph Lauren," "Double RL" and "RRL" in perpetuity in connection with, among other things, beef and living animals. The trademarks "Double RL" and "RRL" are currently used by the Double RL Company, an entity wholly owned by Mr. Lauren. In addition, Mr. Lauren has reserved the right to engage in personal projects involving non-Company related film or theatrical productions through RRL Productions, Inc., a Company wholly owned by Mr. Lauren. The Company pays the premiums on split-dollar life insurance policies on the lives of Mr. Lauren and his spouse. See "Executive Compensation Summary Compensation Table."

Mr. Jerome Lauren, the Executive Vice President of Menswear Design of the Company, is Mr. Ralph Lauren's brother.

Mr. David Lauren the Vice President and Creative Director of Ralph Lauren Media, LLC, a joint venture between the Company and NBC and certain of its affiliates, is Mr. Ralph Lauren's son.

Mr. Lance Isham, Vice Chairman of the Company, relocated to London in February 2001. In connection with such relocation, Polo Jeans Company Europe, Ltd., a subsidiary of the Company, guaranteed the rental payments under Mr. Isham's residential lease.

RATIFICATION OF APPOINTMENT OF INDEPENDENT AUDITORS

(ITEM 2)

The Board of Directors of the Company has appointed the firm of Deloitte & Touche LLP to serve as independent auditors of the Company for the fiscal year ending March 30, 2002, subject to ratification of this appointment by the stockholders of the Company. Deloitte & Touche LLP has served as independent auditors of the Company since December 1997 and is considered by

management of the Company to be well qualified. The Company has been advised by that firm that neither it nor any member thereof have any financial interest, direct or indirect, in the Company.

One or more representatives of Deloitte & Touche LLP will (a) be present at the 2001 Annual Meeting of Stockholders, (b) have an opportunity to make a statement if he or she desires to do so and (c) be available to respond to appropriate questions.

Ratification of the appointment of the independent auditors requires the affirmative vote of a majority of the votes cast by the holders of the shares of Class A Common Stock, Class B Common Stock and Class C Common Stock of the Company voting in person or by proxy at the 2001 Annual Meeting of Stockholders. If the stockholders do not ratify the appointment of Deloitte & Touche LLP, the Board of Directors will reconsider the appointment.

RECOMMENDATION OF THE BOARD OF DIRECTORS:

THE BOARD OF DIRECTORS OF THE COMPANY RECOMMENDS A VOTE FOR THE PROPOSAL TO RATIFY THE APPOINTMENT OF DELOITTE & TOUCHE LLP AS INDEPENDENT AUDITORS OF THE COMPANY FOR THE FISCAL YEAR ENDING MARCH 30, 2002. PROXIES RECEIVED BY THE BOARD OF DIRECTORS WILL BE SO VOTED UNLESS STOCKHOLDERS SPECIFY IN THEIR PROXIES A CONTRARY CHOICE.

PROXY PROCEDURE AND EXPENSES OF SOLICITATION

The Company will retain an independent tabulator to receive and tabulate the proxies and independent inspectors of election to certify the results.

All expenses incurred in connection with the solicitation of proxies will be borne by the Company. The Company will reimburse brokers, fiduciaries and custodians for their costs in forwarding proxy materials to beneficial owners of Common Stock held in their names.

Solicitation may be undertaken by mail, telephone and personal contact by Directors, officers and employees of the Company without additional compensation.

STOCKHOLDER PROPOSALS

Proposals of stockholders intended to be presented at the 2002 Annual Meeting of Stockholders must be received by the Company on or before February 25, 2002, to be eligible for inclusion in the Company's Proxy Statement and proxy relating to that meeting.

The Company's Amended and Restated By-laws establish an advance notice procedure for stockholders to make nominations of candidates for election as director, or to bring other business before an annual meeting of stockholders of the Company (the "Stockholder Notice Procedure").

The Stockholder Notice Procedure provides that, subject to the rights of any holders of Preferred Stock, only persons who are nominated by, or at the direction of, the Board, or by a stockholder who has given timely written notice to the Secretary of the Company prior to the meeting at which directors are to be elected, will be eligible for election as directors of the Company. The Stockholder Notice Procedure provides that at an annual meeting only such business may be conducted as has been brought before the meeting by, or at the direction of, the Board or by a stockholder who has given timely written notice to the Secretary of the Company of such stockholder's intention to bring such business before such meeting. Under the Stockholder Notice Procedure, to be timely, notice of stockholder nominations or proposals to be made at an annual or special meeting must be received by the Company not less than 60 days nor more than 90 days prior to the scheduled date of the meeting (or, if less than 70 days' notice or prior public disclosure of the date of the meeting is given, the 10th day following the earlier of (i) the day such notice was mailed or (ii) the day such public disclosure was made).

Under the Stockholder Notice Procedure, a stockholder's notice to the Company proposing to nominate a person for election as a director must contain certain information about the nominating stockholder and the proposed nominee. Under the Stockholder Notice Procedure, a stockholder's notice relating to the conduct of business other than the nomination of directors must contain certain information about such business and about the proposing stockholder. If the Chairman of the Board or other officer presiding at a meeting determines that a person was not nominated, or other business was not brought before the meeting, in accordance with the Stockholder Notice Procedure, such person will not be eligible for election as a director, or such business will not be conducted at such meeting, as the case may be.

Nothing in this section shall be interpreted or construed to require the inclusion of information about any Stockholder proposal in the Company's proxy statement.

OTHER INFORMATION

As of the mailing date of this Proxy Statement, the Board of Directors knows of no matters other than those referred to in the accompanying Notice of Annual Meeting of Stockholders which may properly come before the meeting or other matters incident to the conduct of the meeting. As to any other matter or proposal that may properly come before the meeting, including voting for the election of any person as a Director in place of a nominee named herein who becomes unable to serve or for good cause will not serve and voting on a proposal omitted from this Proxy Statement pursuant to the rules of the Securities and Exchange Commission, it is intended that proxies received will be voted in accordance with the discretion of the proxy holders.

The form of proxy and the Proxy Statement have been approved by the Board of Directors and are being mailed and delivered to stockholders by its authority.

Ralph Lauren
Chairman & Chief Executive Officer

New York, New York
June 26, 2001

THE ANNUAL REPORT TO STOCKHOLDERS OF THE COMPANY FOR THE FISCAL YEAR ENDED MARCH 31, 2001, WHICH INCLUDES FINANCIAL STATEMENTS, HAS BEEN MAILED TO STOCKHOLDERS OF THE COMPANY. THE ANNUAL REPORT DOES NOT FORM ANY PART OF THE MATERIAL FOR THE SOLICITATIONS OF PROXIES.

POLO RALPH LAUREN CORPORATION

CHARTER OF THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS

The Board of Directors of Polo Ralph Lauren Corporation (the "Corporation"), by resolutions dated June 13, 2000 has adopted this Audit Committee Charter, which supersedes the charter previously adopted on September 17, 1997. The Audit Committee of the Board (the "Committee") shall review and reassess this charter annually and recommend any proposed changes to the Board for approval.

MISSION: The Audit Committee is charged with the responsibility of assisting the Board in overseeing the financial reporting process of the Corporation. In the course of performing its functions, the Audit Committee (i) reviews the Corporation's internal accounting controls, quarterly financial statements, and annual consolidated financial statements, (ii) reviews with the independent certified public accountants the scope of their audit, their report, and their recommendations, (iii) considers the independence of such accountants and the possible effect on their independence of non-audit services requested of them, and (iv) recommends the action to be taken with respect to the appointment of the independent certified public accountants.

SECTION 1 -- NUMBER

The Committee shall be comprised of no fewer than two (2) Directors. Commencing no later than June 14, 2001, the Committee shall be comprised of no fewer than three (3) Directors, each of whom shall be financially literate and at least one of whom shall possess accounting or financial management expertise. All members shall have no relationship to the Corporation that may interfere with the exercise of their independence from management and the Corporation. One of the members shall be appointed Committee Chairman by the vote of a majority of the members of the Committee.

SECTION 2 -- SCOPE OF AUTHORITY

The Audit Committee is a standing Committee of the Board of Directors, established to assist it in fulfilling its statutory and fiduciary responsibilities related to accounting policies and reporting practices of the Corporation and its subsidiaries. It also serves as the communications link between non-committee directors, the independent accountants, and management. The Audit Committee will act as the Board's principal agent to ensure the independence of the Corporation's independent accountants, the integrity of management, and that financial disclosures to the shareholders are adequate. This shall not restrict the independent accountants from meeting with the entire Board of Directors, to whom the independent accountants are ultimately accountable.

SECTION 3 -- MEETINGS

The Audit Committee will meet on a regular basis quarterly and call special meetings as required. The meetings are to be attended by all members of the Audit Committee. The Chairman may request that members of management and representatives of the independent accountants be in attendance at the meetings. At least once each year the Committee shall meet privately with the independent accountants.

SECTION 4 -- MINUTES OF MEETINGS

The Chairman of the Committee will appoint someone to act as Secretary of each meeting who will prepare minutes of the meeting. After approval by the Committee members, the Secretary of the Corporation will maintain files of the minutes. Copies will be furnished to each Director of the Corporation who is not a member of the Committee.

SECTION 5 -- DUTIES

Although the Committee may consider other responsibilities from time to time, the Committee shall have the following duties:

1. Recommend, annually, to the Board of Directors the appointment of the independent accountants of the Company. Discuss and review, in advance, the scope and the fees of the annual audit. Review with management and the independent accountants, after completion of their audit, financial results for the year, including significant accounting and auditing matters.

2. Inform the independent accountants and management that the Committee will maintain open communications with the independent accountants at all times, and that the Committee Chairman may call a special meeting with them whenever necessary.

3. Obtain annually from the independent accountants a formal written statement describing all relationships between the accountants and the Corporation; actively engage in a dialog with the independent accountants with respect to any relationships that may impact the objectivity and independence of the accountants; and take or recommend that the Board take, appropriate actions to oversee and satisfy itself as to the accountant's independence.

4. Review with the Corporation's management and independent accountants the Corporation's policies and procedures to ensure the adequacy of internal accounting and financial reporting controls.

5. Review the results of the annual audit and discuss them with management and the independent accountants. These discussions should include the matters required to be discussed under Statement of Auditing Standards No. 61 and consideration of the quality of the Corporation's accounting principles as applied in its financial reporting, including a review of sensitive accounting estimates, reserves and accruals, judgment areas, audit adjustments and such other inquiries as the Committee or independent accountants shall deem appropriate. Based on its review, make its recommendation to the Board as to the inclusion of the audited financial statements in the Corporation's Annual Report on Form 10-K.

6. Review with management and the independent accountants the quarterly financial results included in the Corporation's report on Form 10-Q and in the earnings announcement prior to release. This review may be held with the Committee as a whole or with the Committee Chairman in person or by telephone.

7. Evaluate the cooperation between the independent accountants and management, access to requested records, data, and information and whether there were any disagreements, with management which, if not satisfactorily resolved, would have caused comment in the report on the Corporation's financial statements.

8. Review with management and the independent accountants instances where management has obtained "second opinions" from other accountants.

9. Make, or cause to be made, necessary inquiries of management and the independent accountants related to established standards of corporate conduct and performance, and deviations therefrom. Discuss with management and/or the Corporation's general counsel any legal matters (including the status of pending litigation) that may have a material impact of the Corporation's financial statements.

10. Report to the Board of Directors, all action of the Committee in the course of performing the above duties, through minutes and presentations at the meetings following such action.

11. Advise, to the Board of Directors, any recommended changes in the duties of the Committee.

12. Issue annually a report to be included in the Corporation's proxy statement as required by the rules of the Securities and Exchange Commission.

13. Review and update this Charter on annual basis.

[POLO/RALPH LAUREN LOGO]

- DETACH PROXY CARD HERE -

/ /

Item 1. Election of (2) Class A Directors
Nominees for Class A Director:
Dr. Joyce F. Brown and
Allen Questrom

FOR all nominees /X/ WITHHOLD AUTHORITY to vote /X/ *EXCEPTIONS /X/
listed below for all nominees listed below

(INSTRUCTIONS: TO WITHHOLD AUTHORITY TO VOTE FOR ANY INDIVIDUAL NOMINEE, MARK THE "EXCEPTIONS" BOX AND WRITE THAT NOMINEE'S NAME IN THE SPACE PROVIDED BELOW.)

*Exceptions _____

Item 2 - Ratification of appointment of Deloitte & Touche LLP as independent auditors to serve for the fiscal year ending March 30, 2002.

FOR /X/ AGAINST /X/ ABSTAIN /X/

IF YOU PLAN ON ATTENDING /X/
THE 2001 ANNUAL MEETING,
PLEASE CHECK THE BOX

Change of Address and/
or Comments Mark Here /X/

Please mark, date and sign exactly as your name appears hereon and return in the enclosed envelope. If acting as executor, administrator, trustee, guardian, etc., you should so indicate when signing. If the signer is a corporation, please write in the full corporate name and sign by a duly authorized officer. If shares are held jointly, each stockholder named should sign.

DATED: _____, 2001

SIGNATURE(S) OF STOCKHOLDER(S)

SIGNATURE(S) OF STOCKHOLDER(S)

TITLE

VOTES MUST BE INDICATED
(X) IN BLACK OR BLUE INK. /X/

(PLEASE SIGN, DATE AND RETURN THIS PROXY IN THE ENCLOSED POSTAGE PREPAID ENVELOPE.)

- PLEASE DETACH HERE -

YOU MUST DETACH THIS PORTION OF THE PROXY CARD BEFORE RETURNING IT IN THE ENCLOSED ENVELOPE

POLO RALPH LAUREN CORPORATION

CLASS A COMMON STOCK

P R O X Y

ANNUAL MEETING OF STOCKHOLDERS

THIS PROXY IS SOLICITED BY THE BOARD OF DIRECTORS

The undersigned, revoking all previous proxies, hereby constitutes and appoints F. Lance Isham, Roger N. Farah, Gerald M. Chaney and Jacqueline M. Clements, and each of them, proxies with full power of substitution to vote for the undersigned all shares of Class A Common Stock of Polo Ralph Lauren Corporation which the undersigned would be entitled to vote if personally present at the Annual Meeting of the Stockholders to be held on August 16, 2001, at the St. Regis Hotel, 20th Floor Penthouse, 2 East 55th Street, New York, New York, at 9:30 a.m. (local time), and at any adjournment thereof, upon the matters described in the accompanying Proxy Statement and upon any other business that may properly come before the meeting or any adjournment thereof.

THIS PROXY WHEN PROPERLY EXECUTED, WILL BE VOTED AS DIRECTED HEREIN. IF NO DIRECTION IS GIVEN, THIS PROXY WILL BE VOTED "FOR" THE NOMINEES OF DIRECTOR AND "FOR" THE RATIFICATION OF THE APPOINTMENT OF DELOITTE & TOUCHE LLP AS INDEPENDENT AUDITORS.

This proxy is continued on the reverse side. Please sign on the reverse side and return promptly.

POLO RALPH LAUREN CORPORATION
P.O. BOX 11045
NEW YORK, N.Y. 10203-0045